



**JAPAN**  
ENERGY SUMMIT  
& EXHIBITION

3 - 5 JUNE  
2024  
TOKYO



**ENABLING JAPAN'S ENERGY  
TRANSITION THROUGH  
INNOVATION AND GLOBAL  
CONNECTIONS**

Event Brochure

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Tokyo**

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[www.japanenergyevent.com](http://www.japanenergyevent.com)

*‘Japan Energy Summit & Exhibition is an excellent opportunity to explore the diverse views of knowledgeable and experienced energy experts.’*

**Matt Kissinger**

Senior Principal, New Business Ventures  
**Alaska LNG (AGDC)**

*‘Japan Energy Summit & Exhibition is one of the most important events to understand Japan’s energy strategy and business practices. The best speakers and wonderful discussions.’*

**Kohei Toyoda**

Director General for Energy Transformation Strategy  
**Japan Bank for International Cooperation**

*‘Speakers were from many fields, so attendees could get ideas from different points of view. Japan Energy Summit & Exhibition was interesting and so much fun.’*

**Miki Ogura**

Managing Director / General Manager

**Phoenix Tankers Pte Ltd / Helios LPG Pool LLC**



# ABOUT THE JAPAN ENERGY SUMMIT & EXHIBITION 2024

The Japan Energy Summit & Exhibition connects the **global energy community** to Japan's **energy value chain**, providing opportunities for **sourcing products** and **services, showcasing innovative concepts** and **technologies** and a meeting point for **senior stakeholders** in the industry to drive **Japan's Energy Transition** forward.

Returning for the 6th edition in Tokyo, the event serves all key fuels in Japan's current and future energy mix. From LNG and Gas, to Hydrogen and Ammonia, through to Renewables, with an overarching theme of decarbonisation, the event fosters international collaboration as the catalyst for success.



**150+**

EXHIBITING  
COMPANIES FROM  
OVER 30 COUNTRIES

**4,000+**

ATTENDEES

**450+**

DELEGATES

**150+**

CEO'S, GOVERNMENT  
OFFICIALS & MINISTERS

**80+**

SPEAKERS

# INDUSTRY FOCUS

## FUTURE ENERGY MIX



Japan's future energy mix is being centred on LNG, Hydrogen, Ammonia & Renewables

## STRONG LNG DEMAND



Strong demand for LNG, with a preference for more flexible, shorter-term contracts further strengthens Japan's position as an attractive, competitive market for LNG suppliers across the globe

## DECARBONISATION POLICIES



Robust decarbonisation policies being rolled out aim to transform Japan's industries into circular economies, focused on supply chain transparency

## FINANCIAL INVESTMENT



Funding & policies confirmed in May 2023 as part of PM Kishida's strategy to attract public & private sector investment of US\$113 billion over the next 15 years to boost hydrogen supply



# SUPPORTING THE ASIA ZERO EMISSION COMMUNITY

“AZEC partner countries will further-discuss cooperations in the pursuit of their various and practical pathways towards net-zero emissions/carbon neutrality, including but not limited to, energy efficiency, energy conversion, electrification, decarbonisation of power and transportation sectors, renewable energy, energy management, bioenergy, natural gas, LNG, CCUS/carbon recycling, hydrogen, ammonia, critical minerals, and sustainable finance.”

**Minister Nishimura**, Chair of AZEC

Extracted from AZEC Chair's Summary 4th March 2023

AZEC founding members: Australia, Brunei Darussalam, Cambodia, Indonesia, Japan, Lao PDR, Malaysia, the Philippines, Singapore, Thailand, and Vietnam

Accelerating a clean, sustainable, just, affordable, and inclusive energy transition in the Asian region

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# EVENT FORMAT



3 Day Exhibition



3 Day Multi-Track Strategic Conference



Technical Conference



Unrivalled Networking Opportunities



Evening Functions



The Japan Energy Summit Networking App

# THE EXHIBITION

**REGISTER YOUR INTEREST**  
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Building on its successful introduction in 2023, the Japan Energy Summit & Exhibition will feature an **expanding exhibition**, providing a platform to **showcase the latest innovations** and **new technology** from around the world which will fuel Japan's drive to **decarbonise the value chain**, and **accelerate growth** across the energy markets.

