



JAPAN
ENERGY SUMMIT
& EXHIBITION

3 - 5 JUNE
2024
TOKYO BIG SIGHT

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Jera

 **TOKYO GAS**

POST SHOW REPORT

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EVENT OVERVIEW

The 6th Japan Energy Summit & Exhibition, held from 3 - 5 June 2024, brought together key participants from across the value chain, from LNG technologies to innovative renewable systems to actively shape the future of energy.

The conferences and exhibition addressed the challenges Japan and countries across the world face in balancing immediate energy security concerns with longer-term economic growth objectives, sustainability goals, and commitments to achieve carbon neutrality and net-zero.

Japan Energy Summit & Exhibition championed ambitions to strengthen international cooperation on policy, action on funding initiatives, and develop technological solutions to supercharge the energy transition and enable a future of clean, affordable, and secure energy access while fostering sustainable economic growth.

6TH JAPAN ENERGY SUMMIT & EXHIBITION IN NUMBERS

3,000+

Attendees

1,000+

Ministers, Government Officials, C-Suites and Other Senior Leaders

150+

Industry Speakers

200+

Sessions

50+

Exhibiting Companies

46%

International Attendance



“

Since our carbon-neutral 2050 announcement four years ago, Japan has introduced three major policy packages to date. The first of these was the Green Growth Strategy towards 2050, which outlines the long-term technological innovations needed to achieve our goals. This strategy established a 2 trillion yen Green Innovation Fund, dedicated to supporting research and development in 14 priority technologies, including hydrogen, ammonia, power generation, and synthetic fuels.

”

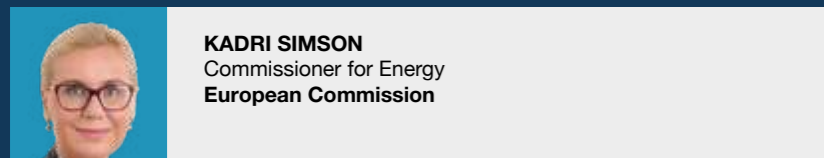
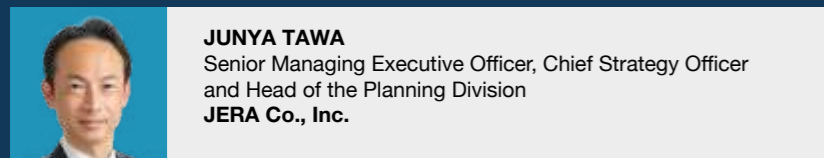
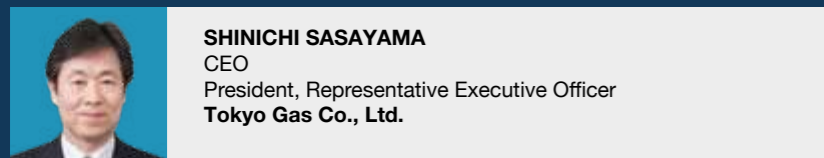
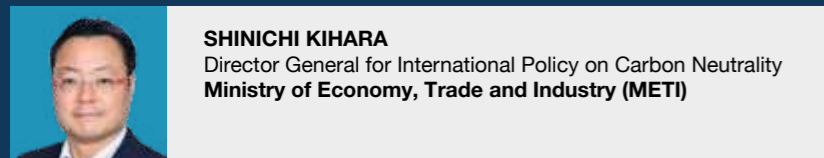
Shinichi Kihara

Director General for International Policy on Carbon Neutrality
Ministry of Economy

Trade and Industry (METI)

OPENING CEREMONY

The Opening Ceremony featured important updates and strategic insight on the energy outlook domestically and internationally from Japan's Ministry of Economy, Trade and Industry (METI), the event's co-hosts, JERA and Tokyo Gas, as well as the European Commission. In her keynote address, Ms Kadri Simson, the European Commissioner for Energy, highlighted the readiness of the market for hydrogen, signalling a pivotal moment to accelerate efforts and propel its widespread adoption.



“ Japan and Europe may be on opposite sides of the earth, but we share much in common: we are both democracies and pioneers in carbon technology. Japan is one of our key partners in designing the global energy security architecture, especially regarding LNG. Both Japan and the EU are positioning themselves as key players in the global shift towards cleaner and more sustainable energy sources. Together, we can achieve remarkable progress.

Kadri Simson
Commissioner for Energy
European Commission

EXHIBITION OVERVIEW

The exhibition featured over 50 companies from around the world, showcasing the latest projects technologies and innovations that are defining the future of energy. The event hosted specialised industry areas aimed at enabling the industry to strengthen existing partnerships and form new models of cross-sector collaboration to drive business and industry growth.

