

2nd
EDITION
ESTIMATED GROWTH OF
50%



16-18 SEPTEMBER 2025

VICTAM

Latin Am 2025

IN CO-LOCATION WITH   

LATIN AMERICA'S LARGEST DEDICATED EVENT FOR THE ANIMAL FEED AND FLOUR PROCESSING INDUSTRIES

Venue White Pavilion, Expo Center Norte, São Paulo, Brazil



Founding companies:





VICTAM LATAM 2025 *All signs are green:* *more visitors and more business between the participants of the event*

Since 1964, Victam has and continues to host the largest events dedicated to animal feed processing industries worldwide. With GRAPAS as a co-event, it has also developed into a leading event for the flour processing and grain handling industries.

The first edition of Victam LatAm was a tremendous success. Both regional and international exhibitors showcased machines and their latest innovations, generating a high number of qualified contacts between exhibitors, customers and potential business partners.

The success of the event in addition to the growing market potential in Latin America, resulted in a rebooking percentage of exhibitors of almost 90% during the three days of the

2023 edition. This initial edition proved true to reputation: Victam is where the industry meets.

In 2025, as well as continuing the partnership with the grain elevating association GEAPS, the event will also welcome Feed Ingredients Latin America as a co-located event. These events together is making this the largest and most complete event for the Animal nutrition and flour processing Industries in Latin America.

WHO SHOULD PARTICIPATE



SEGMENTS

Aqua feed • Animal feed • Animal health • Biomass • Flour processing • Grain handling • Pet food • Poultry feed



EXHIBITOR PROFILE

Feed milling technology • Flour producing technology • Handling services • Health ingredients • Ingredients and Additive • IT and Data analyses • Laboratory equipment • Packaging • Safety and Automation • Spare parts • Storage



VISITOR PROFILE

Animal farms • Cooperatives • Feed formulators • Feed millers • Flour millers • Food retailers • Nutritionists • Pet food producers • Traders • Universities & Research institutions • Veterinarians

HOW TO PARTICIPATE



AS AN EXHIBITOR

- Fill in the online application form or contact our sales team to receive a stand proposal.
- You can participate with your own stand or order the basic or luxurious ready to go stand design.
- Our team will gladly discuss branding opportunities at the event with you.

WHY PARTICIPATE

- ✓ Huge market potential
- ✓ The biggest event for these industries in Latin America
- ✓ Focus on the whole Latin American region
- ✓ High-quality visitors
- ✓ Complete event
- ✓ Elaborate conference program
- ✓ Bi-annual event
- ✓ Estimated event growth of 50%
- ✓ Exhibition participation is the best way to find partners and potential customers

MARKET POTENTIAL

- ✓ With approximately 1600 feed mills and a production of 90 million tons of animal feed, Brazil is the world's third largest feed producer.
- ✓ Brazil is also the world's fourth largest grain-producer (rice, barley, corn, soybeans, and wheat), following China, The United States and India. In 2023, Brazil produced the largest grain harvest ever at 320 million tons of grain.
- ✓ Latin American countries are major exporters of soybeans, pork, maize, poultry, and animal feed.
- ✓ Although Latin America accounts for only 13.5% of the world's population, the region produces over 23% of beef and 21.40% of poultry at a global level. In the area of eggs and milk, the region contributes more than 10%.




- ✓ **PRE BOOKING RATE** : until 31 March 2024 *
- ✓ **EARLY BIRD RATE** : until 31 March 2025 *

* Stand allocation is done on a first come first serve basis

**SEE YOU
IN 2025**

MORE INFORMATION

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4 EVENTS UNDER ONE ROOF!

Under the umbrella of Victam LatAm 3 more events are organized in parallel. With these events it will be the complete event for animal feed and flour processing and handling.



**CO-LOCATED
EVENTS**



Feed Ingredients LatAm by Real Alliance is the niche-event focused on innovation in animal nutrition formulation, ingredients and additives.

In co-location with VICTAM LatAm, the 3-day event boasts two respective shows under one roof making it an all-round event for the Animal feed industry. This is a unique opportunity to meet the most relevant players in the field of feed technology, nutrition, pharma, and genetics.

The elaborate conference program will cover a wide range of topics including fish farming, feed formulating, the insect industry and feed additives

With approximately 100 companies exhibiting, this event will give an all-round overview of products and innovations in the market. Visitors to this event include CEO's, feed formulators, Mill Managers and Nutritionists.



