

POWERING A RESILIENT AND LOW CARBON **ENERGY FUTURE**

Partnership, Sponsorship & Branding Opportunities

15 - 17 MAY 2024

Queen Sirikit National Convention Center Bangkok, Thailand



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"It has been deeply encouraging to hear first-hand from Asia's energy leaders about how we can navigate the energy transition both in Asia and across the globe. It is evident that by working together, uniting expertise from both business and policymaking, we can make meaningful strides in enabling the energy transition. Thailand is committed to playing its part, and the events have given us a strong signal for achieving the net-zero targets of the country, as well as the wider region."



Dr Veerapat KiatfuengfooDeputy Permanent Secretary
Ministry of Energy, Kingdom of
Thailand







Connecting you to Asia's Multi-billion Dollar Energy Transition Project Investment Opportunities

Future Energy Asia (FEA) is the region's leading energy transition forum, providing unparalleled access to the government and industry leaders transforming the energy value chain, in Asia and across the world.

Returning for the sixth edition in 2024, Future Energy Asia will once again convene international ministers, Energy CEOs, policymakers, and technical experts, to analyse critical trends shaping the energy landscape, drive innovations that will forge new pathways in the transition to net zero, and build partnerships that will bring us closer to making energy accessible, secure, and affordable for all.

SECURE YOUR PARTICIPATION AT FUTURE ENERGY ASIA

Get in touch to discuss branding, advertising, networking & thought leadership sponsorship opportunities

Tackling Global Issues From An Asian Perspective

The global energy sector faces a dual challenge in supply and demand. In the short-term, the market is facing a global shortage of supply following geopolitical events that has dominated recent years, while in the medium-term the sector faces energy demands due to a growing global population and continued economic development, a challenge that is acutely felt in Thailand and Southeast Asia.

Future Energy Asia will provide a platform for the industry to address both of these challenges head-on and discuss ambitious plans to overcome immediate supply constraints and the challenges of scalability over the next decade. Taking place at the Queen Sirikit National Convention Center, Bangkok (Thailand) from 15 - 17 May 2024, the sixth edition of Future Energy Asia comes at a pivotal moment for the industry and the region. It will further important dialogue around Asia's contributions to the global energy transition and shine a spotlight on the region's ongoing decarbonisation efforts.

Organised by dmg events, Future Energy Asia will welcome over 21,000 visitors to Bangkok. The exhibition floor will host over 350 companies from more than 70 countries, showcasing the vital role that the energy sector must play in meeting global energy demands and unlocking the potential of a decarbonised future.

Future Energy Asia In Numbers



21,000+

Global Energy & Mobility Professionals



2,000+

Conference Delegates



500+

International Speakers



350+

Exhibiting Companies



250+

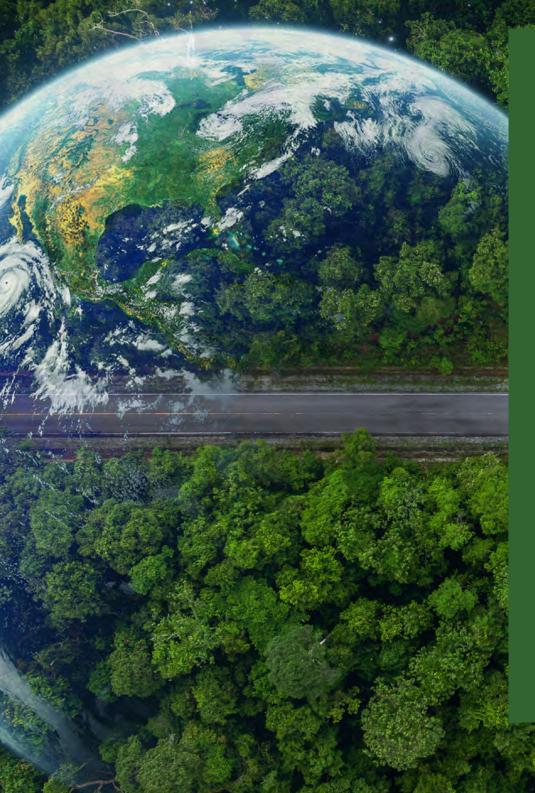
Ministerial, Strategic, Technical & Innovation Conference Sessions



70+

Participating Countries





Co-located With





FUTURE MOBILITY ASIA







Future Mobility Asia is a comprehensive showcase of all future clean mobility concepts, solutions, technologies and innovations. The exhibition and conference is the central meeting point for OEMs, mobility innovators, after-market suppliers and technology solution providers to meet, network and drive forward the mobility transition and transformation in Asia.

