GLOBAL **ENERGYSHOW EXHIBITION & CONFEREN**

June 11-13, 2024

BMO Centre, Stampede Park, Calgary, Canad

EVENT BROCHURE

GLOBALENERGYSHOW.COM 🕅 🛈 🖸

#GLOBALENERGYSHOWCANADA

Stakeholder



Organized by

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ENERGY POWERING OPPORTUNITY

North America's leading B2B energy exhibition and conference bringing technology, innovation and the transfer of knowledge under one roof June 11-13, 2024.

Ranked as the fourth top energy producer in the world, Canada has the opportunity to showcase its expertise in energy production, storage, technology and innovation.

As global energy markets are changing amidst geopolitical shifts and increasing energy demand, government leaders and industry executives are prioritizing long-term sustainability and investment strategies to help accelerate a lowcarbon economy.

Hosting five halls of exhibition space, two conferences and an awards gala, Global Energy Show Canada foster innovation, leadership and synergy between all energy verticals within three fully-packed days.

Hosted June 11-13, 2024 in Calgary, Global Energy Show Canada offers participants the opportunity to connect with 600+ exhibitors, 350+ expert speakers and 30,000+ qualified attendees under one roof.

Canada Ranked:

4th largest oil producer
5th largest natural gas producer
4th largest hydroelectricity producer
6th largest generator of nuclear power
Top 10 hydrogen producer



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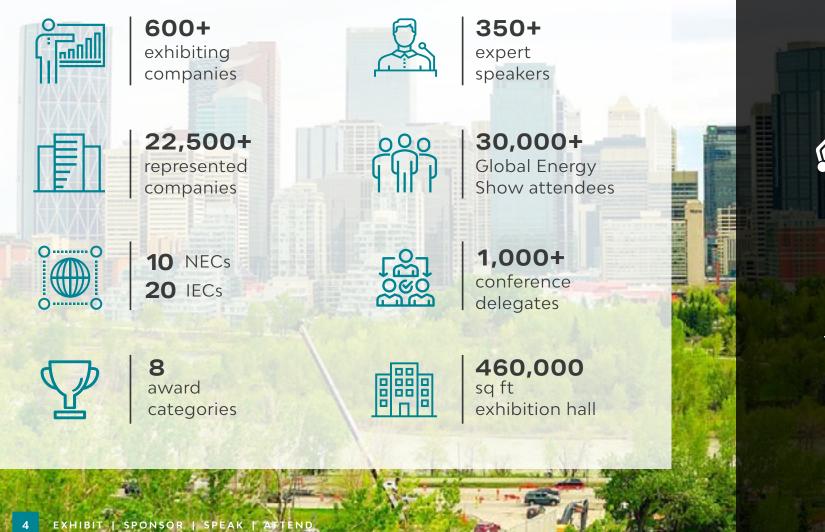
Things are continually looking up for Alberta's natural resource and energy sector and there is optimism to spare. That's obvious when I see everyone here at the Global Energy Show. We continue to see visitors from all over the world come to Alberta from executives to engineers, buyers and investors. They are here to gather the information and plan for the safe, sustainable, long-term production and transportation of energy.

Demand for Alberta's energy will continue for decades to come. Out industry will continue to find innovative ways to reduce emissions, while providing the energy the world relies on.

THE HONOURABLE DANIELLE SMITH PREMIER OF ALBERTA

CLEAR ST. Date & Cont

GLOBAL ENERGY SHOW IN NUMBERS



Brought to you by the organizers of...





Canadian Hydrogen Convention







and 70+ energy events worldwide

dmg::events



SPONSORS & PARTNERS



NORTH AMERICA'S ONLY EXHIBITION & CONFERENCE FEATURING THE COMPLETE ENERGY VALUE CHAIN

WHO SHOULD PARTICIPATE?



