



TRUSTECH PRESENTATION

THE GLOBAL EVENT FOR INNOVATIVE
PAYMENT & IDENTIFICATION SOLUTIONS

ABOUT TRUSTECH

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TRUSTECH is the global event for innovative payments and identification solutions.

The event gathers 8,000 attendees from 90+ countries, 200+ international exhibitors and over 100 international speakers covering the latest trends and innovations in the fields of payments and identification.

As a global marketplace, the show floor features a comprehensive panel of international exhibitors, sponsors and startups presenting their latest innovations, product launches and solutions on their stand, or through lively pitch sessions on the innovation stage located at the heart of the event.

The conference cycle is focusing on 2 main themes aligned with the TRUSTECH key exhibition offering: payments & identification. The key topical issues such as instant payments, AI, web3.0, digital wallets, IAM, digital identity or government ID will be addressed during the 3-day conference.



TRUSTECH 2024 IN A NUTSHELL



DATE

3 to 5 Dec 2024

LOCATION

Paris Expo, Portes de Versailles

PERIODICITY

Annual

FORMAT

Exhibition, Conferences, Networking

MAIN SECTORS

Identification, Payments, Smart Cards

KEY FIGURES



200 exhibitors

86% outside of France

91% of exhibitors want to come back in 2024

7,960 visitors

69% outside of France

94% of visitors are satisfied



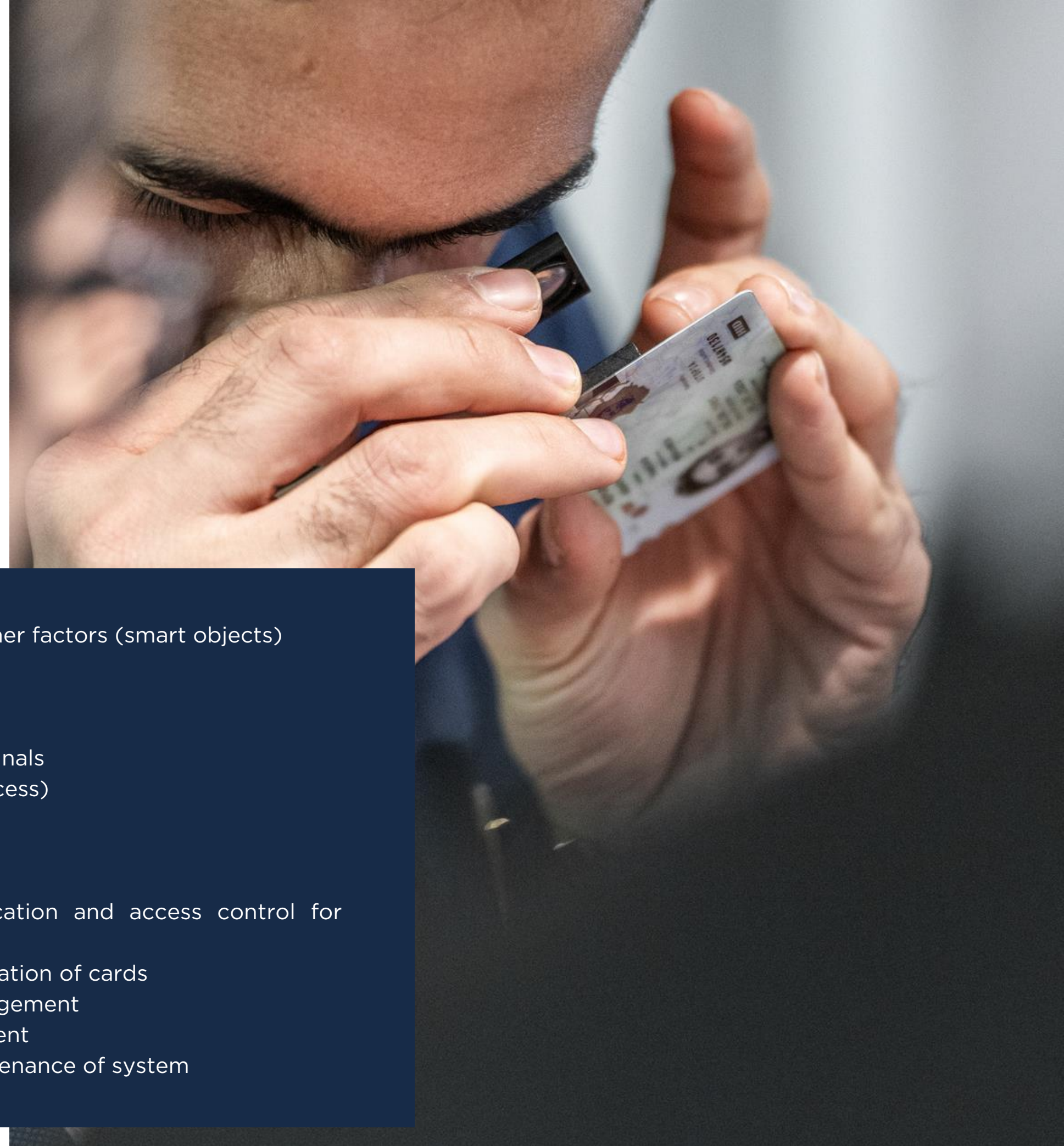
86% of visitors

are buyers



WHO ARE OUR EXHIBITORS ?

