

TOMORROW.

CITY USA

WEST PALM BEACH | APRIL 14-15, 2026



HOSTED BY:



ORGANIZED BY:



NATIONS COMPETE. CITIES LEAD.

WELCOME TO

TOMORROW.CITY USA

WE BUILD

**MODERN
FUTURE-READY
GLOBALLY-COMPETITIVE CITIES**

CITIES OF TOMORROW TODAY.

We convene top CEOs, government officials, NGOs, and private sector leaders harnessing **AI**, big data, **next-gen infrastructure**, **quantum**, eVTOLs, drones, blockchain, and more to build healthy, safe, and **future-ready cities**.

ATL



WPB

2019
Atlanta



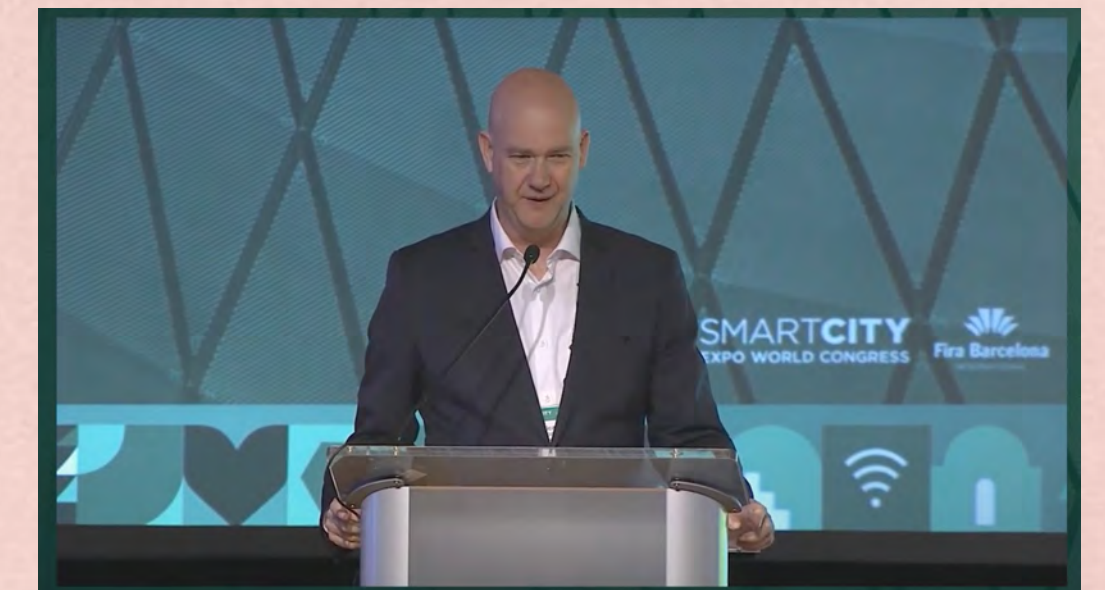
2022
Miami



2024
NYC



2025
NYC



“Tomorrow.City USA is driving U.S. cities into a globally-competitive future.

It's where government officials and industry leaders discuss next-gen tech and urban planning, turn ideas into action, and a new generation of initiatives are launched to prepare for tomorrow's economy.

My experiences at the White House, as CTO of New York City, and at businesses ranging from Microsoft to groundbreaking startups allow me to confidently say that Tomorrow.City USA is so much more than a convening — it's where the future is formed.”

— John Paul Farmer
President, Tomorrow.City USA



OUR PARTNER

Tomorrow.City USA is the new American flagship brand of **Smart City Expo World Congress (SCEWC)** — the world's biggest and most influential event on urban innovation — organized by Fira Barcelona.

