

# DAVETİYE / INVITATION

## VIV Turkey 2017

27-29 April 2017

**Ziyaret Saatleri / Visiting Hours: 10:00 - 19:00**

Lütfen bu formu doldurunuz ve girişte HKF personeline veriniz  
Please fill in details and submit to HKF Personnel upon entry

İsim / Name.....

Soyadı / Surname.....

Firma / Company.....

Görev Tanımı / Title.....

Adres / Address.....

Tel / Phone.....

Faks / Fax.....

Web.....

E-mail.....

Davetiye  
gönderen  
firma kaşesi  
Company Stamp

Lütfen faaliyet alanınızı belirtiniz / Please indicate your field of operation

- Ulusal, bölgesel, yerel kamu kuruluşları / National, regional, local authorities
- Ziraat tavukçuluk işletmesi / Agricultural poultry farms
- Tavuk eti işletme sanayi / Poultry meat processing company
- Yem ve katkı maddeleri sanayi / Feed, ingredients industry
- Danışmanlık ve bilgi hizmetleri / Information services and consultancy
- Bitmiş et ürünü / Meat products
- Anaç / Poultry farm - Parent Stock
- Damızlık / Poultry farm
- Kuluçkahane / Poultry farm - Hatcheries
- Yumurta / Poultry Farm - Layers
- Karma üretim Çiftliği / Mixed Animal Farm
- Diğer / Poultry Farm - Others
- Diğer / Others

### Nasıl gidilir / How to get there ?

- Aksaray ve Atatürk Havalimanı'ndan metro ile ulaşım
- 3 alternatiflerden karayolu ile ulaşım (E5, TEM ve Sahil Yolu)
- Bakırköy İDO İskelelerinden 5 Dakika, Yenikapı Hızlı Feribot İskelelerinden 20 dakikada ulaşım
- Taksim'den İETT Otobüsleri ile Ulaşım
- Access by metro from Aksaray and Atatürk Airport
- Access by 3 arteries from highway (E5, TEM and coast road)
- Access from Bakırköy İDO fast ferry port in 5 minutes and Yenikapı fast ferry port in 20 minutes
- Access by İETT buses from Taksim

### Taksim AKM önünden fuar alanına servis saatleri

Free shuttle bus service hours from Taksim AKM to fairground

### Ulaşım / Transportation

Taksim - Yeşilköy	Yeşilköy - Taksim
09:00	10:00
10:30	11:30
12:30	13:30
14:30	15:30
16:30	17:30
18:30	19:30

### DAVETİYE / INVITATION

**HKF FUARCILIK A.Ş. / HKF TRADE FAIRS**  
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www.vivturkey.com

Organizator / Organizer  
**ufi**  
Member  
Host of the  
75th UFI Congress  
in 2008  
**hkf**  
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Trade Fairs  
www.hkftadefairs.com



### VIV WORLDWIDE EXHIBITION DATES

VIV Mea Abu Dhabi 15-17 Feb 2016

VIV China Beijing 06-08 Sep 2016

VIV Asia Bangkok 15-17 March 2017

VIV Turkey Istanbul 27-29 Apr 2017

VIV Russia Moscow 23-25 May 2017

VIV Europe Utrecht 20-22 June 2018

### VIV Worldwide

Jaarbeursplein 6, 3521 AL Utrecht, The Netherlands  
P.O. Box 8800, 3503 RV Utrecht, The Netherlands  
Tel +31 (0)30 - 295 2898  
Fax +31 (0)30 - 295 2809  
Email: viv@vnuexhibitions.com

### VIV Turkey Organizer

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Supporting Authorities, Associations and Organizations:



THIS FAIR IS ORGANIZED WITH THE PERMISSION OF THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY IN ACCORDANCE WITH THE LAW NUMBER 5174



# Istanbul

Reach the world's new markets from your key market Turkey

## VIV Turkey 2017

Istanbul

8th INTERNATIONAL TRADE FAIR FOR POULTRY TECHNOLOGIES

27-29 April 2017, Istanbul Expo Center Hall 9-10-11 Yeşilköy, Istanbul / Turkey

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# VIV Turkey 2017

8<sup>th</sup> INTERNATIONAL TRADE FAIR FOR POULTRY TECHNOLOGIES



## INNOVATIVE POULTRY PRODUCTION AND PROCESSING FROM FEED TO MEAT

### PURPOSE OF THE EXHIBITION

VIV TURKEY, the leading international trade fair of its kind in the region, is the only by UFI, The Global Association of the Exhibition Industry, Approved Event that aims the knowledge and technology transfer between Turkish Poultry sector and sector professionals and provides the international platforms to realize targeted development.

VIV TURKEY is a member of the VIV Worldwide Exhibitions owned by VNU Exhibitions Europe in the Netherlands. VIV TURKEY was honoured on 10 - 13 June 2004 as 22<sup>nd</sup> WPCA World Congress Exhibition and on 25-27 August as 14<sup>th</sup> World's Veterinary Poultry Congress Exhibition and entertained international professionals as guests in major innovation platforms.

### VIV SELECTED THE FOLLOWING THEMES FOR VIV TURKEY 2017

**Prevention** : Animal disease, control, animal welfare

**Efficiency** : Production, optimisation, feed systems

**Processing** : Meeting consumer demand for food safety.

### VIV TURKEY 2017: THE MOST IMPORTANT DATE ON THE CALENDER FOR THE POULTRY INDUSTRY

There is no doubt that VIV TURKEY 2017, The International Trade Fair for Poultry Technologies, is the most prestigious and productive trade fair of its kind bringing together the leading firms from home and abroad thus playing a pivotal role in the development of the Turkish Poultry industry and in the production of the equipment and plant.

VIV TURKEY 2017 is organized round the concept of 'Meat Health and Safety from Feed through to the Consumer', with participants, with a commitment to health and safety, exhibiting products and equipment covering every stage of production from feed through to meat packing.

### THE TURKISH PER CAPITA DEMAND FOR POULTRY PRODUCTS (Kg)

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Chicken	13.73	14.28	14.85	15.44	16.05	16.69	17.36	18.05	18.77	21.00
Turkey	0.73	0.76	0.79	0.82	0.85	0.89	0.92	0.96	1.00	1.10
Total Poultry (Flesh)	14.46	15.04	15.64	16.26	16.91	17.58	18.28	19.01	19.77	22.30
Chicken Eggs	8.37	8.60	8.84	9.09	9.34	9.60	9.87	10.15	19.77	22.90



### VIV TURKEY EXHIBITOR PROFILE

Industrial feed processing equipment and supplies, raw materials, feed ingredients, additives and water, poultry breeding and equipment, meat processing, packaging, handling refrigeration, egg processing and dairy processing, climate control, feed production, supplements feeders and mixers, veterinary instruments, medicines, budding and biological products, consultancy, distribution, genetics and registration, diagnostic laboratories, pharmaceuticals, poultry compound, processing machinery, ventilation and air purification, subjects covering parts or all of the above mentioned items in the meat supply chain, weighing packaging and logistic, knowledge transfer and consultancy, bank and insurance companies

### VIV TURKEY VISITOR PROFILE

Feed mills, poultry farms, agricultural farms, meat slaughtering companies, meat (further) processing companies, feed ingredients and additives companies, farms industry, equipment suppliers, distribution/wholesale / retail / trade meat products, veterinarians, research/consultancy, large-scale integrated companies, national/local authorities, breeders, broiler farms, equipment suppliers, farmers, feed industry, food processing companies, government officials, poultry plant manager, slaughterhouses, markets, restaurants and hotels.

### VIV TURKEY 2015 POST SHOW REPORT

#### ACCORDING TO THE UFI STANDARDS

DATE	: 11 - 13 JUNE 2015
LOCATION	: Istanbul Expo Center
NET STAND SPACE	: 10.684 sqm (Barter 182 sqm)
NUMBER OF EXHIBITORS	: 512 (496 + Barter 16)
DOMESTIC EXHIBITOR RATIO	: 158 Companies (30.86%)
INT'L EXHIBITOR RATIO	: 354 Companies (69.14%)

#### Exhibiting Countries

Argentina 1, India 10, Slovenia 1, Austria 5, Iran 4, South Africa 3, Belgium 15, Ireland 2, South Korea 8, Brazil 1, Israel 3, Spain 12, Canada 3, Italy 45, Sweden 4, China 40, Japan 5, Switzerland 5, Croatia 1, Lebanon 1, Taiwan 2, Czech Republic 3, Malaysia 2, Thailand 2, Denmark 9, Mexico 3, The Netherlands 38, Finland 1, Morocco 1, Tunisia 1, France 27, Pakistan 1, Turkey 158, Hungary 3, Singapore 1, USA 33, Slovakia 1

**TOTAL: 512**

### GENERAL INFORMATION

Date	: 27-29 April 2017
Official Opening	: 27 April - 11:30 am
Visiting Hours	: 10:00 - 19:00
Fairground	: Istanbul Expo Center Hall 9-10-11

### PARTICIPATION FEE RATES

m <sup>2</sup>	EURO / m <sup>2</sup> + VAT (18%)
9-49	195
50-99	180
100 - (+)	165

Included in the standard stand rental are:

- Standard booth construction
- Fascia board with company name
- 1 power socket / 100W
- 1 spotlight per 3 sqm
- Carpet
- General cleaning & security systems
- Company information in the catalogue
- Free entrance for side events of the fair

**Opening Hours** : 10:00-19:00

**Entrance Fee**: Free of charge on invitation (trade only)

**Organizer**: HKF Trade Fairs (Under Licence of VNU Exhibitions Europe)

#### Visiting Countries

Afghanistan 11, Albania 35, Algeria 57, Argentina 19, Australia 5, Austria 11, Azerbaijan 41, Bahrain 4, Bangladesh 7, Belarus 6, Belgium 29, Bosnia And Herzegovina 9, Brazil 8, Bulgaria 182, Canada 13, China 61, Croatia 4, Cyprus 14, Czech Republic 3, Democratic Republic Of The Congo 5, Denmark 11, Egypt 152, England 30, France 39, Georgia 43, Germany 69, Ghana 2, Greece 63, Guatemala 4, Haiti 2, Hong Kong 4, India 11, Iran 1043, Iraq 226, Israel 59, Italy 52, Jamaica 2, Jordan 118, Kazakhstan 5, Korea 23, Kosovo 45, Kuwait 23, Kyrgyzstan 13, Lebanon 43, Liberia 4, Libya 33, Lithuania 6, Macedonia 9, Malaysia 6, Mauritius 3, Moldova 4, Morocco 23, Nigeria 13, Norway 1, Oman 7, Pakistan 39, Palestine 66, Paraguay 2, Philippines 5, Poland 8, Qatar 18, Romania 53, Russia 58, Rwanda 2, Saudi Arabia 99, Senegal 5, Singapore 8, Slovakia 12, Somalia 4, South Africa 8, South Sudan 12, Spain 31, Sri Lanka 2, Sudan 44, Suriname 7, Sweden 2, Switzerland 4, Syria 28, Taiwan 2, Tajikistan 24, Tanzania 6, Thailand 8, The Netherlands 56, Tunisia 72, Turkey 12.559, Turkmenistan 29, Ukraine 27, United Arab Emirates 54, USA 23, Uzbekistan 21, Yemen 9 **TOTAL : 16.122**