

JUNE 2-4, 2026 JAARBEURS UTRECHT THE NETHERLANDS

THE 2026 EDITION OF
VICTAM INTERNATIONAL
AND GRAPAS EUROPE
WILL BE OUR
60TH ANNIVERSARY



YEARS
PARTNERSHIPS IN SYNERGY

VICTAM *International* 2026

IN CO-LOCATION WITH



VIV EUROPE


VICTAM International online

Please scan the QR
code to visit our website
for more information.



THE WORLDS' LARGEST AND LEADING INTERNATIONAL
EXHIBITIONS AND CONFERENCES FOR THE ANIMAL FEED,
PET FOOD AND AQUA FEED INDUSTRIES.

VICTAMINTERNATIONAL.COM

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VICTAM INTERNATIONAL 2026 OUR 60TH ANNIVERSARY CELEBRATION!

In 1964, two Dutch millers associations merged and resulted in the creation of Victam. A year later the very first VICTAM exhibition took place at Jaarbeurs in Utrecht, The Netherlands. After having organized a few editions in Cologne, Germany, the event moved back to Jaarbeurs in Utrecht in 2022 where it had its first co-location with VIV Europe.

Since 1965, VICTAM International is the world's most dedicated event for the animal feed processing industries. Co-located with VICTAM International is GRAPAS Europe, the event for the flour processing industries.

The co-location of Victam International with VIV Europe was valued as positive for the

participants, so we are happy to continue this strong partnership. The strong network of VICTAM in feed technology and animal feed processing, together with the Feed to Food concept that VIV Europe is famous for, are ready to deliver a very complete and professional platform to exhibitors and visitors.

WHO SHOULD PARTICIPATE



SEGMENTS

Aqua feed • Animal feed • Animal health • Biomass • Flour processing • Grain handling • Pet food • Poultry feed



EXHIBITOR PROFILE

Feed milling technology • Flour producing technology • Handling services • Health ingredients* • Ingredients and Additives* • IT and Data analyses • Laboratory equipment • Packaging • Safety and Automation • Spare parts • Storage

*will be located at and serviced by VIV



VISITOR PROFILE

Animal farms • Cooperatives • Feed formulators • Feed millers • Flour millers • Food retailers • Nutritionists • Pet food producers • Universities & Research institutions

WHY PARTICIPATE

- ✓ Visitors from all over the world
- ✓ High-quality visitors
- ✓ Complete event for the feed and flour industries
- ✓ Elaborate conference program
- ✓ Exhibition participation is the best way to find partners and potential customers
- ✓ 250 exhibitors showcasing machines and latest technology
- ✓ GRAPAS and Animal Feed Innovation awards
- ✓ Co-location with VIV Europe

HOW TO PARTICIPATE



AS AN EXHIBITOR

- Fill in the online application form or contact our sales team to receive a stand proposal.
- You can participate with your own stand or order the basic or luxurious ready to go stand design.
- Our team will gladly discuss branding opportunities with you. For examples on site sponsoring, conference sponsoring, hosting a company presentation, an add on the show catalogue or online branding opportunities.

STANDS ARE AVAILABLE FROM 16 M² TO 300 M²

- ✓ **PRE BOOKING RATE** : until October 31st, 2024 *
- ✓ **EARLY BIRD RATE** : until October 31st, 2025 *

* Sales starts in March 2024 and as the event takes place in different halls, the stand allocation is done on a first come first serve basis

**SEE YOU
IN 2026**

MORE INFORMATION

✉ nickmouthaan@victam.com 📞 +31 6 2126 4398 🌐 victaminternational.com

3 EVENTS UNDER ONE ROOF!

Under the umbrella of VICTAM International 2026 more events are organized in parallel. Together with these events it will be the complete event for the animal feed and flour processing industries.



**CO-LOCATED
EVENTS**

grapools EUROPE 2026
grain & rice

 **VIV EUROPE**

GRAPAS is a niche event of Victam Corporation and is firmly established as the event dedicated to the flour processing industries. The event will feature a big group of companies displaying milling and processing equipment and related services. This event gathers flour milling and trade professionals from all over the world for three days of finding new technology, education and networking. Educational and technical programs presented at the conference assist millers in improving yields, productivity, customer satisfaction and safety.

VIV Europe is an event for the animal protein sector and covers all species from poultry meat and eggs to pig meat, fish and dairy with around 600 exhibitors and 25,000 visitors, VIV Europe is worldwide recognized as the top one platform for the poultry industry and a truly international B2B event for all professionals in the animal protein production industry. With the same badge, visitors easily enter all halls of the co-located events what gives added value to the Victam International exhibitors.

To participate or to receive a stand proposal at GRAPAS please contact Victam at expo@victam.com.

CONFERENCE PROGRAM

In parallel to the exhibitions, an elaborate conference program will be organized with conferences, seminars, workshops and training sessions, among others with the following topics:

- ✓ EFFICIENCY IN SUSTAINABLE NUTRITION
- ✓ FEED FORMULATION
- ✓ FEED MILLING MAXIMIZED
- ✓ FEED SAFETY
- ✓ FEED TECHNOLOGY
- ✓ GRAIN HANDLING AND STORAGE
- ✓ PACKAGING
- ✓ PET FOOD AND AQUA FEED EXTRUSION



EXHIBITORS CAN ALSO HOST A TECHNICAL SEMINAR

- ✓ **WHEN** : June 2-4, 2026
- ✓ **WHERE** : Jaarbeurs Utrecht, The Netherlands

To participate or to receive a stand proposal at any of the three partner events please contact Victam at expo@victam.com.

