



U.S. EXHIBITOR DIRECTORY

north american neighbors 2024

DECEMBER 3-5, 2024



Dear Participating Canadian Companies,

We would like to extend a warm welcome to our 2024 Virtual Market Showcase: “Canada: North American Neighbors.” Our goal is to help you establish contacts with U.S. exporters of retail ready foods, including confectionary goods, rice, seasonings, condiments, dried, fresh, frozen, or refrigerated foods, shelf-stable products, snacks, and much more.

During the Virtual Market Showcase, you will have the opportunity to meet one on one with established U.S. exporters through virtual business-to-business meetings, as well as an opportunity to receive samples from exporting U.S. companies. On this online platform you will be able to learn more about the U.S. suppliers participating in this event and their food products. The USDA Foreign Agricultural Service and our partners have consulted with each of the U.S. exporting companies to give them an overview of the Canadian market, including an overview of what it takes to be successful in Canada. We are confident the companies understand the complexities of exporting to Canada, and they are prepared to have constructive business meetings with you and your company.

Please free to submit questions to kboyce@boycemarketing.com or contact Kathy at 416-523-1470.

Thank you, and we look forward to your participation.

Sincerely,

Tyler Babcock

Senior Agricultural Attache

U.S. Embassy – Ottawa

Mobile: +1 613-286-0073

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Virtual Trade Event organized by the
U.S. Department of Agriculture.

Event Platform Managed by
IMEX Management, Inc.





C. Howard Company

1007 Station Road, Bellport, NY 11713

www.chowardcompany.com

Ian Kessler, Director of Sales: ikessler@chowardcompany.com | +1 631-965-6546

Manufacturing Mints/Gum/Candy Since 1934, we have the most unique flavors in a mints, candy and gum.



Heartland Catfish

55001 Highway 82, West Itta Bena, MS 39841

www.heartlandcatfish.com

Linda Gwinn, Regional Sales Manager: linda.gwinn@heartlandcatfish.com | +1 901-277-1298

US Farm Raised Frozen Catfish Fillets.



Kennedy Rice Mill/4 Sisters

9175 Little Dee Rd, Mer Rouge, LA 71921

www.4sistersrice.com

Paul McNabb, Director: paul.mcnabb@kennedyrice.com | +1 479-616-7063

We are a vertically integrated rice mill located in Northeast Louisiana that also farms and dry's our own organic and conventional rice. We grow and mill multiple varieties of rice.



Nutriom LLC

500 SE 3rd Street, Panora, IA, 50216

www.ovaeasy.com

Eduardo Hernandez, National Sales Manager: ehernandez@nutriom.com | +1 360-688-6382

Nutriom is the manufacturer of the OvaEasy Egg Crystal, a revolutionary dried egg drying technology that allows dried eggs to taste just like a fresh egg. We currently supply the US Army and Navy, a WIC program in Alaska and sell our products to food storage companies, bakeries, grocery in store bakeries, camping stores, and more.



Passamaquoddy Wild Blueberry

1292 US Highway 1, Columbia Falls, ME 04623

www.pquoddyberries.com

Holli Francis, Product Manager: holli@pquoddyberries.com | +1 207-214-8571

The Passamaquoddy Wild Blueberry Company (PWBC) provides full-time, year-round, and seasonal jobs for Passamaquoddy Tribe members. Through the collective efforts of these individuals and with the support of the Tribe, PWBC has independently produced millions of pounds of low-bush, wild blueberries year after year since 1981.



S.E.W. Friel

100 Friel Place Queenstown, MD 21658

www.sewfriel.com

Jacob Friel, Account Executive: jacob@sewfriel.com +1 410-827-8811

We are a 5th generation family owned and operated Sweet Corn Cannery located on the Eastern Shore of Maryland. We focus on private branded products. We believe in making your brand our brand and helping each other grow.



Top Seedz

101 Oak Street, Buffalo, NY 14203

www.topseedz.com

Rebecca Brady, CEO: rebecca@topseedz.com | +1 716-380-2612

Founded in 2017 by Rebecca Brady in Buffalo NY, Top Seedz is a women-owned business, making gourmet, seed based, gluten-free, and vegan snacks. Top Seedz uses certified organic and kosher ingredients to make a range of Crackers, Roasted Seeds and a convenient bake-at-home Cracker Mix.



FAS/Canada

490 Promenade Sussex Drive, Ottawa, Ontario

www.topseedz.com

Tyler Babcock / Maria Arbulu: AgOttawa@usda.gov | +1 613-688-5267

The USDA Foreign Agricultural Service links U.S. agriculture to the world to enhance export opportunities and global food security. Its Washington, D.C. staff, FAS has a global network of 98 offices covering 177 countries. FAS staff identify problems, provide practical solutions, and work to advance opportunities for U.S. agriculture.