OIL SANDS

CONVENTIONAL OIL & GAS

HYDROGEN

GAS & LNG

CLEAN TECH

NUCLEAR **ENERGY**





GEOTHERMAL **ELECTRIFICATION AND ENERGY** STORAGE

CONNECT WITH A TRULY GLOBAL AUDIENCE FROM OVER 110 COUNTRIES



AFGHANISTAN ALBANIA ALGERIA ANGOLA ANTARCTICA ARGENTINA AUSTRALIA AUSTRIA AZERBAIJAN BAHRAIN BANGLADESH BELARUS BELGIUM BENIN BOTSWANA BRAZIL BRUNEI DARUSSALAM BULGARIA BURKINA FASO BURUNDI CAMBODIA CAMEROON CANADA CHAD CHILE CHINA COLOMBIA CONGO COTE D'IVOIRE CROATIA CYPRUS DENMARK DJIBOUTI DOMINICAN REPUBLIC ECUADOR EGYPT EQUATORIAL GUINEA FTHIOPIA FINLAND FRANCE

GABON GAMBIA GEORGIA GERMANY GHANA GUINEA GUYANA HAITI HONG KONG INDIA INDONESIA IRAN IRAQ IRFIAND ISRAEL ITALY IAPAN JORDAN KAZAKHSTAN ΚΕΝΥΑ KUWAIT KYRGYZSTAN LEBANON LIBERIA LIBYAN ARAB JAMAHIRIYA MACEDONIA MALAYSIA MALI MEXICO MOROCCO NEPAL NETHERLANDS NEW ZEALAND NIGER NIGERIA NORWAY OMAN PAKISTAN PALESTINIAN PERU

PHILIPPINES POLAND PORTUGAL PUERTO RICO QATAR RWANDA SAUDI ARABIA SENEGAL SERBIA SIERRA LEONE SINGAPORE SOLOMON ISLANDS SOUTH AFRICA SOUTH KOREA SOUTH SUDAN SPAIN SRI LANKA SUDAN SWAZILAND SWEDEN SWITZERLAND TANZANIA THAILAND TOGO TUNISIA TURKEY UGANDA UKRAINE UNITED ARAB EMIRATES UNITED KINGDOM UNITED STATES UZBEKISTAN VENEZUELA YEMEN ZAMBIA ZIMBABWE

GLOBAL ENERGYSHOW STRATEGIC CONFERENCE CANADA

Tuesday, June 11 – Thursday, June 13

Welcome to Global Energy Show Canada 2024. The global energy landscape is changing rapidly, and we are excited to share collective experiences, inspire change and form new connections to address the greatest challenge of our generation, meeting the demand for energy while lowering our carbon emissions.

This year's conference is a pivotal purpose-based meeting of the global energy ecosystem that is shouldering the huge challenge of balancing our climate targets while supplying clean, and responsibly produced affordable energy to those who need it. The conference presents a unique opportunity to showcase practical and groundbreaking answers to the most pressing questions of our generation, including how we finally focus on the customer through the energy transition, our domestic and international energy relationships and how we navigate through political and market uncertainty.



CONFERENCE THEMES

Increased Investment in Canada's Energy Sector

The billion-dollar-plus deals in the Canadian energy sector in 2023 is the sign of a bullish industry on the rise. Investors are looking to get back into the energy sector in a big way, and with demand for energy higher than ever, there is a confidence in the sector that hasn't been seen in years. Companies have capital to spend, and they're looking to consolidate their strong position with increased mergers and acquisitions activity and deals continuing to be struck.

New Canadian Energy Projects Driving Decarbonization and Global Energy Supply

There is a clear runway to get major new infrastructure built, including cross-border pipelines. As a result the recent Supreme Court decision on Bill-69, approvals can be sped up and investor confidence will be high as a result of this major legislative ruling. Furthermore, with hydrogen projects being built in Atlantic Canada and the Edmonton Region, as well as LNG Canada and TC Coastal link nearing completion, there is a huge opportunity for Canada to take advantage of it's resource potential to provide the world ethically produced, affordable energy.

Canada's Renewable Future to Push our Transitional Energy Goals

Canada is a world leader in the production and use of energy from renewable resources, and electricity generation from renewable sources is expected to continue increasing as we transition to a lower carbon future. With the wind, and hydro resources at our disposal, and our nuclear and hydrogen potential being realized as a long-term vision, the renewable sector is playing an important part in moving towards our decarbonization targets.

