

**NEW!  
SÃO PAULO  
BRAZIL**

# VICTAM *LatAm*

**3-5 OCTOBER 2023** IN CO-LOCATION WITH



**LATIN AMERICA'S LARGEST  
DEDICATED EVENT FOR THE  
ANIMAL FEED AND GRAIN  
PROCESSING INDUSTRIES**

- Animal Feed • Agua Feed • Pet food • Poultry feed
- Flour milling • Grain processing, handling & storage

Since 1965 – Victam International  
Since 1993 – Victam Asia  
Since 2021 – Victam EMEA

## WHY EXHIBIT?

- ▶ Brazil is the third producer of animal feed in the world with 1.600 feed mills and a production of 90 million tons per year and 4<sup>th</sup> largest grain producer in the world
- ▶ Meet (potential) customers from all over Latin America
- ▶ High quality visitor profile within your industry
- ▶ Meet delegates from various trade missions from surrounding countries
- ▶ Elaborate conference program and the possibility to present your own technical seminar
- ▶ The platform to launch your innovation for maximum exposure
- ▶ Victam LatAm will be a bi-annual event so the next opportunity to exhibit will only be in 2025

## WHEN AND WHERE:

- ▶ October 3 - 5, 2023
- ▶ Expo Center Norte, Red pavilion, São Paulo, Brazil.

**NEW!  
in 2023**

## CO-LOCATION

VICTAM LatAm is co-located with **GRAPAS LatAm**, the event for the grain milling and processing industries and with **GEAPS**, the biggest and best show in the grain industry!

**MORE INFORMATION** ✉ [NICKMOUTHAN@VICTAM.COM](mailto:NICKMOUTHAN@VICTAM.COM) ☎ +31 6 2126 4398 🌐 [WWW.VICTAMLATAM.COM](http://WWW.VICTAMLATAM.COM)

**FOUNDING  
COMPANIES**

**ANDRITZ**  
ENGINEERED SUCCESS

**BUHLER**



**FAMSUN**  
Integrated Solution Provider

**WENGER®**

**ZHENG CHANG**



## HOW TO PARTICIPATE AS AN EXHIBITOR?

- ▶ Send the option form with your stand preferences and company profile to [expo@victam.com](mailto:expo@victam.com).
- ▶ We will send you a stand proposal based on your option form
- ▶ After you approve and confirm the stand proposal, you will need to send in the application form with all your details
- ▶ You can book space exhibit with your own booth or you can order a shell scheme package from the organizer
- ▶ After we receive your application form, we will send you a stand confirmation letter with the first invoice of 25%
- ▶ Two months before the event you receive second invoice for 75%

## GOOD TO KNOW

- ▶ The early bird discount is valid up to April 1, 2023
- ▶ Stands are available from 15m<sup>2</sup> onwards
- ▶ Victam LatAm will be a bi-annual event
- ▶ Stand allocation is done on a first come first serve basis
- ▶ Many opportunities for more brand awareness: on-site sponsoring, online company directory, logo in monthly newsletter

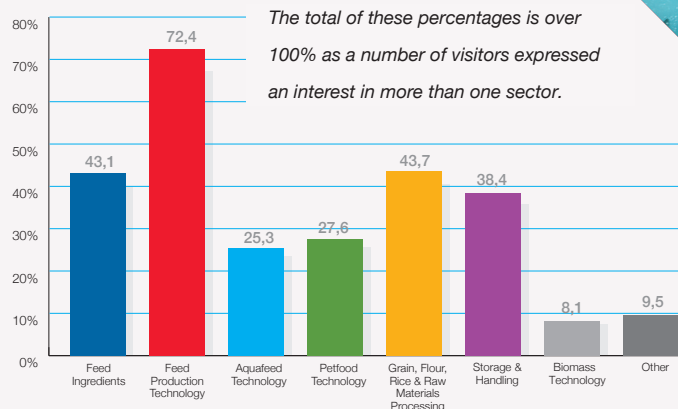
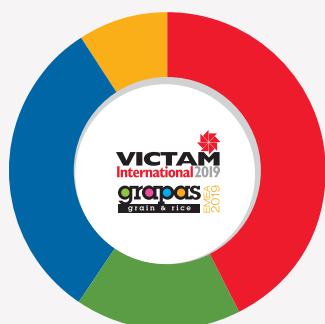
## CONFERENCE PROGRAM & TECHNICAL SEMINARS

In parallel to the event, an interesting conference program with seminars, workshops and training programs will be organized. This makes it even more interesting for visitors to attend the event. Topics will include aquafeed, petfood, packaging, animal nutrition, feed technology, grain handling, grain storage, grain quality and many more. We offer exhibitors the opportunity to organize a technical seminar.



## VICTAM EVENTS IN NUMBERS

Job functions of visitors %	
CEO, directors	42,7
Nutritionists, formulators	16,8
Management	31,5
Other	9,0
<b>Total</b>	<b>100%</b>



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