

# meat pro Pavilion



Asia's leading  
processing and  
packaging trade  
fair for meat, egg,  
poultry, seafood &  
food products



## Four reasons to attend Meat Pro Asia pavilion

1

### ASIAN OPPORTUNITIES

- one of the largest net food exporting countries in the world
- Food manufacturing sector growth of 4.5% in 2022\*
- A gateway to ASEAN's more than 655 million people

\*Thai Ministry of Industry estimate

2

### PROFESSIONAL ORGANISERS

- **Messe Frankfurt** is the world's largest trade fair, congress and event organizer with its own exhibition grounds
  - Famous for global technology trade shows
- **VNU Group** is a global exhibition company
  - More than 25 years of experience in ASEAN with a well-established local network

3

### COMPREHENSIVE COVERAGE

- Entire supply chain covered: **processing, packaging, logistics and cold chain**
- Co-located with ILDEX Indonesia the 6th international livestock, dairy, meat processing and aquaculture exposition

4

### EXTENSIVE PROMOTION

- Bringing together the entire spectrum of global players
- Offering **diverse promotion platforms** facilitating the sharing of innovative products and trends

## BUSINESS SEGMENTS



Red meat



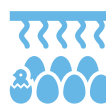
White meat



Dairy products



Seafood



Poultry eggs



Meat production

## EXHIBIT PROFILE



Slaughtering / primary processing



Secondary processing



Further processing



Packaging / labelling



Cold chain



Logistics



Quality control / hygiene



IoT and Automation



Wastewater treatment

# Exhibitor Registration - Meat Pro Pavilion

meat pro  
Pavilion



## Exhibitor Details

Company name:

Address & Code:

Contact Person:

Position:

Mobile:

E-mail:

Website:

## Exhibitor Profiles

### Product Index (What products and services do you offer?)

- ☐ food equipment/ machinery that utilises less energy while promoting optimum production
- ☐ low-emission technologies and processes
- ☐ eco-friendly and smart packaging materials
- ☐ energy-efficient refrigeration and heat pump solutions (e.g. compressor-based process cooling systems; cold chain energy efficiency)
- ☐ frequency-controlled drive technologies (e.g. servo motors)
- ☐ usage of renewable energies such as biogas, biomass
- ☐ Others: \_\_\_\_\_

## Why join the Meat Pro Pavilion at ILDEX INDONESIA 2023?

- 1) Positive awareness and visibility through thought leadership opportunities on promoting sustainability, food safety, alternative protein, and integrity of the Halal labeling process in the meat processing industry
- 2) Targeted buyer approach through our hosted buyer privilege, guided buyer tour and speed networking session with meat processors, importers, distributors, suppliers, and meat industry leaders
- 3) Enhanced branding through online and onsite marketing opportunities

Booth No.  x 5,676 USD

### All Inclusive of:

- 1) Comfort stand size 12 sqm with:
  - 1 set of Reception counter and 2 stool bars
  - 1 set of 32" LED TV
  - 1 set of Poster size 0.70x1.00 m. and spot light
  - 1 set of Socket 5 Amp.
- 2) speaking presentation in the Meat Pro Pavilion at ILDEX INDONESIA sessions
- 3) 3 hosted buyer recommendations
- 4) highlight at the onsite floor plan
- 5) special product feature in EDM and social media

## Confirmed By Organizer

Company Stamp / Chop:

Date:

## Contract Confirmed

We would like to participate in MEAT PRO ASIA and fully agree with the Terms of Participation.

Name of Authorized Signature:

Date:



Return this Application booking form to Fax: +66 2 111 6611 ext 211, E-mail: wararat@vnuasiapacific.com

Hereby sign to confirm the space reservation and agree to let VNU Exhibitions Asia Pacific Co., Ltd. reserved the right to alter, change, or cancel the space reservation if the aforementioned confirmation conditions have not been completed.