## WHY EXHIBIT

### Establish Your Footprint In Japan's Changing Energy Landscape

#### EXPLORE

Gain direct access to the **primary stakeholders** involved in Japan's net-zero emissions goal of 2050 and deep dive into the initiatives and projects taking shape throughout the country

#### CONNECT

With the make-up of Japan's Energy supply shifting, meet face to face with **energy importers, utilities, international service providers, engineering, procurement, construction companies** and **OEMs** to generate new sales leads for your business

#### SECURE

As Japan leads the **G7 Presidency**, they are reaffirming their decarbonisation commitments by delivering **investment mechanisms, subsidies** and **policies**. Meet with subject **experts** to secure access to these **invaluable opportunities**.

#### EXPAND

Japan Energy Summit & Exhibition puts your brand at the **epicentre of Japan's energy sector**; a world leader in LNG, Hydrogen and Shipping. Introduce new products, stand out from your competitors and **grow your brand presence**

#### PRODUCE

With Japan investing heavily in the rejuvenation of its energy **ecosystem** and **diversification** into **hydrogen** and **renewables**, Japan Energy Summit & Exhibition is the perfect platform to showcase your products and services to over 4,000 trade professionals

#### ENGAGE

**Network and engage** with over 300 industry leaders, including **government officials, policymakers** and **C-level executives**, across three days of high-level talks and panel discussions



# EXHIBIT PROFILE

## LNG & GAS



- Certification & Classification
- Construction
- Electrical Equipment
- Engineering
- Finance & Legal
- Gas & LNG
- Government & Regulatory
- Health & Safety
- Heavy Machinery & Equipment
- IT Equipment & Services
- Maintenance & Repair
- Pipelines
- Portable Heaters
- Power Systems
- Processing Plants & Equipment
- Pumps & Compressors
- Tools
- Valves

## HYDROGEN & AMMONIA



- Ammonia
- Canalisation & Chemical Technologies
- Commercial Road & Rail Transportation
- Domestic & Industrial Hydrogen Technology, including boilers & CHP
- Electrolysers
- Fuel Cells
- Hydrogen & Liquid Hydrogen
- Pipeline, Cryogenic & Storage technology & Manufacturing
- Project & Infrastructure Development
- Vehicle Technology, including Industrial Vehicles

## LOW CARBON SOLUTIONS



- Biochar
- Building to Grid Integration
- Carbon Capture
- Carbon Storage
- CO2-Enriched Concrete
- Direct Air Capture
- Engineering & Retrofitting
- Industrial Electrification
- Instrumentation
- Leak Detection
- Next Generation Nuclear
- Novel CO2 Applications

## RENEWABLES



- Biofuels
- Building-Integrated PV
- Engineering & Retrofitting
- Floating Solar
- Geothermal
- Hydropower
- Rooftop Solar
- PV Inverters, Tracking & Mounting Systems
- Solar Operating & Maintenance
- Solar PV
- Solar Thermal (CSP)
- Waste-to-Energy
- Onshore Wind
- Offshore Wind

## PORTS & SHIPPING



- Bunkering & Bunker Fuels
- Commercial Shipping & Marine Projects
- Docking & Mooring Equipment
- Loading/Unloading Arms
- Marine Gas Processing Solutions
- Marine Safety Equipment
- Operating & Maintenance Equipment
- Port Infrastructure
- Retrofitting Solutions
- Seals & Damping Protection
- Ships, Boats, Vessels
- Ship to Ship Refuelling Solutions

**REGISTER YOUR INTEREST**  
[info@japanenergyevent.com](mailto:info@japanenergyevent.com)



# FUTURE ENERGY CHALLENGE

To achieve the goal of net-zero, **forward-thinkers** in the industry will need to both explore **new and novel energies**, as well as innovate existing ones to disrupt and decarbonise processes and applications. Such fledgling ideas and concepts often stay as just that, committed to paper only.

The Future Energy Challenge brings these **inspirations to the show floor**, to be considered by some of the leading minds and businesses in the energy industry. A panel of **expert judges** will shortlist submissions prior to the event and invite the **most intriguing concepts** to pitch their ideas in-person at the Future Energy Challenge Stage in front of a live audience. Winners across the various categories will be announced on the final show day, with **awards and prizes to be won!**



## FURTHER INFORMATION

Submissions will begin in Q4 2023 - more details will be released shortly.

For more information or to find out how you can support this exciting competition, please contact [info@japanenergyevent.com](mailto:info@japanenergyevent.com)

# STARTUP ZONE

With the industry converging on the show floor, the Japan Energy Summit & Exhibition is providing the ideal incubator for **startups to showcase their products, services and ideas.**

The Startup Zone will feature **individual pods** for startup companies to promote themselves and engage in **meaningful discussions with potential customers, partners and investors** throughout the energy world. Thematically interspersed with the Innovation Showcase and conveniently located with the Future Energy Challenge Stage, the Startup Zone will be a highlight of the event for attendees and media alike.



## FURTHER INFORMATION

Spaces are limited, so don't hesitate, and secure your opportunity now by contacting: [info@japanenergyevent.com](mailto:info@japanenergyevent.com)

# INNOVATION SHOWCASES

Throughout the global energy transition, there are innovative technologies in use and **groundbreaking projects in operation** which have untold applications far and wide. As a centre of **innovation** and **technological advancements**, Japan has already delivered a **multitude of trailblazing world firsts** on the **road to net-zero**.

This year's event will host the **inaugural Innovation Showcase** - a focal area on the show floor combined with the Startup Zone, dedicated to sharing some of the **groundbreaking advancements** in the industry and publicising them in the media spotlight.

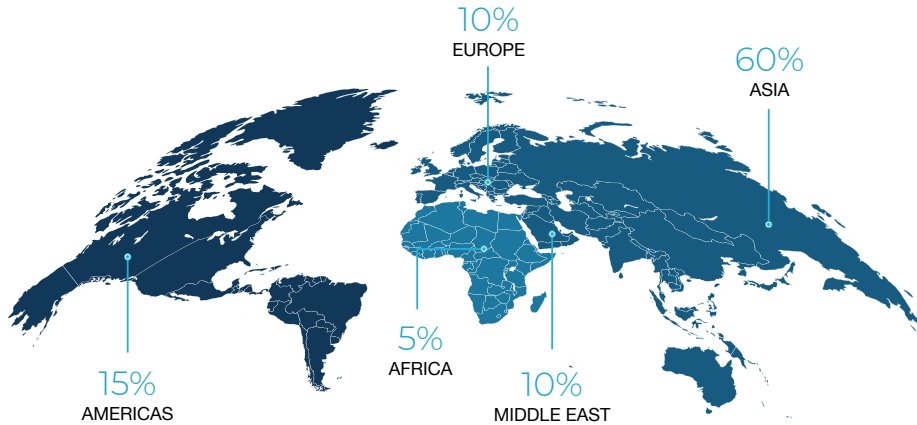


## FURTHER INFORMATION

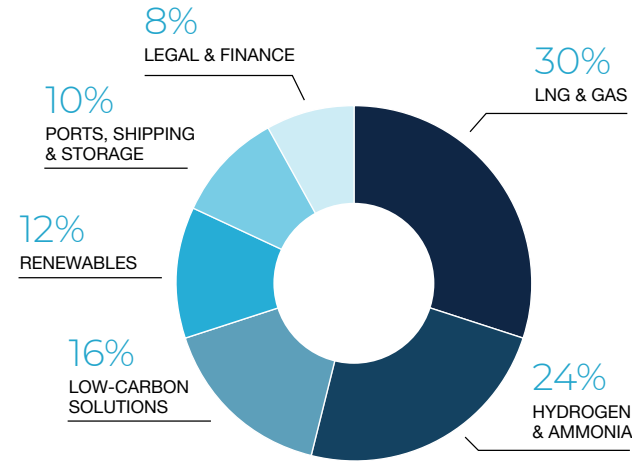
For information on participation packages or to find out how to become a media partner, please contact: [info@japanenergyevent.com](mailto:info@japanenergyevent.com)

# MEET YOUR BUSINESS OBJECTIVES TO DELIVER A RETURN-ON-INVESTMENT

**AUDIENCE TYPE**  
BY GEOGRAPHIC LOCATION



**ATTENDEE BREAKDOWN**  
BY SECTOR



**TOP 10 ATTENDEES**  
BY JOB TITLE

1	PRESIDENT
2	VICE PRESIDENT
3	CHIEF EXECUTIVE OFFICER
4	MANAGING DIRECTOR
5	DIRECTOR
6	SALES DIRECTOR
7	GENERAL MANAGER
8	CONSULTANT
9	PROJECT MANAGER
10	ENGINEER

