CYBERSEC ASIA | SHIELD YOUR CORE

THE EVENT FOR IT SECURITY, DATA MANAGEMENT AND CLOUD SOLUTIONS IN CLMVT & APAC

4-5 FEB 2026

QUEEN SIRIKIT NATIONAL CONVENTION CENTER (QSNCC)

PROSPECTUS

WELCOME TO
CYBERSEC ASIA | SHIELD YOUR CORE

The 2025 edition of Cybersec Asia x Thailand International Cyber Week (powered by NCSA) was a dynamic meeting point for the global cybersecurity industry. Held on January 22—23, 2025, at the Queen Sirikit National Convention Center in Bangkok, the event featured over 100 leading cybersecurity brands, hosted 100+ expert speakers, and welcomed participants from more than 50 countries across the public and private sectors.

Key Event Statistics 2025

3,142 Total number of visitors

Of visitors
78%
are planning to visit again next year

8.25
★★★★★
Total Visitor Raitng

102 Total number of exhibitors

Of exhibitors
82%
are planning to exhibit again next year
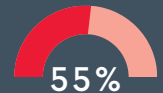
8.00
★★★★★
Total Exhibitor Rating

VISITOR PROFILE

TOP 6 SECTORS

1. Government and Public Sector
2. Finance and Banking
3. Transportation and Logistics
4. Telecommunications and ICT
5. Healthcare and Life Sciences
6. Energy, Utilities and Critical Infrastructure

TOP 6 POSITIONS PRIMARY TARGET AUDIENCE

1. CISOs, CIOs & IT Security Leaders
2. Government Officials & Regulators
3. Cybersecurity Professionals & Engineers
4. OT/ICS & Critical Infrastructure Operators
5. Enterprise Tech Buyers & Digital Transformation Leads
6. Investors, Startups & Innovators

55%
Makers / Techies

58%
Leaders & Decision Makers

PLATINUM SPONSORS

Bitdefender · SOPHOS · WISDOM · PENTERA · paloalto NETWORKS | Westcon
CLOUDFLARE · CROWDSTRIKE · Google Cloud Security · Lenovo · SCB^X

GOLD SPONSORS

SSH · PICUS · hackerone · TEHTRIS FACE THE UNPREDICTABLE · EXTRAHOP
Delinea Securing identities at every interaction · SINQRITY · DREAM · elastic | The Search AI Company

