



Advantages of Sponsors

		Main Sponsor	Platinum Sponsor	Diamond Sponsor	Golden Sponsor	Silver Sponsor	Bronze Sponsor
1	Sponsoring Value	135,000 \$	80,000 \$	55,000 \$	27,000 \$ (10x5m)	13,500 \$	7,000 \$
2	Stand Size	12x10m	10x8m	12x10m	20,000 \$ (All Sizes)	6x5m	4x3m
3	Fitted Space	X	X	X	X	X	✓ Type B
4	Displaying the company logo on a hanging banner in the exhibition main corridor	2 Banners	1 Banner	X	X	X	X
5	Honoring and obtaining a commemorative trophy at the exhibition	✓	✓	✓	✓	✓	✓
6	Access to the VIP hall	✓	✓	✓	X	X	X
7	Featuring a company speech on the exhibition's social media platforms	✓	✓	X	X	X	X
8	Listing the company name in the exhibition booklet	✓	✓	✓	✓	✓	✓
9	Advertisements in the exhibition booklet	Full Page	Full Page	Half Page	Quarter Page	1/8 Page	X
10	Referencing the sponsor in the public relations campaign of the exhibition	✓	✓	✓	X	X	X
11	Highlighting the company's logo on all the advertising printout of the the exhibition	✓	✓	✓	X	X	X
12	Highlight the company's logo on the visitors registration stand for the exhibition	✓	✓	✓	✓	X	X
13	Highlighting the company's logo on VIP invitation cards for the opening ceremony	✓	✓	✓	✓	X	X
14	Highlighting the company's logo on the front side of the exhibition badges	✓	✓	✓	X	X	X
15	Highlighting the company's logo on the lanyards of the exhibitors' badges	✓	✓	X	X	X	X
16	Highlighting the company's logo on the sponsors section of the official website	✓	✓	✓	✓	✓	✓
17	Highlighting the company's logo on the outside panels	✓	✓	✓	✓	✓	✓
18	A 10 second video on the available screens at the exhibition	✓	✓	X	X	X	X
19	Hosting a workshop / event	✓	X	X	X	X	X
20	Registering on the B2B platform	✓	✓	✓	✓	✓	✓

* Value of each Sponsor (Non-inclusive of 15% VAT)