



# CYBERSEC EUROPE

21 & 22 May 2025, Brussels Expo

## Factsheet



# Impression

Theaters / showfloor



**Sergio Padure** · 2e  
 Cloud Architect | MCSA/MCSE, Azure, GCP, M365, Security, Network, Sp...  
 Mijn blog weergeven  
 19 u · 🌐

As **Cybersec Europe 2024** wraps up, I'm reflecting on a fulfilling experience filled with rich knowledge, new products, and invaluable networking. This event was a comprehensive showcase, not only featuring the latest in cybersecurity advancements but also allowing a peek into the operational tools used by military and police forces, such as sophisticated devices designed to track individuals via their electronic gadgets in sensitive areas.

The vendor exhibitions were enlightening, offering a glimpse into the future of security technologies. **Microsoft**, **Siemens**, **WALLIX Group**, and others highlighted their increased focus on OT security, which resonates deeply with me given its growing importance in safeguarding our critical infrastructure.

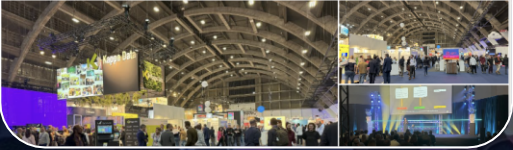
A standout moment was the detailed session by Mike Martin on **#Azure DevOps** vs. GitHub, where he also introduced PSRule and shared expert advice on Azure development. His insights were a major draw for me and provided practical guidance that can be applied directly to our projects.

Moreover, the VIP roundtable discussion featuring **Lesley K., Burke Stephenson**, and **Andreas Hoffmann** was particularly enlightening. Discussing a wide range of Microsoft technologies and getting an exclusive look into **Lenovo's** new Buffer Zone technology were highlights of this session.

Reconnecting with industry peers like **Thijs Lecomte**, **Jeroen Huylebroeck**, **Jeroen Vandeleur**, **Andreas Hoffmann**, **Malachi Richards**, **Marie Capelle**, **Andy D'Hollander**, **Alina M.** among many others was as rewarding as always. Although, I must admit, keeping up with Jeroen Vandeleur's formidable arms remains a friendly challenge for next year!

Thank you to everyone who made this year's Cybersec Europe such a valuable and engaging event. I'm eagerly anticipating what the next edition has in store!

**#CybersecEurope2024 #Microsoft #Security #Azure #AI #OTSecurity**  
 Vertaling weergeven



**Jowzie Stellamans** · 3e+  
 IT First-line Helpdesk  
 2 d · 🌐

Had an amazing time yesterday at **Cybersec Europe**, I met some lovely people from **CyberWayFinder** and **Women4Cyber Foundation** who gave me excellent information and chances to sign up for a boot camp to further expand my knowledge on cybersecurity. A big thank you to everyone who talked to me, see you next year!

Vertaling weergeven  
 🗨️ 7

👤 👤 👤 👤 👤 👤 👤

👍 Interessant 🗨️ Commentaar 🔄 Reposten

Be there! Looking forward to this! Marked calendar Can't wait

Commentaar geven als Cybersec Europe 2024...

**Bjørn R. Watne** · 3e+  
 Global Security Leader | Board Advisor | Public S...  
 4 d · 🌐

I just spent two great days in Brussels at the **Cybersec Europe** conference.

I really appreciate the honor of being one of the openers at the first day of the event, following distinguished speakers Deputy Prime Minister **Petra De Sutter** and Director General of Belgium's Center for Cybersecurity, **Miguel De Bruycker**.

The key takeaways from my talk on the future of cybersecurity were:

- ✓ as we are becoming more and more dependent on the operation of our digital infrastructure; ensuring availability of the right information to the right people at the right time will become more important going forward.
- ✓ as information is lately being weaponized to a larger degree, and new technology like GenAI makes it more difficult to discern true from false; ensuring the integrity of information will equally become more important in the future.

Cybersecurity professionals will certainly not be running out of things to do..

Thank you 🇺🇸 **Marc Vael** 🌐 for inviting me to speak at the event, and thank you as well **Kirsten Van Pee** and team for ensuring everything went smooth before and during the event.