25,000+
Visitors

1100+
Exhibitors

800+
Cities

570+
Speakers

Hosted annually in Barcelona since 2011, SCEWC has globally expanded to **Brazil, Chile, Argentina, Mexico, Saudi Arabia, China, Qatar, Malaysia, and the U.S.**



2026

AI
SECURITY
CLIMATE
FINANCE
SPORTS
INFRASTRUCTURE

OUR FOCUS



GLOBAL COMPETITIVENESS

Defense budgets and GDP alone will not define a nation's strength, increase quality of life, or drive foreign direct investment. We are focused on:

- AI, Data Centers, and AI Infrastructure
- Space, Quantum, Semiconductors, and Robotics
- Defense, Dual Use, Public Safety, and Cybersecurity
- PE and Pension Fund Smart City Investments
- Government Innovation and a Digital Economy
- Capital, Crypto, and Future of Finance
- Biotech, Wellness, and Longevity
- Modern Urban Planning and Real Estate
- Rail, eVTOLs, Drones, Autonomous Transportation
- Clean Energy and Climate Resilience
- A Healthy, Skilled, and Mobile Workforce
- Dynamic Startup and Entrepreneurial Ecosystem
- Sports, Entertainment, and Cultural Tourism

WHAT TO EXPECT.

2000+ ATTENDEES

Highly-Influential Leaders

50+ PANELS

Interactive Forums

10+ SIDE EVENTS

Curated Meetings and Experiences

SMARTCITY

EXPO **USA**



L-R: West Palm Beach Mayor Keith James; Related Ross CEO Stephen Ross; Tomorrow.City USA CEO Aarti Tandon

**TOP
LEADERS.
STRONG **ROI.****

WE GET DEALS DONE.

Tomorrow.City USA is the marketplace of deal flow.

We sit at the confluence of private capital, public good, and cutting-edge innovation to modernize U.S. infrastructure and build **world-class cities**.

We are driving smart investments in energy, utilities, power assets, data centers, telecom, waste and water infrastructure, high-speed rail, next-gen transportation, real estate, govtech, modern urban planning, and sports, entertainment, and culture to increase quality of life.



Paris 2024 CEO



WSJ Sports Editor Jon Clegg and FIFA World Cup 2026 CEOs from NYNJ, PHL, HOU, SF, and DAL



Charlotte and Miami-Dade County Mayors and Knight Foundation VP.





HOST CITY

WEST PALM BEACH

BILLIONS **DEPLOYED**. BILLIONS IN MOTION.

With \$10BN+ of real estate development, high-speed rail, autonomous shuttles, a walkable city, true public private partnership, investment in talent, and inclusive economic growth, West Palm Beach represents the hope and promise of American innovation and modernization.

West Palm Beach is where the **FUTURE IS NOW**.

AI. INFRASTRUCTURE. QUALITY OF LIFE.

2026 TOPICS

FRONTIER TECH

- AI / ML
- Big Data
- Cloud / IoT
- Edge / Quantum
- Blockchain
- Web3
- Digital Twins
- SpaceTech
- Dual Use
- Robotics

INFRASTRUCTURE

- Airports / Vertiports
- High Speed Rail
- Data Centers
- Smart Ports
- Stadiums
- Real Estate
- Roads / Bridges / Tunnels
- Waste and Water
- Affordable Housing
- InfraTech / PropTech
- Modular / 3D Construction

SECURITY AND GOVTECH

- DefenseTech
- Cybersecurity
- Biometrics
- Emergency Management
- Government Innovation
- Public Safety
- Drones
- Procurement
- Ethics and Privacy
- Open Data

CLEAN ENERGY AND RESILIENCY

- Electrification
- Power Grids
- Renewable Energies
- Circular Economy
- Net Zero
- Decarbonization
- Storm Surge
- Energy Optimization
- Battery and Storage
- Land Use Policies

TRANSPORTATION

- eVTOLs
- Drones
- Autonomous
- Curb Management
- Traffic Management
- Public Transit
- Integrated Mobility
- Electric Vehicles
- MaaS
- Logistics

FINANCE

- PPP
- Pension Funds
- Private Equity
- Venture Capital
- Municipal Finance
- Crypto / Bitcoin
- Digital Assets
- Digital Payments
- FinTech
- Startups / SMEs

HEALTH AND WELLNESS

- Longevity / Aging
- Wearables
- Community Health
- Food Access
- Regenerative Farming
- Urban Planning
- Pet Friendly Cities

SPORTS, TALENT, AND CULTURE

- Sports / Entertainment
- Tourism
- Gaming / eSports
- Parks and Recreation
- Workforce Development
- Apprenticeships
- STEAM / Upskilling
- EdTech
- Public Art
- Civic Engagement

