



# HORTI ASIA



22-24 MAY 2024 EH98 BITEC | BANGKOK | THAILAND

INTERNATIONAL TRADE SHOW FOR HORTICULTURE  
AND FLORICULTURAL PRODUCTION AND PROCESSING TECHNOLOGY

GOOD REASONS FOR TAKING PART



THE MOST INTERNATIONAL HORTICULTURAL  
EXHIBITION IN ASIA



More than  
15,000+ visitors



More than  
300+ exhibitors



HIGH DECISION AND BUYING POWER



PLACE FOR INNOVATION AND  
KNOWLEDGE TRANSFER



OPPORTUNITY TO BUILD UP AND  
DEVELOP RELATIONS

Organized by

VNU | ASIA PACIFIC



Co-located with

AGRI  
TECHNICA  
ASIA



SYSTEMS  
COMPONENTS  
ASIA

Supported by

THAILAND  
MICE  
MEET THE MAGIC





## BIG CROWDS BIG SUCCESS.

About 8,500 participants converged at the Agritechnica Asia and Horti Asia 2022 for three days, where the audiences could exchange and update on technical innovations.

Visitors eagerly walked the trade fair to gain inspiration & meet with more than 250 trusted brands to discuss their projects. Here is a recap of the exciting marketplace from visitor experience.

## TOP 10 EXHIBITOR'S COUNTRIES



Thailand Netherlands India Canada France



Germany Australia Indonesia Spain Taiwan

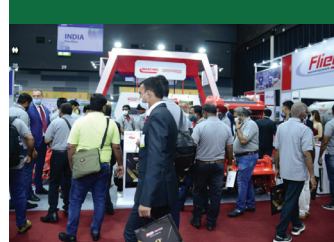
**8,000+**  
TRADE PARTICIPANTS



**7,200+**  
SEMINAR ATTENDEES  
AND 218 SPEAKERS



**250+**  
BRANDS



**50+**  
COUNTRIES



## HOW EXHIBITORS ASSESSED HORTI ASIA

Intention to Participate next time



Hosted Buyer Program



Quality of visitors



Achievement of goals



Overall assesment



Recommendation to colleagues



● Good to excellent

● Yes definitely/ yes probably

# VOICING YOUR OPINION



## ASSOCIATION OF VERTICAL FARMING (AVF)

"This is really great event and it is the big opportunity to discuss face to face with the people about the reason and the part of development opportunity. People come here and get the value information and really the technologies that are advancing and get the variety of Traditional agriculture and Innovation and that What they Love! We will come back in 2024!"

Ms. Christine Zimmermann Loessl, Chairwoman Association of Vertical farming (AVF)



## Speedy Access

"We started with Horti Asia since 2012 with only 9 sq.m. And now today in 2022 we have 72 sq.m. with more than 15 partners in the booth. This event is always good we can meet all our family & partners and we will come back again in 2024 and I really looking forward to get more partners from this event"

Mr. Poomipun Koosakul, Managing Director, Speedy Access



## Dharampal Satyapal Limited.

"Thank you very much for inviting to HORTI ASIA & AGRITECHNICA ASIA 2022. This event very informative. I meet a lot of good companies on horticulture equipment. We came with team and they also very satisfied with the discussion and connecting to potentials partners in the future. Excellent"

Mr. Dinesh Awasthi, General Manager, Dharampal Satyapal Limited



" WE THANK YOU FOR ALL EXHIBITORS AND VISITORS AND LOOKING FORWARD TO WELCOMING YOU IN BANGKOK AGAIN ON 22 – 24 MAY 2024 "

### Supported by



With support from



by decision of the German Bundestag

### Official co-host



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# EXHIBITION AREAS



Greenhouse & Automated Control



Seed, Seedling, Young Plant



Gardening Tools



Irrigation



Crop Protection, Pest & Weed Solutions



Fertilizer, Soil Nutrition, Substrates



Fruit & Vegetable Processing Technology



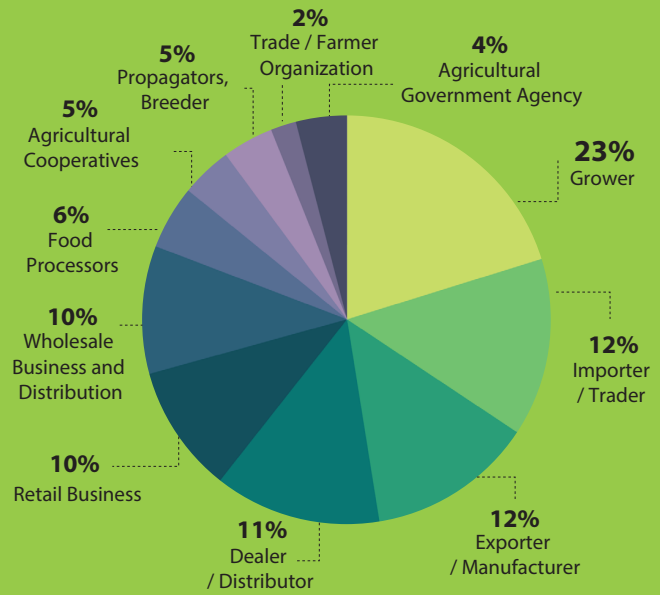
Post-harvest Technology



Urban Farming, Plant Factory

Almost **8,600+ sq.m.** exhibition area

# VISITOR PROFILES

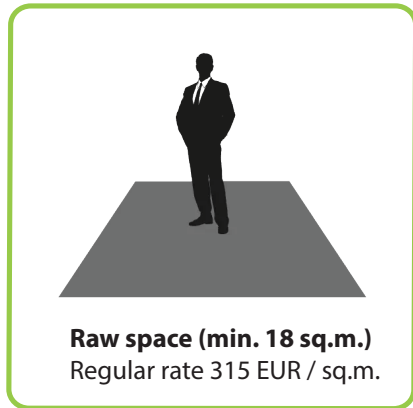


## RATES

[www.horti-asia.com/exhibiting](http://www.horti-asia.com/exhibiting)

## VENUE

BITEC – Bangkok International Trade & Exhibition Centre, EH 98



*\*\* Booth design is subject to be changed*

### Remark:

- Reservations are on a first-come-first-served basis and serve as binding contract subject to cancellation policies
- Corner Location 15% extra charges of net space
- VAT is excluded and is subject to change by the law

### Basic package consists of:

- 1 Information counter
- 2 Folding chairs
- 2 Fluorescent lights
- 1 Power socket
- 1 Wastebasket

### Premium package consists of:

- 1 Information counter
- 2 Folding chairs
- 1 Round table
- 2 Easy chairs
- 2 Fluorescent lights
- 1 Power socket
- 1 Wastebasket
- 1 Front fascia digital print
- 2 Wallpapers

For more information please visit: [www.horti-asia.com](http://www.horti-asia.com)



Scan to our website

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