



# A TASTE OF THE STATES **M I A M I**

USA PAVILION AT THE 26TH ANNUAL AMERICAS FOOD & BEVERAGE SHOW AND CONFERENCE

SEPTEMBER 12-13, 2022 | MIAMI BEACH CONVENTION CENTER • MIAMI, FL USA

## Americas Food & Beverage Show is the meeting place for decision makers and buyers from all sectors of the industry for the Americas

### VISITORS

**11,667**

### EXHIBITORS

**405**

### TOP PRODUCT INTERESTS



Alcohol



Fruit & Vegetables



Organic



Candy



Condiments



Bakery & Desserts

### BUYER INDUSTRY SEGMENTS

**60%**

#### INTERMEDIARIES

Distributors, Import/Export Agents, Manufacturer Representatives, and Wholesalers

**19%**

#### MANUFACTURERS/FOOD PROCESSORS

Growers, Producers, Manufacturers, Bottlers, and Packagers

**11%**

#### FOODSERVICE/RESTAURANT

Fine/Casual/Family Restaurants, Fast Food Restaurants, Caterers, Hotels, Cruiselines, and Airlines

**6%**

#### RETAILERS

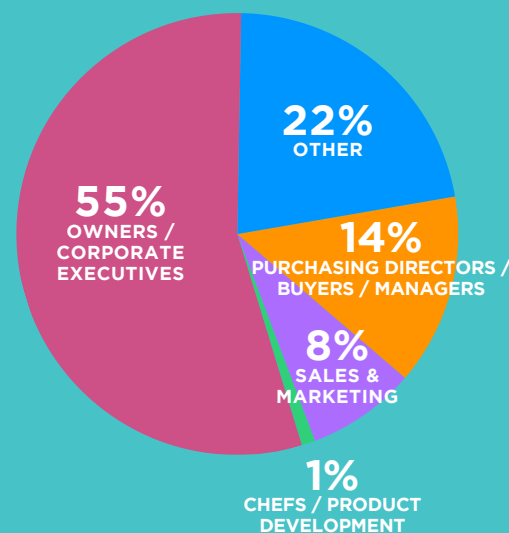
Supermarkets/Hypermarkets, Grocery Stores, Convenience Stores, and Gas Stations

**2%**

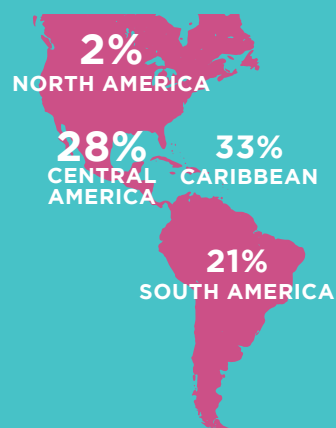
#### SERVICE PROVIDERS

Consultants, Media, Shipping, Marketing/Promotion, and Government

### BUYERS BY JOB ROLE



### BUYERS BY PRODUCT DISTRIBUTION REGION



### WHY EXHIBIT?

- A focused trade event helping you to expand your business to the Caribbean, Latin America, and beyond
- 50% of show attendees are decision makers, making the America's Food & Beverage show the ideal forum for meeting key buyers
- Participate in networking events designed to bring buyers & suppliers together to expand sales opportunities

ORGANIZED AND SPONSORED BY



# Maximize Your ROI with the USA Pavilion at AFB Miami 2022



## You Focus on Business, We Handle the Rest



### TURNKEY SOLUTIONS

All-inclusive booth packages & personalization options



### MATCHMAKING

Exclusive on-site and virtual matchmaking services introduce you to key buyers



### EXPERT ASSISTANCE

Dedicated IMEX staff from registration through show days on-site



### EXPORT COACHING

Complimentary export strategy sessions to maximize your investment



### 50% REIMBURSEMENT

Apply to get 50% reimbursement of your booth fee and other expenses through your [State Regional Trade Group](#).



### EXCLUSIVE SERVICES

Assistance with sample shipping, label development, market research, etc.



### EXPAND YOUR REACH

Gain access to our curated international buyer network interested in U.S. products



### ENHANCED VISIBILITY

Exhibitor listings in official printed, online & Pavilion directories

## Reserve Your Space and More Information

**BOOTH APPLICATION**

**2019 SHOW RESULTS**

**FIND YOUR STATE REGIONAL TRADE GROUP**

**FEATURE YOUR STATE**



This is our fifth time exhibiting here at the show! It has been so successful, that I've already selected my booth for next year. People are here to do business. They're interested. They're qualified buyers. Last year I picked up two new distributors, so it's just amazing.

**Deb Crisan**  
President  
The Saucy Ladies



USA PAVILION AT AMERICAS FOOD AND BEVERAGE SHOW MIAMI MANAGED BY



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