



THE 5TH INTERNATIONAL

LIVESTOCK, DAIRY, MEAT PROCESSING
AND AQUACULTURE EXPOSITION, INDONESIA

ILDEX INDONESIA

9-11 November 2022

Indonesia Convention Exhibition (ICE)
Jakarta, Indonesia



www.ildex-indonesia.com | www.aquaticaasia.com

ORGANIZED BY

VNU | ASIA PACIFIC



CO-LOCATED WITH



POWERED BY



VIV WORLDWIDE

FOLLOW US ON



@ILDEXEXHIBITIONS

ILDEX INDONESIA

INDONESIA COUNCIL

EXHIBITION

JAKARTA

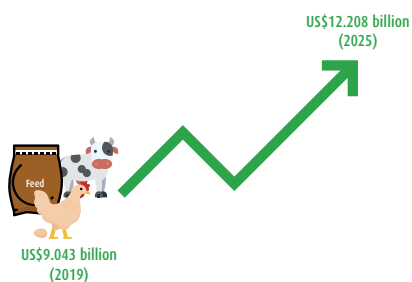
LIVESTOCK MARKET OVERVIEW - INDONESIA

Indonesia is the largest economy in Southeast Asia and the 16th-largest on the global map. The Indonesian economy has shown tremendous progress over the last two decades. Moreover, Indonesia is the world's fourth most populous nation, the world's 10th largest economy, with a \$3.50 trillion GDP in terms of purchasing power parity, and a member of the Group of Twenty (G-20). Prior to the COVID-19 crisis, Indonesia was also able to maintain a consistent economic growth, recently qualifying the country to reach the upper middle-income status.

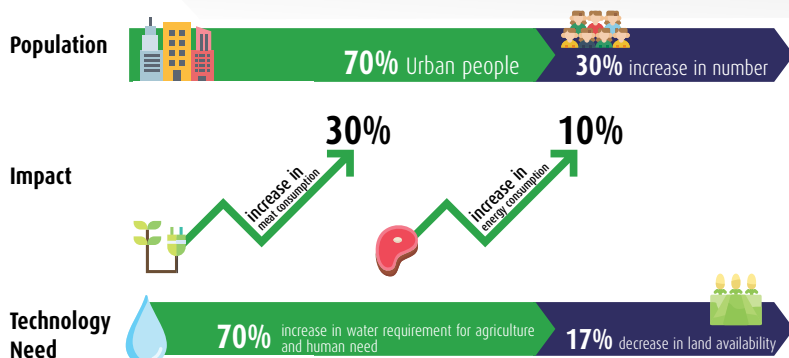
The livestock market in Indonesia has many channels to develop in order to create more opportunities to export to international markets. It is a diverse archipelago nation with more than 300 ethnic groups and has charted impressive economic growth since overcoming the Asian financial crisis of the late 1990s. Among sectors, agriculture contributes about 14% to its GDP, while industry and services add approximately 43% each to its output. In terms of production cost, Indonesia was only at the fourth rank for beef, third for sheep and goat and fourth for broiler production per kilogram live weight compared to other member ASEAN countries. Indonesia animal feed market is expected to grow at a compound annual growth rate (CAGR) of 5.13% over the forecast period to reach a market size of US\$12.208 billion in 2025 from US\$9.043 billion in 2019.

9-11 November 2022

Indonesia animal feed market is expected to grow at CAGR of 5.13%



Challenge in the future (2009-2050)



Sources:
The World Bank. (2020). The World Bank In Indonesia. Investopedia. (Mar 18, 2020). The Top 20 Economies in the World
Knowledge Sourcing Intelligence LLP. (June 2020). Indonesia Animal Feed Market - Forecasts from 2020 to 2025. (5125068) Research and Markets

ILDEX INDONESIA SECTOR OVERVIEW



Animal Health

Monitoring animal health and preventing animal disease outbreaks is vital to the economy and safety of the country's food supply. Production of healthy livestock helps to ensure a safe food supply and keep consumer prices stable



Feed Ingredients/ Additives

Component part, constituent, or any combination/mixture added to and comprising the animal food, including include grains, milling by-products, added vitamins, minerals, fats/oils, and other nutritional and energy sources



FeedTech/CropTech

Showcasing technologies of different materials (cereals, coarse powders, fine powders, mash, bran, liquids and molasses) and equipment of feed milled, fed and weighed, and mixed together including additives to obtain the final product



Breeding/Hatching

The process of selective mating of animals with desirable genetic traits, to maintain or enhance these traits in future generations. Also, involves estimation of the genetic value of individuals for traits including growth rate and yield of products such as eggs, milk or meat



Farm Production

Products that crops, livestock, supplies used or produced in a farming operation and products of crops or livestock and including farm products



Processing/Handling

The components, processing machines, and systems used to handle, prepare, cook, store, and package food and food products



FACT & FIGURE

ILDEX INDONESIA VISITOR OVERVIEW

12,200
Visitors from
40 countries

34%
increase compared
to 2019
(9,100 visitors)

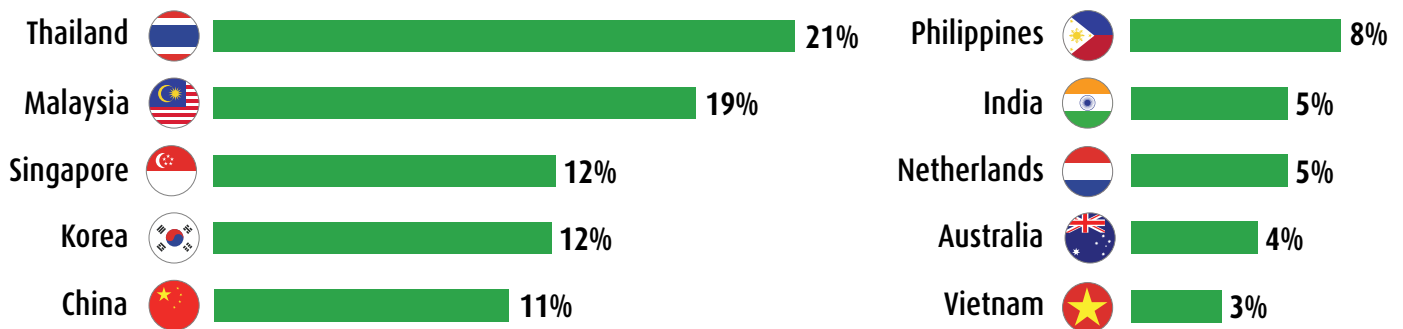
2,032
conference
delegates

200

invited buyers from local and
international countries
includes Malaysia, Vietnam,
Thailand, Nepal, Indonesia, etc.

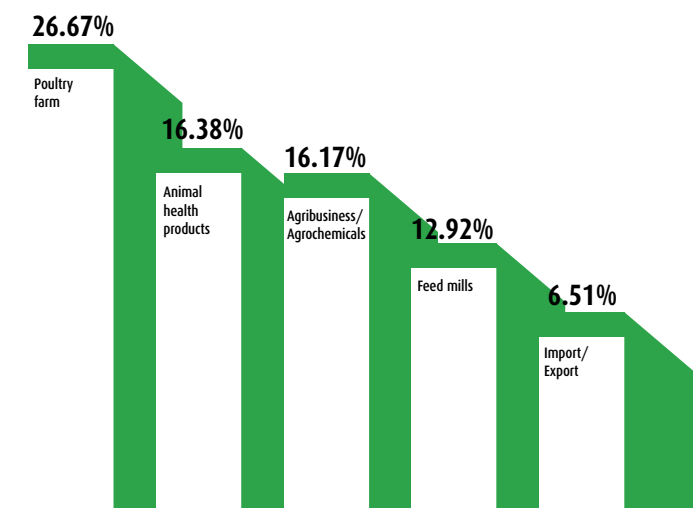


TOP 10 COUNTRIES: INTERNATIONAL VISITORS

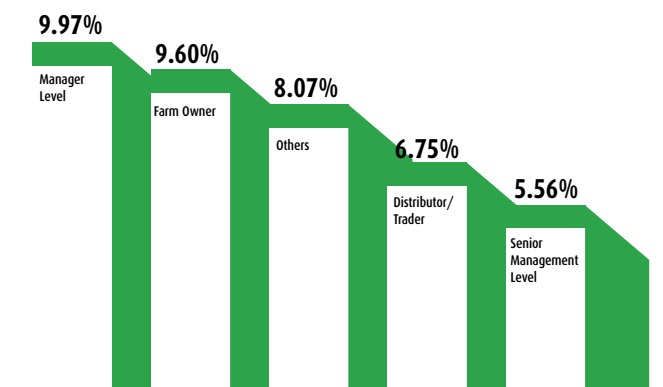


*The percentage calculated based on the total number of top 10 countries

TOP 5: VISITOR BUSINESS PROFILE



VISITOR PROFILE:



PURPOSE OF VISIT:

Meet business partners

30.09%

Find new business partner and innovation

29.42%

Attend seminar and conference

28.54%

Buy product and service

23.44%

Get market overview

17.81%



ATTENDEES FEEDBACK:



Dr. David Marks
Consultant of JEFO Nutrition INC.

"This is the first time that I have attended ILDEX Indonesia and I enjoyed it very much. This is a good show with a good range of exhibitors, visitors, professional people and a good crowd of people coming to visit the exhibition. It's very professionally organized. I would encourage everybody in the poultry industry to come to the ILDEX exhibition. You will learn a lot from the exhibitors and the variety of seminars."



Sittiporn Praneenij B.Sc..DVM.
Senior Vice President Veterinary & Animal Health Business Line of Charoen Pokhand Co.,Ltd.

"For somebody who might not have business experience in a country like Indonesia, I would like to invite all of you to be a part of ILDEX Indonesia. This country has a different culture from the other countries in Asia. As I have worked there for 3 years, I totally confirm that you can learn a lot of things from Indonesian people. So ILDEX will be a very good exhibition for the Indonesia market."



Dr. Anuraga Jayanegara (DPP AJNI)
Associate Professor, Faculty of Animal Science Bogor Agriculture University

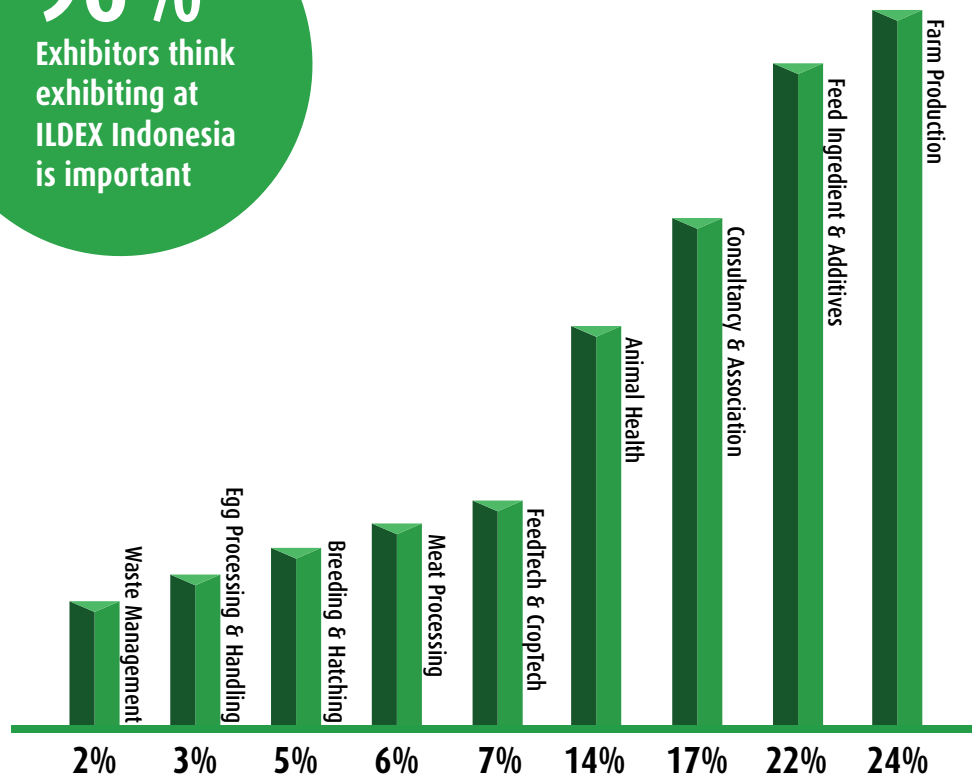
"ILDEX Indonesia is one of the biggest exhibitions related to animal science, animal production, and the animal industry in Indonesia. This is a great opportunity to meet all the stakeholders involved in animal production and the animal business in Indonesia. I'm here as a speaker to deliver knowledge about Meta-Analysis in regard to how it would benefit people involved in animal production. Numerous delegates asked questions in my session, which was interesting and opened my eyes in regard to the potential applications of Meta-Analysis in the feed industry. ILDEX is a good occasion because it is a place where the stakeholders and people involved in this industry come together and can meet and make agreements."

