



## Reach the World with NASDA Trade Shows

The **National Association of State Departments of Agriculture** (NASDA), in conjunction with the U.S. Department of Agriculture Foreign Agriculture Service (FAS), produces two annual trade show events for American food and beverage companies, branded as “A Taste of the States”.

These events offer numerous opportunities for state departments of agriculture, and companies operating in your state, to reach both international and domestic buyers hungry for tasty, innovative American food and beverage products.



**MIAMI, FLORIDA**  
SEPT 10-12, 2025



**CHICAGO, ILLINOIS**  
MAY 16-19, 2026

## Choose How to Participate!

- 1. STATE INVESTMENT & LEADERSHIP:** Purchase exhibit space from NASDA (via lump sum or installments). State can choose to use basic turnkey booth decor package or pay for custom decor. State recruits companies to fill the space.
- 2. STATE SUPPORT & SUBSIDY:** State selects amount of space and recruits companies to fill it. State covers part of the booth cost & NASDA invoices remainder of booth cost directly to companies.
- 3. NO STATE EXPENSE:** State selects amount of space and recruits companies to fill it. NASDA manages invoices & payments directly with companies.

### Exclusive ATOTS Benefits

- Overhead state banner (States with 4 or more booths)
- State Showcases: dedicated 1-hour slot in the NASDA Chef Demo (States with 6 or more booths)
- Complimentary export-coaching sessions
- Option to participate in Buyers Mission (one-on-one meetings with vetted buyers)
- Basic turnkey booth decor package: pipe and drape, 6-foot draped table, 2 chairs, one wastebasket, one basic electrical outlet, carpet and company sign
- Matchmaking opportunities connecting exhibitors with FAS-recruited international buyers
- End-to-end support: planning, on-site and post-show follow-up