



Food ingredients
Europe



Health ingredients
Europe

co-located with

Join Us Online & In-Person

28 Nov - 8 Dec 2022
From Anywhere

6 - 8 Dec 2022
Porte de Versailles,
Paris, France

★ NEW VENUE ★



informa markets

Fi Europe is the leading event in the F&B ingredients industry.

Be part of Fi Europe 2022 to nurture existing business relationship, generate quality leads, launch new products and share your expertise.

We cover the full spectrum of the F&B ingredients industry, including clean label, health and nutritional ingredients, free-from, plant-based and organic, and much more.



TOP BENEFITS OF FI EUROPE 2022



EXPAND YOUR NETWORK

Connect online with a wider geographical audience and with attendees who are unable to travel to the in-person event.



MORE SENSORY EXPERIENCES

Give your prospects a taste of your products and win them over with a truly sensory experience that no online event can replace.



MORE TIME TO NURTURE

Spend time with your existing clients and strengthen those relationships.



MORE RELEVANCE, MORE ROI

Filter and search options allow you to spend your time connecting with the most relevant participants.



SEAL THE DEAL

You have worked hard to build a network prior to the event. The in-person event will help you successfully finalise business deals with a variety of opportunities.



WARM UP YOUR NEW CONNECTIONS

Nurture your online connection and take the business relationship further at the in-person event.



PROMOTE YOUR BRAND DIFFERENTLY

Explore the new range of trackable online opportunities to promote your brand, products and share your content.










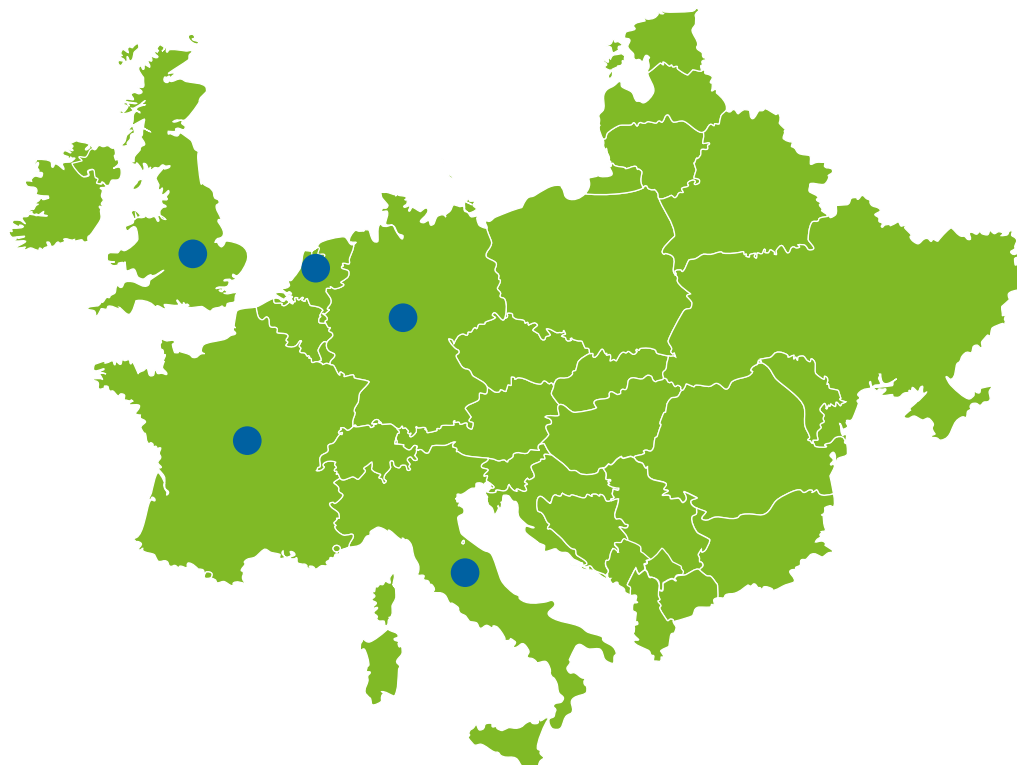
IT'S ALL ABOUT BEING THERE!

