

### Join Us in Vietnam!

MAY 29-31, 2024
HO CHI MINH CITY, VIETNAM | SECC



# Your gateway to Vietnam's livestock market and beyond

Find new business in one of the most robust Southeast Asian markets for feed, swine, poultry and aquaculture. Livestock experts and leading exhibiting companies say ILDEX Vietnam is the best international business platform to tackle the Vietnamese market.

Although challenged by COVID-19 and lingering diseases, the demand in the Vietnamese market is predicted to increase significantly within the upcoming years. Post-pandemic, Vietnam's economy rebounded in 2022, with a strong GDP growth of 8 percent. The agriculture and fishery sectors have made up a large part of this growth.

10,300+ visitors

with

163 exhibitors

from 45 countries

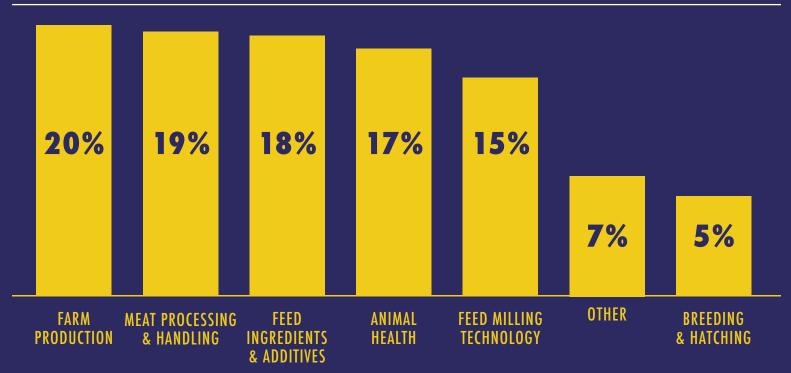
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## Expand Your Exports with the North American Pavilion at ILDEX Vietnam



#### VISITOR INTEREST BY SECTOR



#### TOP REASONS TO EXHIBIT

- The demand for raw feed materials is expected to increase to 28-30 million tons a year costing \$12-13 billion over the next 5 years. The growth in feed production has made Vietnam the **10th largest producer in the world**.
- Vietnam is the largest pork-producing country in Southeast Asia, generating 3.5 million tons during 2020.
- Growth in Vietnam's economy is expected to fuel protein demands which will increase demand for products and services serving the animal protein production industry.
- 94% of exhibitors would recommend the event to their colleagues, and 44% of visitors are interested in buying products and services and/or finding new business partners.

#### **TOP VISITING COUNTRIES**



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### You Focus on Business, We Handle the Rest



PRIME LOCATION



TURNKEY SOLUTIONS



**EXPERT**ASSISTANCE



USDA SUPPORTED



ENHANCED VISIBILITY



FULL ACCESS



EXCLUSIVE SERVICES



**EXPORT HUB** 

### **Reserve Your Space!**

**REGISTER NOW** 

**POST-SHOW REPORT** 

USDA VIETNAM GRAIN & FEED REPORT

**UPCOMING SHOWS** 



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