



HEALTH & NUTRITION ASIA 2022

BANGKOK, THAILAND

7-9 SEPTEMBER

POWERED BY VIV

IN CO-LOCATION WITH



VIV & VICTAM PARTNERSHIP EVENT IN ASIA!

WHY EXHIBIT?

- ✓ First international exhibition for the animal health and feed and nutrition industry in Asia in three years
- ✓ Growing market opportunities in the booming Asian region
- ✓ Over 9.000 (potential) customers from all over Asia
- ✓ High quality visitor profile
- ✓ Meet delegates from various trade missions from surrounding countries
- ✓ Elaborate conference program and the possibility to give your own technical seminar
- ✓ The platform to launch your innovation for maximum exposure

SUPPORTED BY:

- Food and Drug Administration (FDA), Thailand
 - Animal Health Products Association
 - Thai Ministry of Agriculture & Co-Operatives
 - Thai Department of Livestock Development
 - Thai Department of Fisheries
 - Thai Feed Mill Association
 - Thai Chamber of Commerce
 - Thailand Convention & Exhibition Bureau
 - Federation of Asian Veterinary Associations (FAVA)
 - The Animal Husbandry Association of Thailand
- under the Royal Patronage of H.R.H. Princess Maha Chakri Sirindhorn



Start warming up
your business



OFFICIAL SHOW WEBSITES

victamasiasia.com & vivhealthandnutrition.nl



VICTAM AND VIV JOIN FORCES TO FUEL GROWTH IN THE ASIAN MARKET IN 2022

The international trade show organisers behind VIV and VICTAM, after a couple of postponements due to the pandemic, will finally stage the co-location of their respective shows Health & Nutrition Asia and VICTAM Asia, thus presenting in Bangkok at the IMPACT venue in September 2022 the much awaited Total Animal Feed and Health event for Asia.

“Presenting the shows as parallel platforms at the same time within the same venue is a great way to bring together two strong brands for the Asia market, in an integrated format so that the visitor experiences them as a single event,” says Sebas van den Ende, General Manager of VICTAM Corporation.

“The discussions leading up to the partnership agreement have shown clearly that both organisations share a firm belief in the growth prospects offered by the Asian market,” comments Heiko M. Stutzinger, Director VIV worldwide, COO of Royal Jaarbeurs I VNU Group and Member of the Board of Directors VNU Asia Pacific. “Our own activities in Asia have gained significantly in importance over the past few years and we view the partnership for the September 2022 Bangkok event as a major next step in better serving the region.”

VICTAM ASIA 2022 AND HEALTH & NUTRITION ASIA 2022

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You can also contact your local representative.

Health & Nutrition Asia 2022, in co-location with VICTAM Asia

EXHIBITORS PROFILE:

- ▶ Ancillary equipment
- ▶ Automation
- ▶ Bio-energy & biomass pelleting technology
- ▶ Feed additives
- ▶ Feed Ingredients
- ▶ Feed production technology
- ▶ Formulation programs
- ▶ Genetics
- ▶ High-tech animal health technology
- ▶ Laboratory equipment
- ▶ Packaging
- ▶ Pharmaceutical ingredients
- ▶ Pharmaceutical products
- ▶ Quality control
- ▶ Veterinary and laboratory equipment & supplies
- ▶ Other



400
exhibitors



13.500
m² exhibition space



9.000+
visitors



100+
speakers



70+
countries



100+
media

VISITORS PROFILE:

- ▶ CEOs
- ▶ Feed formulators
- ▶ Mill managers
- ▶ Nutritionists
- ▶ Operations directors
- ▶ Transportation managers
- ▶ Veterinarians

INDUSTRIES:

- ▶ Animal feed compounders
- ▶ Aquafeed producers
- ▶ Associations, government
- ▶ Biomass pelleting manufacturers
- ▶ Breeders
- ▶ Co-operatives
- ▶ Feed Mills
- ▶ Fish farms
- ▶ Hatcheries
- ▶ Integrators
- ▶ Large scale farmers
- ▶ Large scale integrations
- ▶ Petfood manufacturers
- ▶ Traders (distributors, resellers)
- ▶ Veterinary laboratories



HOW TO PARTICIPATE?

Health & Nutrition Asia and VICTAM Asia will be held in halls 9 to 10 of IMPACT Exhibition and Convention Center, Bangkok. The layout of the halls provides a large number and varied size of exhibition stands. Stands are available from a minimum of 12 m² onwards.

STAND OPTIONS:

○ SPACE ONLY:

Price per square meter:

€350

Mandatory public liability insurance:
€140 per exhibiting company
Mandatory registration fee: €295 per
exhibiting company

○ SHELL SCHEME / SPACE:

Price per square meter:

€405

Mandatory public liability insurance:
€140 per exhibiting company
Mandatory registration fee: €295 per
exhibiting company

○ FULL SERVICE PACKAGE:

Price per square meter*:

€505

*The price may vary slightly depending
on booth size. Please contact one of
our sales agents for a personalised
offer.

The full service package includes: booth construction, lunch vouchers**, hotel booking service, parking vouchers** or BTS tickets, company profile and logo in the Show Guide and the online catalogue. This package includes the mandatory public liability insurance and the mandatory registration fee. The minimum booth size is 12 m² and the maximum booth size is 48 m². **The number of lunch and parking or BTS tickets are based on booth size.



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