



	Wednesday	Thursday	Friday	Total
Visitors exhibition	13,076	11,176	4,726	28,978
Visitors Conferences & Seminars	1,596	1,634		3,230
Dedicated visitors AQUATIC Asia	536	478	341	1,355

Top 20 Countries

Thailand	12,714	43.87%	Taiwan	621	2.14%
India	1,851	6.39%	Republic of Korea	378	1.30%
Vietnam	1,784	6.16%	Japan	329	1.14%
Philippines	1,648	5.69%	Australia	300	1.04%
Indonesia	1,562	5.39%	Myanmar	269	0.93%
Malaysia	1,432	4.94%	Iran	260	0.90%
China	932	3.22%	Singapore	254	0.88%
Pakistan	717	2.47%	Turkey	173	0.60%
Bangladesh	667	2.30%	United States	160	0.55%
Sri Lanka	666	2.30%	Nepal	155	0.53%
Rest of the world	2103	7.25%	16,264 foreign visitors from 101 different countries		

In which segments of VIV Asia 2011 / Aquatic Asia 2011 are you interested?

	Total	Poultry	Pigs	Cattle/Calves	Dairy	Fish	Algae	Molluscs	Crustaceans
Roughage/forage: harvesting/storage/handling	45.29%	31.96%	19.66%	6.40%	7.24%	9.95%	0.49%	0.44%	1.08%
Industrial feed processing equipment and supplies	43.21%	30.11%	19.76%	5.74%	6.60%	9.85%	0.41%	0.41%	1.06%
Feed ingredients, additives, raw materials	51.92%	38.72%	27.57%	12.12%	12.78%	17.09%	0.59%	0.65%	1.47%
Animal health	50.88%	37.50%	25.75%	10.26%	10.60%	13.21%	0.47%	0.52%	1.28%
Feed	49.63%	35.46%	24.83%	9.18%	9.49%	14.19%	0.51%	0.65%	1.39%
Animal breeding	39.29%	26.21%	17.38%	4.69%	5.20%	7.30%	0.31%	0.37%	0.96%
Farm equipment	42.58%	30.19%	18.07%	5.11%	5.83%	8.14%	0.44%	0.46%	1.08%
Slaughter equipment/egg handling/milking eq	31.94%	21.38%	13.08%	3.74%	4.31%	5.82%	0.26%	0.32%	0.67%
Processing/packaging/handling	31.63%	20.93%	13.16%	3.99%	4.44%	6.72%	0.34%	0.35%	0.78%
Subjects which cover all parts of the above mentioned Supply Chain	33.61%	22.65%	14.93%	5.76%	5.57%	8.59%	0.35%	0.41%	0.77%
Total		62.06%	42.99%	22.02%	21.69%	21.69%	1.13%	1.36%	2.05%

Which sector do you belong to? What is the main activity of your company?

Feed mills	16.69%
Poultry farms	21.85%
Pig farms	12.23%
Dairy farms	1.49%
Cattle/Calves meat farms	0.80%
Fish farms	1.84%
Agricultural farms	2.06%
Meat slaughtering companies	1.15%
Meat (further) processing companies	1.35%
Feed ingredients, additives and animal health companies	14.24%
Farm/industry equipment suppliers/distributors	3.31%
Distribution/Wholesale/Retail/Trade of Meat (products)	2.71%
Other Distribution/trade agencies	4.96%
Veterinarians	5.17%
Research/consultancy	1.99%
Large scale integrated company	1.74%
National, local authorities	0.84%
Other	5.21%
Fish slaughtering companies	0.07%
Fish (further) processing companies	0.15%
Distribution/Wholesale/Retail/Trade of Fish (products)	0.15%

What is your job function?

General manager	20.93%
Technical manager/Engineer/Technician	12.21%
Marketing/ Sales manager/representative	23.14%
Farm owner	10.26%
Farmer	4.12%
Researcher	3.01%
Veterinarian	4.70%
Nutritionist	1.66%
Consultant	3.27%
Other	16.70%

Do you have global or concrete investment/buying plans for the coming 12 months?

Yes	54.39%
No	45.61%

Registration by: