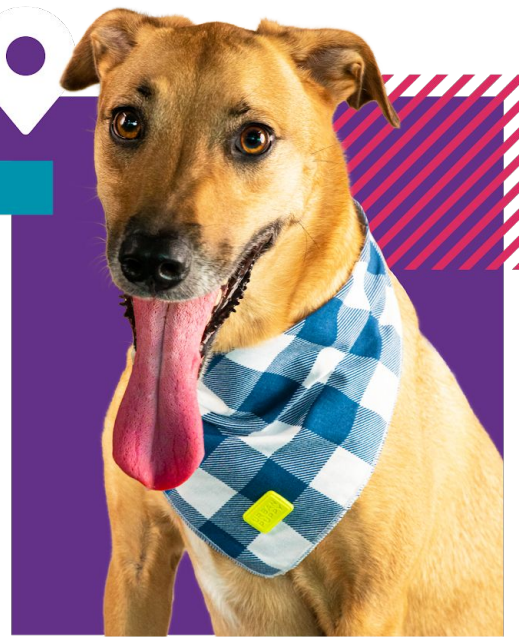


pET

South America

13-15
AUGUST
2025

Distrito Anhembi
NEW VENUE



MERCHANDISING MANUAL

THE 2025 EDITION



will bring together all the solutions, products, and services of the pet market in a 3-day immersion.

An event with a highly qualified business environment, where it is possible to learn about industry trends and connect with professionals from all over Brazil and Latin America.



270 exhibiting brands



+33.000 visitation



25.438 m² total exhibition



88% visitor satisfaction rate



BOOTH



6m²

Booth

.....

9m²

Booth

.....

12m²

Booth

.....

More information contact:
maria.valle@nmbrasil.com.br



BOOTH



6m²

Booth

Investment:

USD 3.833,00

*with mandatory
fees included



More information contact:
maria.valle@nmbrasil.com.br

BOOTH

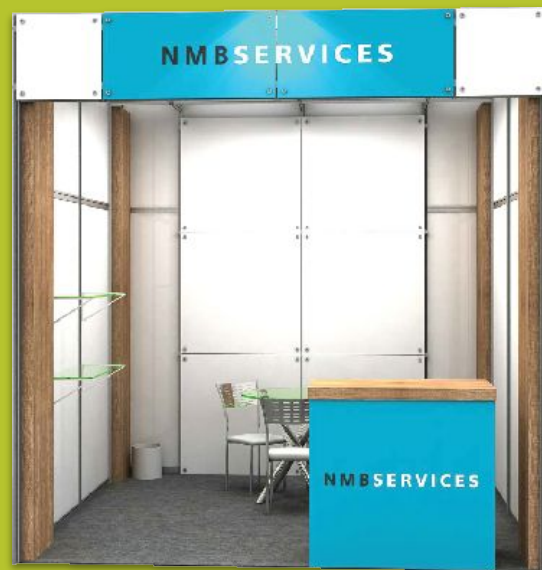
9m²

Booth

Investment:

USD 5.726,00

*with mandatory
fees included



More information contact:
maria.valle@nmbrasil.com.br

BOOTH

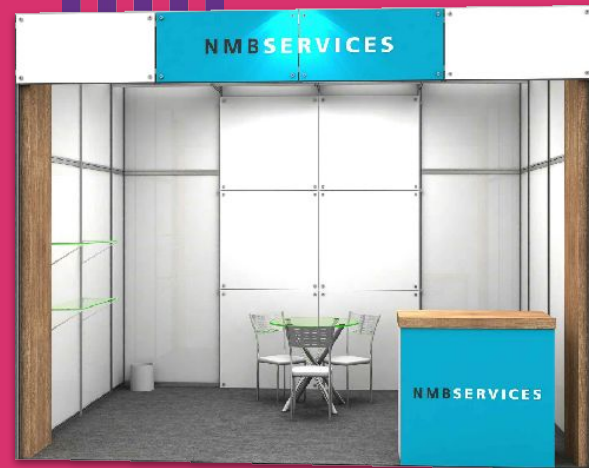


12m²
Booth

Investment:

USD 7.620,00

*with mandatory
fees included



More information contact:
maria.valle@nmbrasil.com.br

Business Matchmaking



Match Making Program
with the biggest buyers
from Latin America.

