



Gastech

Gastech
Hydrogen



ANNIVERSARY 1972-2022

Co-host

Baker Hughes

EXHIBITION & CONFERENCE
FIERA MILANO, ITALY 5-8 SEPTEMBER 2022



Look towards a brighter energy future at Gastech Milan 2022
Country pavilion brochure

Under the patronage of



Supported by



Host Region



Host City



Host Venue



Organised by

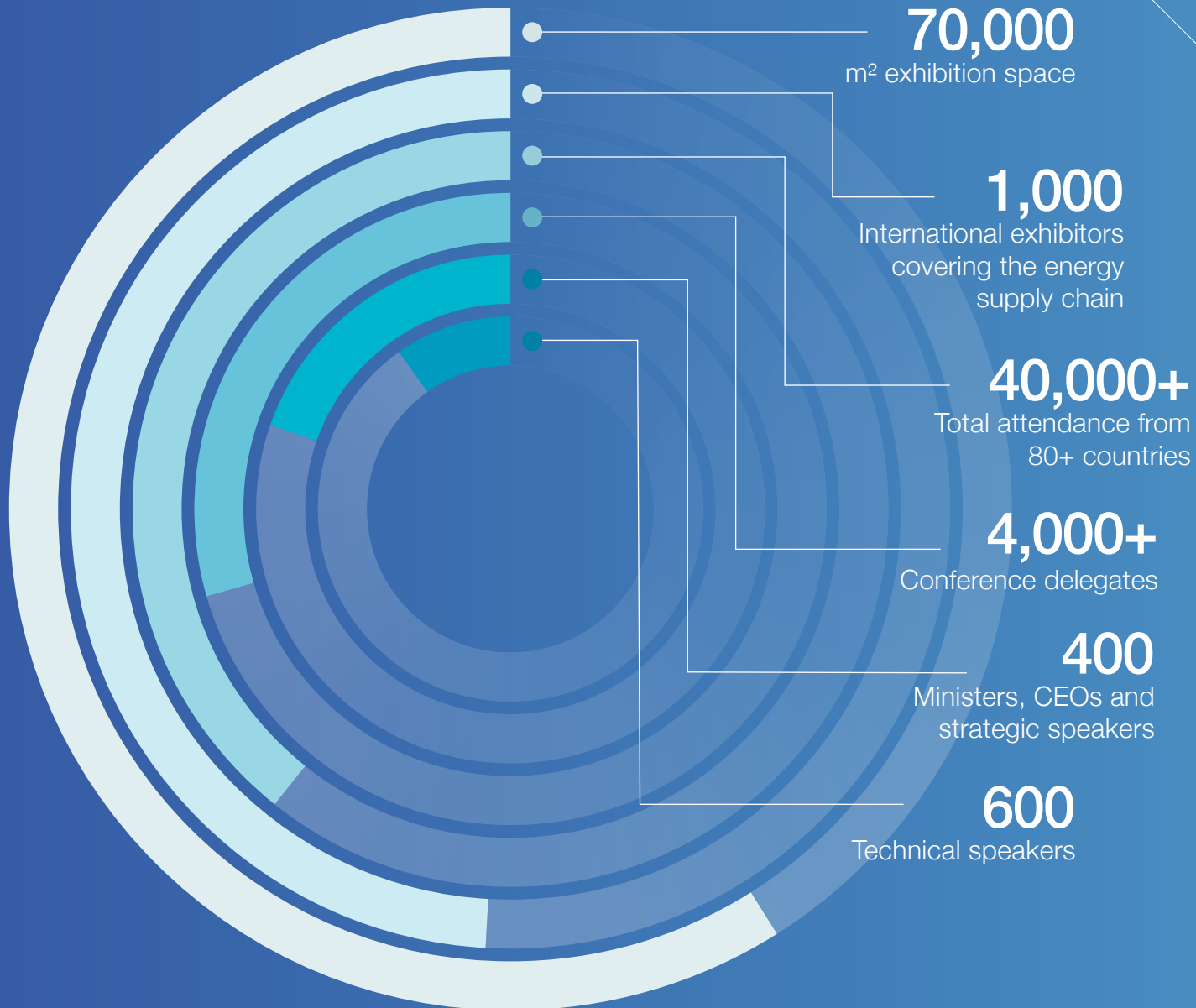


gastechevent.com



@gastechevent #Gastech

Gastech in numbers



About Gastech

A landmark event in the energy industry's calendar, and the world's largest meeting place for the global gas, LNG, hydrogen and energy value chain, Gastech 2022 will take place from 5-8 September, at Fiera Milano, Italy.

Securing the future of natural gas in the 21st century energy eco-system will be at the heart of Gastech, which will help shape the new energy paradigm for the next decade and beyond.

The underlying assumptions surrounding the energy industry are changing and we are witnessing the dawn of the net-zero industrial age. The 50th anniversary edition of Gastech will galvanize the discussions influencing the future of the gas, LNG, hydrogen and energy industry as it embraces the undoubted opportunities of an accelerating energy transformation.

Ideally timed 2-months ahead of COP-27, Gastech 2022 will provide a forum for exhibitors, sponsors and speakers, to showcase to a global audience, their solutions to the challenges faced on the journey to net-zero.

Gastech will also explore the rate at which global energy demand is advancing and how this demand will need to be met by an energy mix of natural gas, renewable and alternative energies.

