

INTERNATIONAL EXHIBITION & SUMMIT

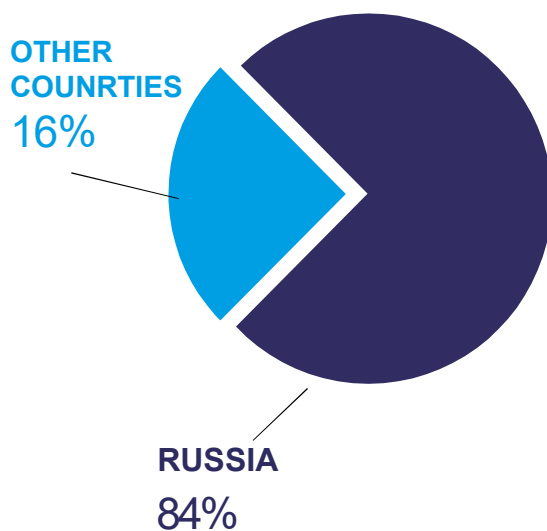




«**Meat & Poultry Industry Russia**» is held in Russia since 2001 and is recognized as an important international platform for showcasing innovations, technologies and equipment for poultry, swine and feed production. The exhibition is attended by industry top management and has a beneficial effect on signing new contracts, networking and developing appropriate supply chains.

Since 2004 the exhibition is held in partnership with **VIV worldwide**.

WHERE VISITORS COME FROM



GLOBAL EXPERTISE | LOCAL PRACTICE CONTENT AND CONFERENCE

The role of local food production is essential to the global supply chains. Both systems need to be brought into a suitable balance. Meat and Poultry Industry Russia & VIV provides the required global expertise to boost the local practice in a sustainable way.

The cooperation between consumers and farmers is as much important as the interaction within supply chains.

Many seminars and conferences are focused on this main topic with the accent to current and future trends in feeds, breeding and incubation, animal health, nutrition and agrifood industry in general

Gaining valid knowledge and finding right partners is vitally important for the industry!

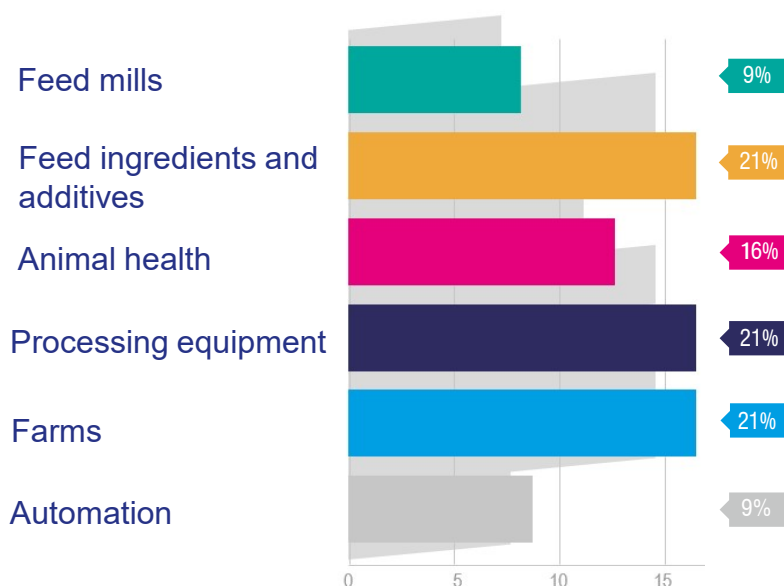
MAIN SECTIONS OF MAP RUSSIA & VIV

High-protein feeds
Animal health and genetics
Meat and Poultry production
Meat and Poultry first and second processing equipment
Buildings and supplies
Sustainable animal protein production
Digitalization and IT solutions for the agrifood complex

Meat and poultry further processing equipment
Food ingredients production
Weighing systems and packaging equipment
Warehousing and shipping/transportation
Marketing and promotion
Finished and semi-finished products, pre-cooked and ready-to-eat food
Promoting gastronomy among the nation