SAMPLE DAILY AGENDA APRIL 14-15, 2026



8:00 AM WPB WELLNESS
REGISTRATION
VIP BREAKFAST
COFFEE & CONNECT

9:00 AM KEYNOTES/PLENARY

9:40 AM NETWORKING BREAK
STARTUP PITCHES
WPB WELLNESS

10:30 AM STAGE I: PANEL
STAGE II: PANEL
TRANSPORTATION FORUM*
AI / FUTURE FORUM
FOUNDERS FORUM

11:15 AM STAGE I: PANEL
STAGE II: PANEL
TRANSPORTATION FORUM*
AI / FUTURE FORUM
FOUNDERS FORUM

12:00 PM LUNCH
VIP LUNCH
WPB WELLNESS

1:30 PM STAGE I: PANEL
STAGE II: PANEL
TRANSPORTATION FORUM*
AI / FUTURE FORUM
FOUNDERS FORUM

2:15 PM NETWORKING BREAK
STARTUP PITCHES
WPB WELLNESS

3:00 PM KEYNOTES/PLENARY

4:00 PM HAPPY HOUR
VIP RECEPTION

**On April 15 the Transportation Forum will be the Infrastructure Forum*

SERIOUS ENGAGEMENT.

MONDAY APRIL 13

Community Tours
Opening Night Party
VIP Cocktail Reception
Curated VIP Dinners

TUESDAY APRIL 14

WPB Wellness
Conference and Expo
VIP Lunch
Welcome Party
VIP Cocktail Reception
Curated VIP Dinners

WEDNESDAY APRIL 15

WPB Wellness
Conference and Expo
VIP Lunch

PARTNERSHIP OPPORTUNITIES



PRESENTING PARTNER

\$100,000

EXTRAORDINARY BRANDING

- Official Event Partner
- Premiere Signage at Venue
- Official Partner of either:
 - Opening Night Party (1000+ ppl)
 - Tomorrow.City USA Awards
 - Closing Night Party (500+ ppl)
- Host of one Highly Curated VIP Dinner (30 ppl)
- Logo across all Physical, Digital, and Mobile Platforms

HIGHLY CURATED ENGAGEMENT

- 15-Minute Main Stage Keynote or Fireside
- 20 Curated 1:1 Meetings
- Participation in 2 Private Salons during Year

ADDITIONAL BENEFITS

- Exclusive Social Media and Email Marketing Content (2x)
- Access to Attendee List
- Priority in Blocking Hotel Rooms
- 70 Conference Passes
- 20% Discount on Additional Conference Passes

VISIONARY PARTNER

\$75,000

EXTRAORDINARY BRANDING

- Premiere Signage at Venue
- Opportunity to Host either:
 - VIP Breakfast / Lunch (60 ppl)
 - VIP Cocktail Reception (200 ppl)
 - Curated Workshop / Roundtable (40 ppl)
- Logo across all Physical, Digital, and Mobile Platforms

HIGHLY CURATED ENGAGEMENT

- Participation in Main Stage Discussion
- 15 Curated 1:1 Meetings

ADDITIONAL BENEFITS

- Exclusive Social Media and Email Marketing Content (1x)
- Access to Attendee List
- 50 Conference Passes
- 20% Discount on Additional Conference Passes

DISRUPTOR PARTNER

\$50,000

EXTRAORDINARY BRANDING

- Premiere Signage at Venue
- Logo across all Physical, Digital, and Mobile Platforms

HIGHLY CURATED ENGAGEMENT

- Participation in Breakout Stage Discussion
- 10 Curated 1:1 Meetings

ADDITIONAL BENEFITS

- Exclusive Social Media and Email Marketing Content (1x)
- Access to Attendee List (Name and Title Only)
- 20 Conference Passes
- 20% Discount on Additional Conference Passes

PREMIER PARTNER \$25,000

EXTRAORDINARY BRANDING

- Venue Signage
- Logo across all Physical, Digital, and Mobile Platforms

HIGHLY CURATED ENGAGEMENT

- Participation in Forum Stage Discussion

ADDITIONAL BENEFITS

- Social Media and Email Marketing Content
- 10 Conference Passes
- 20% Discount on Additional Conference Passes

EXHIBITOR

\$120/sq ft (minimum of 100 NSF)

10x10 includes:

- 10'w x 8'h fabric graphic backwall
- Waterfall counter w/graphic
- 10'x10' Standard area carpet
- (2) Barstools
- Wastebasket
- Social Media and Email Marketing Content
- 4 Conference Passes
- 20% Discount on Additional Conference Passes



T3expo®

T3 is the ideal partner for your brand to come to life.

