

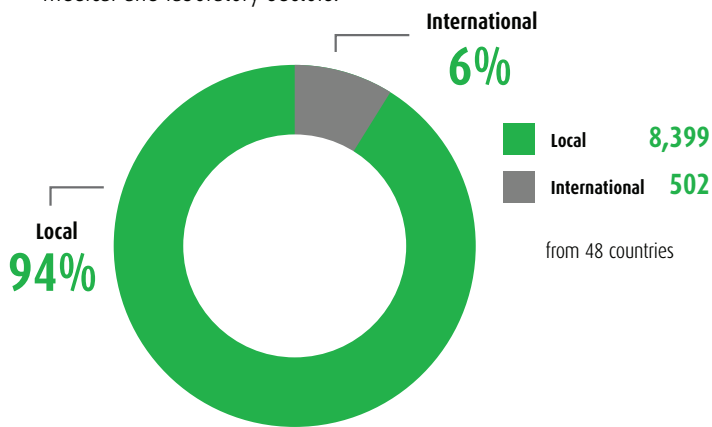
ILDEX INDONESIA EXECUTIVE SUMMARY

20-22 SEPTEMBER 2023

WWW.ILDEX-INDONESIA.COM

ILDEX Indonesia is organized by VNU Asia Pacific a joint venture between Jaarbeurs from the Netherlands and TCC Exhibition and Convention Center from Thailand, together with the official local partner, Permata Kreasi Media who expertise in the Indonesia livestock market.

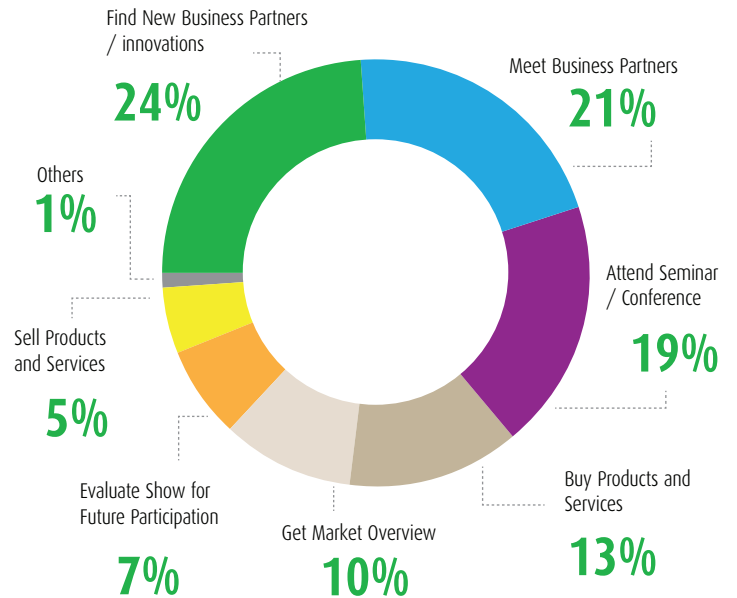
VNU Asia Pacific develops, with industry partners and exhibition organizers from around the world, executes and internationalizes trade show and conferences from animal production and processing to technology, from agriculture to innovations and from pets to medical and laboratory sectors.



