



# POST SHOW REPORT: ILDEX VIETNAM 2016

THE 6<sup>TH</sup> INTERNATIONAL LIVESTOCK, DAIRY, MEAT PROCESSING AND AQUACULTURE EXPOSITION, VIETNAM

23 – 25 MARCH 2016, SAIGON EXHIBITION & CONVENTION CENTER (SECC), HO CHI MINH CITY, VIETNAM

Livestock Industry Growth,  
Customized Service.



## 202 Exhibitors

from 30 countries

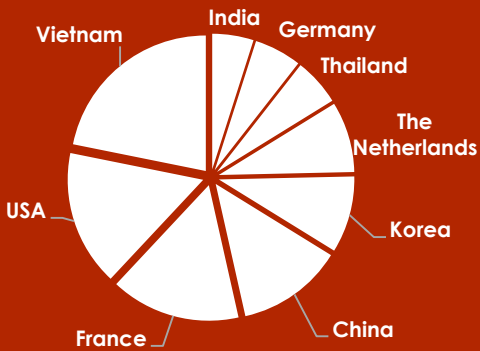


## 95% satisfied quality visitors



# 85%

## International exhibitors



### Other Participating Countries:

Algeria, Australia, Austria, Belgium, Brazil, Canada, Chile, Czech Republic, Denmark, Hong Kong, Israel, Italy, Malaysia, Portugal, Singapore, Spain, Sweden, Switzerland, Taiwan, UK, Turkey



**“Yes, we will be here definitely, with twice the size, though.”**

Joel Obodov,  
Sales & Marketing Director, AgroLogic



# 87%

## recommend to their colleagues



### PRODUCT RANGE

- |   |  |
|---|--|
| 10% Poultry farms (layers)                            | 4% Cattle/ calves farms (meat)         |
| 10% Poultry farms (broilers)                          | 4% Nutritionists                       |
| 9% Pig farms  | 4% Fish farms                          |
| 8% Feed mills   | 3% Other distributor / trade companies |
| 6% Agricultural farms                                 | 3% Egg processing / handling           |
| 6% Feed ingredients / additives companies             | 2% Integrator                          |
| 6% Dairy farm   | 2% Meat slaughtering companies         |
| 6% Farm / industry equipment suppliers / distributors | 2% Meat further processing companies   |
| 5% Veterinarians                                      | 1% Research / consultancy              |
| 5% Animal health companies                            | 1% Fish processing company             |
| 5% Distributor / wholesale / retail trade of meat     | 1% National / local authorities        |



# 7,388 visitors



**87%** have positive feedback



**92%** recommend to their industry colleagues



"This is the first time we join this event. Very interesting, you see **a lot of new technologies in the livestock and poultry industry.**"

Gladwin Senase, Japfa Comfeed Long An



## WHY VISIT

- 20% Meet business partner
- 20% Get market overview
- 17% Buy products and services
- 14% Find new business partners / innovations
- 12% Attend seminar / conference
- 8% Sell products and services
- 5% Evaluate show for future participation
- 2% Others



## MAIN BUSINESS

- 13% Cattle Farm
- 12% Aquaculture
- 11% Agribusiness / Agrochemical
- 11% Distribution / Wholesale
- 10% Importer / Exporter
- 7% Pig Farm
- 6% Nutritionists
- 6% Poultry Farm
- 5% Veterinarian
- 5% Dairy Farm
- 4% Research / Consultancy
- 2% Integrator
- 2% National / Local Authorities
- 1% Slaughter House
- 7% Others



## JOB FUNCTION

- 21% Distributor / Trader
- 17% MKT, Sales Manager, Representatives
- 14% Consultant
- 9% Senior Management
- 7% Technical Manager, Engineer, Technician
- 6% Procurement
- 6% Farm Owner
- 5% Veterinarian
- 19% Others







"ILDEX has been excellent, this is a big show and we have a lot of support from the industry of Vietnam."

**Justin Tan, Biomin Vietnam**



"It's the 6th time Big Dutchman joins. We see that the number of visitors has increased since the last time."

**Nguyen Huu Tin, Big Dutchman**



"We are at this show for the first time. Now we want to increase business and we believe we have good products for that."

**Alexander Demel, Demotec**



"In Vietnam the mechanization is in progress, so most of the farms must be renovated and this is a great chance for us."

**Paolo Pandolfi, AZA INTERNATIONAL**



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