Kevin Stark, VP, Client Experiences
kstark@t3expo.com | T3expo.com

PHILANTHROPY PARTNER

\$50,000

Tomorrow.City USA is a 501(c)(3) non-profit committed to leading American cities into a safe, modern, and prosperous future.

Your philanthropic contribution supports the cost of state and local leaders from across the country engaging with technologists, environmentalists, urban planners, and more in West Palm Beach.

Your donation will also support students and the next-generation of civic and tech leaders, entrepreneurs, artists, and humanitarians deploying AI and frontier technologies for good.

EXTRAORDINARY BENEFITS

- Member of TMRW Philanthropy Circle
- Opportunity to Nominate a Speaker
- 50 Conference Passes to Distribute to a Nonprofit
- Invitation to Private Cocktail Party During Event
- Venue Signage
- Logo across all Physical, Digital, and Mobile Platforms



EXPERIENTIAL PARTNER STARTING AT \$10,000

- SPORT BEACH
- Longest Table Dinner
- Tomorrow.City USA Awards
- Country or Government Pavilion
- WPB Wellness Partner
- Startup Competition
- Official Side Event Partner
- Coffee and Conversation Partner
- Podcast Partner
- Venue Signage

Contact us to partner on any of our exciting activations.



STARTUP \$4800

EXTRAORDINARY BRANDING

- Venue Signage in Startup Alley
- Logo across all Physical, Digital, and Mobile Platforms

HIGHLY CURATED ENGAGEMENT

- 5x5* Expo Space (Turnkey Provided)
 - 5 amps power
 - Carpet
 - Show Floor Internet
 - Backwall Signage

ADDITIONAL BENEFITS

- Automatic Entry into Startup Competition
- Social Media and Email Marketing Content
- 2 Conference Passes
- 20% Discount on Additional Conference Passes