Natural gas will continue to be a key energy source provided the industry effectively tackles emissions. Rapid adoption of green gas solutions and collaboration with policy makers to support the development of the infrastructure needed to accelerate the use of hydrogen will be needed.

The exhibition

As the largest exhibition of its kind, Gastech Milan will provide space for 1,000 exhibitors to showcase the value that they can bring to the industry. Outdoor exhibition space will be available for the demonstration of lower-carbon technologies and mobility solutions. And, with 24 international pavilions, the show floor will have a truly international appeal supporting an integrated world-class business environment.

The conference

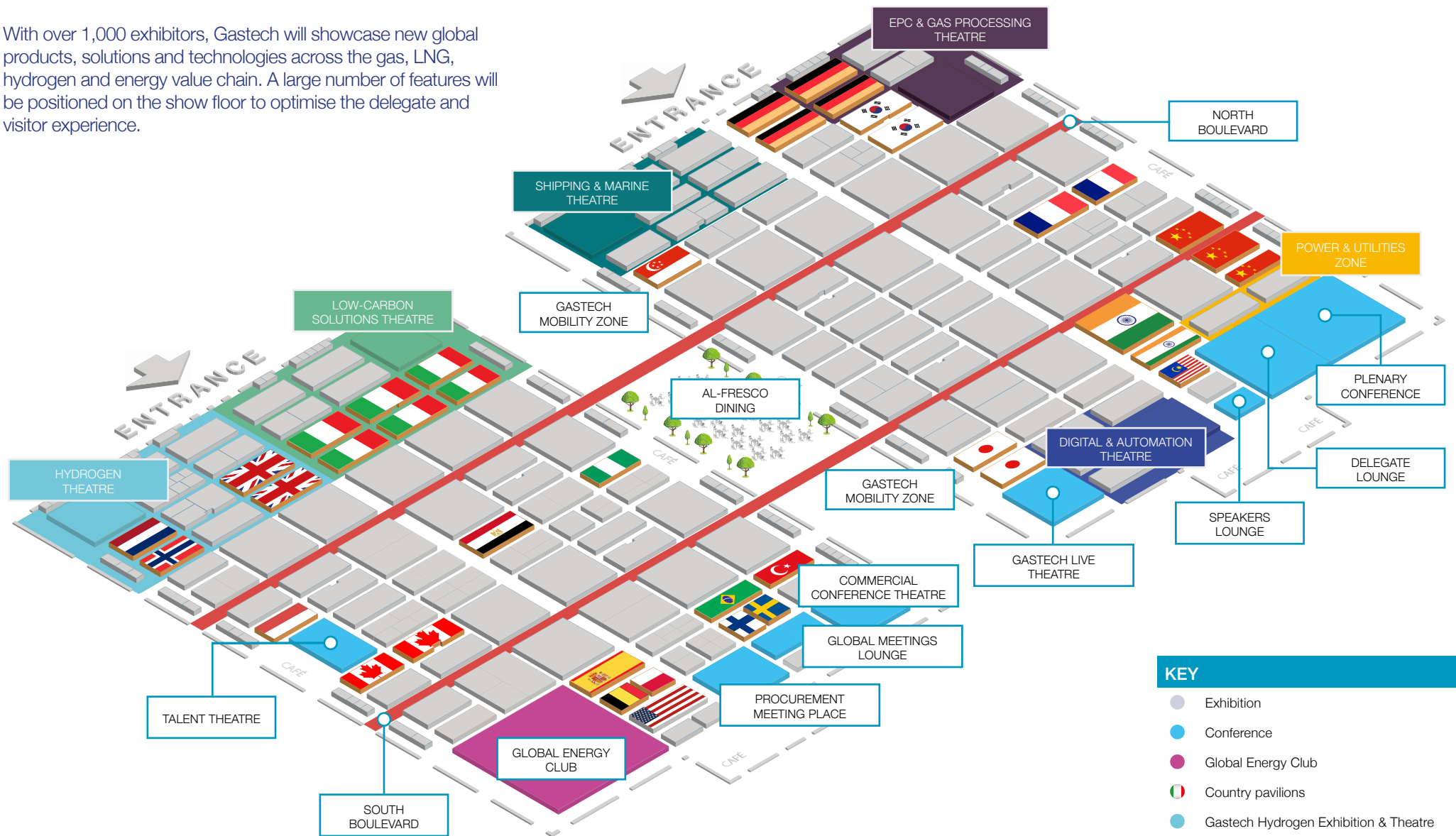
Conference attendees can look forward to hearing from over 900 speakers in sessions covering the latest commercial and technical developments as well as insights from over 400 ministers, CEOs and policy-makers. They will lead the debate and convey their unique perspectives on the state of the energy industry and ambitions on how it will evolve over the coming decades.



ANNIVERSARY 1972-2022

The Gastech 2022 floor plan

With over 1,000 exhibitors, Gastech will showcase new global products, solutions and technologies across the gas, LNG, hydrogen and energy value chain. A large number of features will be positioned on the show floor to optimise the delegate and visitor experience.



Secure your prime stand location



About the exhibition

For 50 years Gastech has played a pivotal role in the future of energy on our planet, providing a global stage to convene world energy leaders, thought leaders and innovators annually. The exhibition generates billions of dollars of contracts and provides an exceptional opportunity for businesses to explore the latest solutions, services and technology that will optimise costs, increase efficiencies, lower carbon emissions and enhance business performance.

Reasons to exhibit

Develop business opportunities



Gastech is an event where new connections are made and business partnerships are forged, with the majority of attendees being either decision makers, purchasers or influencers, underscoring the fact that Gastech delivers an audience with significant purchasing power.