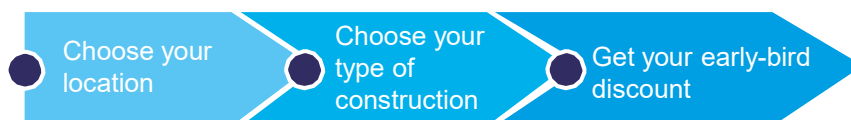
TOP 6 RANGE OF INTEREST AMONG VISITORS



PROSPECTS OF INVESTMENTS



**BOOST YOUR BUSINESS IN
RUSSIA**
**CHOOSE YOUR LOCATION
AND BOOK YOUR STAND
TO NETWORK WITH
BUYERS AND PARTNERS**



Apply before 10th of June 2022 to get maximized discount



20+

Industry associations
and unions

10+

Government
Institutions

150000+

Website visitors

80+

Global and
national media

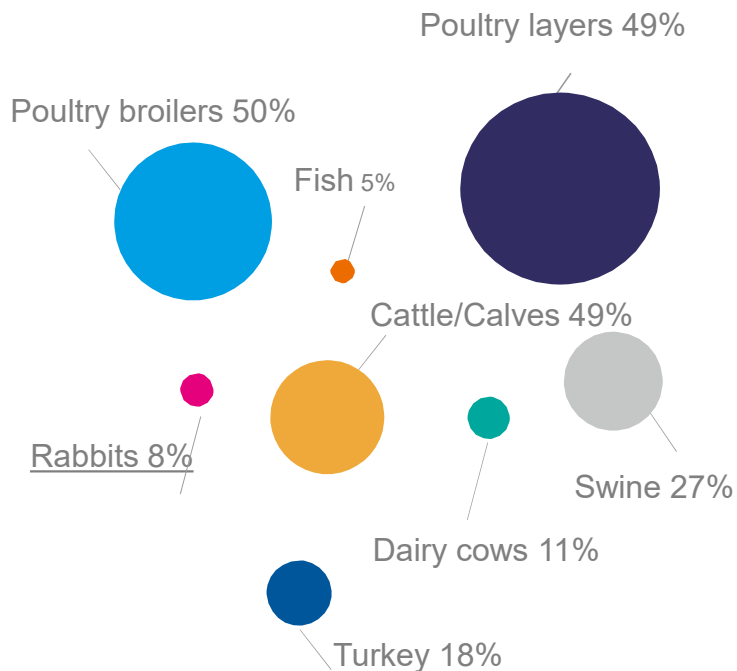
32000+

E-newsletter reach
(our unique DB)