Follow us at   

FACTS & FIGURES

VICTAM INTERNATIONAL 2022

VICTAM

International 2022

IN CO-LOCATION WITH



VIV EUROPE



✓ **256 EXHIBITORS**
From 27 different countries

✓ **7.239 VISITORS**
Over three days with delegates from 139 countries

✓ **18.000 M²**
Gross exhibition space sold

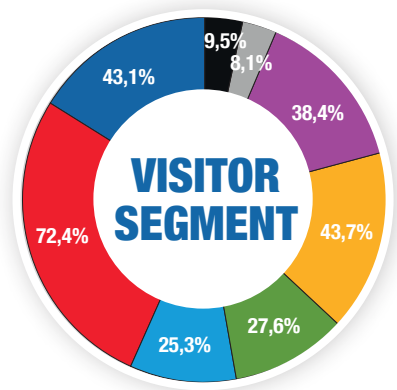
✓ **15% CROSS OVER**
Visitors from VIV to Victam



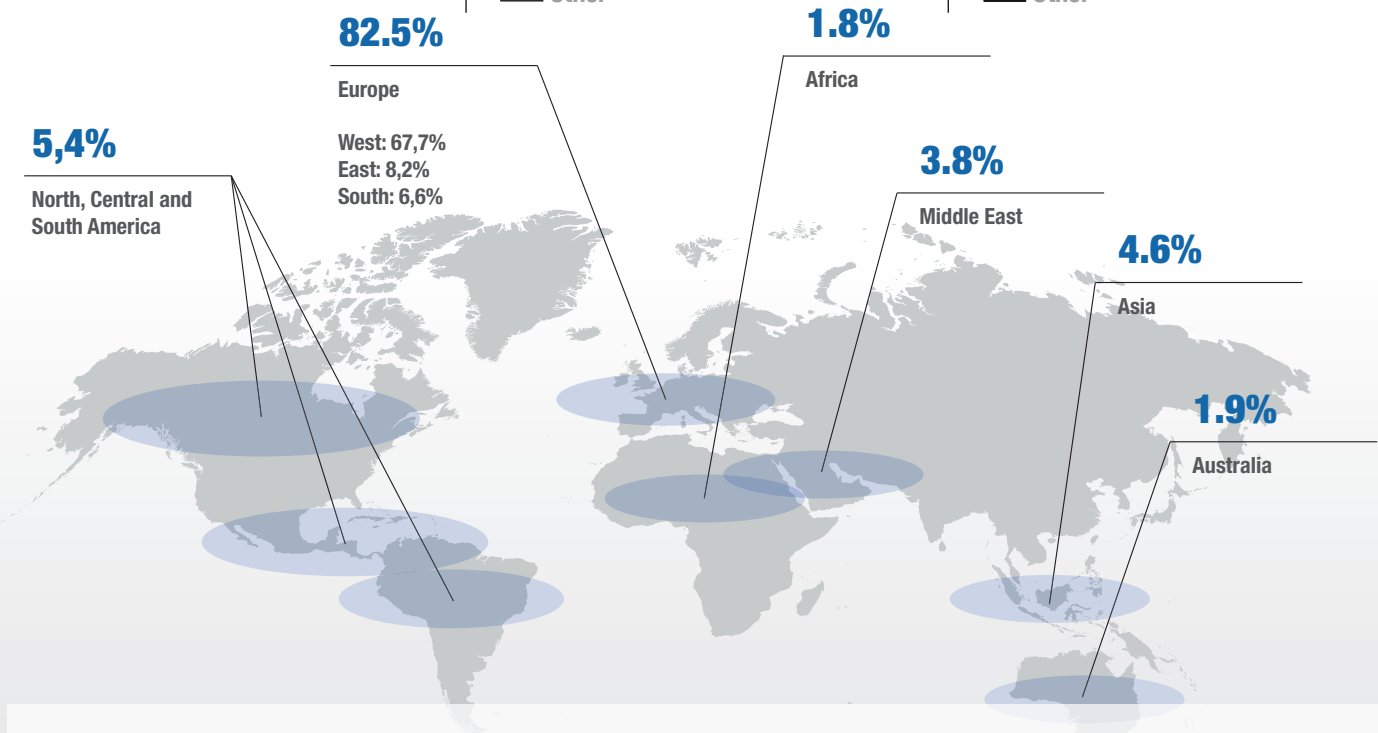
- Final decision makers
- Co decision makers
- Influencers
- Not involved



- Feed processing technology
- Feed ingredients
- Flour processing technology
- Storage and handling
- Packaging
- Automation and control
- Spare parts
- Safety
- Other



- Feed Ingredients
- Feed Production Technology
- Aquafeed Technology
- Petfood Technology
- Grain, Flour, Rice & Raw Materials Processing
- Storage & Handling
- Biomass Technology
- Other



✓ **VISITORS**
scored the event **8,5** out of 10

✓ **EXHIBITORS**
scored the event **8,0** out of 10

✓ **VISITING AGAIN**
92% will visit again