

**EXHIBITION & CONFERENCE** FIERA MILANO | ITALY | 5 - 8 SEPTEMBER 2022











# Gastech 2022 Post-show report



## Redefining the energy landscape

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# ent Meeting Place eatures Theatre Energy Club as Processing Theatre & Low Carbon Theatre 60+ 20 4,000+ Energy Ministers Participating Delegates countries speaking

## Gastech 2022 - an overview

#### Gastech continues to drive the energy industry and shape its future.

For over 50 years, Gastech has played a pivotal role in the energy industry, bringing together global energy leaders, thought leaders and innovators for an unparalleled industry experience over a four-day period. This year, the industry gathered in Milan, Italy, for an agenda-setting Gastech 2022.

To celebrate Gastech's 50th anniversary, nearly 40,000 energy professionals met to explore opportunities and share insights into optimising resources, adapting business models, most importantly work towards a net-zero energy future.

Over the four-day event 670-plus speakers, including more than 180 CEOs, energy ministers, and leading industry figures - debated the issues driving the industry and shaping its future. From energy security issues at the forefront of policymaker's agendas to the dynamics of a Just Transition and the profound transformation taking place in the global LNG supply chain, panellists in Gastech's strategic, technical and commercial sessions discussed the key challenges making headlines around the world.

Alongside these critical debates, nearly 40,000 international industry professionals filled the exhibition floor, which was packed with innovations from across the global energy supply chain. More than 750 exhibiting companies displayed their latest cutting-edge products engaging their peers across the Fiera Milano exhibition floor and through Gastech's Procurement Meeting Place, Gastech Energy Club, and Country Pavilions.

Gastech will return in 2023 in Singapore (5-8 September) at the Singapore EXPO Convention and Exhibition Centre.

180 CEOs & business leaders speaking

670+ Speakers

130 Conference sessions





Ministers and dignitaries were aligned on energy sector challenges and opportunities during the opening ceremony of Gastech 2022

Gastech 2022's opening ceremony saw contributions from Italy's Undersecretary of State at the Ministry of Foreign Affairs, Manlio Di Stefano, as well as the Mayor of Milan, Giuseppe Sala; President of the Lombardy Region, Attilio Fontana; and Roberto Luongo, General Director, Italian Trade Agency.

Mayor Sala welcomed attendees to Milan, announcing that: "Milan is thrilled to welcome so many ministers of such important countries, business leaders and innovative companies, to Gastech. On behalf of my city, I thank dmg events, and each Italian agency organising this event in Milan - a city totally committed to sustainability and innovation. Our city, as well as the whole of the international community, profoundly needs a gathering like Gastech, focusing on finding new





# Opening Ceremony Ministerial Panel

To mark the start of the exhibition, the opening ceremony featured a Ministerial Panel in which Ministers from India, Egypt and Portugal discussed energy security and transition in times of profound change in global energy markets. Global policy leaders then shared their views on the current energy crisis. They saw it as an opportunity for increased development of a broader portfolio of next-generation energy solutions and infrastructure capabilities, which would bring multiple sources of LNG into play, while reducing reliance on hydrocarbons.





#### Ministers and dignitaries participating in Gastech 2022



Shri Hardeep Singh Puri Honourable Minister of Petroleum and Natural Gas & Housing and Urban Affairs Government of India



His Excellency João Galamba Secretary of State for



Environment and Energy Portuguese Republic



His Excellency Tarek El Minister of Petroleum and Mineral Resources Egypt



Honourable Matthew Opoku Prempe Minister of Energy Ghana



Honourable Manlio Di Stefano Undersecretary of State for Foreign Affairs Ministry of Foreign Affairs Italy





His Excellency Dr Alparslan Bayraktar Deputy Minister of Energy and Mineral Resources Turkey





His Excellency Chief Timipre Sylva Minister of State for Petroleum Resources and Chairman of Governing Council Nigeria





Her Excellency Natasa Pilades Minister of Energy, Commerce & Industry Cyprus



Ismail Ertug MEP Group of the Progressive Alliance of Socialists and Democrats **European Parliament** 





Massimiliano Salini MEP Group of the European People's Party **European Parliament** 





#### Ministers and dignitaries participating in Gastech 2022



His Excellency Eng. Awaidha Murshed Ali Al Marar Chairman, Ministry of Energy Abu Dhabi





His Excellency Osama Mobarez Secretary General East Mediterranean Gas Forum (EMGF)



EMG

**Deputy Assistant** Secretary Laura Lochman Bureau Of Energy Resources **United States** Department of State





Senator Margery Chuba Okadiabo Chairman **NNPC Ltd** 





Joshua Volz Deputy Assistant Secretary Europe, Eurasia, Africa, and the Middle East **United States Department of Energy** 





Willie L. Phillips Commissioner, US Federal Energy Regulatory Commission (FERC)



Her Excellency Alexandra Sdoukou Secretary General for Energy and Mineral Resources Greece





Matthew Baldwin Deputy Director-General DG Energy



Christiana Figueres Former Executive Secretary UNFCCC





Sigmar Gabriel Former Minister for Foreign Affairs Germany and Chairman of the Atlantik-Brücke e.V. Germany









#### Redefining the energy landscape

The Gastech 2022 Strategic Conference began with a high-level discussion between some of the world's leading energy ministers on the profound changes to global energy markets that took place in 2022.