.....

12 countries represented

06 buyers

23 exhibitors

11,5 million generated



Investment: USD 1.000,00

Digital showcase

Values and plans

Basic

Digital Showcase

Investment:

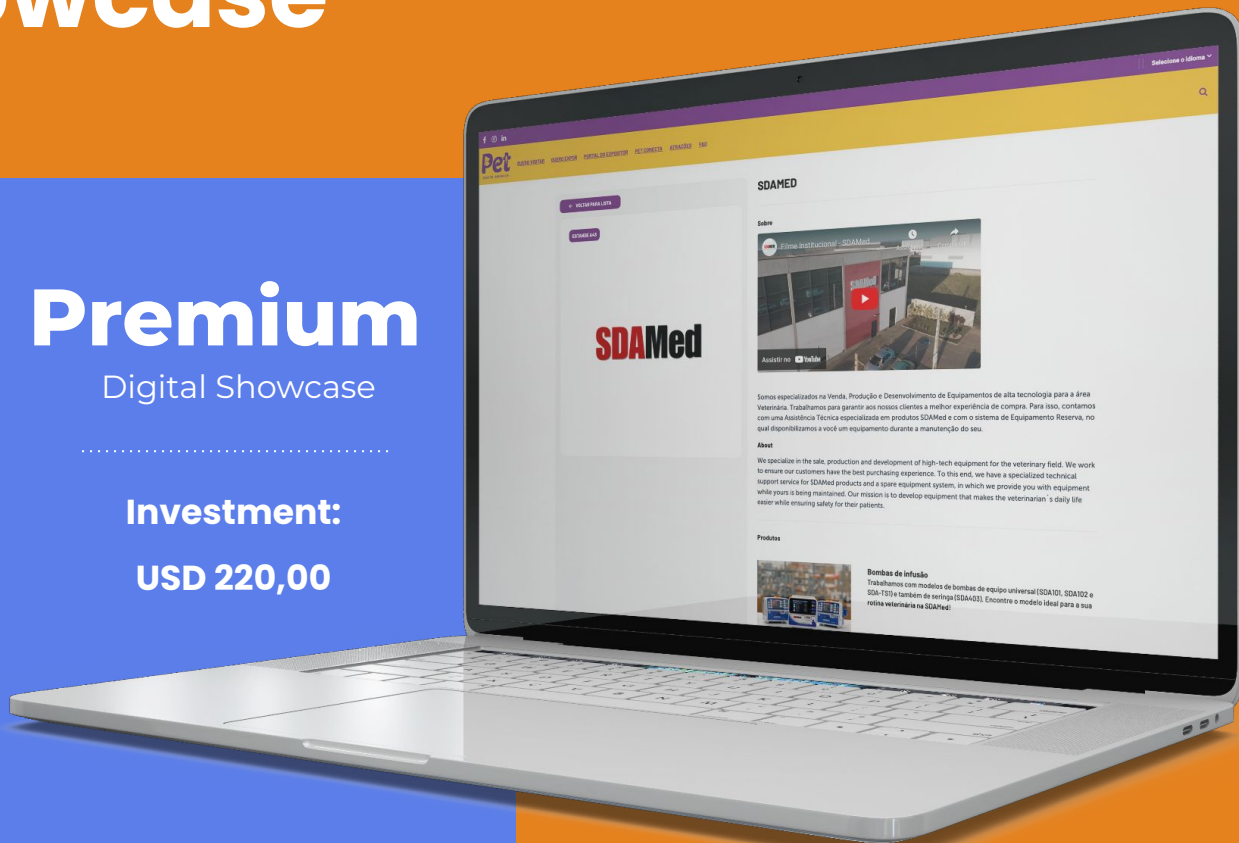
USD 70,00

Premium

Digital Showcase

Investment:

USD 220,00



LEADING THE PET INDUSTRY FOR 25 YEARS.



pët
South America

**13-15
AUGUST
2025**

**Distrito
Anhembi**

NEW VENUE

BE PART OF IT!

Contact: maria.valle@nmbrasil.com.br