Canada's Transformation Towards Digital Technologies

Canada's energy sector is evolving quickly by embracing digital technologies like Artificial Intelligence and the Cloud. These technologies drive sustainability and create growth and innovation opportunities for organizations. Increasing efficiency, reducing operational costs, and managing cyber security risk as important to companies as their sustainability goals, digitalization will remain at the top of companies agendas

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The Iceland Delegation at the Global Energy Show in Calgary was led by Áslaug Arna Sigurbjörnsdóttir, Minister of Higher Education, Science and Innovation and organized by the Business Iceland, Green by Iceland, and the Embassy of Iceland Canada.

The delegation met with impressive companies and organizations in Calgary and got an insight into innovative government policy and projects in meetings with **Katherine White**, Alberta's Deputy Minister of Jobs, Economy and Innovation and **Demetrios Nicolaides**, **PhD**, Alberta's Minister of Advanced Education. Our hope is that we continue those relationships and that Iceland, technology and services, becomes a part of the solution in Canada.

HLYNUR GUDJONSSON AMBASSADOR EMBASSY OF ICELAND CANADA

Partnerships and Progress for an Equitable Transition

With indigenous energy projects on the rise and the potential for a Loan Guarantee Program supporting Indigenous participation in infrastructure projects, meaningful opportunities for Indigenous participation is an essential part of an equitable energy transition in Canada. Further, workforce demographics are a concern for the industry. The labour pool is shrinking due to ageing workers and difficulties reattracting experienced workers, which means there is work to do to attract a new generation of leaders and young professionals from diverse backgrounds to the energy sector.

EXHIBITION & CONFERENCE

GOVERNING BODY





GLOBAL ENERGYSHOW TECHNICAL CONFERENCE CANADA

The Global Energy Show Technical Conference brings together technical experts from around the world to present and discuss the latest technologies, processes, and innovations to help companies increase efficiencies, save costs, and achieve net zero.

Delegates will hear from over 100 speakers providing access to a wealth of critical industry-leading knowledge and networking. The conference format includes individual technical presentations, panel discussions, round tables, and poster session on the exhibition floor.

Technical presentations are selected based on a peer reviewed process by our prestigious Global Energy Show Technical Committee who represent the top technical and project-based organizations from around the world.

The Clean Technology & Environment Theatre will cover topics and technical innovations to reduce environmental impacts and increase the efficiency of all forms of energy production. This theatre will cover topics including clean technology and environmental management, methane emissions and CCUS.

The Transformative Energy Theatre will cover topics and technical solutions covering other energy sources including hydrogen, nuclear and renewables such as solar, wind, geothermal and hydropower. This theatre will cover topics including hydrogen, renewables and sustainable electricity generation and grid modernization. The Sustainable Oil & Gas Theatre will cover topics and technical solutions to assist oil and gas companies in reducing emissions, increasing efficiency and limiting the environmental impact of production. This theatre will topics including cleaner hydrocarbon production and enhanced oil recovery, reservoir engineering, drilling and completion along with field development and infrastructure.

EXHIBIT | SPONSOR | SPEAK | ATTEND

EXHIBITION & CONFERENC

2024 TECHNICAL COMMITTEE INCLUDE



WHY EXHIBIT AT THE GLOBAL ENERGY SHOW?

The Global Energy Show is the ideal platform for companies from across the entire energy landscape to showcase their expertise and services to investors and buyers looking to do business in the North American market.

With **30,000+ industry professionals** expected to attend over three days of industry innovation, knowledge exchange and networking, the exhibition provides companies the unique opportunity to maximize brand exposure to the right audience.





RETATING RINGS MAVE SPRINGS



Showcase your products, services and

Solidify your business network

The Global Energy Show draws professionals with strong buying power and gives exhibitors the opportunity to meet with existing connections and potential leads involved in the energy mix.



Reach your target audience

buyers and decision makers.

With 9/10 attendees being a key influencer, decision maker or purchaser, exhibiting at the Global Energy Show delivers real business opportunities.

Exhibiting at the Global Energy Show allows

exhibitors the opportunity to sell their

products, services and solutions to industry



Enhance brand recognition

The Global Energy Show brings a unique opportunity to differentiate your brand from the competition and create a lasting impression on current and potential customers.



Spraving Systems Co.