EXHIBITION PROFILES



NATURAL GAS & LNG



HYDROGEN & AMMONIA



LOW CARBON SOLUTIONS



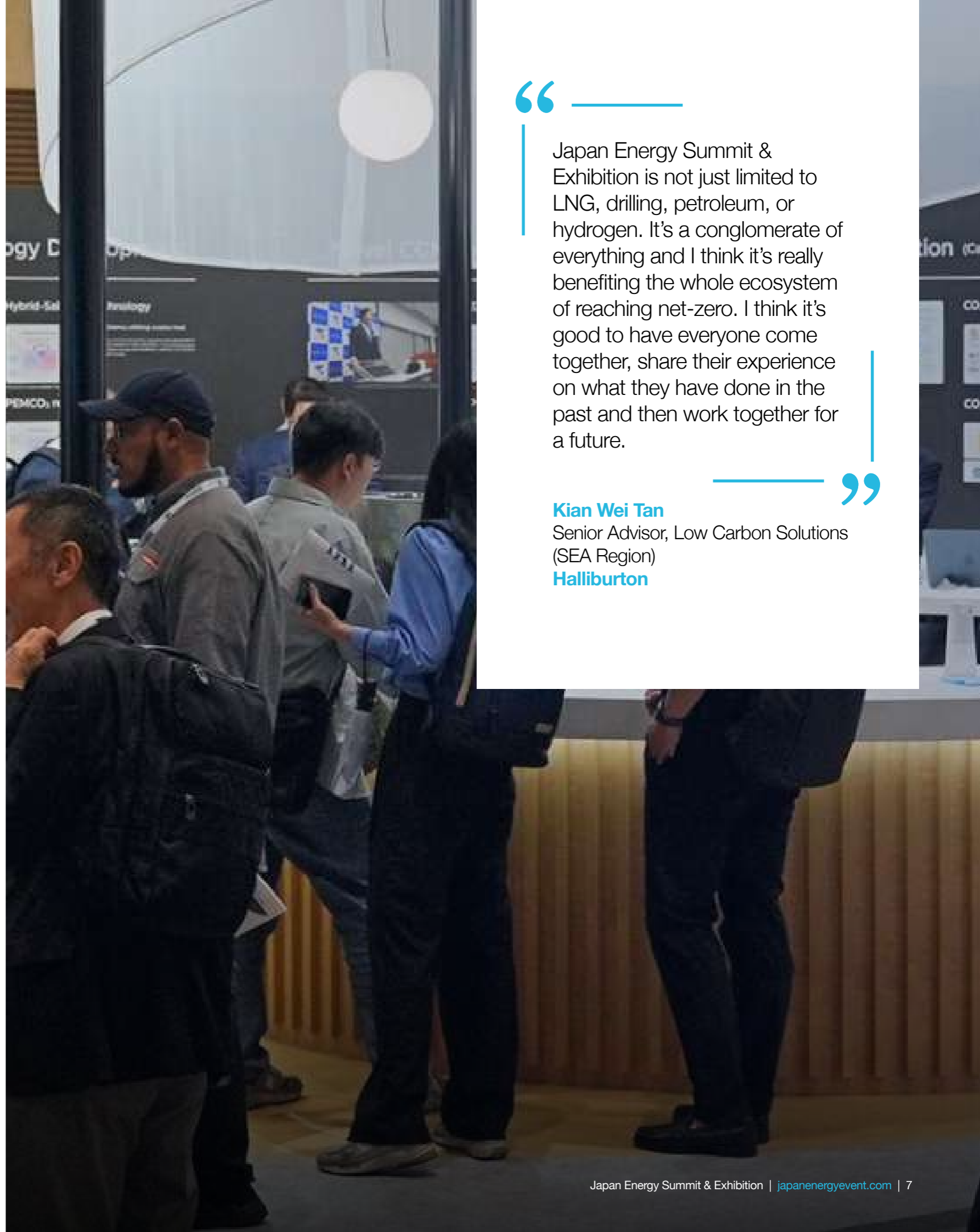
RENEWABLES



PORTS & SHIPPING

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info@japanenergyevent.com



“ Japan Energy Summit & Exhibition is not just limited to LNG, drilling, petroleum, or hydrogen. It's a conglomerate of everything and I think it's really benefiting the whole ecosystem of reaching net-zero. I think it's good to have everyone come together, share their experience on what they have done in the past and then work together for a future. ”

Kian Wei Tan

Senior Advisor, Low Carbon Solutions
(SEA Region)

Halliburton

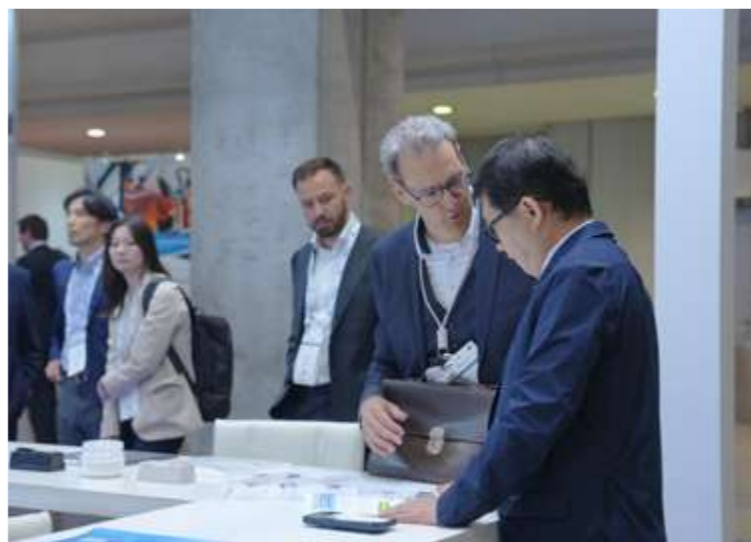
EXHIBITION HIGHLIGHTS

The 2024 edition of the Japan Energy Summit & Exhibition successfully showcased a comprehensive array of advanced products and solutions pivotal to the energy sector's future. The exhibition featured the latest in renewable technologies, hydrogen and ammonia solutions, and digital transformation tools, reflecting the industry's commitment to innovation and sustainability.

The quality and diversity of the exhibits demonstrated the summit's crucial role as a leading platform for presenting global energy advancements.

Participants from around the world displayed their latest technologies and services, providing a clear view of emerging trends and their potential to enhance energy systems.

This year's exhibition set a new benchmark for quality and relevance, affirming the Japan Energy Summit & Exhibition's status as an essential event for accessing leading-edge energy solutions in the global market.



EXHIBITING COMPANIES AND SPONSORS

In this edition, prominent global companies such as JERA, Tokyo Gas, and Kraken Tech took centre stage to showcase dynamic advancements and solutions in accelerating the energy transition worldwide. Their participation shed light on significant developments in energy solutions, spanning from LNG technologies to innovative renewable systems, crucial for supporting Japan's sustainable energy goals.

A SELECTION OF EXHIBITING COMPANIES IN 2024 INCLUDE:



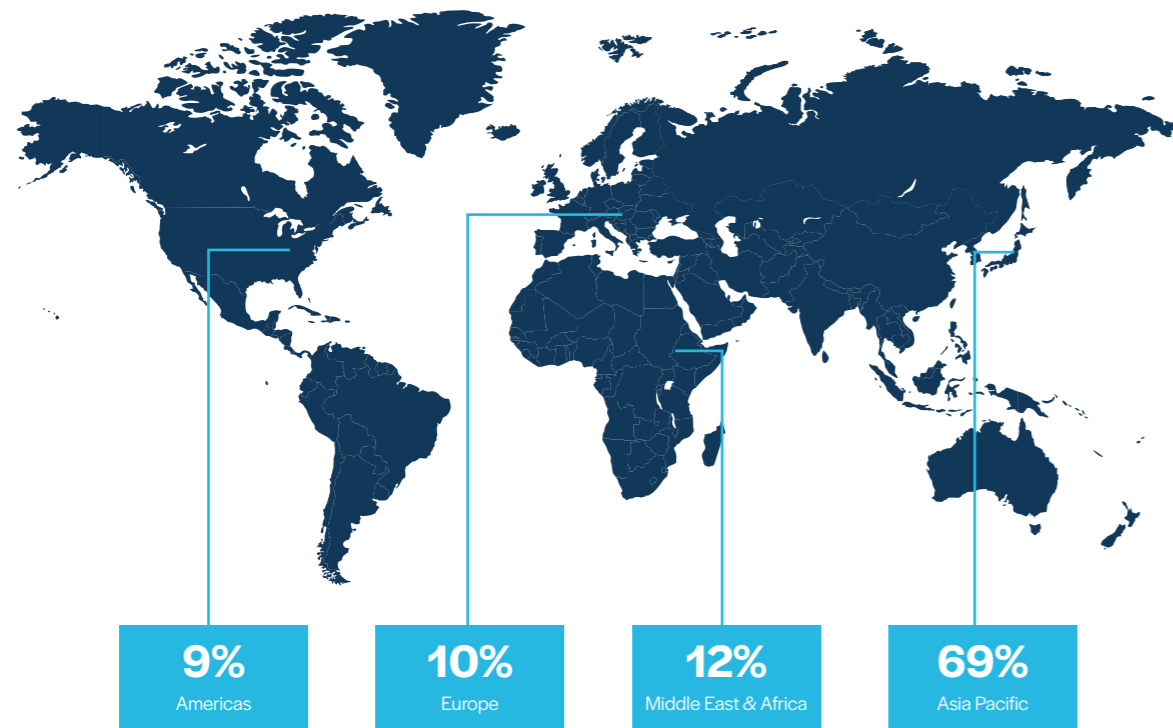
A PLATFORM FOR INTERNATIONAL COLLABORATION