TOMORROW.
CITY USA

STARTUP CITY 2026 PITCH COMPETITION

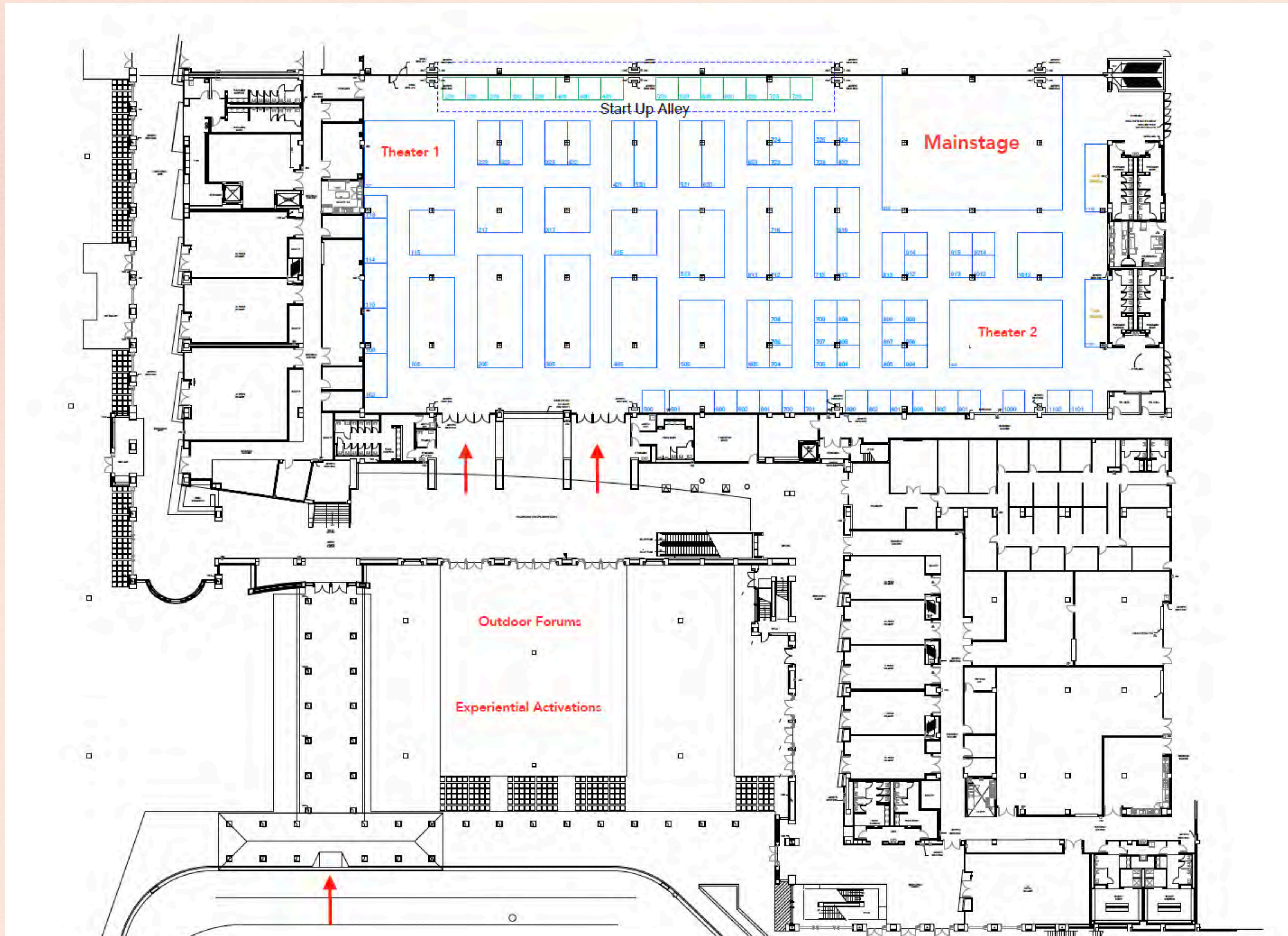
POWERED BY  VENTUREFUEL

DEADLINE: FEBRUARY 6, 2026

- ✓ **First 100 qualified applicants will receive complimentary conference passes***
- ✓ **4 companies** invited to pitch top government officials and investors
- ✓ **1 company will win \$25,000**

***RULES APPLY. TERMS AND CONDITIONS BELOW**

Disclaimer: Participation does not provide any form of promise, guarantee, or special access to government officials other than the opportunity to pitch or meet them on site.



**SECURE
YOUR
SPACE
TODAY.**



LET'S BUILD THE FUTURE TOGETHER.

sales@smartcityexpousa.com
tomorrowcity.us

THE FUTURE IS NOW.