Be part of the conversation



With more than 900 speakers including ministers, CEOs, policy-makers, business leaders and technical experts speaking from around the world, Gastech enables the conversation, collaboration and connections that maximise value and drive the gas, LNG, hydrogen, and energy industry in its journey towards a low-carbon, affordable energy future for all.

Go global



Gastech attracts companies and visitors from all over the world. Each year, the event takes place in a different global energy hub, allowing the industry to experience energy opportunities and challenges through a different geopolitical lens. With 24 international pavilions and an audience of over 40,000 decision makers, Gastech creates unparalleled new business opportunities whilst also enabling companies to discover new international partners to help open up access to new markets, geographies and projects.

Book your stand



Country pavilions

Exhibiting in one of Gastech's 24 country pavilions provides an easy and cost effective way for exhibitors to participate, creating a focal point for national participation, driving ROI for exhibitors, enhancing bi-lateral trade, and creating opportunities to engage with a global energy audience of over 40,000 visitors.





Pavilion exhibitors will benefit from



Greater exposure

Enhanced awareness as part of a larger national presence.



Strategic locations

Strategically located stand positions, close to major national companies or near relevant theatres.



Funding

Reduced costs through support from government subsidies where applicable.



Support

Experience easier participation through support from country pavilion partners.



Bespoke networking

Focused networking activities can be organised such as an opening ceremony, ribbon cutting and pavilion tours for dignitaries.



Speaking

Submit a call for papers for the chance to gain greater exposure through speaking at the technical and commercial conferences.

Exhibiting in your country pavilion

The country pavilions at Gastech range from enhanced modular shell scheme booths to spaces with bespoke construction, depending on the pavilion organiser and national funding available. All pavilion options provide exhibitors with a ready to go space to which they only need to add branding, collaterals and products, making the exhibiting experience simple and easy.





6 tips for exhibiting

Many of our country pavilion exhibitors take part every year, however pavilions also provide an ideal way for companies new to exhibiting to take part in Gastech. For first time exhibitors considering participation, here are some top tips on how to ensure your experience is as successful as possible.

- 1. Set measurable goals**
Before you go, you need to understand what you want to achieve from exhibiting and set specific and measurable targets to work towards.
- 2. Plan your stand**
Your stand is the first thing people will see so it needs to stand out and convey what your business does clearly and succinctly. Make sure your messaging is short and to the point, and that your stand is on brand, engaging and will get you noticed.
- 3. Promote your participation**
Most visitors pre-plan their visits so use social media, newsletters, email and your website to get the message out to prospective and current customers that you are exhibiting (Gastech provides a suite of marketing tools that can help you with this).
- 4. Present yourself well**
Much of a stand's success is down to you and your staff, so you need to look smart, make eye contact and ask open questions. Your aim is to speak to as many potential clients as possible, so keep conversations short and concise. Avoid spending all your time looking at your phone, working on your laptop, eating in full view, sitting behind a desk or having your back to people.
- 5. Make notes**
You will be seeing a lot of people when you exhibit so you will need to find an easy system of classifying and recording the people you meet.
- 6. Follow up**
One of the most important steps of exhibiting is following up on the people you met there. If you don't follow up promptly, then you will miss out on opportunities.

Book your stand



Procurement Meeting Place

The Procurement Meeting Place will focus on supporting the role smaller enterprises play within the energy value chain.

A programme of presentations will run throughout the event for both SMEs and procurement professionals, alongside a schedule for companies to showcase their offerings, and speed networking sessions to enable quick and efficient connections between buyers and suppliers.



Learn

A programme of panels and presentations will be scheduled that focus on procurement, providing valuable learning opportunities for procurement professionals as well as insight for SMEs on how to engage with procurement departments of large companies.

Sessions will include:

- ▼ The role of procurement strategy in achieving sustainable development goals
- ▼ Enabling diversity in supply chains
- ▼ Managing local supplier content
- ▼ Best practise for preparing and submitting proposals



Demonstrate

The chance to present your offering on stage to an audience of targeted buyers through rounds of quick-fire 3 minute “elevator pitch” sessions.



Meet

Take part in speed networking sessions enabling quick and efficient connections between buyers and suppliers. Following each elevator pitch session, participants will engage in a series of short meetings with procurement teams.



Partner

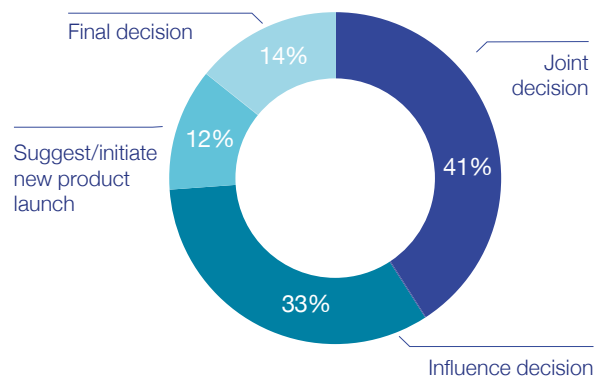
Engage with a broad range of international suppliers that will help grow partner networks, increasing reach and enabling access to a broader range of international projects.

