



Join Us in Chicago!

THE NATIONAL RESTAURANT SHOW

MAY 18-21, 2024 | MCCORMICK PLACE | CHICAGO, IL



The Largest Annual Gathering of Foodservice Professionals in the Western Hemisphere

BUYERS BY PRODUCT DISTRIBUTION REGION



55,000 visitors

from **107** countries

with **2,158** exhibitors

ORGANIZED AND SPONSORED BY



A Taste of the States is registered in U.S. Patent and Trademark Office

[NASDA NON-DISCRIMINATION STATEMENT](#)

CO-LOCATED WITH



Maximize Your ROI with NASDA at ATOTS Chicago 2024



WHY EXHIBIT?

- 1 Join 55,000+ professionals looking for new food trends and to bring a taste of America back to their own country.
- 2 NASDA joins the National Restaurant Association to represent, educate and promote the 945,000 restaurants who sell over \$660 billion in the U.S. restaurant and hospitality marketplace.
- 3 Four days of networking opportunities and business-to-business contacts all under one roof.
- 4 77% of show attendees are decision makers and nearly 50% purchase more than \$5,000,000 per year.

BUYER INDUSTRY SEGMENTS

RESTAURANT/ FOODSERVICE / LODGING

81%

Royal Caribbean, Starbucks, US Air Force, Aramark, Sodexo, Kaiser Permanente, Five Guys, Marriott, Hilton, Hyatt, Best Western, McDonald's

16%

DISTRIBUTOR/IMPORT/EXPORT

Sysco, US Foods, TriMark, Boelter Company, Clark Associates, Wassertrom

3%

RETAIL

Costco, Whole Foods, Publix, Sam's Club, Trader Joe's, 7-Eleven, Sheetz, Wawa

94%

OF ATOTS EXHIBITORS
reported an increase in total sales



\$10,050,000

in projected export sales by ATOTS exhibitors

CATEGORIES OF INTEREST



ALCOHOL



DAIRY AND EGGS



MEAT AND POULTRY



FRUIT AND VEGETABLES



SAUCES/DRESSING/CONDIMENTS



BAKERY AND CONFECTIONARY



AND SO MUCH MORE!

USA PAVILION ORGANIZED BY



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Maximize Your ROI with NASDA at ATOTS Chicago 2024



You Focus on Business, We Handle the Rest



MATCHMAKING



EXPERT ASSISTANCE



EXPORT COACHING



BRANDED PROGRAM



EXCLUSIVE SERVICES



EXPAND YOUR REACH



ENHANCED VISIBILITY

Reserve Your Space!

APPLICATION

**FIND YOUR STATE
REGIONAL TRADE GROUP**

FLOORPLAN

SHOW GALLERY



We think it's important that American cuisine gets out into the global market and I can't think of a better show to do that with the type of international audience that is here today.

ACADIAN KITCHEN

Ryan Schemmel, Chief Commercial Officer

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