The conference gathered 20 energy ministers and dignitaries and more than 300 leaders across political, commercial, and academic fields to galvanise strategies and business models that will influence the future of energy production, supply and use over the next decade and beyond.

Leaders from industry, government, finance and technology shared insights and perspectives, as they discussed crucial industry topics.

Gastech remains the industry's most globally accessible industry meeting point. The strategic conference continued to foster honest and pragmatic dialogue, positioning the natural gas industry as a key component in the solution for the short to mid-term supply of energy, as well as helping nations realise their broad net zero ambitions.

# Hydrogen -

180

CEOs & business

leaders speaking

33

Strategic

sessions

Gastech Post Show Report | 11

ONFERENCE

5 - 8 SEPTEMBER 2022



4.000+

Conference delegates

20

speaking

Energy ministers

#### Strategic Conference speakers included:



Lorenzo Simonelli Chairman and Chief Executive Officer Baker Hughes



Ryan Lance Chairman and Chief Executive Officer ConocoPhillips



Meg O'Neill Chief Executive Officer and Managing Director Woodside

Energy Ltd.



Professor Dr Klaus-Dieter Maubach Chief Executive Officer Uniper



Peter Clarke Senior Vice President - Upstream Oil & Gas ExxonMobil



Jasim Husain Thabet Group Chief Executive Officer and Managing Director TAQA



Arturo Gonzalo Aizpiri Chief Executive Officer Enagas



Mike Sabel
Chief Executive
Officer, Co-Executive
Chairman and
Founder
Venture Global LNG



Maria Rita Galli Chief Executive Officer DESFA



Charif Souki
Executive Chairman
of the Board
Tellurian



Akshay Kumar Singh Managing Director and Chief Executive Officer Petronet LNG



Alan Heng Group Chief Executive Officer Pavilion Energy



Steve Hill
Executive Vice
President,
Energy Marketing
Shell



Tayba Al Hashemi
Chief Executive
Officer
ADNOC Sour Gas



Anna Mascolo
Executive Vice
President,
Emerging Energy
Solutions
Shell







**Bjorn Otto Sverdrup** Chair of the Executive Committee Oil and Gas Climate Initiative (OGCI)



**Wuttikorn Stithit** Senior Executive Vice President, Gas Business Unit PTT



Thierry Trouvé Chief Executive Officer GRTgaz



Stefano Venier Chief Executive Officer Snam



Nigel Hearne Executive Vice President, Oil, Products and Gas Chevron



**Didier Holleaux** President Eurogas **Executive Vice** President Engie



**Dan Brouillette** President Sempra Infrastructure Former Secretary of Energy USA



Dr Philip Mshelbila Managing Director and Chief Executive Officer Nigeria LNG Limited



Petrit Ahmeti President MEDREG President ERE Albania



Jillian Evanko President and Chief **Executive Officer Chart Industries** 



Octavio Simoes President and Chief Executive Officer Tellurian



Guido Brusco Chief Operating Officer, Natural Resources Eni



Niek den Hollander Executive Board Member Uniper



Craig Albert President and Chief Operating Officer **Bechtel Group** 



Alessandro Puliti Chief Executive Officer Saipem



Douglas Shanda Chief Executive Officer Mexico Pacific



Rodrigo Villanova Executive Vice President - Energy Management | Chairman and CEO Galp



Alessandro Bernini Chief Executive Officer and Chief Operating Officer Maire Tecnimont



# Strategic Conference Highlights

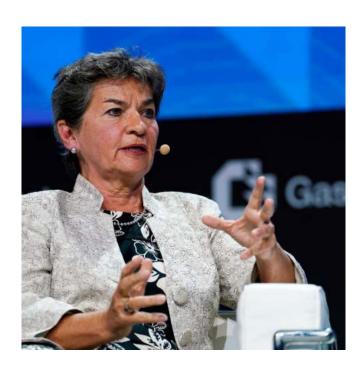
Balancing near-term energy supply and security imperatives with longer-term climate goals

As public and private bodies strive to meet climate targets, unprecedented volatility in global energy markets has exposed vulnerabilities in the global energy supply chain. Industry CEOs took to the stage to discuss how global energy companies are accelerating and incorporating leadership ideas to balance today's supply and demand challenges with society's immediate energy needs and longer-term decarbonisation goals.



"Energy transitions are not substitutive, they are additive. It's all about how you manage retail during the transition, and how effectively you do that to ensure energy security... Supply is coming, but it takes some time, and was exacerbated by Russia's invasion of Ukraine."