APPENDIX

TOP PAST PRIVATE / NONPROFIT SPEAKERS

STEPHEN ROSS
CEO, Related Ross

JEFF BLAU
CEO, Related

ALEX TAYLOR
CEO, Cox Enterprises

WILLIAM H. ROGERS
CEO, Truist

RAYMOND MCGUIRE
President, Lazard

PRIYA JAIN
President, Americas
Mace Consult

ÉTIENNE THOBOIS
CEO, Paris 2024

ALEX LASRY
CEO, FIFA World Cup 26™
NYNJ

MEG KANE
CEO, Philadelphia
Soccer 2026

ZAILEEN JANMOHAMED
CEO, Bay Area Host
Committee

CHRIS CANETTI
President, Houston 2026
Host Committee

MONICA PAUL
President, Dallas / North Texas
FWC Organizing Committee

DEREK SCHILLER
CEO, Atlanta Braves

FRED SWANIKER
CEO, Sand Technologies

JOSEPH BRADLEY
CEO, TONOMOUS.NEOM

DAVID HOPPING
CEO, Smart Infrastructure
USA, Siemens

SHAILEN BHATT
SVP, COO, U.S. & LATAM
AtkinsRéalis

DEL WHITE
Global Managing Director
Cisco

LYDON SLEEPER
U.S. Strategic Policy Lead
Joby Aviation

JOHN FORRISTAL
Government Affairs Director
Archer Aviation

AMARTYO SEN
GTM, Government &
Public Sector, OpenAI

JUMBI EDULBEHRAM
Global Business Development
Smart Cities and Spaces
NVIDIA

ALI ASAD HASAN
Business Development
Smart City Partnerships
AWS

MITCH HERCKIS
Global Head of Government
Affairs, Wiz

MATTHEW WALSH
State Policy Manager
Waymo

TAMARA FIELDS
U.S. Public Service Lead
Accenture

JAMES COLLINS
Public Sector Lead, Americas
Microsoft

MARTIN DAVIS
CIO, Southern Company

AMEN RA MASHARIKI
Director, AI & Data Strategies
Bezos Earth Fund

UGO VALENTI
Managing Director, Smart
City Expo World Congress

GARY BRANTLEY
CTO, NFL

CHRIS LYONS
President, Web3 Media
a16z crypto

JOHN D'AGOSTINO
Head of Strategy
Coinbase Institutional

STEVEN HAFT
Head of Global Partnerships
Consensys

AMRIT DHIR
Head of Startups, Google

CHRIS HEIVLY
VP of Innovation, Techstars

ERIC GERTLER
Executive Chairman & CEO
U.S. News & World Report

KEITH GROSSMAN
President, TIME

KATHERINE OLIVER
Principal, Bloomberg
Associates

JOHN DEASY
CEO, Bezos Family Foundation

GREGG BISHOP
Executive Director, Joe &
Clara Tsai Foundation
Social Justice Fund

KELLY JIN
VP, Knight Foundation

TONY CHO
CEO, Future of Cities

ROCHELLE HAYNES
Managing Director,
Bloomberg Philanthropies
What Works Cities

RICARD ZAPATERO
CEO, Fira Barcelona
International

REBECCA HEYWOOD
Head of Governments Team
US Digital Response

AMIR ELICHAI
CEO, Carbyne

ERIC TANENBLATT
Global Chair of Public Policy
& Regulation, Dentons

JULIE SAMUELS
CEO, Tech:NYC

CHRIS ADAMO
CEO, Flamingo Capital

ARUL MURUGAN
Chairman, Borderless Capital

TROY DUFFIE
Director, Financial Markets
Milken Institute

MADELINE PUMARIEGA
President, Miami Dade
College

TIP "T.I." HARRIS
Artist, Entrepreneur,
and Activist

TOP PAST FEDERAL / STATE OFFICIAL SPEAKERS

GABE AMO
Special Assistant to President
The White House

ALEJANDRA CASTILLO
Assistant Secretary
U.S. Commerce

ADRIANNE TODMAN
Deputy Secretary
U.S. HUD

BEN LEVINE
Deputy Assistant Secretary
U.S. DOT

ANDY BERKE
Special Representative
NTIA, U.S. Commerce

RETA JO LEWIS
Chair, EXIM Bank

MICHELLE LUJAN GRISHAM
Governor, State of New Mexico

KODY KINSLEY
HHS Secretary
State of North Carolina

KATIE SAVAGE
Secretary of Information
Technology, State of Maryland

JOHN O'LEARY
Deputy Secretary for Energy
State of New York

ALBERT PULIDO
Deputy Secretary for Tech
State of New York

HOPE KNIGHT
President and CEO
Empire State Development

RICK COTTON
Executive Director
Port Authority of NY & NJ

RALPH CUTIÉ
CEO, Miami International
Airport

HYDI WEBB
CEO, PortMiami

COLIN AHERN
Chief Cyber Officer
State of New York

BRIAN REGLI
Executive Director, Critical
Investments for Governor
Commonwealth of
Pennsylvania

QUENTIN PALFREY
Director of Federal Funds and
Infrastructure, Commonwealth
of Massachusetts

