

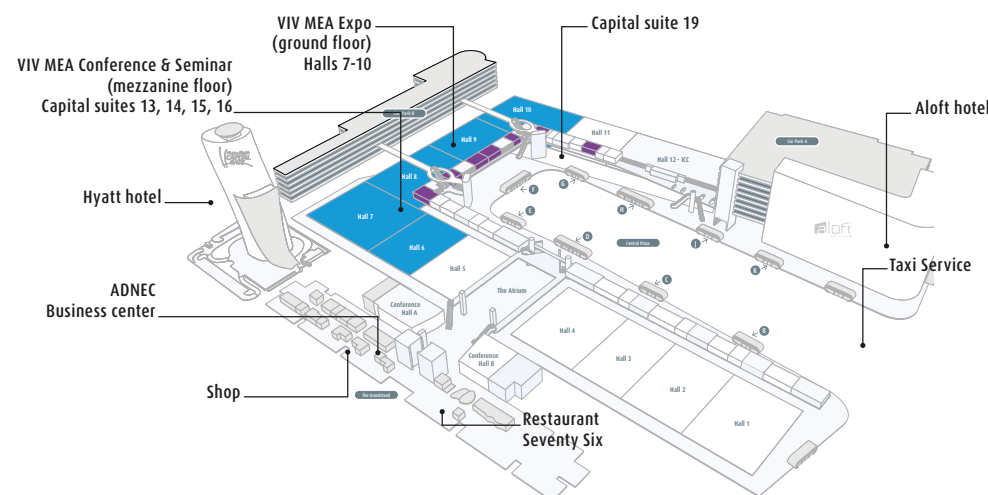


INTERNATIONAL TRADE SHOW FROM FEED TO FOOD FOR THE MIDDLE EAST AND AFRICA

VIV MEA 2025

ABU DHABI, U.A.E.
25-27 NOVEMBER
www.vivmea.nl

5TH
ANNIVERSARY

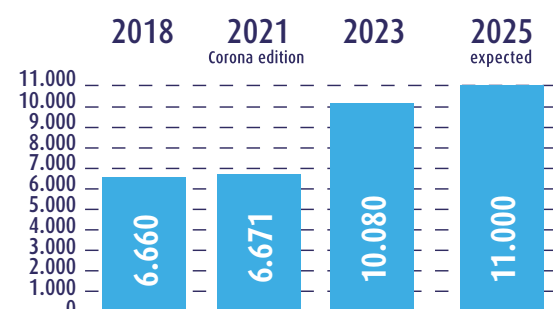


Segments

- FEED & CROPTech-FEEDTECH
- FEED INGREDIENTS & ADDITIVES
- ANIMAL HEALTH
- BREEDING & HATCHING
- FARM PRODUCTION
- PROCESSING & HANDLING / FOOD ENGINEERING
- AQUATIC PAVILION
- DAIRY PAVILION



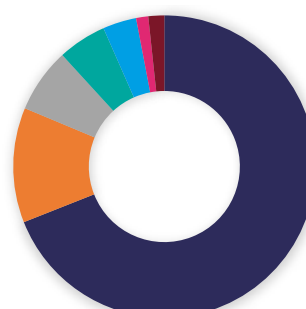
VISITORS



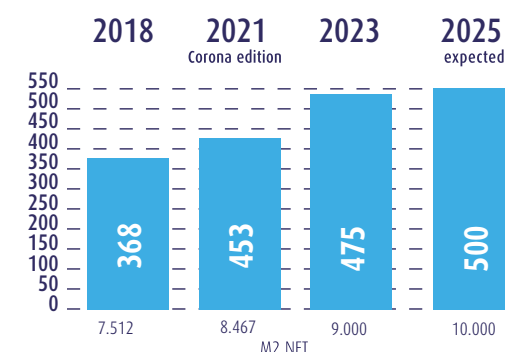
VISITORS BY REGION 2023

Middle East
↳ U.A.E.
Asia
Western Europe
Africa
Eastern Europe
The Americas
Others

69,0%
31,0%
12,3%
6,9%
5,2%
3,6%
1,3%
1,7%



EXHIBITORS



SHOW RATING 2023

Exhibitor
Satisfaction

8.0 out of 10

Visitor
Satisfaction

8.7 out of 10