Ryan Lance, Chairman and CEO, ConocoPhillips



"The more that each country can do to develop their own autonomous energy, the better. I do believe there is good intent. I see that there is more understanding of the science and the demand shift."

Christiana Figueres, Former Executive Secretary, **UNFCCC** 

#### Global Business Leaders discussed strategies that will shape the new energy landscape

In keeping with the 2022 theme of Leading the Net Zero Agenda, business leaders from the global gas, LNG, hydrogen, and energy industry took part in a series of discussions focused on decarbonisation, investment, hydrogen and technology.

Among the topics discussed were how organisations will need to work across multiple sectors to deliver on their low carbon commitments, Delegates also shared their opinions on how gas and LNG supply can be the solution for the short to mid-term supply of energy, as well as the broad net zero ambitions.









#### Positioning hydrogen as a crucial low-carbon option in the future energy mix

Hydrogen will be a key contributor to the diverse and lower-carbon energy mix of the future, supporting security of supply and climate ambitions.

Gastech Hydrogen 2022 offered a unique space for industry players to showcase thought-leadership on the rapidly expanding hydrogen value chain.

Host Sponsors - Hydrogen









Principal Partner -

Principal Sponsors - Hydrogen



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# Gastech Hydrogen conference highlights

#### Accelerating the hydrogen revolution

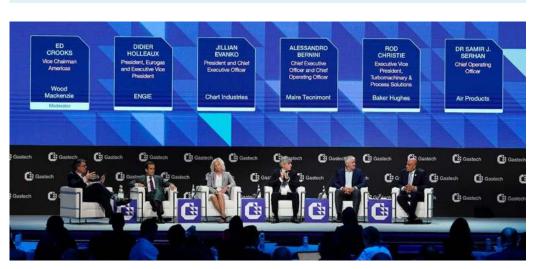
Gastech Hydrogen conference attendees heard how hydrogen presents energy producers with a alobally significant opportunity to remodel their business practices and lead the transition towards net zero energy. Although scaling up projects, infrastructure and end-user accessibility will present huge challenges, the production of hydrogen offers a unique chance to deliver on climate commitments and reduce CO2 emissions.

The ability to harness the potential of hydrogen, to overcome existing barriers to wide-scale adoption and ultimately realise the vision of a hydrogen economy, were also discussed



"People are increasingly able to see the full picture and it's adding confidence, which is crucial to the scale-up of hydrogen."

Daniel Muthmann, Chairman, European Hydrogen Backbone Initiative



#### Hydrogen: From concept to reality

A panel of global business leaders discussed the challenge of securing funding for research and development programmes, technology upgrades, distribution networks and end-user infrastructure. They gave answers to the following questions: What is being done to move the dial on hydrogen? How are industry players working together, and with a diverse range of partners, to create a sustainable hydrogen ecosystem?



#### Offtake and upscale: Building a launchpad for the hydrogen economy

Delegates above discussed evolving project funding models and maturing hydrogen technologies. The debate raised a myriad of questions, such as, how are industry leaders responding to bankability and risk concerns? And in which use cases and market sectors is hydrogen's growth potential most and least apparent?



#### Carbon abatement in the age of the hydrogen economy

The final part of the discussion focused on how transformational solutions are enabling the net zero agenda. How are new advancements and innovations in hydrogen processes and applications supporting deep decarbonisation in hard to abate sectors? Where should efforts be focused next to fully exploit the potential of hydrogen in meeting climate targets?



Cutting-edge innovations, insights and technological breakthroughs

At the heart of an industry-wide transformation to drive progress to net zero, the Gastech Technical and Commercial Conference showcased revolutionary next-generation solutions facilitating the energy transition.

The 180-plus stand-out presentations featured in the Gastech 2022 programme were chosen from hundreds of thought-provoking conference papers submitted in the lead-up to Gastech 2022. Presentations were staged across dedicated show-floor theatres: Commercial; Shipping & Marine; EPC & Gas Processing; Hydrogen & Low-Carbon Solutions; and the Features Theatre.

# EPC & Gas Processing Theatre

Sponsored by

Honeywell



#### Technical & Commercial Conference speakers included:



Sarah Bairstow Chief Commercial Officer Mexico Pacific



Jason Bennett Partner and Chair of the Global Projects Department Baker Botts LLP



Byeongyong Yoo Vice President Korea Shipbuilding & Offshore Engineering (KSOE, HHI Group)



Sindre Knutsson Senior Vice President Markets, Rystad Energy



Ian Revell Chief Executive Officer SIGTTO



Verlier Quan-Vie Vice President. Commercial The National Gas Company of Trinidad and **Tobago Limited** 



Matthew Kleiman Chief Executive Officer **Cumulus Digital** Systems



Wassim Ghadban Vice President. Global Innovation and Digital Engineering Kent



Jefferson Edwards Vice President Shell **Energy Integration** and Fundamentals, Shell Energy



Mark Jackson Chief Executive Officer The Baltic Exchange Ltd



Camille Casey Principal - Market and Regulatory ExxonMobil



Ming Cai LNG Consultant Poten & Partners



Tom Feutrill Pluto Train 2 Project Manager Woodside Energy USA (Inc)



Alexandre Tocatlian **EMEIA Head** of Business Development GTT



Panos Mitrou Global Gas Segment Director Lloyd's Register



Steven Miles Senior Counsel, Fellow, Global Natural Gas & Energy Transitions Baker Botts LLP



Barry McGinn Director - Capital Projects Cyberhawk



**David Norman** Chief Executive Officer **Future Fuels CRC** Ltd



Tetsuya Ohashi Manager Kawasaki Heavy Industries



**Brian McShane** Senior Vice President - Offshore, Americas Worley



Kian Seng Lee Product Manager **PETRONAS** 



Barbara Jinks Programme Officer -Green Gases **IRENA** 



**Drake Hernandez** Senior Associate Charles River Associates (CRA)



**Thomas Brenas** Hydrogen Process Department Head TotalEnergies



Tom Maramba Senior Director Fluor Inc.



Kristen Holmquist Head of Data Analytics Poten & Partners



**Emmanuel Grand** Senior Managing Director FTI Consulting France SAS



# The state of the s



# Technical and Commercial Conference

At Gastech, we were once again proud to create a conference programme that was developed and run by the industry, for the industry.

The 2022 Gastech Governing Body was a 60-member committee established to ensure the conference supports research of the highest standards. Individuals who served on the committee completed an application for selection to ensure the appropriate balance of knowledge, skills, experience, diversity, and independence of the governing body was maintained.

This year, the committee reviewed over 1,000 abstract submissions from 25 countries.

#### **Technical Committee Co-Chairs**



Christopher Caswell Vice President of Technology OGC Engineering

**®Kiewit** 





#### **Commercial Committee Co-Chairs**



Nick Milne Managing Director - Upstream Energy Capital



Paul Sullivan Senior Vice President LNG & FLNG





Following a successful Gastech 2022, the Gastech team were sad to learn of the passing of Christopher Caswell. He will remain in our memories as a stalwart supporter of Gastech and we are grateful for the passion, enthusiasm, and hard work he committed to Gastech over the years.

1,200+
Technical & Commerical delegates

**210**Technical &
Commerical speakers

180 Presentations 39
Technical &
Commercial sessions



# Gastech Commercial Call for Papers

#### Call for papers

Cutting-edge papers are the lifeblood of the Gastech conference programme. This is where fresh thinking, insights and ideas are uncovered. Gastech is also where future technologies and business approaches are discussed. The call for papers cover both technical and commercial fields. Submitting papers to the Gastech Conference Programme is open to all technical and scientific experts, as well as executives working across the energy value chain.

#### **Technical Conference**

Selected papers will be presented by leading engineers and scientists covering everything from LNG to Hydrogen, carbon capture to digital twins, climate technologies to shipping.

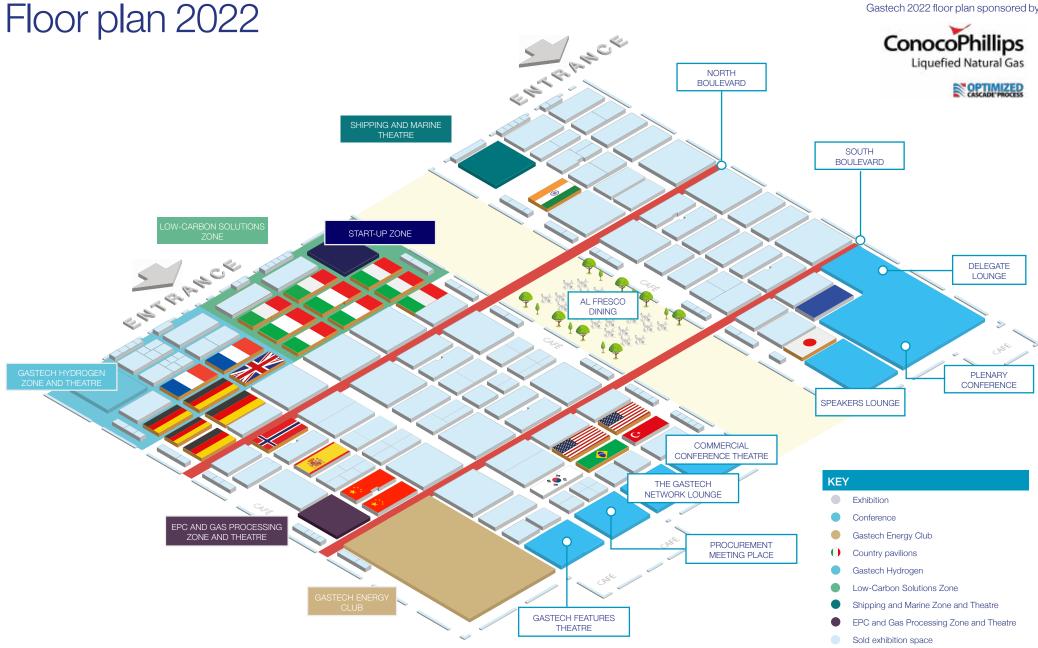
#### Commercial Conference

Those operating on the front lines of strategy implementation present the commercial aspects of delivering the energy mix under current market conditions. These sessions cover emerging trends such as carbon trading, carbon credits, regulation and a host of other subjects.

Please submit your abstracts by 27 January 2023: gastechevent.com/call-for-papers



Gastech 2022 floor plan sponsored by:



# A selection of exhibiting companies







































































































































































































































# Gastech Hydrogen exhibition highlights

# Showcasing hydrogen as a low-carbon solution within the future global energy mix

At Gastech 2022, the role of hydrogen as a key contributor to a diverse energy mix supporting security of supply and a lower-carbon future, was evident across the exhibition and show floor.

Exhibiting companies within the dedicated Gastech Hydrogen exhibition showcased hydrogen projects, alongside technologies, innovations and contributions to the hydrogen value chain. They also demonstrated how to extend the scale and reach of this low-carbon energy solution.





# 13 country pavilions

Thirteen country pavilions, with representation from Brazil, China, France, Germany, India, Italy, Japan, Norway, South Korea, Spain, Turkey, UK and USA, were located on the exhibition show floor. As the host nation, the Italian pavilion received the largest number of Italian companies in Gastech's history.

The pavilions provided an important focal point for national participation and enhanced bi-lateral trade.







160 Companies hosted in the pavilions

19 Procurement sessions

13 Start-ups

103 Hosted Buyers

## Exhibition features







#### Start-up Zone

For the first time, Gastech featured a Start-up Zone which provided a unique platform to showcase to the world's greatest gathering of energy technologists, the Italian companies developing the next generation of transition solutions.

Working in collaboration with Assorisorse and the Italian Trade Agency, the Start-up Zone bought together some of Italy's most promising energy entrepreneurs to the Gastech exhibition.





#### Hosted Buyer Programme

The Gastech Hosted Buyer Programme acted as a platform to efficiently connect buyers with relevant Gastech exhibitors. It provided a cost effective and efficient way for decision makers to meet existing and new suppliers, and offered a tangible return on investment for exhibitors.

#### The Procurement Meeting Place

The Procurement Meeting Place provided a focal point for procurement within Gastech, and supported the role smaller enterprises play within the natural gas, LNG, hydrogen, and lowcarbon solutions value chain.

Procurement experts networked and discovered new suppliers. Gastech helped them to do so by laying on daily speed networking sessions, and organising a dedicated procurement programme which featured a range of industry-leading panel sessions.



# Start-up Zone

Supported by





## Who attended Gastech 2022?

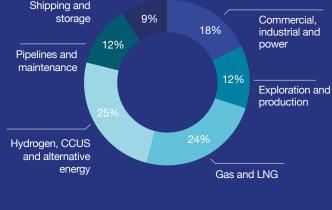
#### A forum of influential global energy buyers and decision-makers

Gastech has been bringing together key players in the global gas, LNG, and energy industries for over 50 years. Its mandate, which is to provide a platform for energy leaders to discuss key industry challenges, while always looking to the future, will never change.

This is why Gastech has always attracted a high-quality audience. The +39,500 people who attended this year's exhibition confirms Gastech's position as the world's largest global exhibition and conference for natural gas, LNG, hydrogen, low carbon solutions and climate technologies.

The visitor profile brought together both buyers and suppliers

#### Attendee by commercial focus



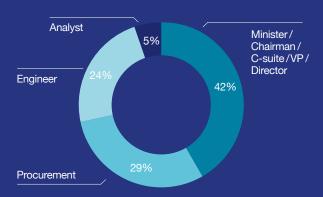
from around the world and this year saw an marked increase in international energy procurement specialist engagement.

International representation at the event remained strong, with an even spread of international, regional, and local visitors.

Networking, as well as product discovery motivations, continued to be the main drivers for attendees, particularly repeat visitors to Gastech.

Gastech over exceeded industry benchmarks for visitor satisfaction in 2022, retaining its future-focused audience and enhancing the visitor experience.

#### Attendee by professional profile



#### Attendee by yearly purchase budget







# A global energy audience



"I think that gas is more and more relevant. Currently, it is a field of choice, and new technologies will take time to develop until we reach where we want to be in terms of emissions."

> Augustine Mano, Managing Director and Chief Executive Officer Mineral Resources Development Company (MRDC)

92%

of attendees will return to Gastech

89%

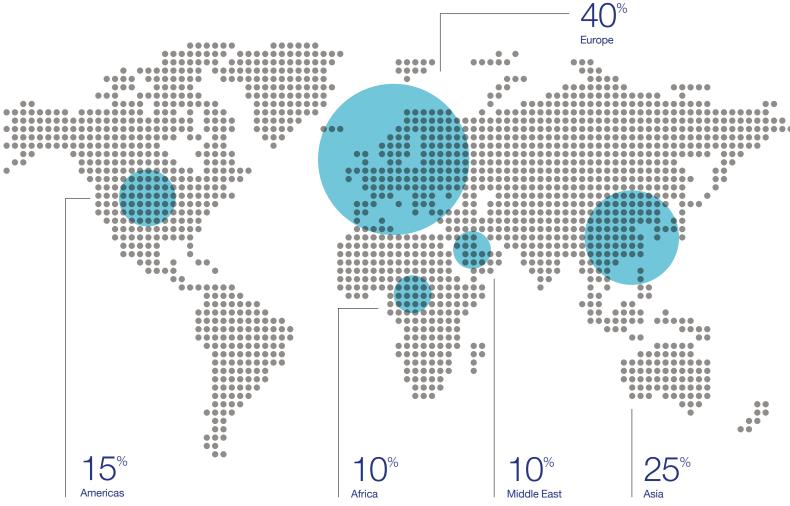
of attendees were satisfied with the event

91%

of attendees considered this event strategically important

90%

of attendees agreed Gastech Hydrogen added value



## Exhibitor Feedback

Spanning 36,000m2, more than 750 exhibiting organisations participated at the Gastech 2022 exhibition.

Supported by many of the world's leading energy professionals, strategists and policymakers, Gastech hosted a comprehensive range of solution providers covering the entire natural gas, LNG, hydrogen, low-carbon solutions, and energy value chain.

Following a successful 2021 edition, exhibitors were keen to meet face-to-face once again with energy professionals from global energy markets.

The combined attendance of high-quality visitors played a major factor when exhibitors were deciding whether to return. These significant contributors to global energy industry were joined by local suppliers, international pavilions as well as companies in the emerging hydrogen market.

Businesses continue to trust Gastech to help them achieve many of their business objectives. It enables businesses to make new connections, nurture existing relationships and strengthen company profiles among decision makers in their target audience.

#### Objectives met

91%

Generating new sales leads

89%

Maintaining profile/brand position

86%

Meeting/selling to current customers

84%

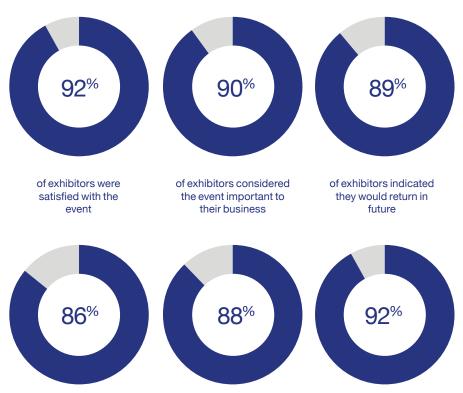
Increasing brand/product awareness

#### Overall satisfaction and event importance

of exhibitors were

satisfied with

the quantity of visitors

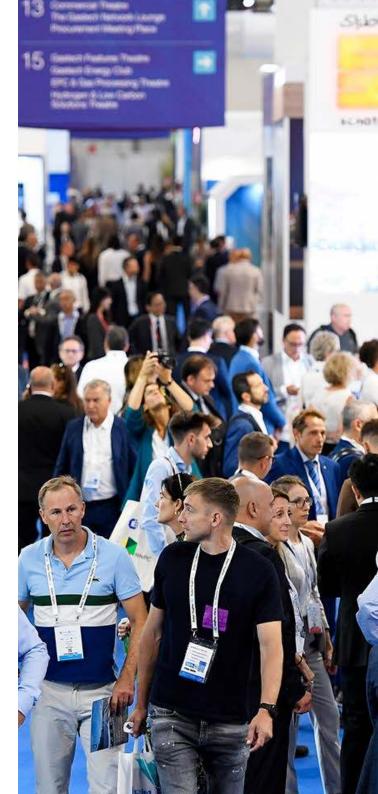


of exhibitors were

satisfied with the

calibre of visitors





## The Gastech Network

The Gastech Network was the official platform for all participants to navigate their Gastech experience. By logging-in via their chosen device visitors, delegates, exhibitors and speakers were able to connect with each other. Connections could be made by searching for products, services, or via the Al-powered matchmaking feature.

A dedicated Networking Lounge on the Gastech show floor provided a meeting place for attendees to conduct their scheduled meetings. The lounge offered a private, dedicated space to conduct business and included ready-to-use services and amenities.

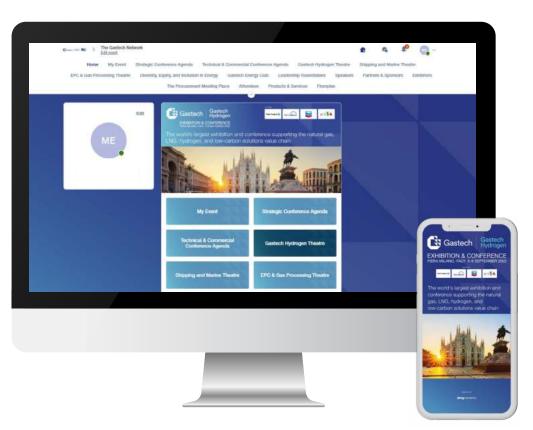
#### Engagement

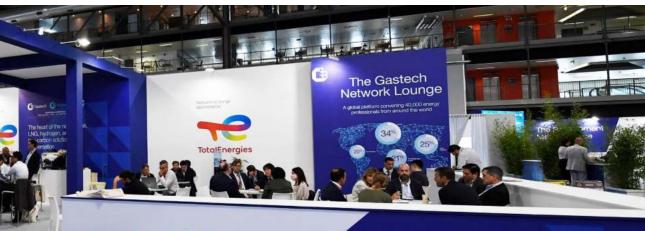
8,699
Engaged with the service

**2,149**Made more than 1 connection

19,994
Active profiles

23,700
Messages exhanged





TotalEnergies





#### Connect, influence, and define the future of energy



1,000+

100+

Hosted by

أدنــوك ADNOC



Knowledge Partner



# Gastech's Leadership Roundtables facilitated important discussions about the future of energy

The invitation-only roundtables provided a forum for participants to influence and lead the future direction of energy production, supply and use, while building high-level industry connections, and facilitating deep networking opportunities.

The high-level conversations generated tangible takeaways and insightful reports. They helped to inspire the global gas industry to create the necessary crucial strategies to ensure the global energy system recalibrates to meet net zero targets.

#### Leadership roundtables covered:

U.S.-Italy LNG Supply and Infrastructure

The role of governments and energy companies in ensuring Europe's energy security The East Mediterranean and North African gas opportunity.

What role does gas/LNG have in the Energy Transitior and how does the sector need to respond? Who will quench the global thirst for gas and for how long?

What does it take to develop new LNG supply?

Enabling hydrogen growth in Europe and beyond

Gas infrastructure: Renewed interest and long-term future.





CXO

**6X** 

Four

aps

Supporting a more inclusive, diverse, and equitable energy sector

The free-to-attend Gastech Diversity, Equity & Inclusion in Energy programme supported diversification in energy-related education and the energy labour market. It also provided the foundations to support decision-making to help tackle issues related to future capacity needs.

The feature programme facilitated frank discussions about the make-up of the energy workforce, examined how the energy transition could accelerate opportunities for minorities, and provided practical advice as to how to create a more diverse, equitable and inclusive workplace.

Embodying the central theme of the programme, each session was opened to both delegates and visitors.







### Where talent meets opportunity

The Gastech Future Leaders programme welcomed 60 recent graduates and young energy executives with up to three years' experience working in the energy industry.

Supported by the Politecnico di Milano, the Future Leaders programme highlighted leadership opportunities available across

the energy value chain, and the skill sets needed to support future global energy needs. It also provided insights into career paths throughout the industry from marketing to engineering and from economics to Human Resources.

The programme concluded with a graduation ceremony with each future leader receiving a certificate of participation.

Academic Partner

Future Leaders' Partner





Association Partners







2022 Future Leaders





60 Attended 16 Sneak

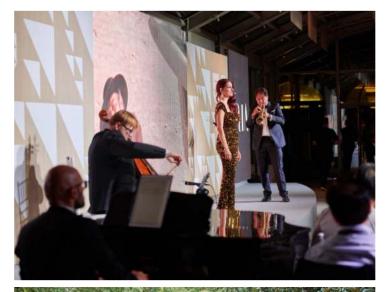
akers

24

Sessions











# Hospitality at Gastech

### Welcome Party













Launch Party





100 Speakers' dinner attendees

Speaker Dinner

**460**Launch Party attendees

# Networking is at the heart of Gastech

### Alfresco Dining







### **Exhibitor Reception**





### **Delegate Networking**





Connecting with fellow attendees, strengthening new and existing relationships, exchanging ideas, and developing partnerships to drive the sector forward, are at the heart of the Gastech event experience.

Across the four event days, Gastech 2022 provided unrivalled opportunities for attendees to network and make new business connections.

## Global Coverage

Public relations



425





Email campaigns



600+ Email campaigns



23.1M





1.5M professionals

Website



202 **913K**Users



1.3M



Pageviews

Social media



**4M** Linkedin impressions

22K

Linkedin clicks



2.8M **Twitter** impressions

2.7K Twitter likes



**8M Facebook** reach

**7K** Facebook new likes



1.5M Instagram page reach

920K Instagram post reach



234K Youtube views

220K

Youtube **Impressions** 



### Social media coverage included

2,000+

media mentions across international and Italian media

high-profile, supportive third-party commentary pieces designed to embed Gastech's messages in the international media

400+

third-party social media posts

### 663K

combined followers of third-party social media influencers amplifying Gastech messages

9

social media influencers

25

long-form LinkedIn blogs in the leadup to and during Gastech

### Wrapping it up at Gastech Milan - throughout my coverage I had the pleasure to interview: Indian Minister of Petroleum. Former US Secretary of Energy. COO of Uniper, and Italian Undersecretary of state for foreign affairs You can watch the interviews on our digital platforms and TV shows. Asharq Business , a shill alwaist While Land # struggles to find alternatives to Russian gas, the debate in the corridors of global conferences revolves around the feasibility and efficiency of clean



### OpEds, Comment & Thought-Leadership

Gastech has consistently created a highly informative and compelling third-party media campaign, involving high-profile commentators and influential voices in the energy sector, geopolitics and tech. It has successfully positioned Gastech as an influential forum for progressing strategic debates on major energy issues, including energy security, the Just Transition and the hydrogen economy.