Why exhibit at Gastech

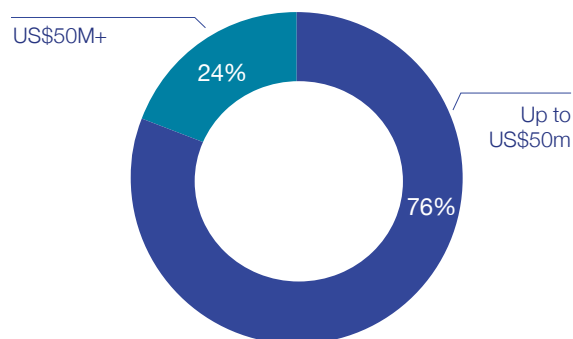
Put your latest products, services and innovations in front of key decision makers

Gastech's exhibition will enable buyers and sellers to showcase and source new products, solutions and technologies, strengthen and build relationships and do business across the full gas, LNG, hydrogen and energy industry value chain.

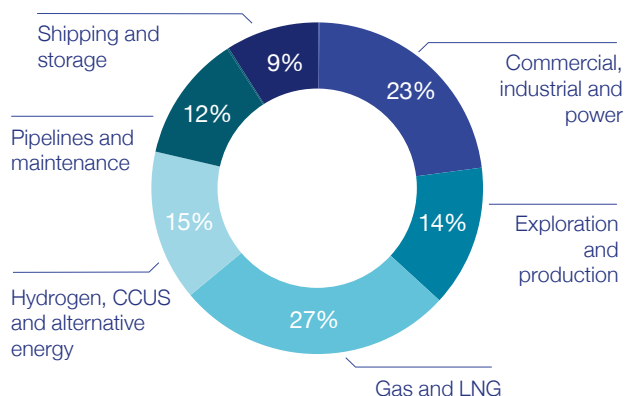
Attendee breakdown by level of purchasing responsibility



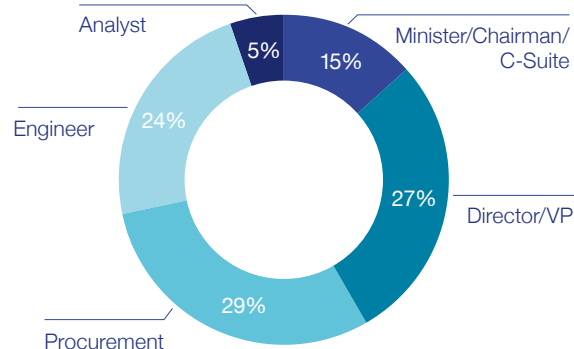
Attendee breakdown by yearly purchasing budget



Attendee by commercial focus



Attendee by professional profile



Exhibitor satisfaction results

92%

Consider Gastech an important part of their sales and brand promotion strategy

90%

Confirmed they will exhibit again at Gastech

88%

Met or achieved their objectives

85%

Met or exceeded their ROI

78%

Booked onsite or confirmed plans to participate in 2022

Why do exhibitors participate at Gastech?

