

# POST SHOW REPORT

31 Jan - 1 Feb 2024



CYBERSEC  
ASIA



THAILAND  
INTERNATIONAL  
CYBER WEEK  
2024



CYBERSEC ASIA | SHIELD YOUR CORE

**2,245** Total number of visitors

Of visitors

**83%**

are planning to visit again next year

**58**

Total number of exhibitors

Of exhibitors

**76%**

are planning to exhibit again next year

**8.30**



Total Visitor Rating

**7.85**



Total Exhibitor Rating

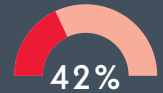
## VISITOR PROFILE

### TOP 6 SECTORS

1. ICT/Digital/Electronics
2. Government and semi-governmental organizations
3. Consultancy and secondment
4. Financial services
5. Telecom and internet
6. Education

### TOP 6 POSITIONS PRIMARY TARGET AUDIENCE

1. Cyber Security
2. Head IT/IT Director/IT Manager
3. Consultant
4. Software Developer/Solutions Architect
5. C-Suite
6. Information Security



Makers / Techies



Leaders & Decision Makers

## NETWORKING PLATFORM



**1,500+**  
scanned leads



**200+**  
business matchmaking meetings

**58**

EXHIBITORS

**50**

CONFERENCES  
SESSION

**61**

SPEAKERS

## TOP 10 NATIONALITIES