The 2024 edition attracted a diverse geographical split of attendees. The largest contingent traveled from the Asia Pacific region, demonstrating keen interest in enhancing their understanding of regional energy security and technological innovations. North American delegates, hailing primarily from the United States and Canada, focused on exploring the latest innovative technologies and investment opportunities. Meanwhile, European participants engaged in discussions about sustainability practices and emphasized the importance of international policy

collaboration. Project owners and developers from Saudi Arabia, the UAE, Oman, and Algeria attended to advocate for energy security and promote the development and supply of new, clean energy from their respective regions.

Notably, the event drew senior leaders, including CEOs, CTOs, and senior managers from top energy companies across renewables, oil and gas, and power generation, all committed to steering their organisations toward more sustainable practices and technologies.

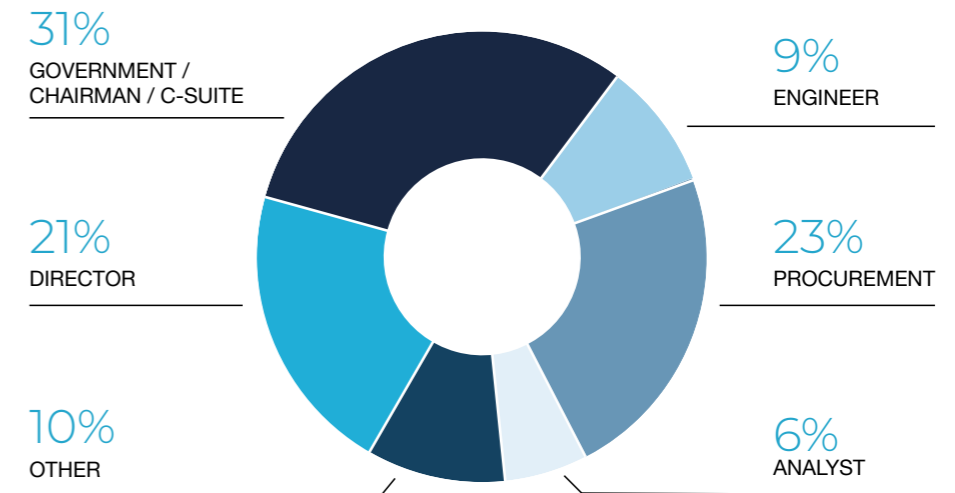
ATTENDEE GEOGRAPHY



LARGEST VOLUMES OF ATTENDEES BY COUNTRY

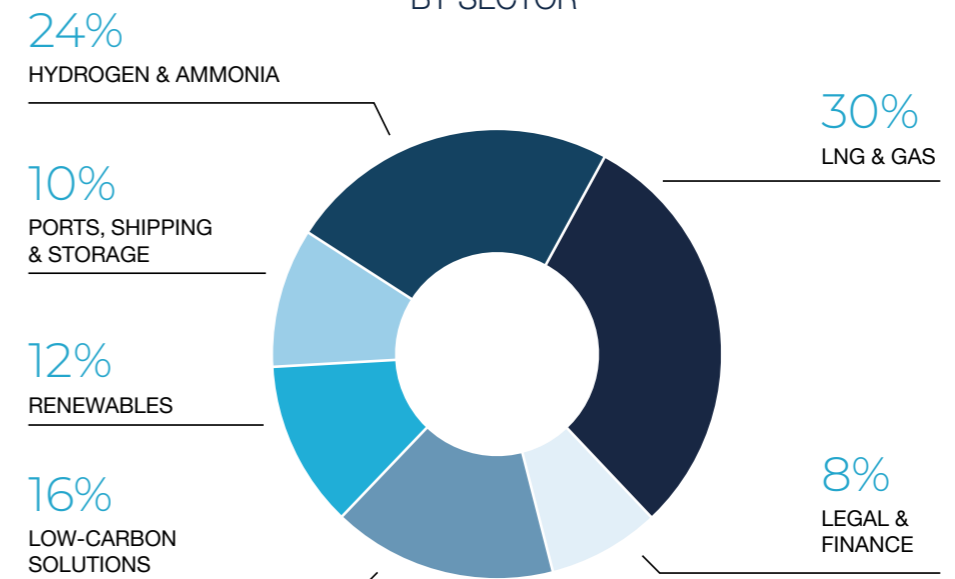
1	JAPAN	6	MALAYSIA
2	SINGAPORE	7	UK
3	SOUTH KOREA	8	UAE
4	CHINA	9	TAIWAN
5	USA	10	SAUDI ARABIA