Access new markets

Connect with primary stakeholders from upcoming regions developing project plans, budget allocations, timelines and tap into opportunities to win contracts.



Get instant feedback Get instant feedback

Engage with your target audience in a short timeframe, explore new ideas, gain first-hand product feedback and understand the trends shaping the future of energy.

EXHIBIT | SPONSOR | SPEAK | ATTEND 13

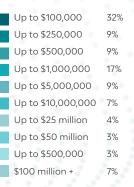
Authorized Dealer

NORTH AMERICA'S LEADING B2B EXHIBITION & CONFERENCE

ATTRACTING 30,000+ VISITORS FROM ACROSS THE WORLD

PURCHASING POWER:

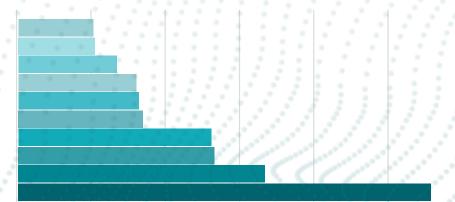




49% HAVE PURCHASING POWER OVER \$1M

67% OF GES ATTENDEES REPRESENT MANAGEMENT IN THEIR COMPANIES

JOB FUNCTION (TOP 10):

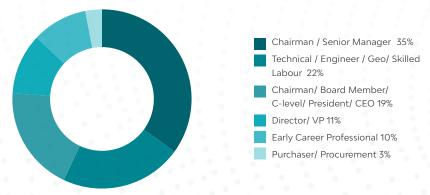


1	Commercial/ Business Development Manager
1	Managing director/ Head of Company
	Project Manager
8	Manager (Other)
	Director (Other)
1	Analyst/Business Advisor/Consultant
1	Chairman/President/COO/CEO/Vice President
1	Other
	Sales/Marketing Manager
	Engineer

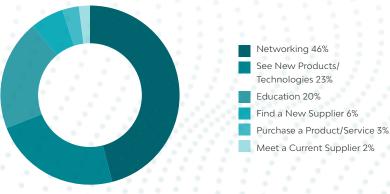




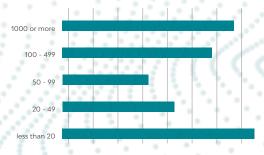
SENIORITY LEVEL:



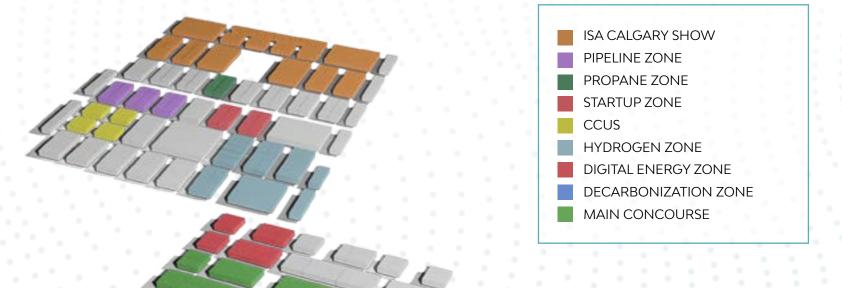
MAIN REASON TO ATTEND:



COMPANY SIZE:



EVENT MAP



ISA Calgary Show

Co-located at Global Energy Show Canada, the ISA Calgary show is an event dedicated to automation professionals, showcasing best practices, the latest technology and solutions that improve quality, lower costs, increase efficiency or raise safety standards. All Global Energy Show Canada attendees have access to the ISA Calgary Show.

Pipeline Zone

The Pipeline Zone provides a forum for industry, government, regulators and the public to learn more about the leading cuttingedge technology in pipeline engineering, maintenance and regulatory landscape of the Canadian energy market.

Propane Zone

The Propane Zone is a dedicated area on the exhibition floor where exhibitors will showcase products, technology and solutions related to the propane supplychain. This specialized zone features exhibitors showcasing solutions in production, storage facilities, distribution centres and transportation.

Startup Zone

The Startup Zone is dedicated to showcasing startup companies and associations that present the latest innovative technologies and solutions in the dynamic landscape of the energy industry. This zone provides a platform for emerging businesses to foster connections and be at the forefront of the energy conversation.