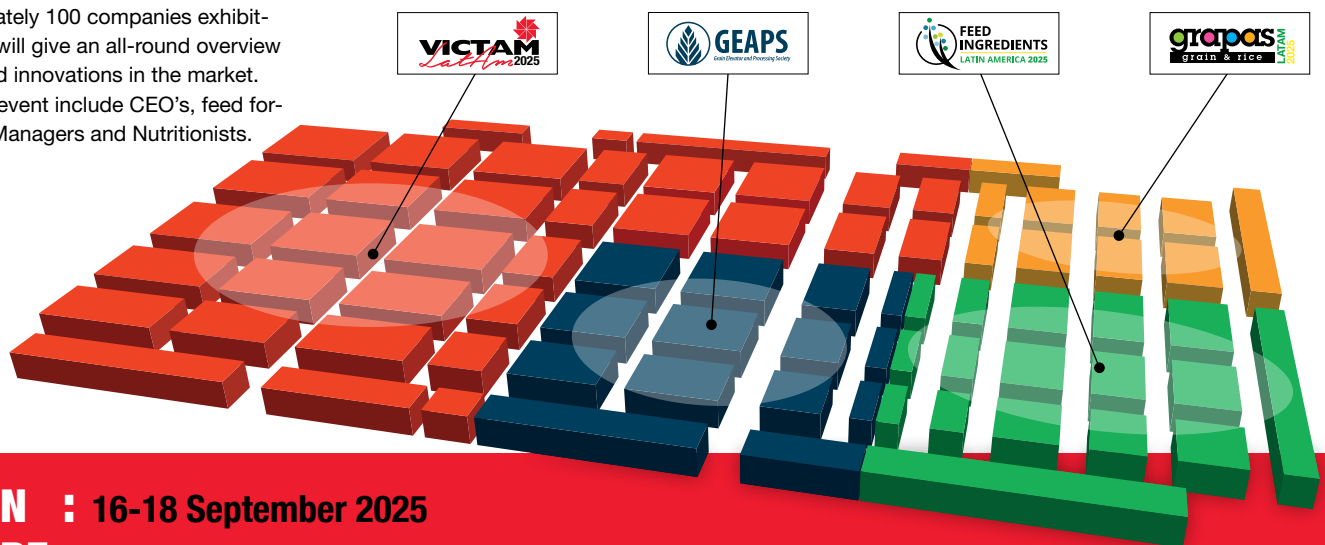
Those in the grain industry look to GEAPS for the biggest and best show in the grain industry. For the second time in partnership with VICTAM Corporation, GEAPS will be organized in Brazil. With this event GEAPS brings their members and other industry players an opportunity to expand their reach in the Latin American industry.

GEAPS has its focus on grain elevating and storage and is a great addition to GRAPAS with its focus on flour milling. Among others, the visitors of GEAPS are grain facility managers, service companies and grain traders.



GRAPAS is a niche event of Victam Corporation and is firmly established as the event dedicated to the grain, flour and rice processing industries. The event will feature over 100 companies displaying milling and processing equipment and related services.

This bi-annual event gathers flour milling and trade professionals from all over Latin America for three days of finding new technology, education and networking. Educational and technical programs presented at the conference assist millers in improving yields, productivity, customer satisfaction and safety.



✓ **WHEN** : 16-18 September 2025

✓ **WHERE** : White Pavilion, Expo Center Norte, São Paulo, Brazil

To participate or to receive a stand proposal at any of the three partner events please contact Victam at expo@victam.com.

CONFERENCE AND TRAINING PROGRAM'S

Efficiency in sustainable nutrition • Feed formulation • Feed Milling Maximized • Feed Safety • Feed Technology • Grain and soy handling and Storage • Packaging • Pet food and Aqua feed extrusion



VICTAM LatAm

IN CO-LOCATION WITH



2023



FACTS & FIGURES VICTAM LATAM 2023



TOP VISITING COUNTRIES

Brazil **51%** - Argentina **9%** - Chile **8%** - Colombia **6%** Equador **6%** - Uruguay **5%** - Peru **4%** - Paraguay **3%** - Mexico **1%** Venezuela **1%** - Others **6%**



VISITOR QUALITY

Final decision makers **36,9%** - Co decision makers **31,8%** - Influencers **18,3%** - Not involved **13%**



VISITORS BY INTEREST

Feed processing technology **62%** - Feed ingredients **41%** - Flour processing technology **27%** - Storage and handling **24%** - Packaging **17%** - Automation and control **15%** - Spare parts **9%** - Safety **8%** - Other **6%**



150 EXHIBITORS

Representing **250 companies**



4.327 VISITORS

Over three days with delegates from **30 countries**



10.000 M²

Gross exhibition space sold



27 SESSIONS

Conferences and presentations in parallel to the event

"The arrival of VICTAM LatAm in Brazil is an important milestone to drive the growth and excellence of associated industries and our entire sector on the global stage".

Pedro Bittar, President of the Board of Directors of ABRA

"Exhibiting at Victam LatAm was a great experience and success. We had many visits from decision makers from across Latin America. For us it was an ideal stage to unveil groundbreaking innovations and establish new partnerships within the animal nutrition and health sector".

Maria Rojek-Lucas, Marketing Manager, Proteon Pharma



VISITORS

scored the event **8,8 out of 10**



EXHIBITORS

Rebooking's during event: **87%**



VISITING AGAIN

92% will visiting again

Supporters of Victam LatAm:

