



# Join Us in Sydney, Australia!

SEPTEMBER 11-14, 2023 | INTERNATIONAL CONVENTION CENTRE



## The Gateway to Australasia

### TOP REASONS TO EXHIBIT

- 1** The most direct & cost-effective way for U.S. companies to meet potential partners and customers for consumer-oriented food products in Australia.
- 2** The only event that allows companies to reach the retail, food service, and hospitality industries under one roof.
- 3** Key opportunity to trial innovative products and capture market attention.

**19,277** visitors

with  
**679** exhibitors

USA PAVILION ORGANIZED BY



**IMEX**  
MANAGEMENT  
INTERNATIONAL TRADE & EXHIBITIONS

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# Maximize Your ROI at Fine Food Australia 2023



## AUSTRALIA MARKET FACTS

- The U.S. - Australia Free Trade Agreement provides **zero tariffs for many U.S. food products**, which are well regarded as high quality and good value.

- Underpinning **Australia's strong economy** is its open and transparent trade and investment environment, and its trade and economic links with emerging economies, particularly in Asia.

- The U.S. accounted for US \$1.3 billion, or **10.3%, of Australia's total food related imports** in 2021.

## U.S. PRODUCTS WITH POTENTIAL



NUTS



DAIRY PRODUCTS



PORK PRODUCTS



BEVERAGES



SNACK FOODS

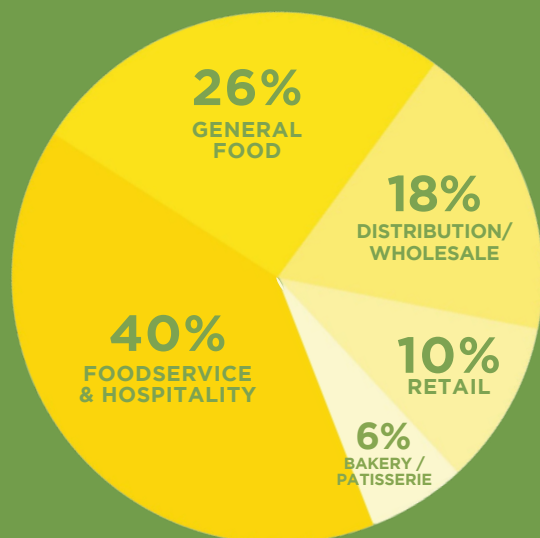


DISTILLED SPIRITS



ORGANIC, HEALTHY,  
AND NATURAL

## INDUSTRY VISITORS



## MAJOR BUYERS PRESENT AT FFA



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## You Focus on Business, We Handle the Rest



**PRIME  
LOCATION**



**TURNKEY  
SOLUTIONS**



**EXPERT  
ASSISTANCE**



**USDA  
ENDORSED**



**ENHANCED  
VISIBILITY**



**FULL  
ACCESS**



**EXCLUSIVE  
SERVICES**



**EXPORT HUB**

## Reserve Your Space!

**REGISTER NOW**

**2022 POST-SHOW REPORT**

**USDA EXPORTER GUIDE**

**UPCOMING SHOWS**



Wonderful  
show with solid  
qualified buyers  
attending!

**TRACY FRISBIE**  
BUZZBALLZ

Great opportunity to  
meet face to face, in  
person, those whom I  
have met virtually over  
the past couple years.

**MARK BECKER**  
CHERRY CENTRAL COOP.

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