ATTENDEE JOB ROLE



ATTENDEE BUSINESS TYPE

BY SECTOR



LARGEST VOLUMES OF ATTENDEES BY JOB TITLE

1	PRESIDENT	6	SALES DIRECTOR
2	VICE PRESIDENT	7	GENERAL MANAGER
3	CEO	8	CONSULTANT
4	MANAGING DIRECTOR	9	PROJECT MANAGER
5	DIRECTOR	10	ENGINEER

THE SUMMIT

The summit brought together ministers, policymakers, and senior executives across three distinct programmes: the Strategic Summit, Technical Conference, and Climatetech Theatre. These gatherings provided valuable insights into the latest trends and developments shaping energy markets worldwide, where the convergence emphasised strategic initiatives critical for steering the industry toward its net-zero goals. Attendees had a unique opportunity to explore the priorities and perspectives that will define our collective future in terms of energy strategies and technologies.

DELEGATE FEEDBACK:

98% | satisfied with the conferences

96% | likely to recommend the conferences to their peers

98% | satisfied with networking opportunities provided to delegates



“

The content of the Japan Energy Summit & Exhibition is very relevant to the energy transition across all of Asia. They have talked about the role of LNG, ammonia, hydrogen, decarbonisation and abatement, the role of carbon capture and storage. The Japan Energy Summit & Exhibition is a well-organised, well run event that we attend every year because key decision-makers from across Asia attend. You can meet with them, discuss the role of gas in the transition, and you get to see very senior level, very interesting keynote speakers.

”

Paul Everingham

CEO

Asia Natural Gas & Energy Association

BRINGING TOGETHER 150+ LEADERS AND EXPERTS SPANNING THE GLOBAL ENERGY VALUE CHAIN

This assembly of leaders from across the global energy industry represents a broad range of experience and perspectives focused on addressing the industry challenges of today and the path forward to a secure and pragmatic energy future.

With a commitment to fostering collaboration and open dialogue, the executive committee members curated discussions that will shape the journey to a successful energy transition and a sustainable global energy system of tomorrow. The expertise of the speakers gathered for the conferences at Japan Energy Summit & Exhibition was crucial in identifying the most innovative and insightful concepts, playing a pivotal role in the delivery of this world-class summit.

A SELECTION OF SPEAKERS IN 2024 INCLUDED



SHINICHI KIHARA
Director General for International Policy on Carbon Neutrality
Ministry of Economy, Trade and Industry (METI)



IZURU KOBAYASHI
Deputy Director General for Environmental Affairs
Ministry of Economy, Trade, and Industry (METI)



KADRI SIMSON
Commissioner for Energy
European Commission



HIROSHI OKAMOTO
CTO
TEPCO Power Grid



JARAND RYSTAD
CEO
Rystad Energy



VARUN GUJRAL
CEO, Asia Pacific
ENGIE Global Energy Management & Sales (GEMS)



CLAUDIO FACCHIN
CEO
Hitachi Energy



KEIICHIRO SEGAWA
Chief Executive Staff Officer
Hydrogen Strategy Division
Kawasaki Heavy Industries, Ltd.



KENTARO KIMOTO
Representative Corporate Executive Officer, VP
Tokyo Gas Co., Ltd.



H.E. RACHMAT KAIMUDDIN
Deputy Minister for Infrastructure and Transportation Coordination
Coordinating Ministry of Maritime Affairs and Investment of the Republic of Indonesia



HON. BRIAN JEAN, ECA, KC
Minister of Energy and Minerals
Government of Alberta



YUYA HASEGAWA
Director, Energy Resource Development Division
Ministry of Economy, Trade & Industry (METI)



HITOSHI NISHIZAWA
SVP, LNG Division
JERA Co., Inc.



YUMIKO YAO
Executive Officer, Senior General Manager of LNG Business Dept. Energy Trading Company, (Joint Role)
President of TOKYO LNG TANKER CO., LTD
Tokyo Gas Co., Ltd.



KLAUS MEDER
President and Representative Director
Bosch Corporation



KATSUMI (KEN) KURODA
Senior Advisor
Cheniere Marketing Ltd



NATHALIE OOSTERLINCK
Managing Executive Officer, Head of the Global Renewable Energy Division
JERA Co., Inc.



