



AQUATICA ASIA 2023

20-22
September
Indonesia Convention Exhibition (ICE)
BSD City, Indonesia

THIS EVENT INCLUDES :

Exhibition & Conferences
Investment Forum
Technical Product Presentations
Startup of Digital Technology



Hosted by



Organized by



VNU | ASIA PACIFIC



Introduction

Indonesia's marine and fisheries is one of the three main sectors for Indonesia's economic development in 2030 besides service industry and resources. The efforts done by Ministry of Marine Affairs and Fisheries of The Republic of Indonesia to improve fisheries productions are the appropriate steps. These efforts include improvements of fisheries production commodities which have been dominating exports and local markets, such as shrimps, seaweed, catfish, grouper, and other types of fish.

In accordance, DPJB is committed to encourage improvements of fisheries superior commodity industrialization, such as shrimp, grouper, catfish, and seaweed through the event of AQUATICA and INDOAQUA since 2018.

AQUATICA ASIA is not just merely an exhibition event for products from fisheries, but also as an event for investors in fisheries industry to meet, to accomplish business transactions and partnership, exploration of export opportunities, and to show newest technology advancement related to fisheries field.



Exhibition Details

| | |
|----------------|--|
| Organizer | : Global Permata Perkasa, PT |
| Co-Organizer | : Permata Kreasi Media, PT VNU Exhibitions Asia Pacific Co., Ltd. |
| Time | : September 20th - 22th, 2023 |
| Venue | : Hall 3-3A, Indonesia Convention Exhibition (ICE) BSD City, Tangerang, Indonesia |
| Area | : ± 10,000 m2 (Co-located with ILDEX Indonesia) |
| Visitor Target | : 12.000 |