CCUS Zone

The Carbon Capture, Utilization and Storage Zone features technology and decarbonization solutions that are impacting the reduction of CO2 emissions into the environment. Companies in this zone develop, manufacture, or deploy technologies that help reduce methane emissions

Hydrogen Zone

The Hydrogen Zone is the dedicated space for exhibitors to showcase advancements and innovations in the global hydrogen economy. This zone serves as a hub for industry leaders to explore and discuss the transformative potential of hydrogen in the evolving landscape of sustainable energy solutions.

Digital Energy Zone

The Digital Energy Zone serves as a platform for exhibitors to demonstrate how digital innovations are shaping the future of the energy industry. This dedicated zone highlights technological advancements in the digital realm, encompassing areas including artificial intelligence, security, and more.

Decarbonization Zone

The Decarbonization Zone showcases exhibitors that are presenting products and technology that are designed to reduce carbon emissions in the energy sector. Exhibitors in this zone showcase solutions that contribute to a sustainable and environmentally-friendly energy landscape that lead to important discussions about decarbonizing the industry.

PARTICIPATING COMPANIES INCLUDE



PARTICIPATING COMPANIES INCLUDE





GLOBAL ENERGY SHOW CANADA EXHIBITION OPPORTUNTIES

INDOOR HARDWALL EXHIBITION PACKAGE

A ready-made hardwall shell scheme stand so you can turn up with your products, services and brochures. Additional features and customization can also be done through our official contractor, Goodkey Show Services. Includes floor space, standard grey booth carpet, hardwall shell scheme, customizable counter, two (2) stools, name board, daily janitorial, one (1) 1500-watt electrical outlet, basic onsite materials handling to booth (up to 5000 lbs. per crate, except for specialty work), crate storage during the show, 24hour roaming security, and unlimited client invitations to attend the exhibition.

Hardwall Shell Scheme starting at \$64.50/sq. ft

INDOOR EXHIBITION PACKAGE

A standard exhibition solution with Pipe & Drape so you can turn up with your products, services, and brochures. This offering includes floor space, standard grey booth carpet, a name board, daily janitorial, one (1) 1500watt electrical outlet, basic onsite materials handling to booth (up to 5000 lbs. per crate, except for specialty work), crate storage during the show, 24-hour roaming security, and unlimited client invitations to attend the exhibition. Additional furniture can be ordered through our official contractor, Goodkey Show Services.

Standard pipe & drape booth starting at \$55.75 /sq. ft

OUTDOOR SPACE ONLY PACKAGE

An opportunity to activate in our Outdoor Zone includes prime ground space, basic onsite materials handling to the booth (up to 5000 lbs. per crate, except for specialty work), one (1) parking pass (good for move in/out days only), 24-hour roaming security, basic company listing on the Official Event Website and unlimited client invitations to attend the exhibition.

Starting at \$13/sq.ft





EMISSIONS REDUCTION THEATRE

Led by Methane Emissions Leadership Alliance (MELA) this popular and exciting show feature showcases most complete source of data, technologies and solution providers that monitor, measure, and reduce methane emissions.

FUTURE FORWARD -NEXT GEN THEATRE

Find out about energy jobs of the future that will provide solutions and innovations needed to hit our climate targets and affordable and accessible energy around the world.

PLUG AND PLAY INNOVATION THEATRE

In partnership with the leading innovation platform, connecting startups, corporations, venture capital firms, universities, and government agencies, we will be showcasing the companies that are driving change and making a difference to the future of our planet. This accessible and purpose-based theatre will showcase leading lights and the luminaries essential in our quest for a cleaner tomorrow.



EQUITY THEATRE

The 2024 Global Energy Show is placing diversity and inclusion at the very core of the show by bringing back the Equity Theatre powered by YoungWomen in Energy (YWE), 3 days of accessible free-to-attend content that will highlight the successes, challenges, opportunities for diversity and inclusion, as well as the road ahead as we strive for a more diverse and fair workplace.



LEADERSHIP ROUNDTABLES

The Global Energy Show Canada Leadership Roundtables form an integral part of the event, hosting several closed-door meetings on a range of topics. The invitation-only roundtables provide a forum for participants to influence and lead the future of energy.