With almost 5,000 visitors over the two days CyberSec Europe is turning out to be the absolute biggest regional event in the industry. Looking forward to what's ahead of us! 😊

Vertaling weergeven



met Anu K. en 6 anderen

Kristel De Swert en 161 anderen


17 commentaren

**Ollie Cantwell** · 3e+  
 Co-Founder Cyber security talent  
 4 u · 🌐

Great week in Belgium last week for the Cybersec Europe conference. Listened to some interesting talks, met up with some great people and drank some strong beer 🍺.

Always good to chat with people in the industry, getting their views on certain aspects and what they think will be the trends in the coming months, constantly learning new things along the way 🗨️.

**Cybersec Europe 2024**  
 Vertaling weergeven



**Waqas I. Yousafzai** BEs, MA, GCPM, CITP · 2e  
 Trade Commissioner | 17+ yrs Fed/Prov/Mun gov | 20+ yrs NFP Board ...  
 2 d · Bewerkt · 🌐

🇨🇦 🇺🇸 🇪🇺 Today, we conclude the incredible and jam packed week in Belgium. The action packed tour saw us go from Antwerp ports to **NATO** to **Cybersec Europe** ! We concluded the week with a deep dive on procurement from our Atlantic défense and security colleagues at NATO-OTAN. What a fantastic opportunity for **#CdnBiz** 🇨🇦 to understand how they can plug into the broader cross-Atlantic alliance that is responsible for the safety and security of ~1 billion citizens. A big thank you to all the **#participants**, **#organizers**, and **#partners** who made it possible, with a special shout out to **Pieter Embo** from the **Embassy of Canada | Ambassade du Canada** with the **Trade Commissioner Service | Service des délégués commerciaux** for supporting and making everything run so smoothly on the ground. Wow! what a week. The future of cybersecurity looks brighter with such dedicated and forward-thinking professionals at the helm. Looking forward to continuing our collaboration and building a safer world together. Until next time, Belgium 🇺🇸!

🇨🇦 🇺🇸 🇪🇺 Aujourd'hui, nous concluons une semaine incroyable et bien remplie en **#Belgique**. Cette tournée intense nous a menés des ports d'Anvers à l'OTAN en passant par CyberSec Europe ! Nous avons terminé la semaine par une

# Factsheet



7.9



Total visitor  
rating

6.160

Experts &  
professionals

82%

Is planning to visit  
again next year

7.8

Total exhibitor  
rating

47,5%



Rank their leads 3 stars or  
higher

# Visitor Profile

1. ICT/Digital/Electronics
2. Government and semi governmental organizations
3. Consultancy and secondment
4. Telecom & Internet
5. Education
6. Financial services

**50.900 +**

Badges scanned

**222**

Sessions

**105**

Average of register per session

# Audience

1. Manager / team lead
2. IT specialist
3. Advisor / consultant
4. Management / owner
5. IT-Architect
6. CISO

**44%**

Decision makers

**63%**

Works at a company with  
100+ employees

# E-Magazine

## Factsheet

### Distribution channels:

Cybersec Europe – Netherlands – Asia

- Email 35.000 subscribers
- LinkedIn 5.000 followers

Computable

- Web / mobile web 150.000 unique visitors per month
- Email 20.000 subscribers
- LinkedIn 6.500 followers

### Publication dates:

Deadline: 2023, 1 December	Publication: 2023, 4 December
Deadline: 2024, 12 April	Publication: 2024, 15 April
Deadline: 2024, 28 June	Publication: 2024, 1 July
Deadline: 2024, 13 September	Publication: 2024, 16 September
Deadline: 2025, 3 January	Publication: 2025, 6 Januari



# Can we help you?



**Kristel de Swert**

Accountmanager  
kristel.de.swert@jaarbeurs.nl  
+32 4-7393 8335



**Maarten van Wijk**

Accountmanager  
maarten.van.wijk@jaarbeurs.nl  
+31 6 27 35 26 19



**Debora van Buuren**

Accountmanager  
debora.van.buuren@jaarbeurs.nl  
+31 6 28 97 48 16