84%

Meeting/selling to current customers

82%

Generate new sales leads

75%

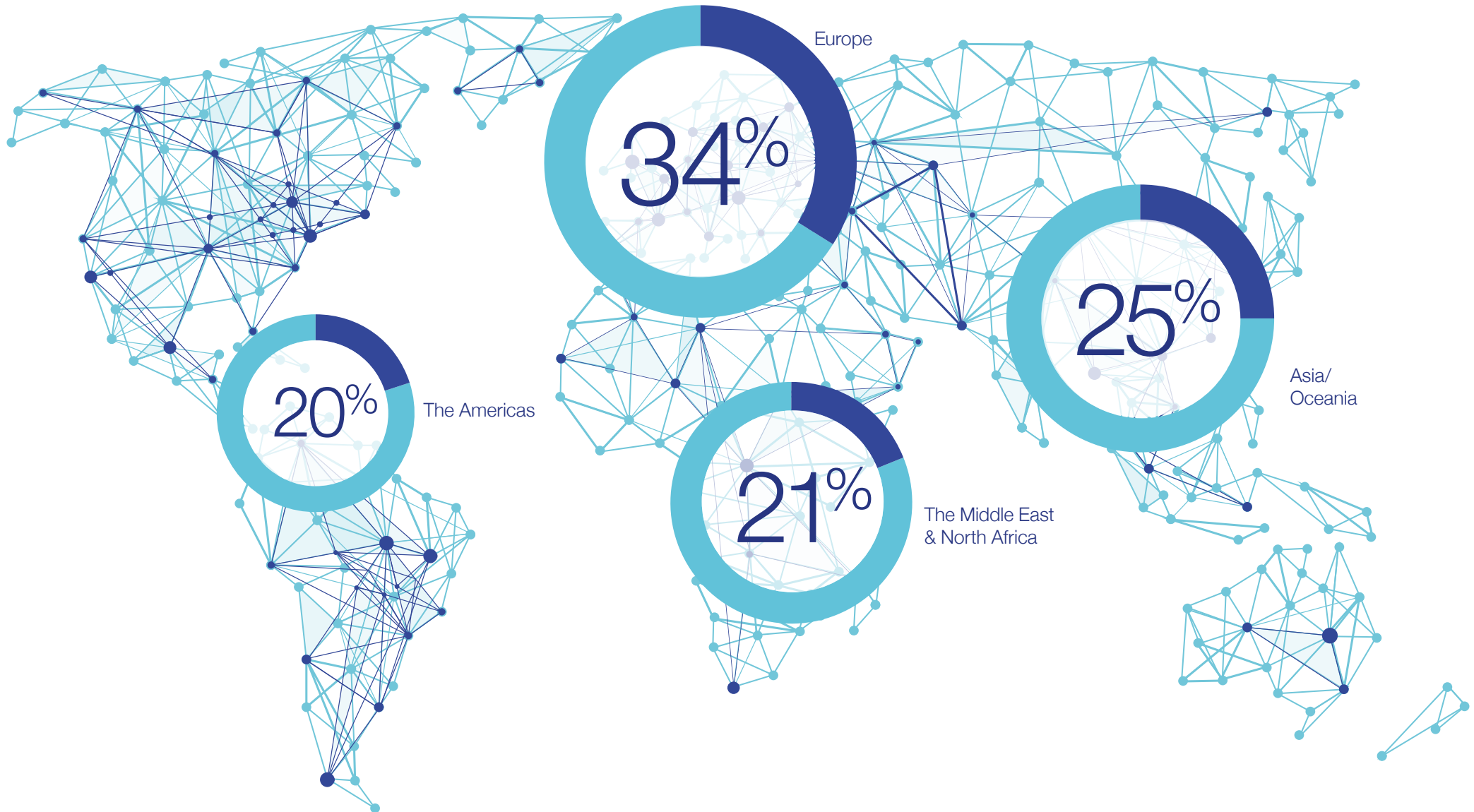
Increase their brand/product awareness

72%

Maintaining company profile/brand positioning

Attendee breakdown by region

A global platform convening 40,000 energy professionals from around the world



Better together

Gastech annually attracts the world's leading energy companies to share their latest innovations and technologies. Below is a selection of past exhibitors.



View more companies who have helped shape the future of energy 

A selection of previous Gastech attendees

Head Procurement	ABB	Procurement Manager	Chiyoda Corporation	Chief Process Engineer	ExxonMobil
Specialist Purchasing Department	ADNOC	GM, Gas & LNG Process Engineering Unit	Chiyoda Corporation	Project Manager	Fluor
Vice President Procurement	ADNOC LNG	Director - Research & Chief LNG Engineer	CNOOC	Director, Design Engineer	Fluor
Senior Procurement Engineer	ADNOC Onshore	Project Manager	CNPC	Director, Procurement	Freeport LNG
VP, Procurement	AG&P	Principal Process Engineer	ConocoPhillips	Project Manager	Fugro
Chief Procurement Officer	Air Liquide	Engineer	CPC	Project Manager	Golar LNG
Procurement Project Leader	Aker Solutions	Engineering	Daelim	Senior Buyer	GS E&C
Procurement Manager	Aramco	Mechanical Procurement Manager	Daewoo E&C	Technical Manager	Halliburton
Engineer Director	Baker Hughes	Senior Procurement Engineer	Dodsal	Vice President - Procurement and Contracts	H-Energy
Project Procurement Manager	BASF	Planning Engineer	Dragon Oil	Senior Technical Manager	Höegh LNG
Chief Engineer - Materials Engineering Technology	Bechtel	Head of Technical Department	Dynagas	Manager - Procurement	Hyundai E&C
Manager of Procurement & Contracts Energy	Bechtel	Director, Power Plant Engineering Division	EGAT	Procurement Manager	Hyundai Heavy Industries
Solution Engineer	BHP	Procurement Manager	Emerson	Senior Vice President, Technical	Hyundai Heavy Industries
Project Manager	Bilfinger	Project Manager	Emerson	Procurement Manager	INPEX Corporation
Procurement Manager	Black & Veatch	Chief Transmission & Projects Engineer	Emirates General Petroleum Corp	Vice President - Technical	INPEX Corporation
Project Engineer	Black & Veatch	Procurement Director	ENAGAS	Manager - Procurement & International Projects	Japan Gas Corporation
Engineering Director	bp	Project Manager	Enbridge	Engineer	JAPEX
Project Procurement Manager	Bumi Armada Berhad	Senior Vice President Engineering	Engie	Buyer	JERA
Head Procurement	Burckhardt Compression	Technical Director	eni	Senior Director, Procurement	JGC
Project Manager	BW LNG	Head of LNG, Gas & Cryogenic Systems Engineering	eni	Deputy General Manager, Design Engineering	JGC
Project Manager	Centrica	Senior Procurement Analyst	ENOC	Principal Procurement & Materials Manager	KBR
Operations Technical	CESPA	Project Manager	Equinor	Procurement Lead	Kent
Procurement Specialist	Cheniere	Executive Vice President & Chief Technical Officer	Excelerate Energy	Technical Director	Kent
Chief Process Engineer	Chevron	Global Sustainable Procurement Manager	ExxonMobil	Project Manager	Keppel