HAYLEY PHAM
VP Business Development, Asia Pacific, Low Carbon Solutions
ExxonMobil



KIYOSHI HIKINO
Director of Power and Gas Market Policy
Division, Agency for Natural Resources and Energy
Ministry of Economy, Trade and Industry (METI)



EIJI OHIRA
Director General, Fuel Cell & Hydrogen Office Advanced Battery & Hydrogen Technology Dept
New Energy and Industrial Technology Development Organization (NEDO)



TAKASHI KAWAI
Director, Ocean Development and Environment Policy Division, Maritime Bureau
Ministry of Land, Infrastructure, Transport and Tourism (MLIT)



SRIMONTO GHOSH
VP, Origination & Customer Solutions
Chevron



JUANCHO EEKHOUT
VP Business Development LNG and Net Zero Solutions
Sempra Infrastructure



TETSURO WADA
Division C.O.O, Next Generation Energy Div., Environmental Energy Group
Mitsubishi Corporation



MASAMI TAKENAKA
Lead Executive Officer, Green Solution Project
Asahi Kasei Corporation



NAKAI TOMOMI
Executive Officer & General Manager of GX Administration Division, Strategic Business Promotion Group
Toda Corporation



MATT WATSON
VP, Energy Transition
Environmental Defense Fund



SHINICHI SASAYAMA
CEO
President, Representative Executive Officer
Tokyo Gas Co., Ltd.



JUNYA TAWA
Senior Managing Executive Officer, Chief Strategy Officer (CSO) and Head of the Planning Division
JERA Co., Inc.



TAKAYUKI UEDA
President & CEO
INPEX CORPORATION



SHIGERU (SAM) MURAKI
President
Clean Fuel Ammonia Association



KENJI KONNO
Country Head Japan
ACME Group



JÉRÔME MALKA
Member of the Executive Committee
Director of Tokyo
ENGIE Global Energy Management & Sales (GEMS)



CHRIS ROWE
Head of Physical LNG Trading - Asia
RWE Supply and Trading



DAN FELDMAN
Partner
King & Spalding



MATTHEW WAPPLES
Head of APAC - Renewable Energy
Kraken - Asset & Optimization



SATOSHI TANAZAWA
Senior Managing Executive Officer, Chief Executive of Energy Trading Company
TOKYO GAS CO., LTD.



TETSUYA WATANABE
President
Economic Research Institute for ASEAN and East Asia (ERIA)



NOBUO TANAKA
Executive Director Emeritus
International Energy Agency (IEA)



FELIX BOOTH
Head of LNG
Vortexa



HIDEAKI TANAKA
Operating Officer and General Manager of Hydrogen Business Department
ENEOS Corporation



TAKASHI ISHIZAKI
President and Representative Director of Tokyo
Commodity Exchange
JPX Group



PAUL EVERINGHAM
CEO
Asia Natural Gas & Energy Association



MARTIN HABLUTZEL
Head of Sustainable Energy Systems Asia
Pacific
Siemens Energy



YAUYU ZHANG
Global Head of LNG & New Energies
PetroChina International



CHARLES OPPENHEIMER
Founder
Oppenheimer Project and Oppenheimer Energy Ventures



HELLE KRISTOFFERSEN
President of Asia and member of the Executive Committee
TotalEnergies



