

NORTH AMERICAN Pavilion

INTERMAT 2018

APRIL 23-28, 2018
PARIS-NORD VILLEPINTE
PARIS, FRANCE



The World's Largest Construction Event in 2018

Alternating every three years with CONEXPO/CON-AGG in Las Vegas and BAUMA in Munich, INTERMAT provides an unparalleled opportunity to meet with key decision-makers from throughout the global construction industry, with a special focus on Western Europe, the Middle East and North Africa.

4 activity sectors for optimal clarity:

- Earthmoving and demolition
- Roads, aggregates and foundation
- Building and concrete
- Lifting, handling and transportation

FACTS & FIGURES

- 4 million sq.ft. exhibit space
- 325,000 sq.ft. demo area
- 183,000 industry visitors from 167 countries
- 1,500 exhibitors from 40 countries
- 460 journalists

VISITORS

- Contractors: 56 %
- Manufacturers/Producers: 17 %
- Distribution: 11 %
- Services: 7 %
- Authorities: 5 %
- Rentals: 4 %

WELCOMING INDUSTRY LEADERS

- 50% of TOP 100 largest worldwide contractors visited INTERMAT 2015
- 3 out of 4 firms in KHL's Yellow Table TOP 50 exhibited at INTERMAT 2015

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Boost your global export sales at INTERMAT 2018

Why Exhibit in the North American Pavilion?

The North American Pavilion to help small and medium sized companies reach and do business in the global market. The pavilion program provides a high return on investment and helps participants make the most of important international marketing opportunities.

The benefits you will gain from exhibiting in the North American Pavilion include:

- **High visibility.** Small and medium-sized exhibitors can easily get lost in the crowd at a huge global show. The pavilion is an opportunity for you to stand out.
- **Prime location.** The North American Pavilion occupies a highly desirable central location on the show floor.
- **Logistical assistance.** A fully-assisted, exhibitor- friendly process from registration through show dates is assured by Imex Management in the U.S. and on-site in Paris.
- **Exclusive services.** Full access to the Pavilion lounge and meeting rooms, the internet, shared multi-lingual interpreters, free exhibitor badges, assistance with shipping, hotel arrangements, etc.
- **Customized look.** The Pavilion booths have a modern design that may be customized to meet your specific needs. Add company graphics, a multitude of furniture upgrades, audio/visual equipment, high-speed internet, and just about anything else!

Raw Space or Turnkey Packages are Available

Your complete turnkey booth includes all of the features you need for an effective participation:

- All-inclusive stand-fitting service
- Attractive booth design
- High quality wall-to-wall carpeting and lighting
- Fascia with company name and booth number
- 1 table, 2 chairs, 1 lockable demonstration counter
- 1 electrical outlet
- Daily cleaning service and wastebasket
(Additional furnishings sold separately)



Booth design subject to change

Exhibit Space Fees

EARLY REGISTRATION

(through March 31, 2017)

Fully fitted space (min 9 sq.m.) = €499/sq.m.

Raw Space (min 36 sq.m.) = €299/sq.m.

STANDARD REGISTRATION

(after March 31, 2017)

Fully fitted space (min 9 sq.m.) = €549/sq.m.

Raw Space (min 36 sq.m.) = €329/sq.m.

CORNER PREMIUM

€499/corner

REGISTRATION FEES

€499/exhibiting company

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To reserve space contact:

David Rudel

DavidR@ImexManagement.com

Eric Halsten

Erich@ImexManagement.com

Imex Management, Inc.

4525 Park Road, Suite B-103

Charlotte, NC 28209

704.365.0041 | 704.365.8426 fax

www.ImexManagement.com



INTERMAT Representatives in the U.S.