CYBERSEC ASIA

4 - 5 February 2026

Plenary Hall 1-4 at QSNCC,
Bangkok, Thailand

09:30 - 17:00

Show Projection 2026
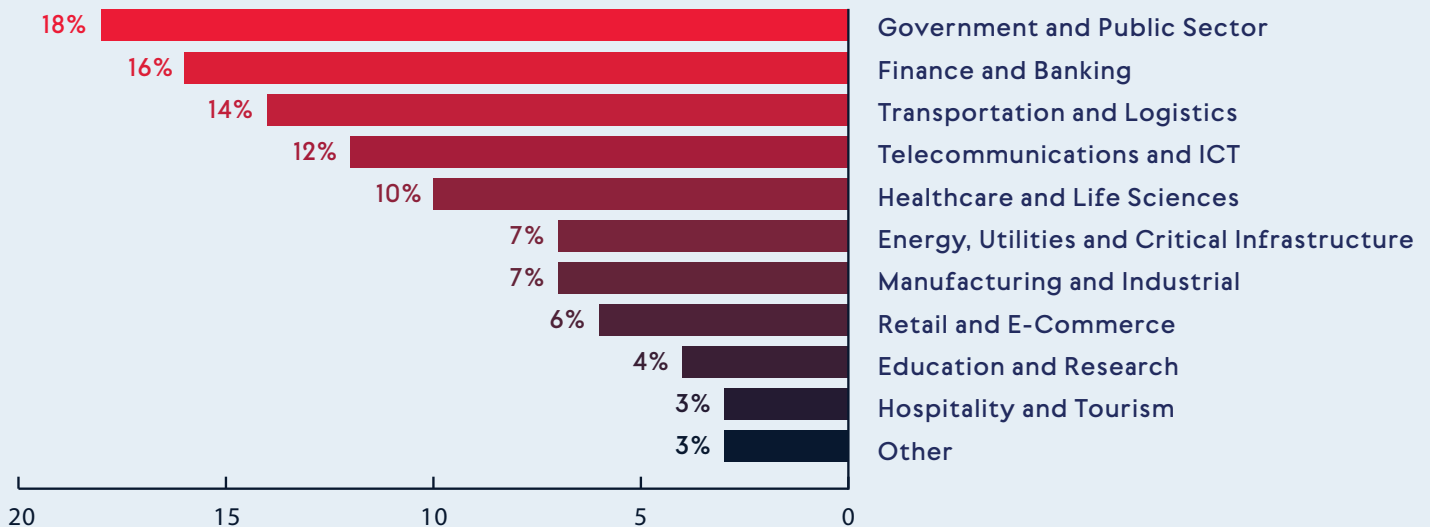
4,000+
Attendees

100+
Speakers

140+
Exhibitors

70%
C-Level Attendees

Attendee by industries

| Industry	Percentage
Government and Public Sector	18%
Finance and Banking	16%
Transportation and Logistics	14%
Telecommunications and ICT	12%
Healthcare and Life Sciences	10%
Energy, Utilities and Critical Infrastructure	7%
Manufacturing and Industrial	7%
Retail and E-Commerce	6%
Education and Research	4%
Hospitality and Tourism	3%
Other	3%

Top Target Audience

- CISOs
- IT Directors
- Government Officials
- Technology Leaders
- Industry Experts
- CIOs
- Cybersecurity Analysts
- Risk Managers
- Compliance Officers
- CEOs

Attendee Profile

70% Thailand

15% Europe / USA

15% Asia Pacific
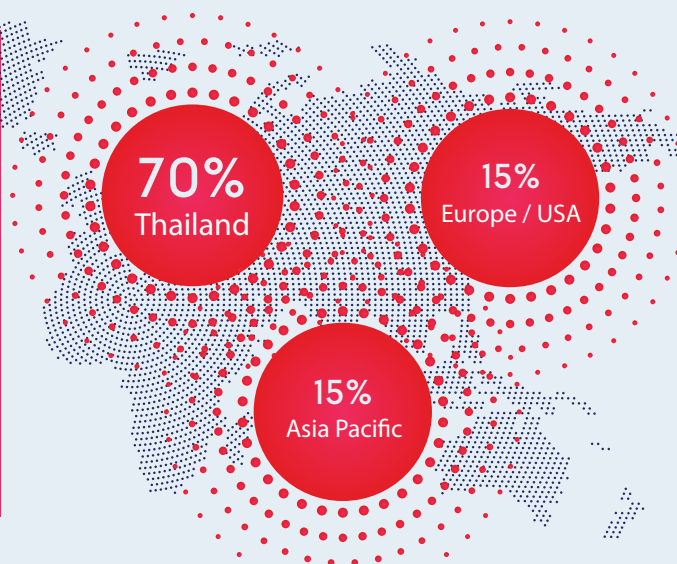
THE VENUE

EARLY BIRD PACKAGES 2026

PICK YOUR PACKAGE NOW!

PLATINUM 18 SQM.

BRONZE / SILVER / GOLD 9 SQM.

LAUNCHPAD 4 SQM.

Booth / Packages	Launchpad Package 4 sqm.	Bronze Package 9 sqm.	Silver Package 9 sqm.	Gold Package 9 sqm.	Platinum Package 18 sqm.	Diamond Package 36 sqm.
	Early Bird	Early Bird	Early Bird	Early Bird	Early Bird	Early Bird
	$2,000 79,200 THB	**$4,200** 151,200 THB	**$5,200** 187,200 THB	**$6,200** 216,000 THB	**$10,500** 378,000 THB	**$31,000** 1,116,000 THB
BENEFITS						
Exhibitor Badges	3	5	5	5	8	10
Networking Evening Tickets	2	4	6	8	10	12
VIP Lounge Access	1	2	4	6	8	10
E-Newsletter Integration	x	x	1	1	2	3
Social Media Posting	1	1	1	1	2	2
Meeting Room, Half Day	x	x	x	x	x	1
Main Stage Speaking Slot	x	x	x	x	1	1
Tech / Innovation Stage Speaking Slot	x	x	x	1	x	1
Meetup Speaking Slot	x	x	x	x	1	1
Lead Scanning Access	1	1	1	2	3	4
Opening Ceremony Inclusion	x	x	x	x	✔	✔
Lanyards Logo Sponsorship	x	x	x	x	x	✔

SPONSORSHIP OPPORTUNITIES

ONSITE SPONSORSHIP

ENGAGEMENT & THOUGHT
LEADERSHIP SPONSORSHIP

ONLINE SPONSORSHIP

EXPERIENCE &
HOSPITALITY SPONSORSHIP

In Cooperation with
UnderCover Media
(Asia Tech Podcast)

VIDEO & PODCAST
SPONSORSHIP PACKAGES

UPGRADE PACKAGES

ONSITE SPONSORSHIP

LANYARD

$2,500

Gain maximum brand visibility with personalized lanyards worn by all visitors, speakers, and exhibitors throughout the exhibition.
Remark: Logos of 3 companies featured on lanyards, 4,000 pieces

HANGING BANNER

$2,500

Maximize visibility, attract more attendees, and enhance brand recognition above the crowded exhibition floor.
Remark: Size: Width 2 m, Length 3 m.

PILLAR WRAPPING

$2,200

The pillar will be installed near the registration zone, transforming structural columns into high-visibility branding spaces. This ensures continuous exposure and helps guide attendees toward your booth.
Remark: Inkjet on structure, size 1.2 x 1.2 x 3.0 m, 4 sides.
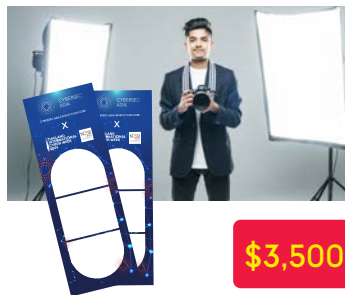
REGISTRATION BRANDING

$2,750

Capture attendee attention at the first touchpoint, ensuring maximum brand exposure and reinforcing your presence throughout the event.
Remark: Top area of registration backdrop, size 6 x 1 m, with logo integration displayed twice.

PHOTO BOOTH

$3,500

Create an interactive brand experience that encourages attendee engagement and social media sharing, extending your visibility beyond the event.
Remark: Template design featuring your logo alongside the show logo; photobooth available for 2 days during exhibition hours.

VIP NETWORKING EVENT

$8,500

Connect with key decision-makers, enhance brand prestige, and build valuable business relationships in an exclusive setting. Taking place on February 4th, this invite-only event includes food and beverages for up to 350 guests.
Remark: Branding on tower, event named "VIP Networking Event powered by (...)", with a dedicated area for the sponsor to connect and showcase products. 10 tickets incl.

LOGO ON FLOORPLAN
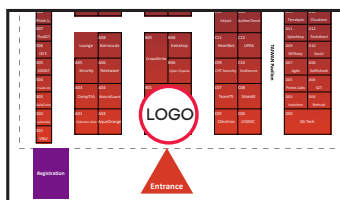
$290

Ensure your brand stands out to attendees, making it easier for them to find your booth and significantly increasing overall visibility throughout the event.

SPONSOR HIGHLIGHT ON INVITATION FLYER

$500

Your company logo will be featured on the official online invitation flyer of Cybersec Asia 2026, which will be shared with all exhibitors to invite their key clients and partners to the event. This helps reinforce your brand presence among a targeted audience of cybersecurity professionals.