A selection of previous Gastech attendees

Procurement Director	Kiewit	Director-Procurement	Petrofac	Procurement And Material Coordinator	Sinopec
Director of Engineering	Kiewit	Chief Technical & Commercial Officer	Petrofac	Project Manager	SK E&S
Project Manager	KOGAS	Process Engineer	Petronas	Procurement Manager	SKK Migas
Senior Contracts Engineer	Kuwait Oil Company	Process Engineer - Deputy General Manager	Petrovietnam	Project Manager	SOCAR
Procurement Director	Linde Engineering	Technical Manager	Posco	Manager LNG Fleet - Technical	Sonangol Group
Contracts & Procurement	Lukoil	Chief Procurement & Marketing Officer	PT Pertamina EP	Process Engineer	Sonatrach
Senior Engineer Manager	Marubeni	Head of Purchasing	Qatar Petroleum	Procurement Manager	TechnipFMC
Senior Director Procurement	McDermott	Project Manager	Qatar Petroleum	Chief Engineer	TechnipFMC
Vice President of Engineering	McDermott	Chief Operating Officer - Engineering & Ventures	Qatargas	Head of Procurement Department	Tecnicas Reunidas
Vice President Engineering, Oil and Gas Division	Mitsubishi Heavy Industries	Consultant Purchasing And Logistics	Repsol	Head of Procurement	TGE Marine
Procurement General Manager	Mitsubishi Heavy Industries	Senior Buyer	Saipem	Manager Procurement Sector	Tokyo Gas
Project Manager	Mitsui & Co Ltd	Chief Engineer	Saipem	Senior Technical Director	TotalEnergies
Head of Technical Development	MOL	Procurement Specialist	Samsung Engineering	Project Manager	TotalEnergies
Senior Project Engineer	Mott Macdonald	Shipbuilding Procurement	Samsung Heavy Industries	Strategic Purchaser	Wartsila
Chief Technical Officer	Naftogaz Group	Senior Operations Engineer	Saudi Aramco	Engineer	Weatherford
Senior Director Contract and Procurement	Nextdecade	Process Engineering Manager	Schlumberger	Engineering Director	Weir Group
Contracts, Procurement and Materials Manager	Nigeria LNG Ltd	Project Manager	Schneider Electric Systems	Project Manager	Wood
Manager, Procurement and Technology	NNPC	Deputy General Manager Engineering	Sembcorp Marine	Contracts & Procurement	Woodside
Process Engineer	NNPC	Process Engineer	Sharjah National Oil Corp	Senior Vice President Engineering	Woodside
Assistant Vice President Project Procurement	NPCC	Senior Procurement Manager	Shell	Global Technical Director, Hydrocarbons	Worley
Chief Engineer	PEMEX	General Manager - Engineering & Procurement	Shell	Purchasing Manager	Worley
Engineering Manager	Pertamina	Project Manager	Siemens		
Process Engineer	Petrobras	Manager - Project Procurement	Siemens		
Engineer	PetroChina	Deputy Chief Engineer	Sinopec		

The Gastech Conference

Gastech's globally renowned conference will bring together energy ministers and global business leaders to deliver their strategic insights on the key issues facing our 21st century energy system.

Ministerial and C-Suite sessions

A series of top-level ministerial panel sessions and C-suite dialogues will consider strategies to deliver a lower-carbon energy mix ahead of COP-27. At the highest level, delegates can expect to hear these global leaders explain their views and approaches to some of the biggest questions of our time.