Presented as an integrated global exhibition and conference compressed into 3 days for all stakeholders of mobility, Future Mobility Asia will feature an extensive display of clean mobility technologies and innovations.

The Future Mobility Asia Strategic Conference, Technical Conference and Innovation Stage will play host to ministerial keynotes, global CEO dialogues, and direct access to mobility start-ups, scale-ups, investors, and multinational corporations spanning the world.

The three-day conference will impart strategic insights, global learning, knowledge and technology sharing, networking, and business development across the Asia-Pacific region.

FIND OUT MORE ABOUT FUTURE MOBILITY ASIA

⊕ www.future-mobility.asia |
□ info@future-mobility.asia

Your Gateway To Asia

The sponsorship and exhibition opportunities at Future Energy Asia deliver you direct access to regional and global buyers. As the premier platform to position your business as an industry leader, Future Energy Asia will enable you to showcase your brand, products and services to key players across the gas, LNG, renewables and energy transition value chain.

Your company will connect with the industry's most important stakeholders, allowing you to forge new partnerships, capitalise on growth opportunities and demonstrate your business strength, innovation and expertise.

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Why Showcase At Future Energy Asia?



Raise your company's profile beyond the exhibition stand and event footprint at Future Energy Asia 2024 before, during and after the show.



Be seen as an agent of positive change transforming the energy landscape.



Amplify the key messaging of your brand and access exclusive platforms to showcase how your solutions can help drive the energy industry forward.



Demonstrate your support for high-level local and regional industry partners and governments.



Help set the region's energy transition agenda at the gathering of Asia's most influential industry leaders, reinforcing and enhancing your brand's positioning in the gas, LNG, renewable and energy industry.



Reap the first-mover advantage and seize key opportunities by making your brand the face of a dynamic industry.





Attracting The Entire Energy Value Chain



Governments, ministers & policy makers



NECs/IECs



National utilities & IPPs, SPPs



EPCs, engineering firms



Natural gas & LNG companies



Hydrogen & Ammonia companies



Renewable energy companies



Climate Technology Specialists



Transmission & distribution



Grid infrastructure & equipment



OEMs, power generation tech



Financiers, banks, multilateral banks



Maritime & Supply Chain Companies



Digitalisation, software companies



Legal / Law firms

Welcoming The Global Energy Community

























































































































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Sector Focus

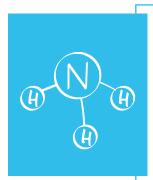
The Future Energy Asia exhibition floor will feature industry zones, which will also form the key pillars of the Conferences.



LNG, GAS, CCS

Welcoming some of the biggest LNG & Gas companies in the world, the Future Energy Asia exhibition floor will invite leaders to demonstrate their role in ensuring energy security, use of gas as transition fuel and showcase their initiatives in the region on decarbonisation in areas such as CCS and Methane abatement.

Attendees will be encouraged to speak directly to leaders about the future of the sector and identify opportunities for partnerships and growth.



HYDROGEN & AMMONIA

The emergence of hydrogen hubs in Asia signifies a crucial shift, fostering regional cooperation, economic growth, and technological innovation. Asia is positioned as a global leader in transitioning to a hydrogen-based economy, drawing substantial investments.

The Hydrogen and Ammonia Zone serves as an integral platform, facilitating cross-sector collaboration and showcasing advanced technologies for hydrogen production and storage. Asia's commitment to advancing the hydrogen sector underscores its role as a key player in international efforts towards net zero, reinforcing its position as a central hub for innovation, investment, and collaboration in the evolving landscape of the hydrogen-based economy.