Third Party Opinon Editorials

Outlets

Commentators

8.4M

Combined Social Media Reach



World Energy Council

Frank Wouters IRENA

NATURAL GAS WORLD GAS AND THE ERA OF **ENERGY PRAGMATISM** 

Twitter: 45K followers



Hydrogen: The future of European energy or 'the most dumb thing'

Twitter: 13.6K followers

More than ever before, dialogue is needed. Forums like Gastech, the world's largest and most influential gas conference taking place in Milan in September, have always guided the industry's direction at the highest level. Now they will be crucial platforms for facilitating cooperation and forming a global response to the new geopolitical reality.

Later this year, several of the leading hydrogen producers will attend one of the biggest industry conferences in Europe, Gastech Hydrogen, in Milan, which is also expected to draw in a host of EU politicians.

This will be a prime opportunity for the industry to lay out the key issues starkly to the EU in its own backward and confront them with what the sector needs to make the REPowerEU a reality.



Fellow at Eurasia Program at the Foreign Policy Institute and Columnist at Al Jazeera

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Opportunities have been missed. No significant agreements on gas production were reached at the recent June G7 summit. And the G20 summit this November is unlikely to deliver any major progress since Russia remains a member. European leaders will have to find other forums to achieve this agenda. The upcoming Gastech conference in Milan at the beginning of September may prove one forum, as it will bring together many of the industry's CEOs and energy ministers from around the world. The United Nations General Assembly summit begins the following week in New York and could prove another opportunity for energy diplomacy, if preparations begin now.

# International media highlights



### Gas tycoon **Charif Souki** sees US boom from Europe's energy crisis

### **Chevron Targets European LNG Market as Gas Demand**

**Bloomberg** 

Executives from US LNG producers and suppliers have flocked to Gastech to meet with European buyers eager to hash out deals to bring more supply to the continent. Chevron is having talks with companies "from all over Europe," Parfitt said. He declined to elaborate on whether the company should seek further contracts to take US LNG.

### Frankfurter Allgemeine

### **Energy consultants consider** EU gas savings target too tight; The "Gastech" trade fair is all about the supply of the future

There has certainly never been so much interest at a gas technology trade fair. In its fiftieth anniversary year, "Gastech" in Milan attracted 40,000 visitors, 750 exhibitors and 670 speakers.

### The Sydney Morning Herald

### Woodside goes global, signing up US supplier and German buyer

"The agreements secure for Woodside low-cost LNG volumes in the Atlantic Basin in a period of expected strong demand as Europe seeks alternatives to Russian pipeline gas," she said

Both deals were announced on the day of the global gas inustry - revitalised by the war-fuelled price surge - met at the Gastech conference in Italy.

# Broadcast media highlights





**Bloomberg** 

#Breaking - After worldwide news that India is buying Russian oil at a discounted price, Indian minister of Petroleum told me in an exclusive statement: that's not true.

@AshargBusiness





broadcast reports (TV and Radio)



Enagas CEO: Spain's decoupling of gas and electricity prices 'clearly works'

# Regional media highlights





# Trade media highlights



### **INTERVIEW: Chevron eyes US. East Mediterranean as** key to LNG business growth

"Our global footprint has changed, and we're trying to enable some of that supply to Europe where it is clearly needed at the moment.: Parfitt said in an interview on the sidelines of the Gastech conference in Milan.



### Demand destruction: Skyhigh LNG prices today could destroy future usage

High LNG prices today could actually dent demand later this decade if volumes become unaffordable for many, Pakistan GasPort chairman Igbal Ahmed told delegates at Gastech 2022.



#### **Global LNG Trading Faces New Market Reality As Prices Soar**

Global LNG trading has entered a new reality with staggering spot prices hampering trading activity and significantly increasing financial risk, LNG trading executives said during a panel discussion at the Gastech 2022 conference in Milan on Sep. 6.



### Italy plans to boost gas supply through LNG

"In particular, LNG from Congo comes from the acceleration and increase in our gas production in the country, primarily through the development of an LNG project that we are finalising," Eni said during the Gastech conference in Milan on Wednesday.



#### India defiant over Russian crude

Oil minister pushed back against criticism of his country's approach to Russia

"We will buy [oil] from Russia; we will but from wherever," Hardeep Singh Puri, Indian Minister of petroleum and natural gas, declared during a televised interview at the Gastech confernece in Milan. The minister emphasised his "moral duty"

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