## PAST ATTENDEES HAVE INCLUDED

# EXHIBITION FLOORPLAN

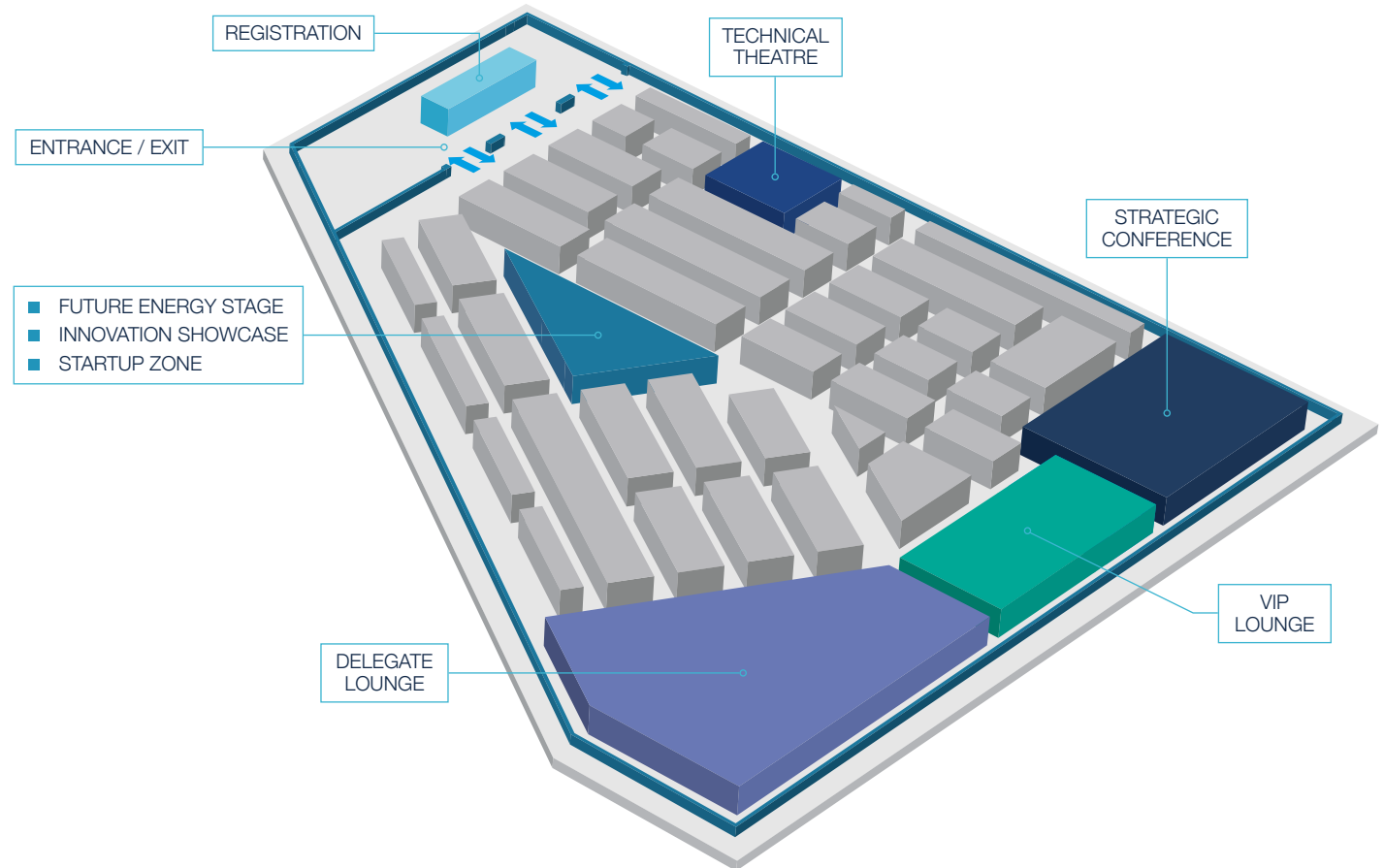
150+ exhibiting companies from over 30 countries will participate in the Japan Energy Summit & Exhibition 2024, alongside national pavilion representations from 6 countries.