Showcase your products and innovation alongside a wide range of F&B ingredients companies, right from industry giants to upcoming startups.

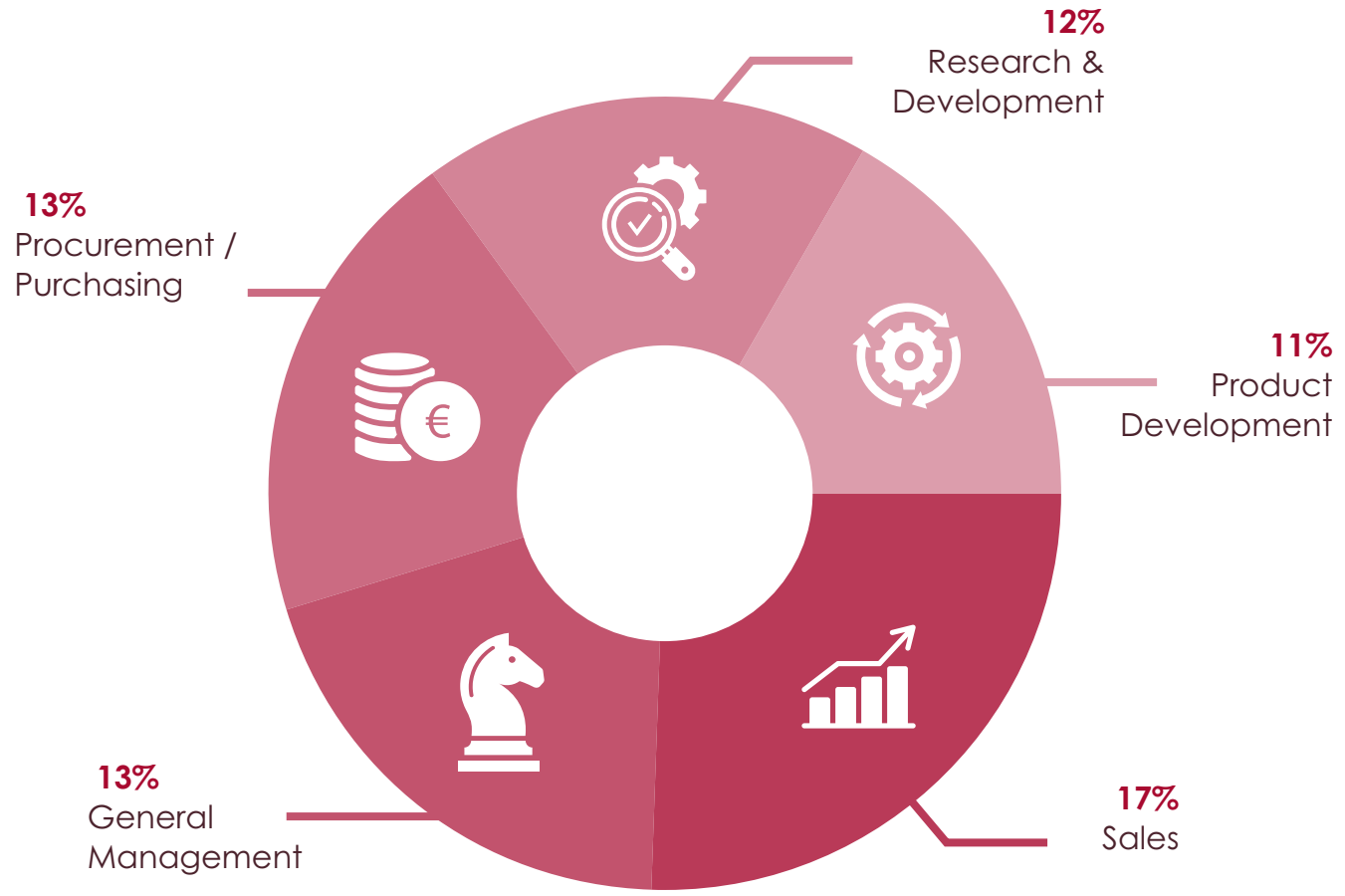
Visitor Overview

TOP 10 COUNTRIES*

- 19%  France
- 10%  Netherlands
- 9%  Germany
- 6%  UK
- 5%  Italy
- 34%  Rest of Europe
- 17%  Rest of World



TOP JOB FUNCTIONS



VISITORS SAMPLE



Unilever	R&D Development Manager	Danone	Global Buyer Ingredients
