

INTER MAT.

Join the North American Pavilion at INTERMAT 2024

APRIL 24-27, 2024
PARIS, FRANCE

CO-LOCATED WITH



The World's Largest Construction Event in 2024

TOP REASONS TO EXHIBIT

- 1** Post-COVID recovery in EU is supported by large investments in infrastructure and construction (**EUR 1.6 trillion** in 2021).
- 2** France has invested **EUR 12 billion** in development of sustainability, transport and mobility production, and **EUR 6.8 billion** to upgrade infrastructure in advance of 2024 Olympics.
- 3** INTERMAT welcomes industry leaders - 50% of the TOP 100 construction contractors attend.

173,000

visitors from 160 countries

1,400

exhibitors from 40 countries

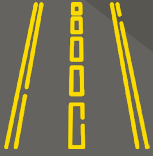
**NORTH
AMERICA**

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Maximize Your ROI at INTERMAT 2024



5 AREAS OF EXPERTISE



ROADS, MINERALS
& FOUNDATIONS



BUILDINGS &
CONCRETE SECTOR



EARTHMOVING, DEMOLITION &
TRANSFORMATION

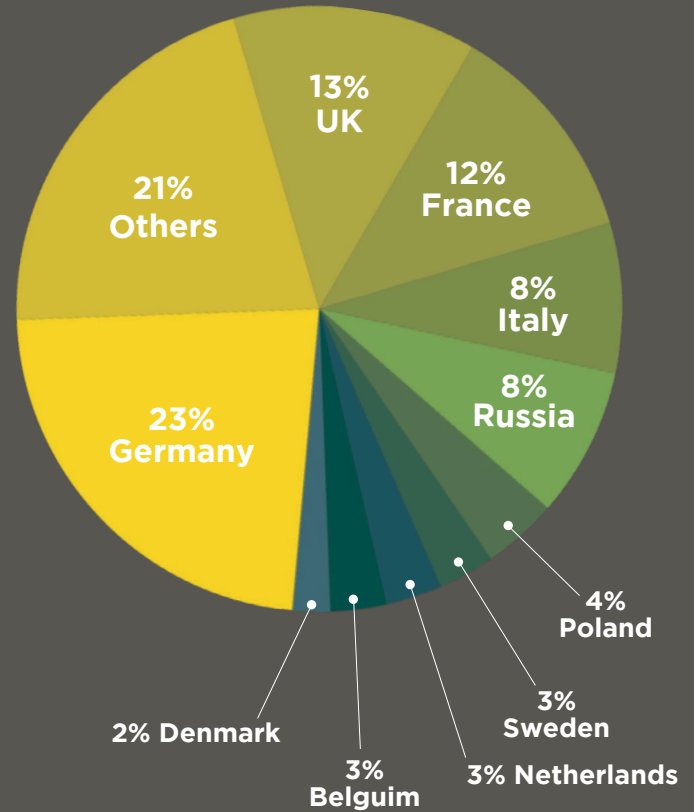


NEW TECHNOLOGIES

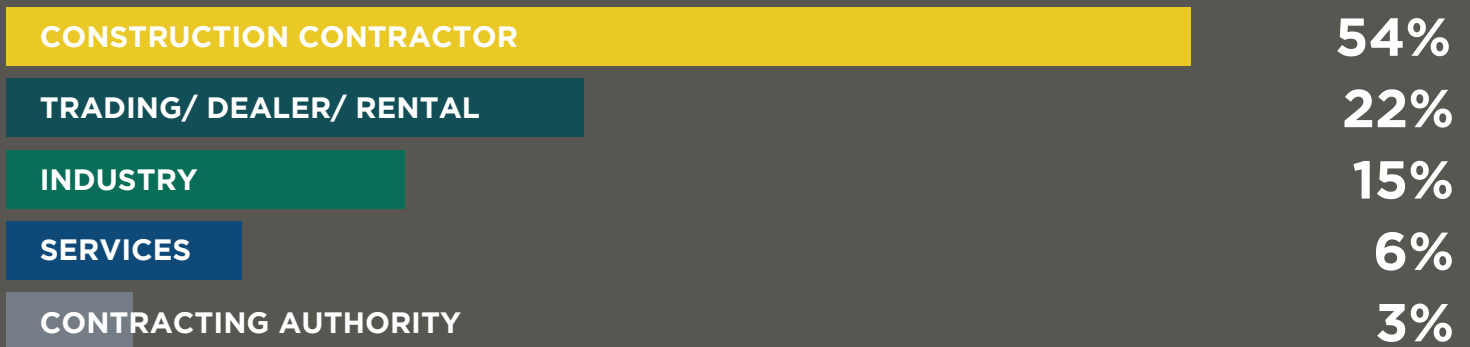


LIFTING & HANDLING

CONSTRUCTION EQUIPMENT SALES GROWTH IN EUROPEAN MARKETS (2021):



VISITORS BY INDUSTRY SEGMENTS



NORTH AMERICAN PAVILION ORGANIZED BY



IMEX
MANAGEMENT
INTERNATIONAL TRADE & EXHIBITIONS

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Maximize Your ROI with the North American Pavilion



You Focus on Business, We Handle the Rest



**PRIME
LOCATION**



**TURNKEY
SOLUTIONS**



**EXPERT
ASSISTANCE**



**FULL
ACCESS**



**EXCLUSIVE
SERVICES**



**ENHANCED
VISIBILITY**

Reserve Your Space and More Information

RESERVE YOUR SPACE

2018 POST SHOW REPORT

OFFICIAL WEBSITE

WORLD OF CONCRETE



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