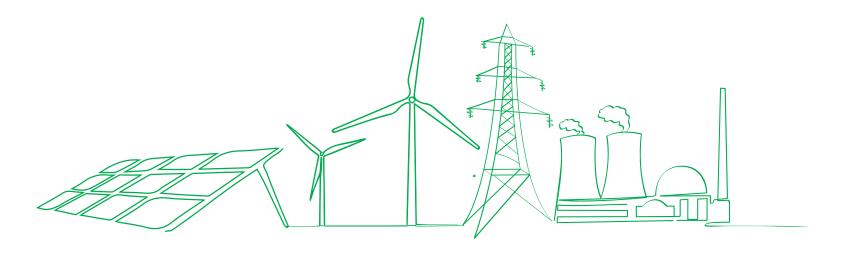


RENEWABLES

Across the exhibition floor, Future Energy Asia will host leading companies in the solar, wind, hydropower and biomass energy space, inviting them to highlight their latest innovations, products, solutions and services transforming renewable projects around the region.

Over three days, visitors will have the opportunity to discover economic opportunities and new technologies in renewable energy directly from developers, operators and investors transforming the sector.







CLIMATETECH

Achieving net zero targets and ensuring the resilience of future energy systems demands a digital transformation of the energy sector. Future Energy Asia will showcase pioneering automation focused on optimising performance and reliability of power systems through the application of Artificial Intelligence, Machine Learning, Internet of Things, and digital twin technologies.

Explore cutting-edge digital technologies and decarbonisation solutions in the Climatetech zone. Tailored to facilitate industry compliance with energy and environmental regulations, these innovations enhance energy efficiency, providing sustainable pathways for reducing carbon footprints and environmental impact.



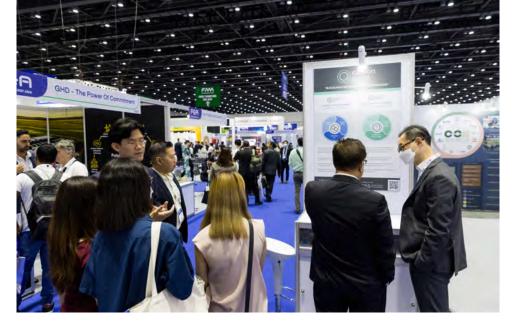
MARITIME & SUPPLY CHAIN

Creating new supply chains is pivotal for shaping the future of energy. Supply chain integrates innovative practices as robust supply networks emerge for renewables and hydrogen, utilising energy storage, grid interconnectivity and transportation infrastructure.

Through the Maritime and Supply Chain zone, Future Energy Asia connects industry leaders, regulators and decision-makers from the global maritime and supply chain sectors with leading experts in gas and LNG, renewables/ hydrogen production, grid and energy systems. Collaboration in this sector drive a resilient, eco-friendly infrastructure, steering Asia towards an interconnected, and net-zero energy future.

Exhibition Features





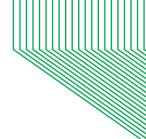
International Pavilions

The Future Energy Asia Exhibition will play host to country pavilions, lending an international appeal and offering an integrated, world class business environment. Exhibiting at one of the pavilions provides an easy and cost-effective way for exhibitors to participate. The pavilions create a focal point for national participation, driving ROI for exhibitors, enhancing bilateral trade and creating opportunities to engage with over 21,000 global energy and mobility professionals.

Start-Up Zone

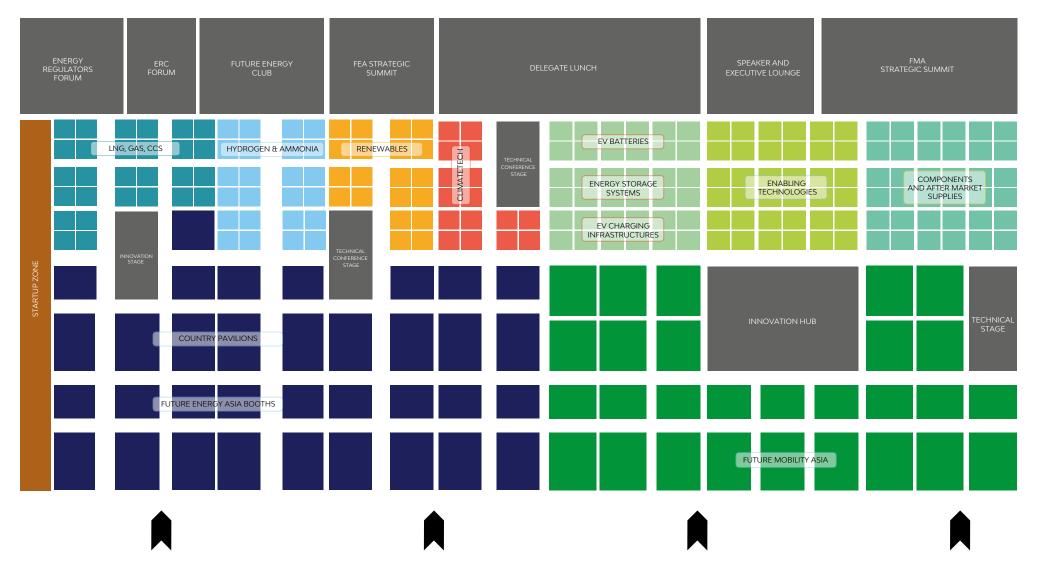
The Start-up zone at Future Energy Asia will feature the most promising energy entrepreneurs, providing them with an unparalleled platform to showcase to industry leaders, as well as companies developing the next generation of energy transition solutions.