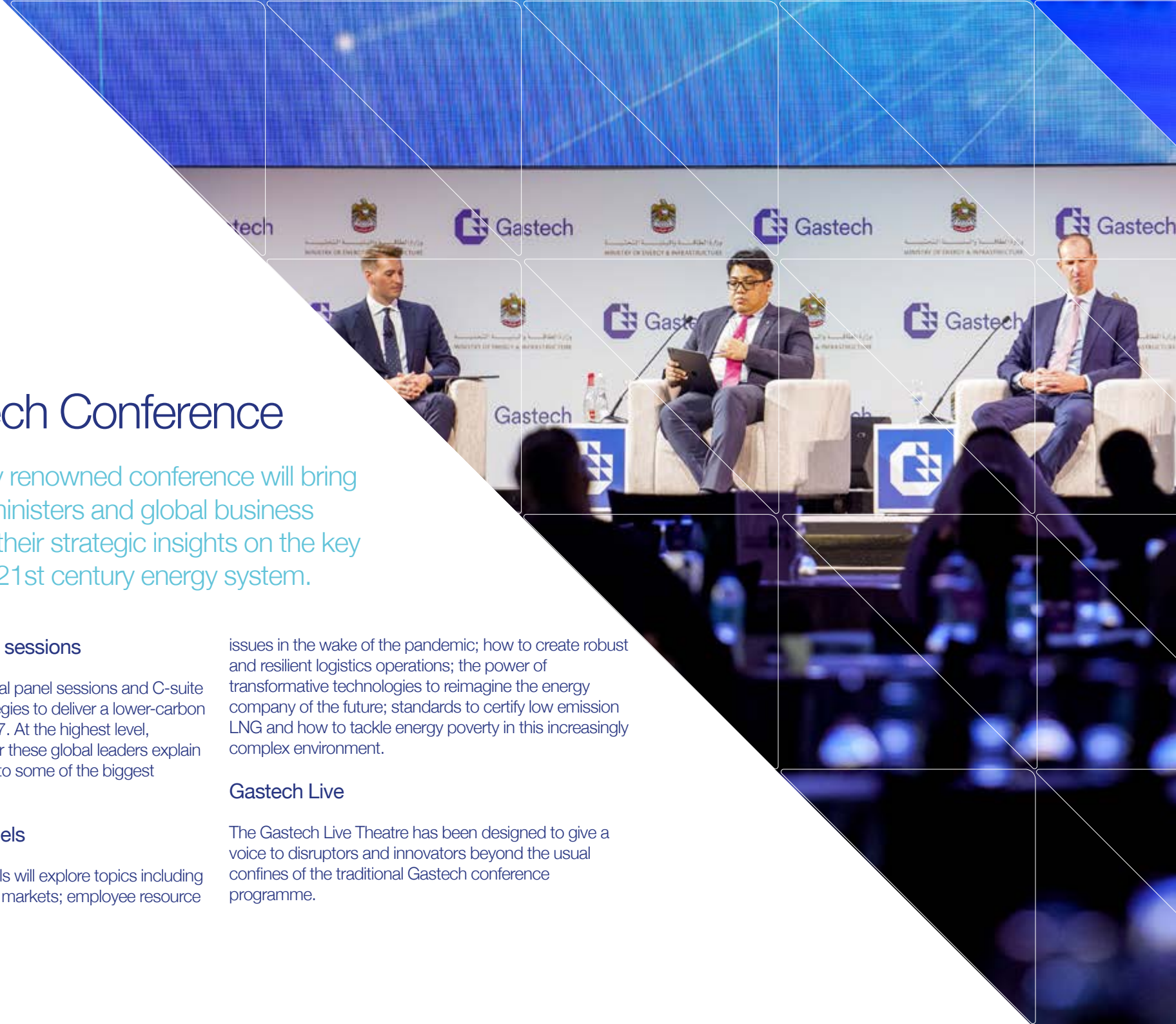
Global Leadership Panels

The Global Leadership Panels will explore topics including demand growth in the Asian markets; employee resource

issues in the wake of the pandemic; how to create robust and resilient logistics operations; the power of transformative technologies to reimagine the energy company of the future; standards to certify low emission LNG and how to tackle energy poverty in this increasingly complex environment.

Gastech Live

The Gastech Live Theatre has been designed to give a voice to disruptors and innovators beyond the usual confines of the traditional Gastech conference programme.





Gastech Commercial Conference

Unlocking opportunities across the new energy landscape

The Gastech Commercial Conference provides a forum for executives to exchange best practices on how to deliver on the strategies set by energy ministers and global business leaders.

Gastech Technical Conference

Highlighting innovations that overcome challenges and create new business opportunities

With thousands of technical abstracts submitted each year, the Gastech Technical Conference provides unprecedented access to the latest industry trends, technical expertise, products, solutions and services.

The technical conference sessions cover a wide and diverse range of technical and engineering insights that will drive ideas, overcome challenges, create new value and highlight innovation.



Gastech Hydrogen

Transforming the future of energy

Gastech Hydrogen will examine how policy-makers and the hydrogen value chain can work together to maximise on the hydrogen opportunity and scale up project finance, infrastructure and end user accessibility. Key industry players driving the energy transition will demonstrate how hydrogen can play a role in rapidly delivering on climate commitments and reducing emissions, particularly in hard to abate sectors.

Low-Carbon Solutions Zone

Unlocking the low-carbon economy

Delivering the technologies, strategic thinking and solutions required to place emissions and carbon abatement at the heart of future business strategies, the Gastech Low-Carbon Solutions Zone will highlight cross industry collaboration, encourage knowledge sharing and give access to fast-track information on how best to commercialise emissions-reducing technologies.

Digital & Automation Zone

Investigate, initiate and innovate

Big data, the Internet of Things, analytics, blockchain, artificial intelligence and intelligent automation all play a part in changes that will need to sweep across our energy value chains to respond to the ambitions of a lower-carbon energy future.

Find out more





Shipping & Marine Zone

Ideas, technology and solutions for competitiveness

The Gastech Shipping & Marine Zone will spotlight how marine services, logistics, and transportation of freight can be achieved in greener more sustainable and environmentally responsible ways. The Shipping & Marine Zone will generate thought leadership, direction and strategies that will energise the sector and provide opportunities to connect with existing customers and new partners from all stages of gas, LNG, hydrogen, and energy project lifecycles.

EPC & Gas Processing Zone

Delivering large-scale projects

The EPC & Gas Processing Zone will focus on engineering procurement and construction and explore gas processing technology and innovation, biomethane production supply and growth in bio and synthetic LNG. The EPC & Gas Processing Theatre will provide the stage for Gastech's peer-reviewed technical papers covering gas processing and engineering, procurement and construction.

Power & Utilities Zone

Decarbonising and driving investment

Gastech's Power & Utilities Zone will provide a platform for the utilities industry to showcase the latest product innovations and technological advancements from across the global power and utilities landscape and bring together water and power leaders to provide insights on building resilient low-carbon business models with agile automated digital operations.

Marketing support

As a pavilion exhibitor, you will benefit from support by the Gastech marketing team before, during and after the event

Exhibiting companies can expect to receive:



Exhibitor Marketing Manual

The marketing manual will help you promote your organisation's attendance ahead of the event, drive more visitors to your stand during Gastech, and get the most value from exhibiting for pavilion companies and their onsite teams. The Manual includes important forms, tips, guidelines and key dates and deadlines.



Marketing materials & resources

A digital marketing toolkit will be provided, which includes Gastech branded banners for use on social media and website, as well as digital invitations to support you in inviting your energy network to meet with you at Gastech.



Exhibitor profile on the Gastech website & event app

All pavilion companies will benefit from a company listing on the Gastech event website and event app. Including company profile, logo, and link.



Exhibitor profile in the onsite exhibition guide

All pavilion companies will benefit from a company listing within the printed Gastech onsite exhibition show guide.



Global meetings programme

Exhibitors can access the business matchmaking programme to help identify new business prospects.

Global Coverage

The Gastech exhibition and conference enjoys a huge global reach delivered through a multichannel communications strategy. Delivered through our in house assets and partner network, Gastech provides unrivaled global exposure.