- Biometrics
- Cards, micro-modules for cards and other factors (smart objects)
- Cryptography
- Digital platforms
- Electronic components & sensors
- Generic OS for cards, readers and terminals
- IC and IC solutions (tools, services, process)
- IoT
- Materials, consumables, accessories
- National printing houses
- Software and services for authentication and access control for identification, payment and loyalty
- Solutions and equipment for personalization of cards
- System integration and database management
- Terminals, readers and devices equipment
- Test equipment, certification and maintenance of system



70% of exhibitors are already registered for 2024

4 PLATE, ADVANCED CARD SYSTEMS, **ADVANIDE EUROPE**, APOLLO COLOURS, ARCA ETICHETTE, ARKSINGER, ATLANTIC ZEISER, BARNES INTERNATIONAL, BG INGENIERIE, CILAB, CLR LABS, COMPRION, COPECTO, **COVESTRO**, CST-CRIME, SCIENCE TECHNOLOGIE, ELLIPSE, ELYCTIS, EXIM, FEITAN TECHNOLOGIES, FIME, GET GROUP, HID, **INFINEON TECHNOLOGIES**, INGENIA, IQUANTICS, ISRA CARDS, KEOLABS, KEYPSO EUROPE, **LINXENS**, MAGICARD, MASKETCH, **MATICA**, MELZER, MASCHINENBAU, MINGSEN TECH, MULTOS, NEW POS, OASYS TECHNOLOGIES, OTTO KUENNECKE, OVD KINEGRAM, POINTMAN, SECURITY PRINTING OF REPUBLIK TURKIEY, **WISECARD TECHNOLOGY CO...**



TOP 3 SECTORS



Identification Sector

24% of TRUSTECH attendees are from Identity, Access Control, Governments & Administration.

35% of them are decision makers (CEO & C-level)



Smart Cards

15% of TRUSTECH attendees are from the smart card industry. **33% of them** are decision makers (CEO & C-level)



Payment & Bank

20% of TRUSTECH attendees are from payments, banks and finance sectors.

40% of them are decision makers (CEO & C-level)

TRUSTECH'S MOST REPRESENTED COUNTRIES



Italy



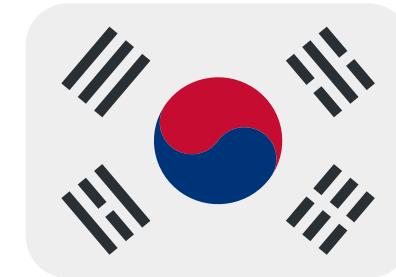
United Kingdom



Germany



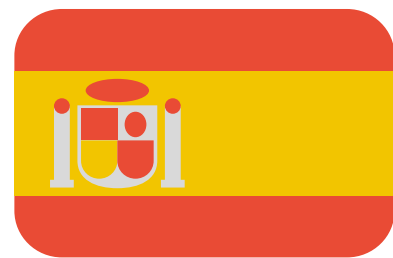
Turkey



South Korea



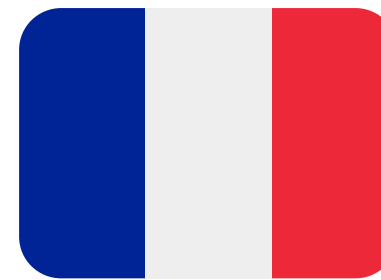
China



Spain



United Arab Emirates



France



United States



HOW TO MAKE THE MOST OF TRUSTECH ?



Exhibit

Choose among a variety of stand options : Equipped stand packages from 6-23sq.m., bare surfaces from 24 sq.m., Start-Up, pods, and much more...

Pitch / Highlight your innovation

The TRUSTECH innovation Stage is the ideal platform to showcase your latest products, services and disruptive ideas through lively sessions in front of an international audience

Networking and socialising

Benefit from various networking options including our pre-scheduled Business Meetings and the TRUSTECH Party



HOW TO MAKE THE MOST OF TRUSTECH ?



Brand and thought leadership visibility

Multiple tools are available to promote your brand before, during and after the event. Gain exposure in terms of thought leadership content and to demonstrate your knowledge of the sector

Private meeting rooms

Rent your own meeting room, on the show floor for private and more relaxed conversations

CONFERENCE PROGRAMME

IDENTIFICATION SOLUTIONS

Tuesday 3 December

The Crucial Role of Government ID in Digital Transformation for Inclusivity, Security, and Service Excellence

Chairmanship : Stéphanie de La Briolle, Executive Director, Secure Identity Alliance

Wednesday 4 December

Digital identities: promising and ambitious new uses

Chairmanship: Mélanie Benard Crozat, Chief Editor S&D Magazine

Thursday 5 December

Corporate Identity and Access Management (IAM-CIAM)

Chairmanship : Guy de Felcourt, Public Affairs Consultant - Digital Society & Identity focus

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CONFERENCE PROGRAMME

INNOVATIVE PAYMENTS

Tuesday 3 December

Ready for the European Digital Identity Wallet?

Chairmanship: EESTEL Association, European Experts in E-Transactions Systems

Web3.0: an opportunity for payment services and banks?

Chairmanship : Jean Noël Georges, CEO & Founder JNG Expert

Wednesday 4 December

The instant payment revolution

Chairmanship : Grégoire Toussaint, Director at Edgar, Dunn & Company (EDC)

Thursday 5 December

European payments: what strategies for sovereignty?

Chairmanship : Andréa Toucinho, Director of studies, prospective and training, Partelya Consulting

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EXCLUSIVE KEYNOTES

Tuesday 3 December

Giving Voices

Wednesday 4 December

Scheme Keynote tbc

Thursday 5 December

Analysis and insights on Augmented Intelligence

Dr Luc Julia, Chief Scientific Officer at Renault

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THANK YOU



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