

# Pet Food Manufacturing Solutions



Be part of Food ingredients (Fi) Europe, the leading global event for food ingredients professionals to drive innovation, build new partnerships and accelerate business growth. Fi Europe 2023 attracted over 1400 exhibitors, 30% of which were key suppliers serving the pet food industry.

Each year at Fi Europe, more than 350 exhibitors present solutions for pet food applications. The all-new **Pet Food Manufacturing Solutions** area offers a forward-looking platform to help your business reach its full potential. We invite innovative pet food suppliers to showcase novelty ingredients and formulations, cutting-edge technologies and solutions which enable pet food manufacturers and brands to create products that are nutritious, safe and of the highest quality.

## Sectors Represented:

- Ingredients & Additives
- Premix & Formulation
- Processing
- Private label & Co-packing
- Filling & Packaging
- Palatability
- Research & Marketing
- Pet food Startups

## Who's exhibiting



## Attending companies

Nestle Purina Wellness  
 Symrise Petfood Affinity Petcare  
 Kemin Nutriscience Vobra Petfood Royal Canin  
 Mars Petcare Bewital Petfood Saturn Petcare  
 H. von Gimborn Vitakraft BHJ  
 Central Garden & Pet C&D Foods AFB International

And many others who are looking for high-quality ingredients, innovative technologies and one-stop manufacturing solutions!

## Why exhibit?

- **Build profitable partnerships:** Connect with many of the top 100 pet food brands, including Mars, Nestle and Saturn Petcare seeking high-quality ingredients and solutions.
- **Showcase to a relevant audience:** Meet Procurement & Purchasing, Engineering, Plant Management, R&D, Product Development & Production Management professionals from manufacturers of finished pet food products.
- **Get the best ROI:** Take advantage of this cost-effective opportunity that maximises your ROI, in just 3 days!
- **Stay ahead of competition:** Be seen at the most prestigious event bringing the entire global F&B industry together.

## Packages and prices

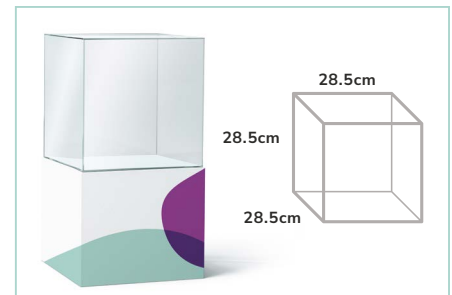
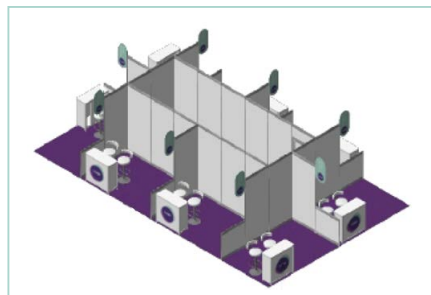
PACKAGE	INTRODUCTORY PRICE
Space Only	€603 / m <sup>2</sup> (min. 20m <sup>2</sup> )
Zone Package	€939 / m <sup>2</sup> (min. 9m <sup>2</sup> )
Kickstart Package	€4950 all inclusive
New Product Display Pod	€1980 for existing exhibitors only

### GET COMPLIMENTARY ACCESS TO:

- **Fi Europe Event Platform**  
(regular rates starting at 1095 EUR / event)
- **Ingredients Network marketplace**  
(regular rates starting at 650 EUR / year)

**FREE**  
THIS YEAR!

## Stand Build Deliverables



### Zone Package (min 9 m<sup>2</sup>)

- Wall elements; white; 100cm x 250cm
- Carpeting mix grey 0908
- Fascia board blue (Pantone 301C) with white text
- Company name & stand number on fascia board. Each open side: white
- Eye catcher on top of fascia board
- Electrical power supply 3kW
- 1x Triple wall socket
- 1x LED spot per 3m<sup>2</sup>, 15W – 3000K
- 1x Round table – Albaredo, white; H: 70cm, Diameter: 80cm
- 3x Chairs – Asti, black
- 1x Bar stool – Patti, white; seat height: 82cm
- 1x Counter – Bern, white; lockable; W: 101cm x H: 106cm x D: 41cm
- 1x Brochure rack – Spectro, white; DIN-A4
- 1x Waste bin – Abano, black
- 1x Green plant
- 1x Coat rack – Ascoli, black

### Kickstart Package

- Rewind sustainable carpet
- Purple, mint & green name panels with stand number and company name, double sided print
- 8 LED spots on arm
- 1 lockable door to shared central storage
- 1 x showcase counter per exhibitor
- 2 x stools
- 1x wall socket

### Pet Food Product Display

- Exclusive display box during the in-person event
- Display Area: 28.5cm x 28.5cm
- Online product page linked to Exhibitor profile in the event platform
- New Product Zone listing tab on the event platform
- QR Code placed on the pod linked to Company Profile

**BOOK A STAND**



## Contact for more information

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