ERIC ADAMS
Mayor, City of New York

KATE GALLEGO
Mayor, City of Phoenix

MICHAEL HANCOCK
Mayor, City of Denver

VI LYLES
Mayor, City of Charlotte

BEN WALSH
Mayor, City of Syracuse

JUSTIN BIBB
Mayor, City of Cleveland

DANIELLA LEVINE CAVA
Mayor, Miami-Dade County

FRANCIS SUAREZ
Mayor, City of Miami

DAN GELBER
Mayor, City of Miami Beach

JANE CASTOR
Mayor, City of Tampa

KEITH JAMES
Mayor, City of West Palm
Beach

SHANNON MARTIN
Mayor, City of Port St. Lucie

HILLARY SCHIEVE
Mayor, City of Reno

DANIEL RICKENMANN
Mayor, City of Columbia

STEVEN REED
Mayor, City of Montgomery

AFTAB PUREVAL
Mayor, City of Cincinnati

BRYAN BARNETT
Mayor, City of Rochester Hills

FRANK SCOTT, JR.
Mayor, City of Little Rock

KEISHA LANCE BOTTOMS
Mayor, City of Atlanta

HARDIE DAVIS, JR.
Mayor, City of Augusta

KIRK CALDWELL
Mayor, City of Honolulu

TISHAURA JONES
Mayor, City of St. Louis

VICTORIA WOODWARDS
Mayor, City of Tacoma

ANDRE SAYEGH
Mayor, City of Paterson

MARIA TORRES-SPRINGER
Deputy Mayor
City of New York

TIFFANY RASPBERRY
Deputy Mayor
City of New York

MIGUEL SANGALANG
Deputy Mayor
City of Los Angeles

EULOIS CLECKLEY
CEO, DOT and Public Works
Miami-Dade County

YDANIS RODRIGUEZ
DOT Commissioner
City of New York

SOLOMON CAVINESS
DOT Commissioner
City of Atlanta

TOP PAST CITY OFFICIAL SPEAKERS

ROHIT AGGARWALA
DEP Commissioner
City of New York

ASHWIN VASAN
Health Commissioner
City of New York

EDWARD MERMELSTEIN
Intl Affairs Commissioner
City of New York

KAREN TAMLEY
People with Disabilities
Commissioner
City of Chicago

VICTOR CALISE
People with Disabilities
Commissioner
City of New York

CHRISTINA FARRELL
Emergency Management
First Deputy Commissioner
City of New York

REBECCA MASON
Fire Department
Assistant Commissioner
City of New York

BRIAN O'NEAL
Assistant Chief
Clark County Fire Dept

KAMAL DEOL
Acting CIO, FDNY

KELLY MOAN
Chief Information Security
Officer, NYC Cyber Command

GEORGE MCGRAW
VP, LADWP Board of
Commissioners

ANDREW KIMBALL
CEO, New York City Economic
Development Corporation

MATTHEW FRASER
CTO, City of New York

NÉIJA LANOUAR
CIO, City of Paris

MARGARET BRISBANE
CIO, Miami-Dade County

JASON SANKEY
CIO, City of Atlanta

KIMBERLY LAGRUE
CIO, City of New Orleans

GRACE SIMRALL
CIO, City of Louisville

JOSHUA SCHANK
CIO, LA METRO

KIRK TALBOTT
CIO, MARTA

CARLOS CRUZ-CASAS
Chief Innovation Officer, DOT
Miami-Dade County

LEA ERIKSEN
CIO, City of Long Beach

RAIMUNDO RODOLFO
CIO, City of Coral Gables

ASHLEY TURNEY
Chief Innovation Officer
City of Reno

LISA FLORES
Chief Procurement Officer
City of New York

KEITH KERMAN
Chief Fleet Officer
City of New York

SANTIAGO GARCES
Chief Innovation Officer
City of Boston

GREG USEEM
Chief Performance Officer
City of Alexandria

JANE GILBERT
Chief Heat Officer
Miami-Dade County

QUEMEL ARROYO
Chief Accessibility Officer
Metropolitan Transportation
Authority (MTA)

ANNA CHAMMAS
Director of Innovation
Miami-Dade County

MARTHA NORRICK
Chief Analytics Officer
City of New York

RUBEN BELTRAN
Chief of Information
Technology, NYPD

MICHAEL LEO
Captain, FDNY Robotics

KENNETH EBIE
Executive Director
Black Entrepreneurs NYC

SHIN-PEI TSAY
Director of New Urban
Mechanics, City of Boston

LETITIA PLUMMER
Council Member
City of Houston

LEIGH-ANN BUCHANAN
CEO, Miami-Dade
Innovation Authority

BINU THOMAS
Senior Advisor to CEO for
World Cup Planning
NJ TRANSIT

ABBY JO SIGAL
Executive Director
Workforce Development
City of New York

ERICK GAVIN
CEO, Venture Miami

CLYDE HIGGINS
CEO, ATL Beltline

PAST SPONSORS