AFTER PARTY CONCERT

Join us on Wednesday, June 12 for an exciting concert experience where visitors can let loose in a casual setting. Organized off-site of Global Energy Show, guests can finish the busy day of exhibition and conference and head to a casual setting to network and strengthen relationships.





GLOBAL ENERGYSHOW AWARDS GALA CANADA

The Global Energy Show Awards, now in its 8th year, shines a spotlight on excellence in the energy industry here in Canada and around the world. The Awards recognizes and celebrates leaders, innovators and trail blazers accomplishments over the last 12 months who have been at the forefront in leadership, innovation, sustainable solutions and promoting the healthy advancement of the energy sector.

The 8th edition of the Global Energy Show Awards will take place on June 11, 2024, in Canada's energy capital Calgary, Alberta where nominees and winners will be celebrated in an exciting evening gala filled with entertainment, chef driven multi-course dinner and high caliber networking.

2024 AWARD CATEGORIES



COLLABORATIVE TRENDSETTER AWARD



DISRUPTIVE DIGITAL INNOVATOR AWARD



AWARD

EMERGING CLEAN EMERGING LEADER TECHNOLOGIES AWARD



EXCELLENCE IN POWER GENERATION AWARD



INNOVATION IN TECHNOLOGIES: EQUIPMENT OR PROCESS CONTROLS AWARD



SUZANNE WEST

ENVIRONMENTAL

EXCELLENCE

AWARD

\$7¢

DIVERSITY AND INCLUSION AWARD



ABOUT CALGARY

Calgary, Alberta has small-town heart and big-city diversions. Between street festivals, nightlife and all the things to do outside, the work-hard, play-hard approach is in this city's veins.

Calgary has long been known as an energy city. Alberta is Canada's largest oil and gas producer and is hope to vast oil sands deposits. Calgary is the epicenter of the energy industry in Canada with head offices of every major company in the upstream, midstream and downstream sectors located in the city.



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^{\$}18.35 Billion

MORE THAN \$18.35 BILLION CDN OF INVESTMENT HAS BEEN MADE IN CALGARY ACROSS ALL SECTORS SINCE 2015

High-Tech Workers

CALGARY HAS THE HIGHEST CONCENTRATION OF HIGH-TECH WORKERS OF CANADIAN CITIES

ALL MADE

^{\$}2.7 Billion

CALGARY'S STARTUP ECOSYSTEM IS VALUED AT \$2.7 BILLION AND IS ON TRACK TO GROW BY 1,000 NEW TECH COMPANIES BY 2030 100

100

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100





REGISTRATION PACKAGES

Pricing Breakdown	VISITOR	VISITOR+	STRATEGIC CONFERENCE PASS	TECHNICAL CONFERENCE PASS
Advanced price	Complimentary	N/A	\$1,695	\$895
Regular price	\$75	\$99	\$1,795	\$1,095
Onsite Purchase Price	\$125	N/A	\$1,895	\$1,295
What's Included in the Registration Package?				
Unlimited access to the exhibition	Included	Included	Included	Included
Poster presentations on the exhibition floor	Included	Included	Included	Included
Strategic Conference sessions	-	-	Included	-
Technical Conference sessions	-	10% off	-	Included
Complimentary lunch and refreshments for conference delegates	-	-	Included	Included
Afterparty	Included	Included	Included	Included

ADD-ONS (Must be purchased as an add-on to any registration package)							
Awards Gala _ Advanced Price	\$195	\$175.5 (10%off)	\$195	\$195			
(Until February 15, 2024)							
Awards Gala _ Regular Price	\$225	\$202.5 (10%off)	\$225	\$225			
Awards Gala Table of 10_Advanced Price	\$1,795	\$1,615.5 (10% off)	\$1,795	\$1,795			
(Until February 15, 2024)							
Awards Gala Table of 10_Regular Price	\$2,495	\$2,245.50 (10% off)	\$2,495	\$2,495			





June 11-13, 2024 BMO CENTRE, STAMPEDE PARK Calgary, Canada

FOR SALES AND SPONSORSHIP INQUIRIES, PLEASE CONTACT US:

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