KATHY WU
Regional President Asia Pacific, Gas & Low Carbon Energy
bp



YUKI MOMOYO
Head of Research and Analysis, Strategic Planning Dept.
JAPEX

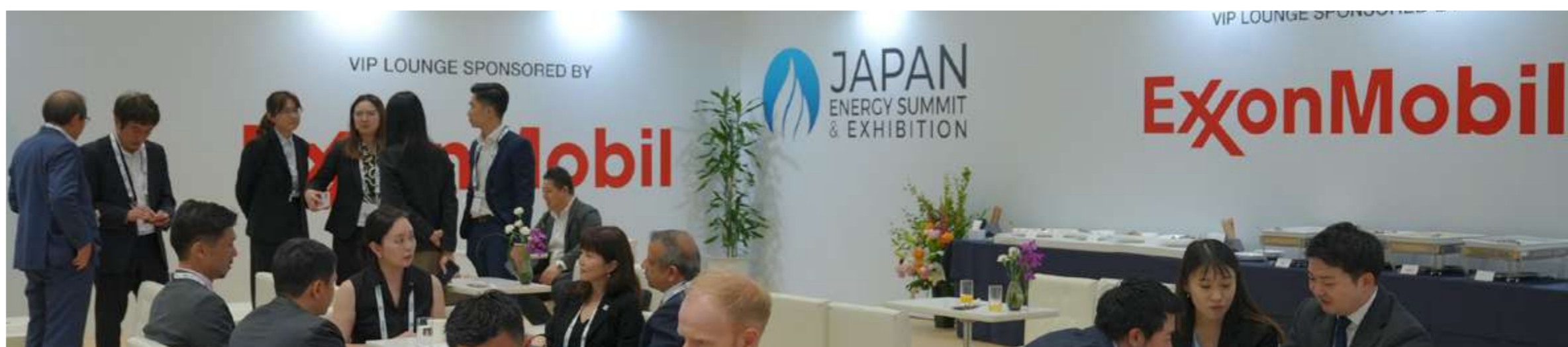
SECURE YOUR PARTICIPATION TODAY

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NETWORKING OPPORTUNITIES

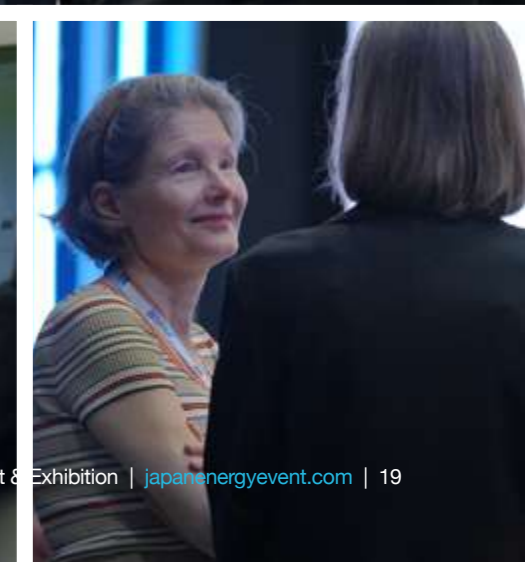
Japan Energy Summit & Exhibition provided numerous networking opportunities with the aim of enhancing bilateral collaboration and the exchange of ideas, creating the perfect environment for VIPs, delegates, exhibitors and visitors to network and forge new business partnerships.



Coffee Break Day 2 Sponsor
 **RystadEnergy**



Coffee Break Day 1 Sponsor
CHENIERE



STRATEGIC SUMMIT HIGHLIGHTS

The Strategic Summit served to be Japan's foremost platform for convening global energy thought leaders, senior regional policymakers and key industry experts to advance multi-lateral partnerships, cross-sector cooperation and essential knowledge sharing across the energy value chain.

THEMES:

OPTIMISING THE LNG VALUE CHAIN
TO ENSURE A ROBUST, RESILIENT
& AFFORDABLE SUPPLY

ESTABLISHING A NEW PATHWAY
TO DECARBONISE HARD-TO-ABATE
SECTORS

COMMERCIALISING THE
HYDROGEN VALUE CHAIN & CLOSING
THE GREEN GAP

TRANSFORMING INDUSTRIAL
POLICY TO ACCELERATE GROWTH
IN TECHNOLOGY

LEVERAGING PARTNERSHIPS
TO CREATE A REGIONAL ROADMAP
TO NET-ZERO

UNLOCKING JAPAN'S
RENEWABLE ENERGY POTENTIAL
BY SCALING PRODUCTION

From left to right:
Michael Stoppard, Senior Advisor and Global Gas Strategy Lead, S&P Global
Commodity Insights
Takayuki Ueda, President & CEO, INPEX CORPORATION
Satoshi Tanazawa, Senior Managing Executive Officer, Chief Executive of Energy
Trading Company, Tokyo Gas
Helle Kristoffersen, President of Asia & member of the Executive Committee,
TotalEnergies
Kathy Wu, Regional President Asia Pacific, Gas & Low Carbon Energy, bp



“ Everyone desires a carbon-clean future and sustainable energy, but few are willing to bear the additional costs for clean hydrogen and clean ammonia. At INPEX, we are fully committed to bridging this gap. As a leading energy company, we recognise the importance of investing in clean technologies and driving innovation to reduce costs over time. Our projects in hydrogen and ammonia are at the forefront of this transition, demonstrating our dedication to providing cleaner energy solutions. ”

Takayuki Ueda
President & CEO
INPEX CORPORATION

STRATEGIC SUMMIT 2024 EDITION SCHEDULE AT A GLANCE

Monday | 3 June 2024

- 09:00 - 10:15
Opening Ceremony & Keynote Addresses
- 10:15 - 11:30
Strengthening Global Ties to Achieve Energy Security
- 12:00 - 12:15
Keynote Address
- 12:15 - 13:30
The Evolving Role of LNG and Gas in Japan's Fuel Mix
- 14:30 - 14:45
Keynote Address – Geopolitical Outlook 2024
- 14:45 - 15:30
Harnessing Market Innovations and Technologies to Support Asia's Green Transformation
- 16:00 - 16:15
Keynote Address – How is the Revised Hydrogen Basic Strategy Enabling Japan to Become a Hydrogen Society?
- 16:15 - 17:30
Unlocking Hydrogen's Potential