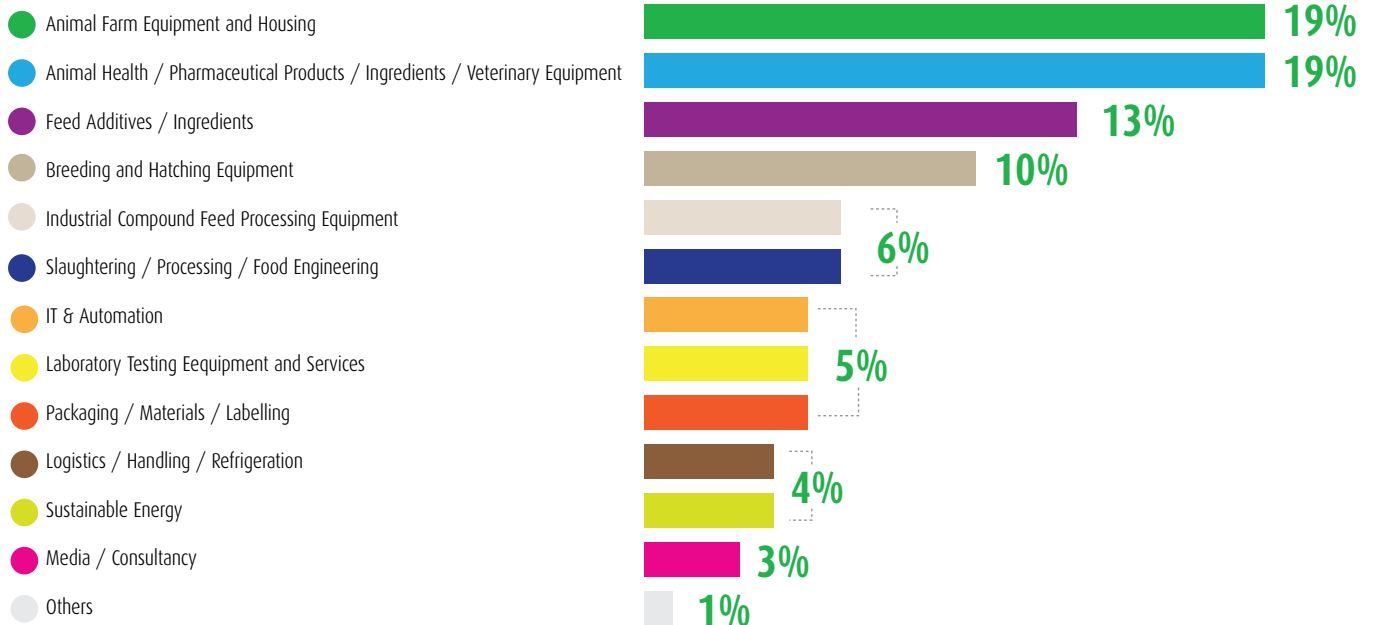
TOP 10 COUNTRIES OF VISITORS



THE MAIN PURPOSES OF VISITOR'S VISIT



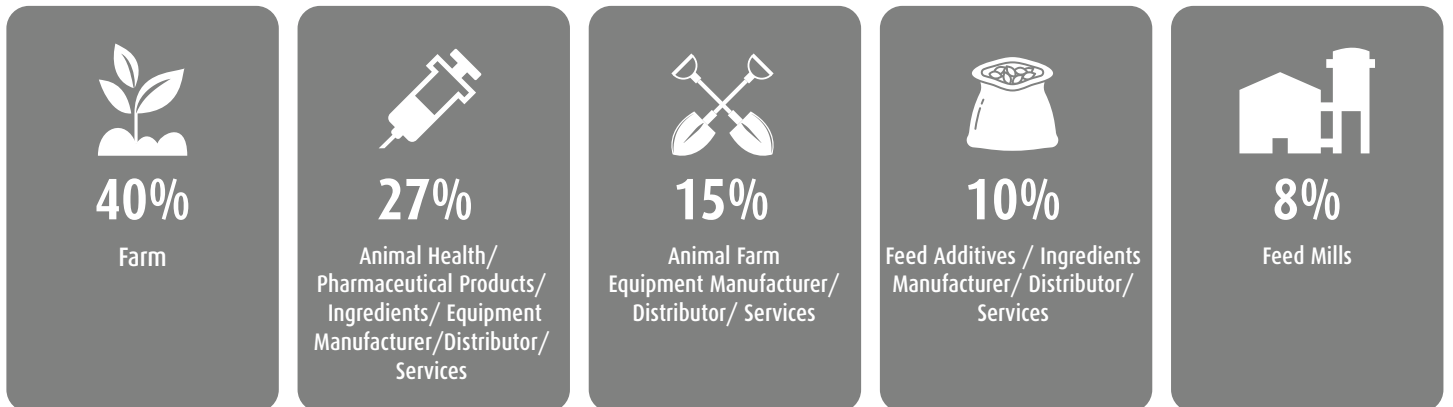
VISITORS' INTERESTED SEGMENTS



MAIN BUSINESS [BY SPECIES] OF VISITORS



MAIN BUSINESS SECTOR OF VISITORS



LEVELS OF DECISION MAKING

Co-Decision Maker	30%
Final Decision Maker	27%
Influencer	16%
Others	27%

SATISFACTION RATE