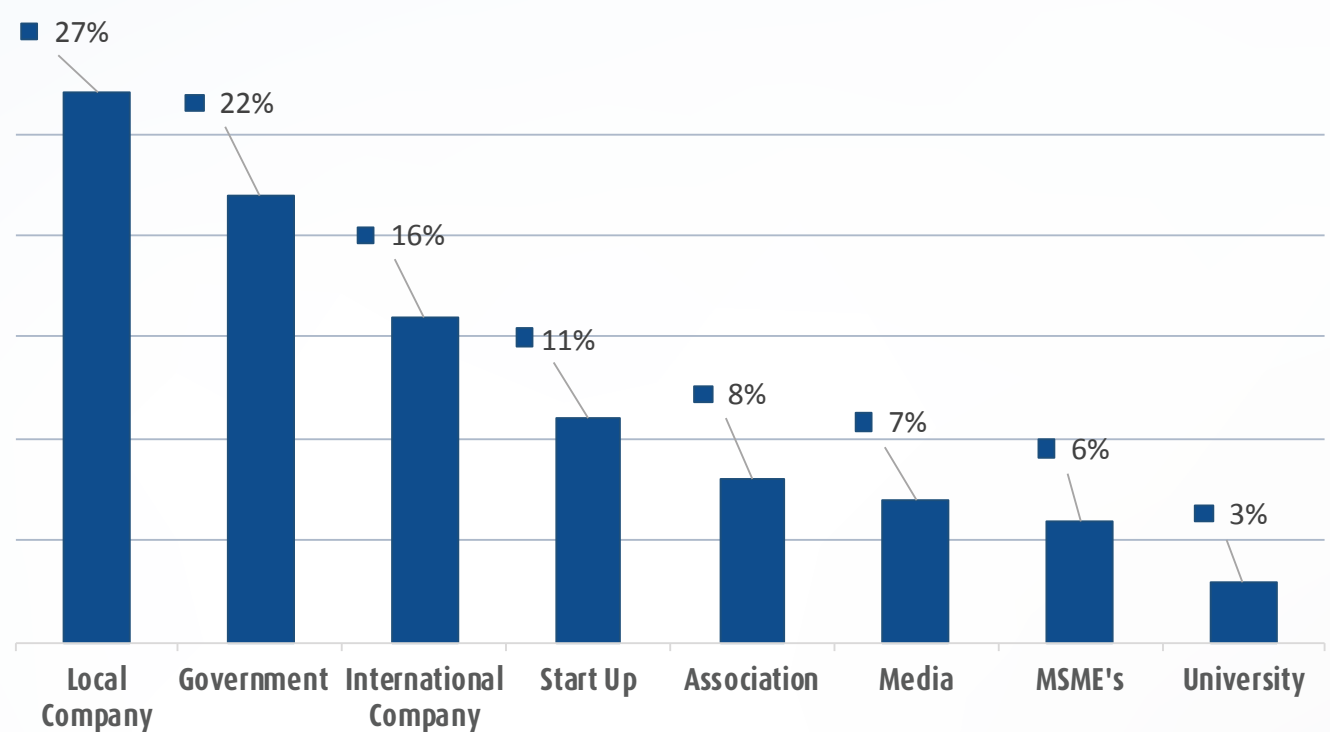
AQUATICA ASIA OVERVIEW

Fact & Figure AquatICA Asia Exhibition 2018

Exhibitor Sector

Total Area 2.000 Sqm
58 Booth's

Type of Exhibitors



Total
94 Exhibitor's

Top 10 International Exhibitor Countries List

1. Belgium
2. Canada
3. China
4. France
5. Japan
6. Netherland
7. Russia
8. Taiwan
9. Thailand
10. USA



VISITOR SECTOR

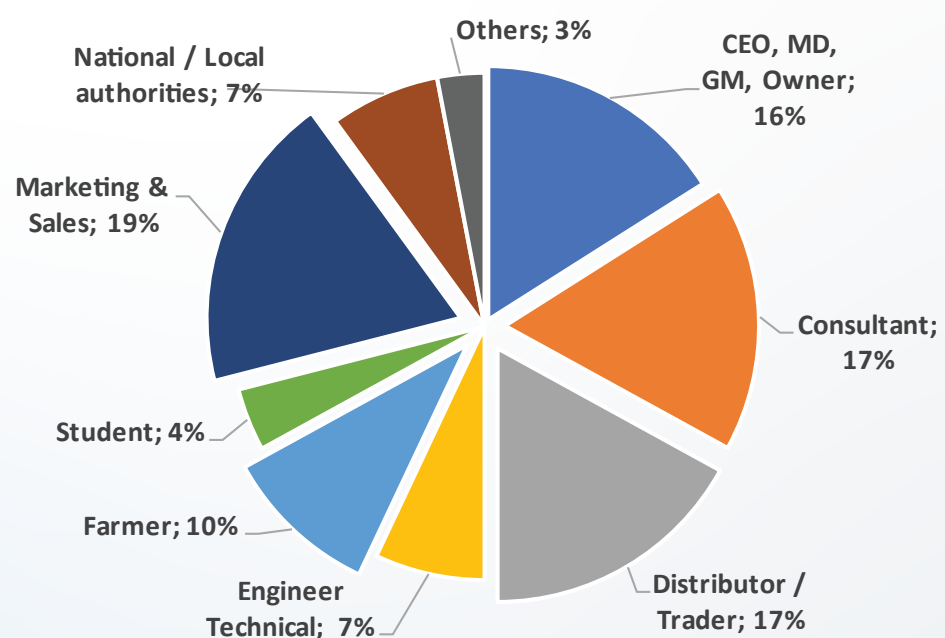
Total 3.899 Visitors



Visitor's Countries List

1. Australia
2. China
3. Italy
4. Indonesia
5. Japan
6. Malaysia
7. Singapore
8. South Korea
9. Taiwan
10. Thailand
11. United Kingdom
12. USA

Visitor's Job Function



CONFERENCES & SEMINARS

Aquatica Asia 2018

Total 168 session

- Plenary
- National Seminar
- Technical Product Seminar
- Business & Investation Forum
- Research Seminar
- Technical Product Seminar of Digital Business

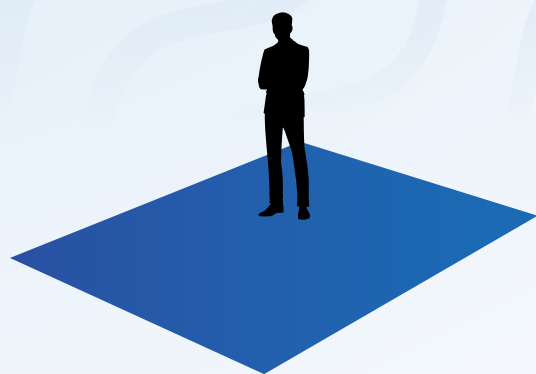


Conferences Highlights

- Innovative Aquaculture Connecting Knowledge through Technology
- Shrimp Farmer Day : Towards the Glory of the National Shrimp to Reach Foreign Exchange
- Technology for Sustainable Floating Net Cage Aquaculture in Public Waters
- Role of Startups in Aquaculture Industry
- and more..



BOOTH PACKAGE



RAW SPACE (min. 24 m²)

Aisle location : 380 USD/m²
Corner location: 418 USD/m²



COMFORT PACKAGE (min. 12 m²)

Aisle location: 430 USD/m²
Corner location: 473 USD/m²



COMFORT PLUS PACKAGE (min. 12 m²)

Aisle location: /m²
Corner location: 565 USD/m²

SPONSORSHIP OPPORTUNITIES

Website Advertising

| Head Banner | USD | Exclusive to |
|--|-----|--------------|
| Homepage | 995 | 1 company |
| Conference Page or Visiting Page | 595 | 2 companies |
| Logo and Backlink | | |
| Homepage | 500 | |
| Logo and Backlink | | |
| Homepage & share on Aquatica Asia's social media | 595 | |
| Industry E- Newsletter | | |
| | USD | Times |
| Logo and Backlink | 595 | 2 |
| Logo and promotional text (limite to 150 words) | 595 | 1 |
| Exclusive video interview | 995 | 1 |

- PACKAGE

PLATINUM PACKAGE

\$ 5,995

(total \$ 10,075 value)

- Visitor lanyard
- Steel pillar banner *2 (at entrance A1 or A2, artwork to be provided by sponsor);
- Show directory (back cover, artwork to be provided by sponsor);
- Official website: head banner (home page, artwork to be provided by sponsor);
- Industry e-newsletter (1 time, content to be provided by sponsor);
- Exclusive video interview;
- Seminar room (1 hour, time & room to be checked with organizer)

GOLDEN PACKAGE

\$ 3,995

(total \$ 4,935 value)

- Signage hanging banner (to be decided by venue ceiling plan, artwork to be provided by sponsor);
- Show directory (inside front cover);
- Industry e-newsletter (1 time);
- Official website: logo and backline (artwork to be provided by sponsor);
- Exclusive video interview

SILVER PACKAGE

\$ 2,495

(total \$ 3,295 value)

- Seminar room (1 hour, time & room to be checked with organizer);
- Show directory (inside back cover, artwork to be provided by sponsor);
- Official website: banner (conference/or visiting page, artwork to be provided by sponsor)



AQUATICA ASIA 2023



We Look Forward To Seeing You At **Aquatica Asia 2023**

Contact us at:

Project Manager

Ms. Radyawanda Priawan

+62 812 1594 1202

dinda@permatakreasimedia.com

Sales Executive

Mr. Makka Ibnu Ahmed

+62 812 1594 1202

makka@permatakreasimedia.com