PRODUCT HIGHLIGHT ON INVITATION FLYER

$500

Your product highlight will be prominently displayed on the online invitation flyer, offering valuable exposure as exhibitors circulate the flyer to their networks. It's a strategic opportunity to showcase your solution to potential clients before they even step into the event.

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ENGAGEMENT & THOUGHT LEADERSHIP SPONSORSHIP

SPEAKING SLOT

$2,750

A powerful platform to showcase your innovations, build brand credibility, attract high-quality leads from a targeted audience, and create potential business opportunities.
Remark: For Tech Stage (up to 200 seats) or Innovation Stage (up to 50 seats), includes a 20-minute talk and 5-minute Q&A session.

WORKSHOP SLOT

$3,900

Showcase your expertise, engage your target audience, and position your brand as an industry leader, driving credibility and potential business opportunities.
Remark: Up to 3 hours, including food and beverages, for up to 50 seats. Event handling managed by the Cybersec Asia team.

MEETING ROOM

STARTING FROM $2,000

Conduct private discussions, strengthen client relationships, and close business deals in a professional and exclusive setting.
Remark: Half-day session for 20-70 people (theatre style), including AV, internet, etc. Price varies depending on the size and equipment requirements.

LEAD SCANNER

$750

Efficiently capture attendee information, streamline lead management, and enhance follow-up opportunities to maximize post-event sales.
Remark: 1 account per device.

EXPERIENCE & HOSPITALITY SPONSORSHIP

WATER SPONSOR

$1,200

Boost brand visibility by providing attendees with easy access to water, while reinforcing your brand presence through branded dispensers.
Remark: Water dispenser in Hall 1 Unit with Artwork size 1x1 m.

WIFI SPONSOR

$3,800

Increase brand exposure by offering attendees free internet access, with their brand prominently displayed on the login page, creating a valuable and lasting impression.
Remark: In Hall Wifi Name (Your Company and Booth No.) and Hanging Banner with Artwork size 3x2m. with Wifi Name and Password

J-FLAG ADVERTISING

$1,200

Maximize brand visibility by displaying eye-catching, fluttering flags in high-traffic areas, attracting attention and guiding attendees to your booth or event.
Remark: Size 0.6x1,8 m. together with Show Artwork (Limited to 5 Sponsors)

JUICE BAR

$4,800

Engage attendees with a refreshing, branded experience, increasing foot traffic while associating their brand with a healthy, vibrant atmosphere.

BARISTA ZONE

$4,800

Create an inviting, branded coffee experience, encouraging attendee interaction while boosting brand visibility in a relaxed, high-traffic area.
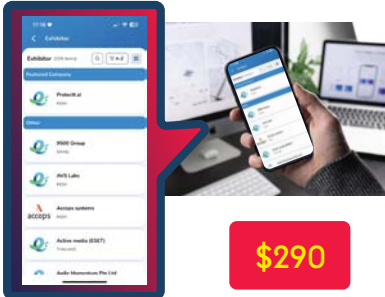
ICE CREAM BAR

$4,800

Attract attendees with a fun, refreshing treat, enhancing brand visibility and creating a memorable experience in a high-traffic area.

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ONLINE SPONSORSHIP (EDM/ WEBSITE)

EXHIBITOR LISTING ON APPLICATION

$290

Increase your brand visibility on the event application by ensuring your listing stands out, making it easier for attendees, exhibitors and speakers to find and engage with your booth, products, or services during the event.

Remark: Company name will show on top list in the Event Application when visitors search

EDM

$1,000

Directly reach attendees' inboxes with targeted, branded content, driving engagement, booth visits, and post-event follow-ups.

SOCIAL MEDIA POST

Logo

$750

Boost brand visibility and engagement by reaching a wider audience, promoting your presence, and generate buzz before, during, and after the event.

