



# CYBERSEC EUROPE

21 - 22 May 2025, Brussels Expo

## Start-up Partnership



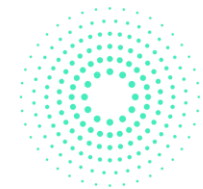


# Our mission

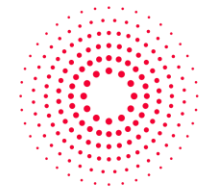
“Uniting for a cyber-resilient future”

Our mission is to unite the brightest minds and the most innovative entities from around the globe to chart a path towards a more secure and resilient digital future. We aim to foster an environment of collaboration, learning, and advancement in the field of cybersecurity.

[Click to our events](#)



CYBERSEC EUROPE



CYBERSEC ASIA



CYBERSEC NETHERLANDS



## Cybersec Europe 2025: opportunities for start-ups

Cybersecurity is an international / cross border challenge. Innovative start-ups provide cutting-edge cyber defence. Don't wait! Go international at Cybersec Europe.

**You're small, but great!**

## Key Facts

**6.160 visitors**

**157 exhibitors**

**222 presentations/ seminars**

## TARGET AUDIENCE

### Managers and Leaders:

- CIO,CTO, CISO
- Head of Information andSecurity
- Head ofCybersecurity
- IT ManagerNetwork
- Manager
- IT-Architect/ Designer
- Business Analyst
- Information Security
- Manager IT
- (Cyber)SecuritySpecialist

### Managers and Leaders:

- IT ProfessionalsData ScientistDevOps Lead
- Software DeveloperNetwork EngineerICT
- Architect
- Cyber Security ConsultantMarketing & Sales
- Channel Students

## 8 THEMES



Cybersecurity strategy



Human Firewall



Hybrid IT



Data Protection & Privacy



Identity & Access Management



Digital Resilience & Business Recovery



Compliance & Regulations



Orchestration & Automation



Operational Technology Security

## What's in it for you?

- Show your products / services to an international public in the heart of Europe.
- Position your company as a technology leader to a top level/ high quality audience
- Establish/ start your international network of partners and customers
- Exchange ideas with your colleagues/peers
- Start-up award: you can be the winner of this award!

## How to win the start up award?

Send us a video (or powerpoint presentation) of max 5 min (before the end of March)

1. What was the problem? And how did you solve this problem?
2. Why is your solution better or different from others?
3. Your solution is related to which of the 8 themes of our event?
4. What is your business model? Who is your target?

## 8 THEMES



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Hybrid IT



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Operational Technology Security



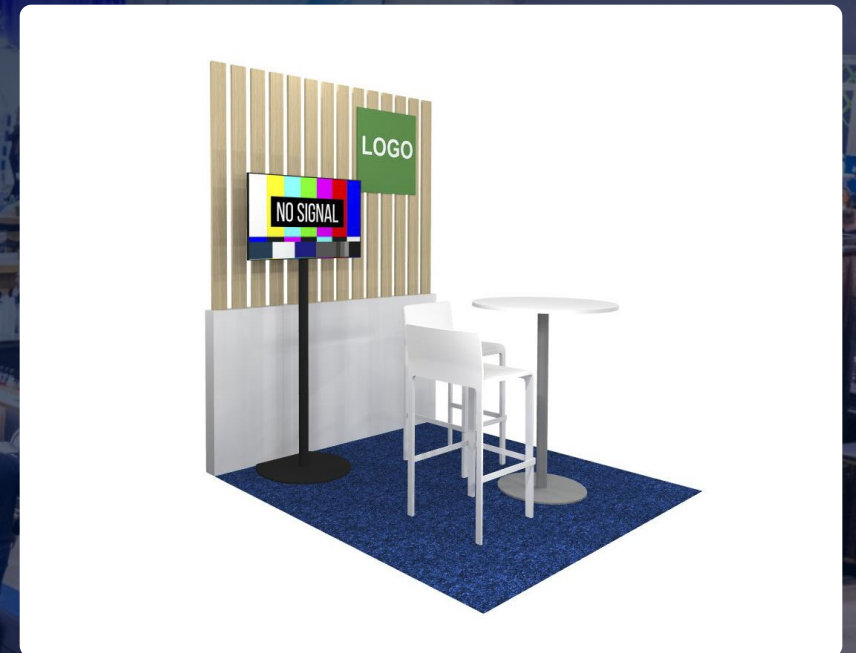
# Start up Package

Packages available	24
Own pod in start-up zone	1 –including: PC screen & power supply
Price	2.587 euro
Logo on pod, 1 high table + 2 bar stools	1
VIP –Lounge tickets	2
Participation online network platform CybersecEurope1	

All rates are excluding VAT. Prices are subject to price changes.

## Criteria

- Proven prototype or use case alongside our 8 themes
- Not launched before 2020
- Proven level of problem solving
- High level of innovation / originality of solution
- Given attractiveness of business model
- Excellent quality of documentation
- All solutions which are qualified for the live event





# We are here to help you

Thank you for your interest in Cybersec!

Hopefully, we were able to answer all your questions. If you have any questions about the event, or perhaps you need some inspiration, please don't hesitate to contact us.

We are here to help you and can give you good tips and ideas about a successful trade show participation. What are your goals and targets? Let us know! We could make a custom proposal for you, and we will help you achieve your goals!

We look forward to seeing you at Cybersec!

Sincerely,

Kristel De Swert



**Kristel De Swert**

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