Herbalife	EMEA Purchasing Manager	Ferrero	Purchasing Manager
		Nestlé	Category Lead Buyer

“Food Ingredients Europe again proved to be the one food ingredient industry event you can’t afford to miss. With the high amount of industry experts visiting Fi Europe, it enabled us to jointly turn customer challenges into opportunities and thus fuel sustainable business growth”

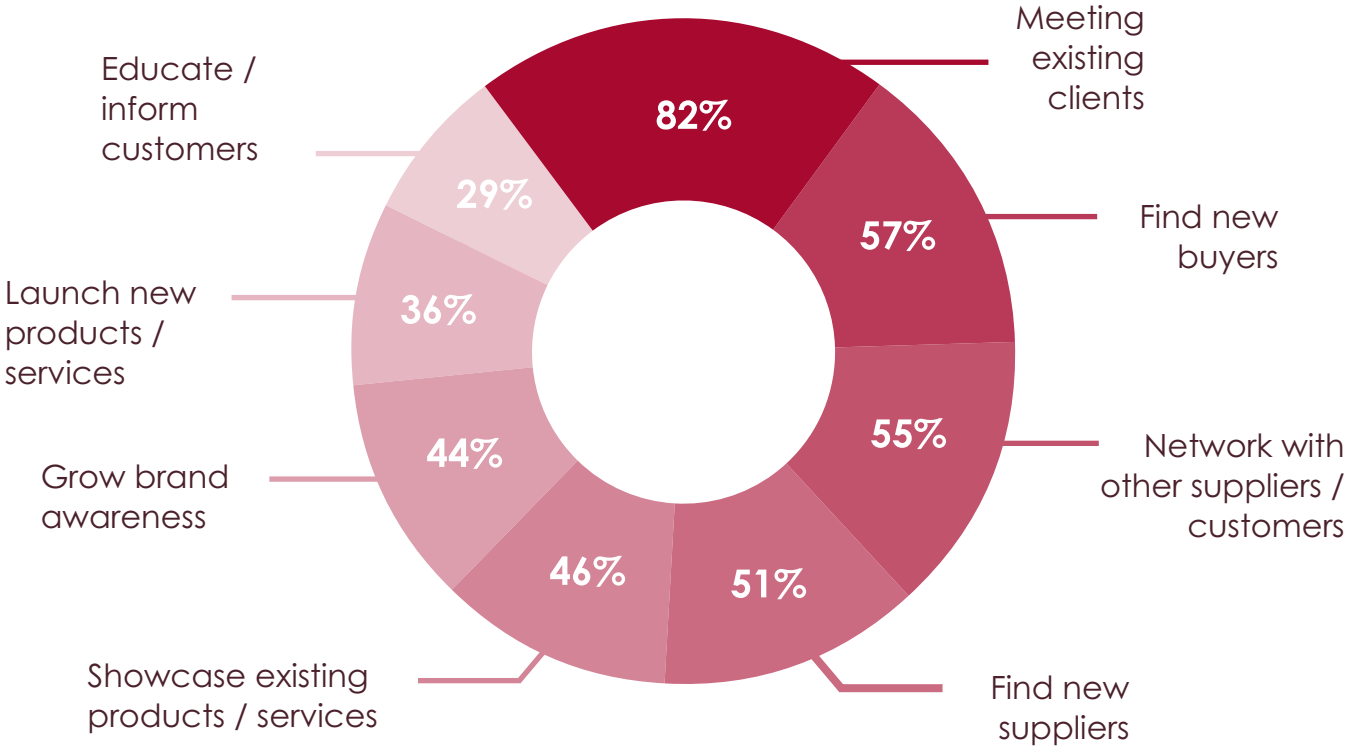
Karel de Smit Marketing Manager, Cargill Food Ingredients & Bio-industrial EMEA.