Attendees can expect a comprehensive showcase of the latest innovations, products, services and solutions designed to drive the industry forward.

Exhibitors from across the energy value chain will include NECs & IECs, international service providers, EPC contractors, technology companies, utility companies, and financial organisations.

## TOKYO BIG SIGHT INTERNATIONAL EXHIBITION CENTRE

- Hall W1
- 10,000sqm of exhibition space
- Self contained event with all catering, conference facilities and meeting rooms on the exhibition floor

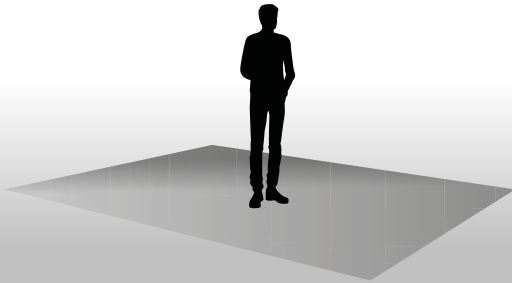


**BOOK YOUR STAND EARLY**

PLEASE CONTACT: Martyn Cox, Event Director **T:** +971 4 248 3252 **E:** [info@japanenergyevent.com](mailto:info@japanenergyevent.com)

# SECURE YOUR PARTICIPATION EARLY TO BENEFIT FROM SPECIAL RATES

## SPACE ONLY

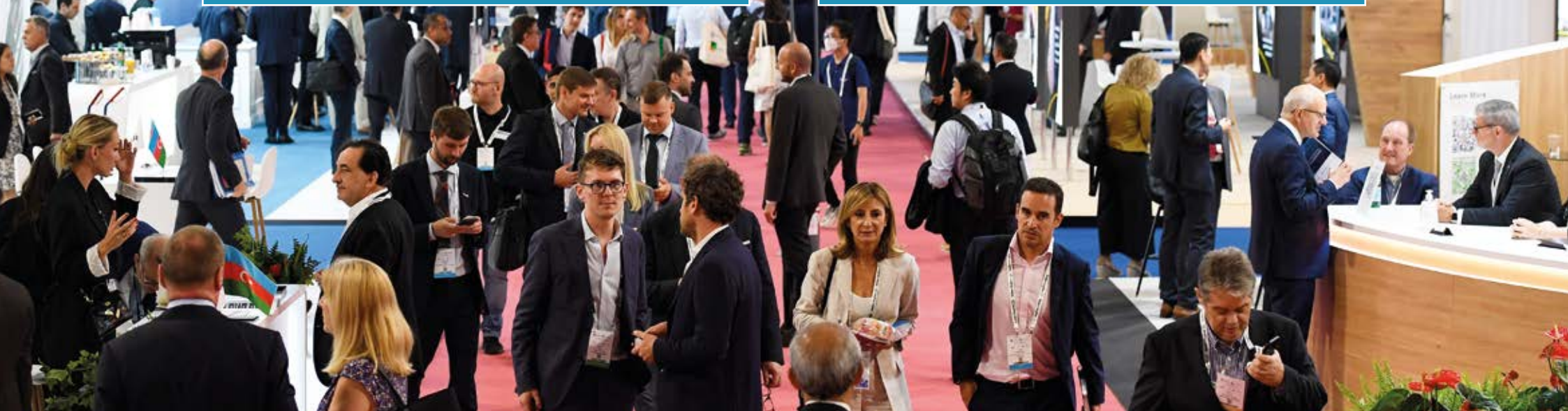


Minimum Space  
18sqm

## TURNKEY STAND



Minimum Stand Size  
18sqm



**BOOK YOUR STAND EARLY**

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# STRATEGIC CONFERENCE

The Strategic Conference provides a platform for **global thought leaders**, **government ministers**, and **industry experts** to debate, analyse and explore the very latest trends impacting Japan's energy markets.

Combining **keynote presentations**, **engaging debates**, **cross-industry panels**, and in depth case studies, the Strategic Conference will provide you with the critical insight you need to make informed decisions during this period of unprecedented disruption.

OPTIMISING THE LNG VALUE CHAIN  
TO ENSURE A ROBUST, RESILIENT  
& AFFORDABLE SUPPLY

ESTABLISHING A NEW PATHWAY  
TO DECARBONISE HARD-TO-ABATE  
SECTORS

COMMERCIALISING THE  
HYDROGEN VALUE CHAIN & CLOSING  
THE GREEN GAP

TRANSFORMING INDUSTRIAL  
POLICY TO ACCELERATE GROWTH  
IN TECHNOLOGY

LEVERAGING PARTNERSHIPS  
TO CREATE A REGIONAL ROADMAP  
TO NET-ZERO

UNLOCKING JAPAN'S  
RENEWABLE ENERGY POTENTIAL  
BY SCALING PRODUCTION



Simultaneous  
Translation Throughout



# TECHNICAL CONFERENCE

Japan is in the vanguard of an **energy revolution**, with **new technology fuels**, and **infrastructure** set to **deliver growth, prosperity**, and **decarbonisation**.

The inaugural Technology Conference will bring together the **key disruptors** and **drivers of change**, creating a unique platform to find the **next big thing**, and help Japan reaffirm its leading role as a technological powerhouse.

CARBON CAPTURE,  
UTILISATION & STORAGE

FUEL CELL INNOVATION  
& APPLICATIONS

SHIPPING, BUNKERING  
& MARINE FUEL

INCREASING THE EFFICIENCY  
OF ELECTROLYSIS

DECARBONISATION & GHG  
EMISSIONS REDUCTIONS

TRANSPORTATION,  
STORAGE & INFRASTRUCTURE

LEADERSHIP, SKILLS  
& TRAINING

DIGITAL TRANSFORMATION  
& NEW TECHNOLOGIES

UTILITIES & POWER  
GENERATION



Simultaneous  
Translation Throughout

# CONFERENCE FEATURES



## VIP LOUNGE

Provides an exclusive environment for senior government officials and C-Suite leaders to enjoy a VIP experience. A media-free space will feature exclusive meeting rooms, world-class hospitality and a comfortable, personable networking space.



## ROUNDTABLES

Within the VIP Lounge, the leadership suite will host exclusive, invite-only, closed-door roundtable sessions, attended by Ministers, C-Suite and business leaders.



# MAKE BUSINESS CONNECTIONS THRIVE

Japan Energy Summit & Exhibition 2024 will offer **unrivalled networking** on the show floor designed to facilitate open and **meaningful engagement** and **conversations** with Japanese and international **high level decision makers representing governments, ministries, regulators, policy makers** and **industry**, from both public and private sectors.



# OVER 80 CEOS AND LEADERS SPEAK AT JAPAN ENERGY SUMMIT & EXHIBITION

## 2023 DISTINGUISHED SPEAKERS INCLUDED



**TAKESHI SODA**  
Director, Petroleum & Natural Gas Division  
Ministry of Economy, Trade and Industry (METI)



**NOBUO TANAKA**  
Former Executive Director  
International Energy Agency (IEA)



**JOSEPH MCMONIGLE**  
Secretary General  
International Energy Forum (IEF)



**ATSUNORI TAKEUCHI**  
Executive Officer & General Manager of LNG Business  
Tokyo Gas



**HITOSHI NISHIZAWA**  
Executive Officer, Head of the LNG Contract Management Division,  
JERA



**TAKASHI ISHIZAKI**  
President & Representative Director of Tokyo Commodity Exchange  
JPX Group



**KOHEI TOYODA**  
Director General for Energy Transformation Strategy  
Japan Bank for International Cooperation (JBIC)



**PETER VANG CHRISTENSEN**  
Senior Vice President, Clean Fuels & Chemicals – Technology  
Topsoe



**TOSHIYUKI SAKAMOTO**  
Board Member, Director, Climate Change & Energy Efficiency Unit  
The Institute of Energy Economics (IEEJ)



**DARYL WILSON**  
Executive Director  
Hydrogen Council



**EIJI OHIRA**  
Director Fuel Cell & Hydrogen  
New Energy & Industrial Technology Development Organization (NEDO)



**RYUTARO NAKAYAMA**  
Assistant Director  
Energy Efficiency Division,  
Ministry of Economy, Trade & Industry (METI)



**DR. KATSUYA MORIMOTO**  
Executive, Group Manager, Technology Group, Hydrogen Strategy Division  
Kawasaki Heavy Industries