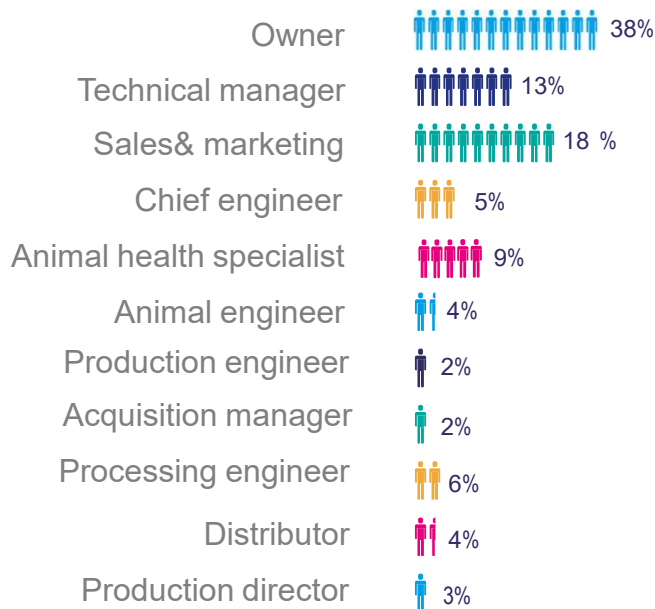
10000+

Social media impressions

VISITORS BY SPECIES

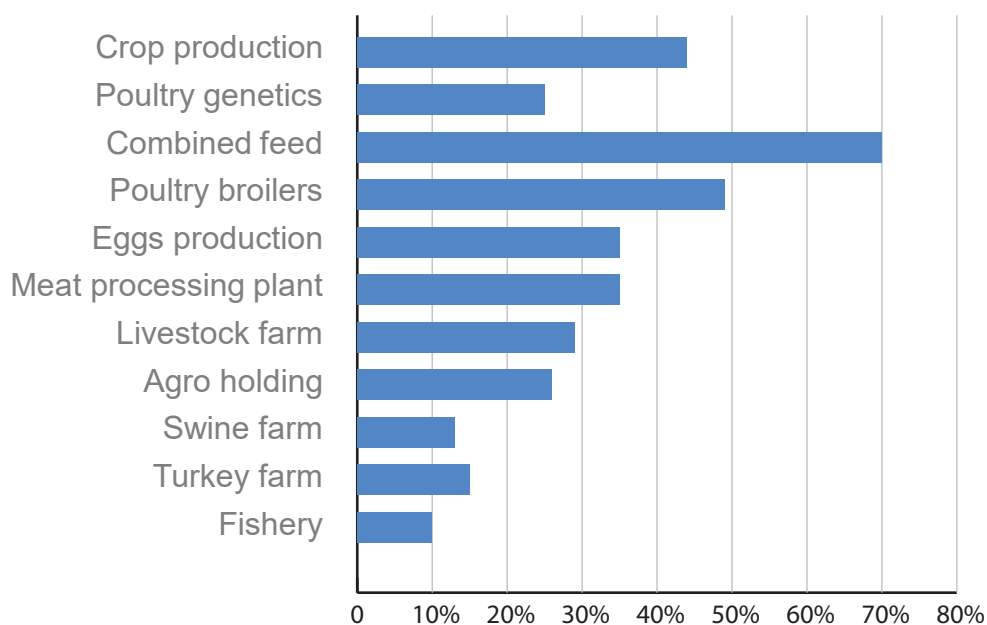


VISITORS BY JOB TITLE

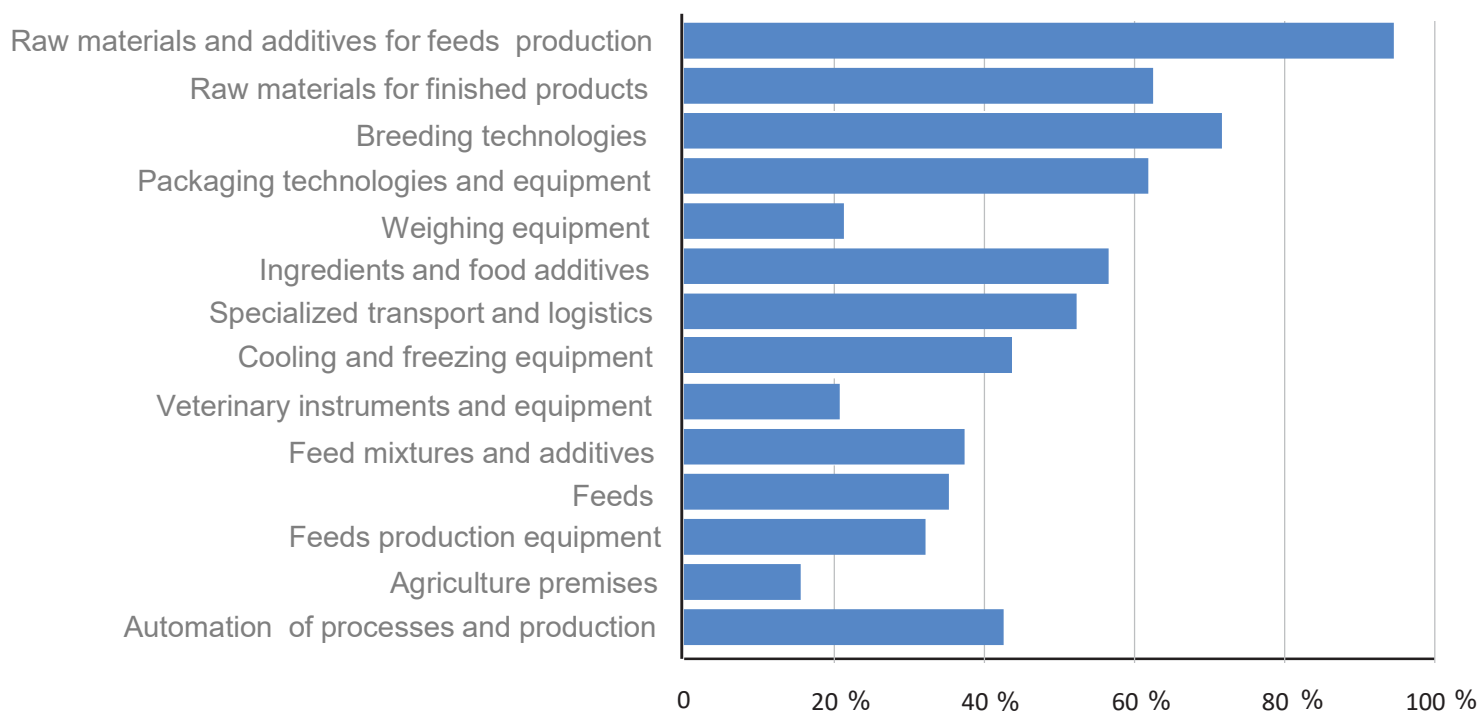




VISITORS TYPE OF ACTIVITY



SECTORS OF INTEREST





One of the best international B2B Conference Programs in Russia

SUMMIT
Meat & Poultry • Fish & Seafood

The exhibition is co-located with Meat and Poultry Industry Summit.

High-level speakers come and share their knowledge and fresh solutions at the Summit. New concepts, future directions, new trends are discussed and boosted on a large scale at this global platform.

100+ speakers deliver inspiring ideas to professional attendees.

The 2022 program overviewed feed, meat and poultry production and processing in current global conditions

Find out more about the program, speakers and presentations at www.meatindustry.ru

Entire supply chain of equipment, technologies and products from feed to food

Global food systems make us vulnerable in the time of worldwide crisis. In addition, the call of consumers for sustainable food production becomes louder. The Global and Local systems are interconnected. When one fails, the other can provide stability. To create this balance the local consumption needs to increase, which means that shorter supply chains are also required.



The role of local food production is essential next to the global supply chains. Both systems need to be brought into a suitable balance. Meat and Poultry Industry Russia & VIV provides the required global expertise to boost the local practice in a sustainable way from leading agro holdings to small farms and private farmsteads.