VIDEO & PODCAST SPONSORSHIP PACKAGES
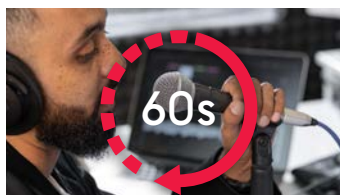
BRANDED PODCAST EPISODE
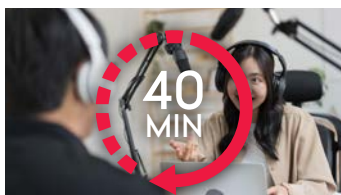
40 MIN

$7,000

Showcase your brand in a dedicated 40-minute episode produced by Asia Tech Podcast, with premium visibility and reach.

Remark: Includes 50k+ views, 3 social snippets, and flexible recording options before, during, or after the event.
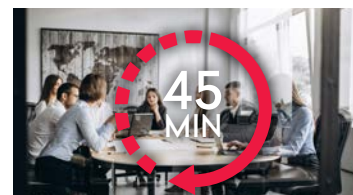
PODCAST SPONSORSHIP SLOT

60s

$2,500

Gain exposure through a 60-second ad read placed early in a high-visibility Asia Tech Podcast episode.

Remark: Guarantees 50k+ views, with clickable links and ad copy tailored to your brand.

ROUNDTABLE SEAT

45 MIN

$4,000

Share your insights in a 45-minute expert roundtable on a key industry topic alongside other leaders.

Remark: Includes 50k+ views, 1 social snippet, and full production by UnderCover Media.
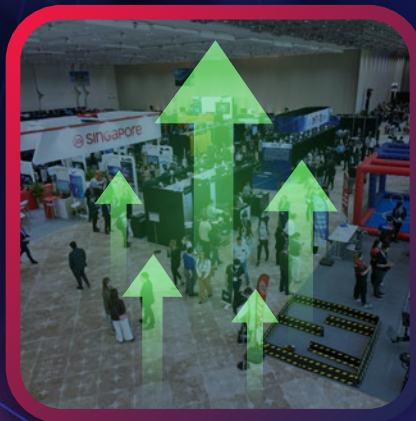
In Cooperation with

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UPGRADE PACKAGES

MARKETING UPGRADE

CONFERENCE UPGRADE

BOOTH UPGRADE

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MARKETING UPGRADE

ITEMS	BASIC (included in packages)	PREMIUM
HANGING BANNER (Logo integration on Main entrance and exit)	✗	✓
PILLAR WRAPPING (Logo integration on Pillar at the registration Area)	✗	✓
LOGO ON FLOORPLAN & HIGHLIGHT EXHIBITOR LISTS	✗	✓
COMPANY LOGO ON VISITOR PRE-REGISTERED E-MAIL	✗	✓
PRODUCT HIGHLIGHT ON WEBSITE	✓	✓
EDM	According to Package	+1
SOCIAL MEDIA POST	According to Package	+1
TOTAL PRICE	$1,290	

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CONFERENCE UPGRADE

ITEMS	BASIC (included in packages)	PREMIUM
SPEAKING SESSION	20 minutes, Q&A 5 minutes	20 minutes, Q&A 5 minutes
SESSION RECORDING (STAGE ONLY)	✖	✔
DIGITAL AD ON LED SCREENS ON STAGE	✖	20 seconds loop
ARTICLE IN E-NEWSLETTER - 1 EDM	✖	1 article pre-show
SOCIAL MEDIA POST	1 post pre-show	2 posts pre-show
SPECIAL SOCIAL MEDIA AD BOOST AS HIGHLIGHTED SESSION	✖	✔
LOUNGE + NETWORKING EVENING ACCESS (FOR SPEAKER ONLY)	✔	✔
CAR PARKING COUPON	✖	2
2 ADDITIONAL TICKETS NETWORKING EVENING ACCESS	✖	✔
TOTAL PRICE	$1,290	

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BOOTH UPGRADE

UPGRADE PACKAGE 1

STARTING FROM
$990

UPGRADE PACKAGE 2

STARTING FROM
$1,390

UPGRADE PACKAGE 3

STARTING FROM
$1,990

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Get in touch with us

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