Floorplan





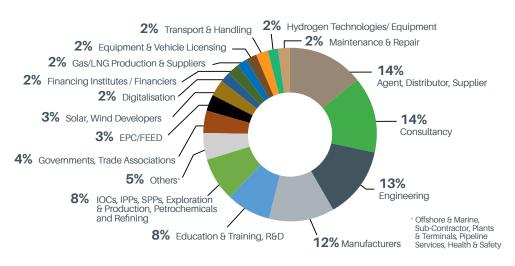




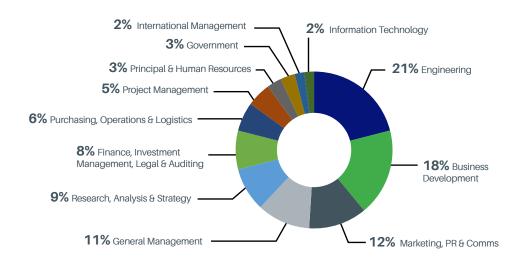
Target Audiences

Future Energy Asia is the fastest growing event in the ASEAN region bringing together key players in the energy industry. Its mandate, which is to provide a platform for energy leaders to discuss key industry challenges, while always looking to the future, will never change.

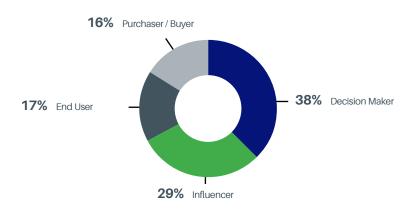
ATTENDEE BY BUSINESS TYPE



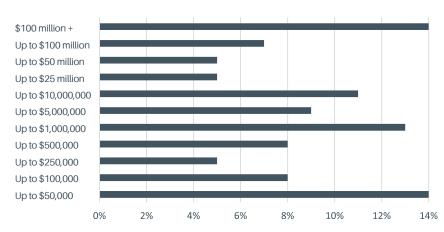
ATTENDEE BY JOB FUNCTION



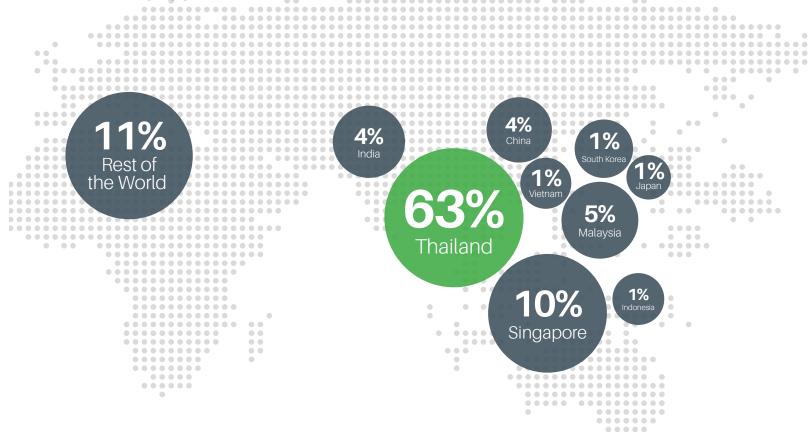
ATTENDEE BY PURCHASING AUTHORITY



ATTENDEE BY PURCHASING LEVEL



PAST EVENT ATTENDEE BY GEOGRAPHY





91%

of attendees considered this event strategically important 90%

of attendees were satisfied with the event 92%

of attendees agreed attending Future Energy Asia added value to their business 89%

of attendees will return to Future Energy Asia



"Decarbonisation is an extremely complex problem that requires the entire energy value chain to come together. That's where Future Energy Asia comes in, to bring the whole industry together. This is what sets Future Energy Asia apart - looking at the energy value chain in its entirety and not just focusing singularly on suppliers, owners or developers."