**ALICIA EASTMAN**  
President  
InterContinental Energy



**KAUSHAL RAMESH**  
Vice President, LNG & Power Markets Research  
Rystad Energy



**VIRGINIE CAVALLI**  
CEO Japan  
Air Liquide



**JUSTIN WU**  
Managing Director, Co-Head of Climate Change Asia Pacific  
HSBC



**BRIAN RYAN**  
VP, Innovation  
National Grid Partners



**KATSUMI (KEN) KURODA**  
Senior Advisor  
Cheniere Marketing Ltd



**DOUGLAS WHARTON**  
Senior Vice President, LNG Marketing  
Venture Global LNG



**JUANCHO EEKHOUT**  
Vice President Business Development LNG & Net Zero Solutions  
Sempra Infrastructure

JOIN US AS A SPEAKER IN 2024

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# SPONSORSHIP PACKAGES

Becoming a sponsor of the Japan Energy Summit & Exhibition provides you with the ideal platform to **position your business** as an **industry leader** and to **showcase your brand, products** and **services** to the key players in Japan's Energy Transition, across the energy value chain. As a partner or sponsor of the Summit, your company will connect with the industry's most important stakeholders, enabling you to **forge new partnerships**, **capitalise on growth opportunities** and demonstrate your business **strength, innovation** and **expertise**.

**EVENING DRINKS RECEPTION**



SPONSORSHIP LEVELS: ● ●

**COFFEE BREAKS**




SPONSORSHIP LEVELS: ● ● ●

**CONFERENCE LUNCH**




SPONSORSHIP LEVELS: ● ●

**REGISTRATION DESK**



SPONSORSHIP LEVELS: ●

**VIP LOUNGE**




SPONSORSHIP LEVELS: ●

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# SPONSORSHIP PACKAGES

As a sponsor, your company will be positioned amongst the **most influential and important players** across the energy industry. The Japan Energy Summit & Exhibition provides your company with the opportunity to place your marketing and branding in front of a global audience, raising your company's profile and enabling you to secure new business, service your existing clients and engage in industry dialogue.

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Company logo featured as sponsor on all marketing materials and event branding including conference brochures, onsite conference signage, website listing and all printed/online advertising	●	●	●	●
60 Word company description on summit app	●	●	●	●
One page company advert on summit app	●	●	●	●
Digital promotion and distribution of co-branded white papers provided by the sponsor	●	●		
Option to host a webinar	●	●	●	
Exhibition space	18sqm	18sqm	9sqm	9sqm
Meeting room for the duration of the main summit	●			
10% discount for additional exhibition space	●	●	●	●
Opportunity to make a keynote address	●	●		
Opportunity to take part in a panel discussion / presentation	●	●	●	●
Conference delegate places	5	3	2	1
10% discount for additional delegate registrations	●	●	●	●
<b>Choose one of the following</b>				
Branded lanyard sponsor	●	●		
Branded water bottle sponsor	●	●	●	
Coffee break sponsor (day 1)	●	●	●	
Coffee break sponsor (day 2)	●	●	●	
Delegate portfolio sponsor	●	●	●	
Evening drinks reception host	●	●		
Lunch host (day 1)	●	●		
Lunch host (day 2)	●	●		
Pre-registration host	●			
Registration desk sponsor	●			
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Summit app sponsor	●	●		
VIP Lounge sponsor	●			
Welcome drinks reception host	●			

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# JAPAN ENERGY SUMMIT & EXHIBITION

3 - 5 JUNE  
2024  
TOKYO

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Canada

### SINGAPORE

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#08-01,  
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068894,  
Singapore

### JEDDAH

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Jeddah, Saudi Arabia

### RIYADH

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Saudi Arabia

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### CAPE TOWN

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South Africa

### CAIRO

Office B2, Plaza 2  
between Halls 3 & 4  
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Exhibition Centre,  
El Moushir Tantawy Axis,  
New Cairo,  
Egypt

### NIGERIA

3rd Floor, Mulliner Towers,  
Alfred Rewane Road,  
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Nigeria

### INDIA

Regus Suburb Centres  
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Maharashtra, India

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