Public relations



425

Published editorial



184

Interviews



1.17B

Online readership

Email campaigns



500+

Email campaigns



23M

Circulation



1.5M

Database of industry professionals

Website



741K

Users



1M

Sessions



2.6M

Pageviews

Social media



767,943

LinkedIn impressions

43.1K

LinkedIn clicks



7.8M

Facebook reach

13.4K

Facebook likes



204K

Youtube impressions

101,130

Youtube views



2.7M

Twitter impressions

12.1K

Twitter likes



1.2M

Instagram page reach

654K

Instagram post reach

Important dates

18th February

Delegate Pass:
Loyalty Rate
Ends

25th March

Commercial
Conference:
Call For Papers
Deadline

30th March

Visitor
Registration Live

28th February

Exhibitor Manual
Live

10th April

Strategic
Conference:
Programme Live

1st April

Marketing
Manual Live

6th May

Delegate Pass:
Super Early Bird
Rate Ends

29th April

Technical
Conference:
Programme Live

8th July

Delegate Pass:
Early Bird Rate
Ends

17th June

Commercial
Conference:
Programme Live

4th September

Gastech Gala
Dinner & Awards

2nd September

Delegate Pass:
Standard Rate
Ends

5th-8th September

Gastech
Conference &
Exhibition





Gastech at 50

In 1972 the inaugural Gastech was held in London, established by a group of leading engineers with a passion for the gas and LNG industry. Since its first edition, the event has moved around the world providing the opportunity to reflect the global energy market dynamics of supply and demand with host cities including New York, Houston, London, Amsterdam, Paris, Monaco, Hamburg, Vienna, Bilbao, Barcelona, Dubai, Abu Dhabi, Doha, Kuala Lumpur, Bangkok, Seoul, Singapore and Tokyo.

As the role of gas and LNG in the energy mix has grown, Gastech has become an increasingly important date in the energy industry calendar. In 2004 dmg events took on the commercial management of the event, accelerating its growth and developing it into one of the world's leading energy events.

Gastech remains true to its origins with a strong emphasis on high value conference content overseen by a governing body of leading industry experts. The conference has expanded to cover strategic, commercial, and technical streams alongside an exhibition that hosts over 1,000 companies and welcomes ministers and CEOs from around the world.

Putting your safety first

At dmg events, our commitment to delivering exceptional live in-person, events that support economic growth and recovery, will be reinforced by a four-point framework designed to protect our colleagues, exhibitors, visitors, delegates and contractors.

Our programme of enhanced measures will ensure the health and wellbeing of our participants and provide reassurance and confidence to all who visit our events that they are in a safe environment.

In collaboration with leading industry associations (AEO - Association of Event Organizers, UFI – The Global Association of the Event Industry and AAXO - The Association of African Exhibition Organisers), the dmg events All Secure framework provides a detailed set of enhanced health and safety measures that are practical, effective and best practice for the events industry.

These guidelines work in conjunction with advice from Public Health Authorities and venues to ensure our events are operating in accordance with local rules as well as meeting international standards.

Cornerstones

The All Secure Standards comprise four key cornerstones, providing assurance and confidence that all our events have health and safety as our number one priority.



PHYSICAL
DISTANCING



CLEANING
& HYGIENE



PROTECT
& DETECT



COMMUNICATION

Download the dmg events all secure guide





Gastech

Gastech Hydrogen

EXHIBITION & CONFERENCE

FIERA MILANO, ITALY 5-8 SEPTEMBER 2022



ANNIVERSARY 1972-2022

Exhibit



Sponsor



Speak



Our Offices:

UNITED KINGDOM
dmg events
Northcliffe House,
2 Derry Street, Kensington,
London, W8 5TT
United Kingdom

CANADA
dmg events
#1510 140 10th Ave SE
Calgary, Alberta
T2G 0R1
Canada

UNITED ARAB EMIRATES
dmg events
5th Floor, The Palladium,
Cluster C, Jumeirah
Lakes Towers,
PO Box 33817
Dubai
United Arab Emirates

SAUDI ARABIA
dmg events
Office 408, Sakura Plaza
Al Madinah
Al Munawarah Road
As Salamah District,
PO Box 3650
Jeddah, Saudi Arabia

UNITED ARAB EMIRATES
dmg events
Office #612, TwoFour54
Park Rotana Offices
PO Box 769256
Abu Dhabi
United Arab Emirates

SAUDI ARABIA
dmg events
Office 502, Al Madar building
Ad Diyar street,
Al Ulaya district
ZIP Code 12611
Riyadh, Saudi Arabia

EGYPT
dmg events
Office B2, Plaza 2 between Halls 3 & 4
Egypt International Exhibition Centre
El Moushir Tantawy Axis
New Cairo
Egypt

SOUTH AFRICA
dmg events
PO Box 30372
Tokai, 7966
Cape Town
South Africa

SINGAPORE
dmg events
138 Market Street
#05-01
CapitaGreen
048946
Singapore

SOUTH AFRICA
dmg events
PO Box 650302
Benmore, 2010
Johannesburg
South Africa

Diamond sponsor

ExxonMobil

Platinum sponsor

uni
per

Gold sponsor

MPL
Middle East Petroleum Limited

Silver sponsors

BECHTEL

LG
Nigeria LNG Limited

Bronze sponsors

CHENIERE

ConocoPhillips
Liquefied Natural Gas
OPTIMIZED GAS PROCESSING

Host sponsors -
Hydrogen

Linde

BORTON ROSE FULBRIGHT

Principal sponsor -
Hydrogen

Atlas Copco