Jerin Raj Director - South East Asia Black & Veatch

Conferences Overview

The Strategic Summit, Technical Conference and Innovation Stage will convene over 500 expert speakers and 2,000+ senior decision makers for more than 250 sessions, enabling the strategic action required to navigate this crucial moment and offering delegates key insights into vital progress that is being made towards achieving net-zero ambitions, regionally and globally.



Strategic Summit

Future Energy Asia's Strategic Summit will amplify the voices of CEOs and policymakers from Asia and beyond. Across a wide range of keynotes, ministerial sessions, and panel discussions, attendees will hear vital insights into the trends, challenges and opportunities shaping the energy sector today.



Technical Conference

Future Energy Asia's Technical Conference will feature a diverse range of expert speakers from across the energy value chain. Conference sessions will explore the technical and engineering challenges behind the biggest issues of the day, and promote the ideas that are driving efficiencies, synergies, and supporting industry-wide decarbonisation efforts.



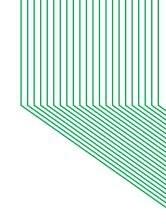
Innovation Stage NEW IN 2024

Future Energy Asia's Innovation Stage will deliver insights on successful implementation of pilots and case studies in the energy sector. During 20-minute-long project presentations, industry leaders will be invited to inspire and demonstrate the best practices in the industry.



Energy Regulators Forum NEW IN 2024

The Energy Regulators Forum, organised by the Energy Regulators Regional Association (ERRA) and hosted and supported by the Energy Regulatory Commission of Thailand, will convene national regulators with global investors, utilities, consultants, traders and academics to engage in strategic dialogue on policy and regulatory developments and map a way forward for the energy transition.





Past Event Speaker Highlights



Prasong Intaranongpai Senior Executive Vice President, Downstream Business Group Alignment PTT Group



Each year Future Energy Asia welcomes world-renowned experts and leaders to engage in critical debates that will shape the future of energy in Asia. A selection of past speakers include:



Deputy Permanent Secretary Ministry of Energy



Cherngchawano Deputy Governor Strategy Electricity Generating Authority of Thailand (EGAT)



Senior Vice President, Corporate Strategy Division PTT Exploration and Production Public Company



Prasong Intaranongpai Senior Executive Vice President, Downstream Business Group Alignment



Athip Tantivorawong Chief Executive Officer and Executive Director InnoPower



Chief Executive Officer



Pradip Kumar Das Chairman & Managing Director Indian Renewable Energy Development Agency Ltd

🗼 กระทรวงพลังงาน















Vice President Global LNG Trading



Dr. Pisut Painmanakul Director of CBiS, Secretary Ministry of Energy





Hajah Farida Dato Seri Paduka Haji Talih Managing Director Brunei LNG



ExxonMobil Low Carbon



Senior Vice President Carbon and Energy Solutions PTT Exploration and Production Public Company Limited



Assistant Governor (Planning and Power Function) Provincial Electricity Authority (PEA)











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Senior LNG Marketing



Executive Vice President and Chief Commercial Officer Cheniere Energy



ExconMobil

Executive Vice President & Managing Director Black & Veatch



Vice President, **Energy Solutions**



Vice President Oil & Gas Climate Initiative





VP Low Carbon Solutions Technology ExxonMobil

ExconMobil

















FOR SPEAKING OPPORTUNITIES



Content Features

LEADERSHIP ROUNDTABLES

The Invitation-only Leadership Roundtables will act as an important cornerstone of Future Energy Asia's programme. Gathering Ministers, C-level industry executives, and policymakers for closed-door conversations will address the greatest global energy issues from an Asian perspective, and generate the thought leadership and insights required to drive real progress towards net zero.

The Leadership Roundtables will be held under the Chatham House Rule in order to facilitate open conversation and information sharing, and to enable networking and open doors to relationship building.