FACT & FIGURE:

ILDEX INDONESIA EXHIBITOR OVERVIEW



EXHIBITOR PROFILE



ILDEX VIETNAM BOOTH PACKAGES

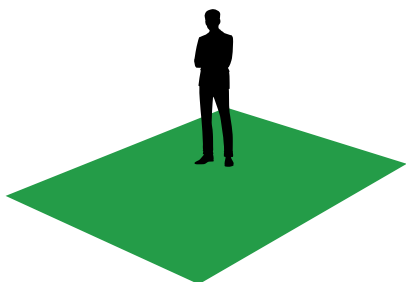
For more information:

✉ ildex@vnuasiapacific.com

☎ +662 111 6611 ext. 220, 221, 343

🌐 www.ildex-indonesia.com

🐦 [@ildexexhibitions](#)



RAW SPACE (min. 24 m²)

Aisle location: 355 USD/m²
Corner location: 391 USD/m²



COMFORT PACKAGE (min. 12 m²)

Aisle location: 405 USD/m²
Corner location: 446 USD/m²



COMFORT PLUS PACKAGE (min. 12 m²)

Aisle location: 455 USD/m²
Corner location: 496 USD/m²

SPONSORSHIP OPPORTUNITIES

- DIGITAL

Website Advertising

Head Banner	USD	Exclusive to
Homepage	995	1 company
Conference Page or Visiting Page	595	2 companies
Logo and Backlink		
Homepage	500	
Logo and Backlink		
Homepage & share on ILDEX's social media	595	

Industry E- Newsletter

	USD	Times
Logo and Backlink	595	2
Logo and promotional text (limite to 150 words)	595	1
Exclusive video interview	995	1

- PACKAGE

PLATINUM PACKAGE

\$ 5,995

(total \$ 10,075 value)

- Visitor lanyard
- Steel pillar banner *2 (at entrance A1 or A2, artwork to be provided by sponsor);
- Show directory (back cover, artwork to be provided by sponsor);
- Official website: head banner (home page, artwork to be provided by sponsor);
- Industry e-newsletter (1 time, content to be provided by sponsor);
- Exclusive video interview;
- Seminar room (1 hour, time & room to be checked with organizer)

GOLDEN PACKAGE

\$ 3,995

(total \$ 4,935 value)

- Signage hanging banner (to be decided by venue ceiling plan, artwork to be provided by sponsor);
- Show directory (inside front cover);
- Industry e-newsletter (1 time);
- Official website: logo and backline (artwork to be provided by sponsor);
- Exclusive video interview

SILVER PACKAGE

\$ 2,495

(total \$ 3,295 value)

- Seminar room (1 hour, time & room to be checked with organizer);
- Show directory (inside back cover, artwork to be provided by sponsor);
- Official website: banner (conference/or visiting page, artwork to be provided by sponsor)



ILDEX INDONESIA

SAVE THE DATE

9-11 November 2022

**Indonesia Convention Exhibition (ICE)
Jakarta, Indonesia**

