

POST SHOW REPORT

22 - 23 Jan 2025



CYBERSEC
ASIA

CYBERSEC ASIA | SHIELD YOUR CORE



THAILAND
INTERNATIONAL
CYBER WEEK
2025

NCSA
anub

สำนักงานคณะกรรมการการป้องกันและ
ปราบปรามการทุจริตแห่งชาติ

VISITOR

3,142

Total number
of visitors

8.52



Total Visitor
Rating

EXHIBITOR

102

Total number
of exhibitors

8.0



Total Exhibitor
Rating

VISITOR PROFILE

TOP 6 SECTORS

1. IT Department
2. Government
3. Marketing
4. Operations
5. Security Engineering
6. Chief Information Security officer
7. Security Operations Center
8. Securities Compliance and Risk management
9. Securities Analysts

TOP 6 POSITIONS PRIMARY TARGET AUDIENCE

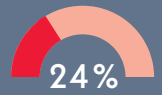
1. Cybersecurity
2. C-Suite
3. Consultant
4. IT Manager
5. Information Security
6. Owners
7. IT Director
8. Solution Architecture
9. Network Engineering



39%
Makers / Techies



37%
Leaders &
Decision Makers



24%
Influencer

NETWORKING PLATFORM



4,635
scanned leads



230
business matchmaking
meetings

20%

INTERNATIONAL

80%

LOCAL ATTENDING VISITORS

118

INDUSTRY
LEADING SPEAKERS

968

CONFERENCE
ATTENDEES

TOP 10 NATIONALITIES

1. THAILAND
2. SINGAPORE
3. INDIA
4. ISRAEL
5. TAIWAN
6. UNITED STATES OF AMERICA
7. MALAYSIA
8. MYANMAR
9. CHINA
10. UNITED KINGDOM

Vision

Our vision is to establish Bangkok as a premier hub for cybersecurity in the region, providing a platform for thought leadership, innovation and collaboration.



Why to Exhibit/Sponsor

Reasons to Be Part of Cybersec Asia 2025

- **Brand Awareness:** Showcase your cybersecurity products and services at Cybersec Asia to a targeted international audience, increasing brand visibility and recognition within the industry.
- **Lead Generation:** Connect with potential clients and decision-makers actively seeking cybersecurity solutions, generating valuable leads for your business.
- **Thought Leadership:** Share your expertise and gain recognition as an industry thought leader. Participate in discussions that shape the future of cybersecurity.
- **Market Expansion:** Unlock new markets and growth opportunities. Position your company as a key player in the thriving cybersecurity landscape.
- **Ecosystem Building:** Collaborate with other exhibitors and sponsors to strengthen the cybersecurity ecosystem, fostering potential partnerships and synergies.
- **Community Building:** Contribute to the cybersecurity community by participating in discussions, networking events and initiatives that promote knowledge sharing and collective growth.

Why Bangkok



Strategic Location



Thriving Economy



Cultural Richness



Business-Friendly Environment



Global Connectivity

PREVIOUSLY AT CYBERSEC ASIA 2025

PLATINUM PARTNERS



GOLD PARTNERS



SILVER PARTNERS



SUPPORTED BY



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