Future Energy Club Leadership Roundtables are proposed to be held on the following themes:

- CCUS
- Hydrogen
- ▶ LNG
- Sustainability
- Green Financing

HOST A LEADERSHIP ROUNDTABLE

⊕ www.futureenergyasia.com |
 □ sales@futureenergyasia.com |
 □ sales@futureenergyasi





FUTURE ENERGY CLUB

The Future Energy Club is a unique business-focused VIP club connecting energy transition industry leaders, innovators, and influencers.

Located on the exhibition floor, the Future Energy Club features a purpose-built private lounge providing a discreet space to network away from the media, alongside private meeting lounge, all offering first-class connectivity and hospitality.

Being a part of the Future Energy Club will avail you the following inclusions:

- Access to the business focused lounge with 5-star hospitality and features & VIP concierge services
- ▶ Be invited to the coveted Leadership Roundtables
- ► Host one-to-one meetings in a private setting
- Network and exchange knowledge and ideas with fellow energy industry leaders, innovators and policymakers

BE A PART OF THE FUTURE ENERGY CLUB

⊕ www.futureenergyasia.com | ⋈ sales@futureenergyasia.com

Visitor Marketing Activation

Driving quality attendance & brand exposure for your business



Website

The Future Energy Asia website is frequently updated to provide visitors with the best experience. Exhibitor profiles will be made available on the website, which will be marketed extensively



Social Media

Visitors are kept up to date on Future Energy Asia's developments via social media channels across LinkedIn, Facebook, Twitter, Instagram and Youtube



Email Newsletters

Future Energy Asia's email newsletters maximise your brand's exposure to the right audience, and is circulated to thousands of industry players across the global energy value chain



Traditional and Online Media

Future Energy Asia works with trade magazines, publications, news and digital platforms across the region to amplify the event, and drive visitors to the event



Association and Media Partnerships

Future Energy Asia's strategic partnerships with 50+ leading media and industry organisations work to amplify messaging across multiple geographies and sectors



Business Matching

Future Energy Asia works with global partners to manage buyers' attendance, and utilises an Al driven business matching platform, bringing you quality matches

Past Event Marketing Performance

Future Energy Asia creates highly informative and compelling third-party media campaigns, involving high-profile commentators and influential voices in the energy, geopolitical and transition landscape. It has successfully positioned Future Energy Asia as an influential forum for progressing strategic debates on major energy issues.

Website





676K



893K Page Views

Social Media



1.2Mn

Impressions (+28%)

15K

Clicks (+25%)



25.9K

11.5K

Profile Visits



1.2 Mn

New Likes (+200%)

Reach (+22%)