Why Exhibit at Fi Europe?

96% of exhibitors consider Fi Europe “extremely important” for their business. If you are a supplier of F&B ingredients or services, this is the event you cannot miss!



TOP REASONS TO EXHIBIT*



WHY YOU SHOULD GET INVOLVED



MORE OPPORTUNITIES: Leverage the online and in-person opportunities to get maximum reach and exposure for your brand and products.



MORE REACH: With the online event, expand your network with new audiences and connect with relevant buyers that are unable to travel.

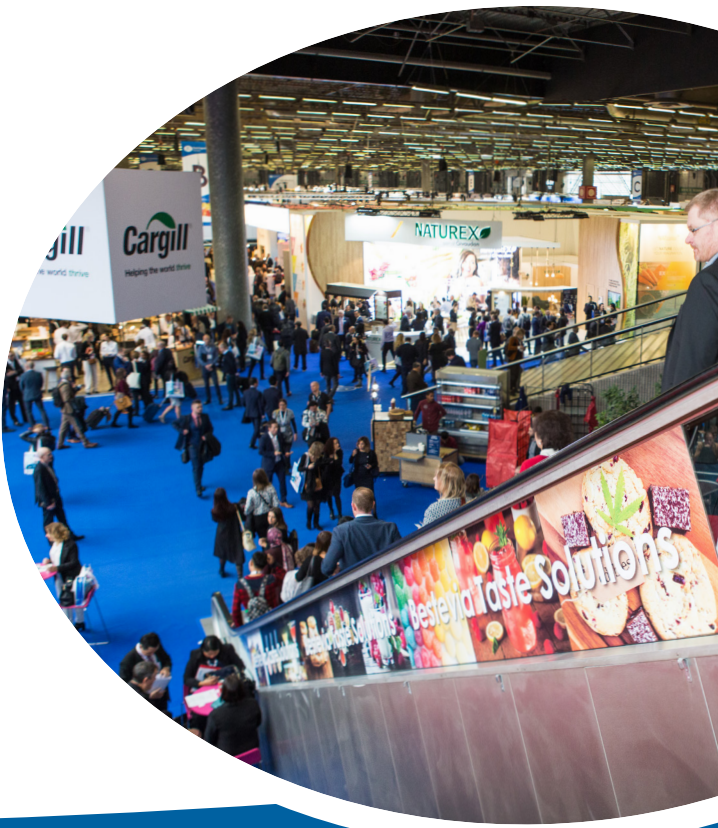


MORE EFFICIENCY: Connect with potential buyers online prior to the in-person event. Strengthen new and existing relationship in Frankfurt at your booth.



MORE ROI: The online and in-person event formula promises a cost-effective solution to reach your business objectives.

EXHIBIT ALONGSIDE...



Paris Porte de Versailles. An exhibition Parc right in the city

We have moved Fi Europe 2022 to Paris Porte de Versailles, a more central and practical location.

- ✓ Centrally located and more easily accessible compared to the earlier venue
- ✓ Renovated with better facilities
- ✓ Larger exhibition space of 75,000+ sqm
- ✓ More opportunity to enjoy Paris, better choices of accommodation and activities outside the event



**Get in
touch now**



Tatiana Rozema

Head of Business Development

tatiana.rozema@informa.com

+31 (0) 6 46 04 19 74