3.3K



129K

Impressions

59.9K



100K

3.1K

Impressions

Social media coverage included

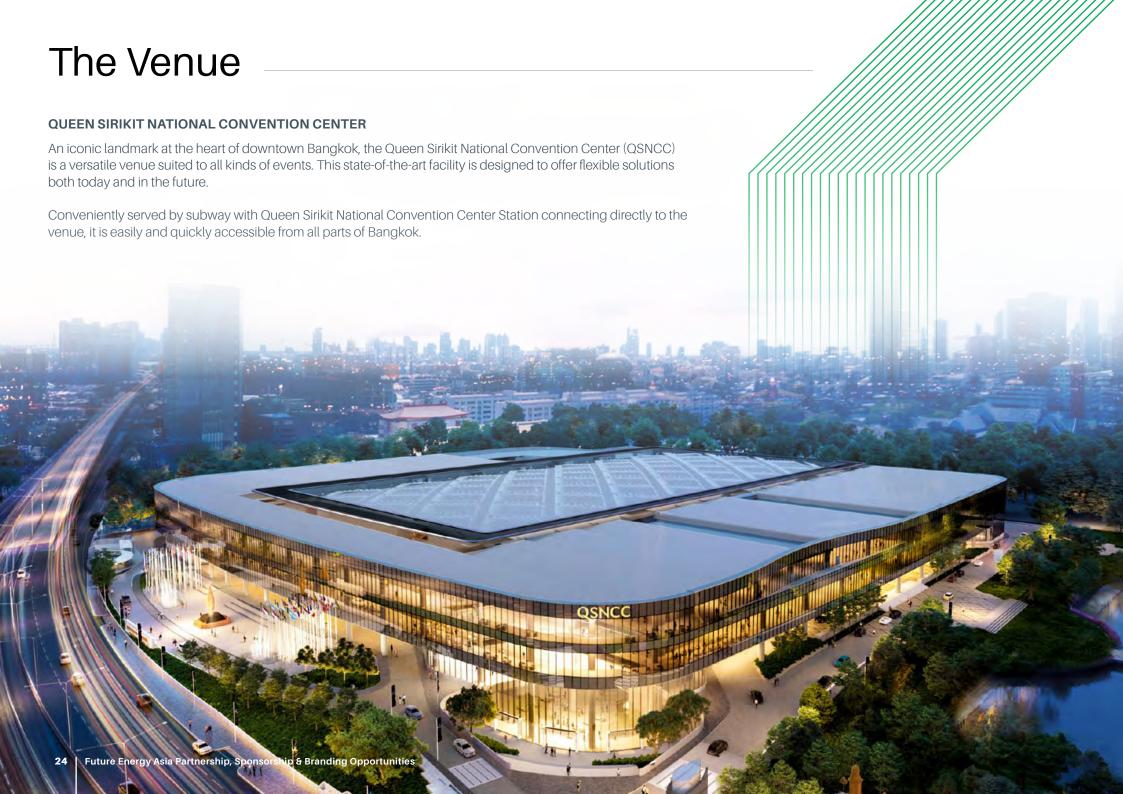
3,600+

Media Mentions Across International and Thai Media









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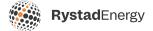
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CONNECTING THE GLOBAL ENERGY COMMUNITY











Abu Dhabi, UAE











New Orleans LISA

Calgary, Canada

Los Angeles USA

Vancouver, Canada

Edmonton, Canada











Edmonton, Canada

Calgary Canada

Beijing, China

Cairo, Egypt

Cairo Fount











Calgary, Canada

Bangkok, Thailand

Bangkok, Thailand

Houston

Houston

dmg events is a global exhibitions and publishing company, established in 1989 and operating with 13 offices around the world. With a vast portfolio of over 80 exhibitions annually, we attract more than 1 million visitors, positioning us as one of the leading players in the industry. This global portfolio works closely with key stakeholders across the industry to facilitate pragmatic dialogue, serving as platforms for the latest discussions at the forefront of change











Houston

Windhoek, Namibia

Calgary, Canada

Milan, Italy

Goa, India











Calgary, Canada

Tokyo, Japan

Lisbon, Portugal

Maputo, Mozambique

Abuia. Nigeria











Cairo Foynt

Rivadh Saudi Arabia

Ravelsa Nigeria

Rivadh Saudi Arabia

Dar Es Salaam, Tanzania

TANZANIA MINING & INVESTMENT FORUM







Dar Es Salaam. Tanzania

Athens. Greece

Abu Dhabi, UAE

Official Media Partner



FUTURE ENERGY ASIA

15 - 17 MAY 2024

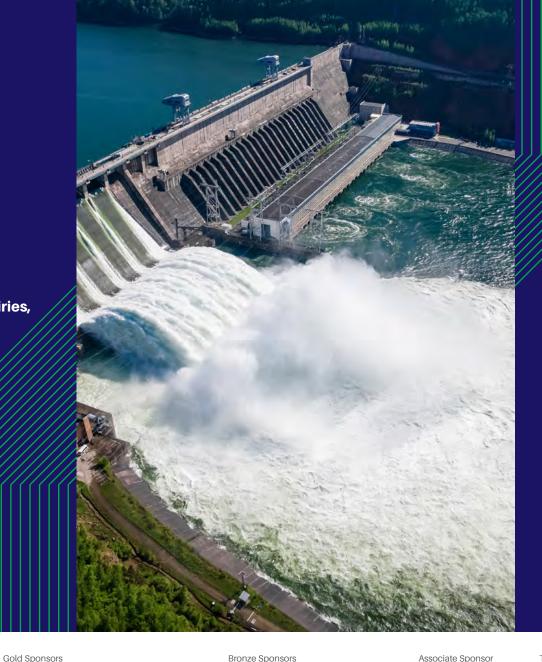
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For exhibiting, sponsorship and partnership enquiries, please contact sales@futureenergyasia.com

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Technical Conference



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