Tuesday | 4 June 2024

- 09:15 - 09:30
Keynote Address
- 09:30 - 10:30
Tackling Hard-to-Abate Sectors with Ammonia
- 10:30 - 11:00
Leveraging Hydrogen Technologies to Create a Low-Carbon Economy
- 11:30 - 12:00
Mobilising Investment to Deliver the Net-Zero Economy (NZE)
- 12:00 - 12:45
Establishing a Roadmap to Zero Emission Shipping
- 13:45 - 14:30
Transitioning to a Decarbonised Energy System
- 14:30 - 15:15
Collaborating to Unlock the Full Potential of Carbon Neutral E-Methane
- 15:45 - 16:45
Making Net-Zero Possible with Cost-Effective CCUS
- 16:45 - 17:30
Accelerating Growth in Regional LNG to Deliver a Credible Energy Transition
- 17:30 – 17:45
Closing Keynote Address

Wednesday | 5 June 2024

- 09:15 - 10:15
Reforming Japan's Power Grid Market to Drive the Clean Energy Transition
- 10:15 - 11:00
Establishing a National Strategy to Unlock New Growth Opportunities
- 11:00 - 11:15
Spotlight Presentation: Nexus-Integrated Policies for Clean H2 Production and Integration into High-Priority Heavy Industry Sectors in Japan
- 11:45 - 12:30
Harnessing the Power of Renewables to Transform Japan's Future Energy Mix
- 12:30 - 13:30
Unlocking New Supply Chains to Decarbonise the Asia-Pacific Region

Simultaneous Translation was available throughout the Strategic Conference



Official Opening Address

Junya Tawa

Senior Managing Executive Officer, Chief Strategy Officer and Head of the Planning Division
JERA Inc.



STRATEGIC SUMMIT SESSION HIGHLIGHTS

LEADERS PANEL: STRENGTHENING TIES TO ACHIEVE ENERGY SECURITY

SPEAKERS:

Takayuki Ueda
President & CEO, **INPEX CORPORATION**

Satoshi Tanazawa
Senior Managing Executive Officer, Chief Executive of Energy Trading Company, **Tokyo Gas**

Helle Kristoffersen
President of Asia & member of the Executive Committee, **TotalEnergies**

Kathy Wu
Regional President Asia Pacific, Gas & Low Carbon Energy, **bp**

Tetsuya Watanabe
President, **Economic Research Institute for ASEAN and East Asia (ERIA)**

MODERATOR:

Michael Stoppard
Senior Advisor and Global Gas Strategy Lead, **S&P Global Commodity Insights**

CLOSING KEYNOTE ADDRESS

SPECIAL GUEST:

Charles Oppenheimer
Founder
Oppenheimer Project and Oppenheimer Energy Ventures

MODERATOR:

Nobuo Tanaka
Executive Director Emeritus
International Energy Agency (IEA)



“ As a leading energy company, our responsibility is to be a reliable partner to our customers and consortium partners globally. We are committed to becoming one of the top five solar and wind companies by 2030, with a strategic investment of USD 5 billion.

Helle Kristoffersen

President of Asia & member of the Executive Committee
TotalEnergies

“ There are exciting developments in new nuclear technology, particularly in its applications to hard-to-abate sectors, including industrial, oil, and gas. As a strong advocate for nuclear power, I believe that nuclear power is a strong technology in addressing climate change and achieving decarbonisation.

Charles Oppenheimer

Founder
Oppenheimer Project and Oppenheimer Energy Ventures

STRATEGIC SUMMIT SESSION HIGHLIGHTS

LEADERS PANEL: THE EVOLVING ROLE OF LNG & GAS IN THE FUEL MIX

SPEAKERS:

Yumiko Yao
Executive Officer, Senior General Manager of LNG Business Dept.
Energy Trading Company,
(Joint Role) President of TOKYO LNG TANKER CO., LTD.,
Tokyo Gas Co., Ltd.

Hitoshi Nishizawa
SVP, LNG Division, **JERA Co., Inc.**

Katsumi (Ken) Kuroda
Senior Advisor, **Cheniere Marketing Ltd.**

Chris Rowe
Head of Physical LNG Trading – Asia Pacific, **RWE Supply & Trading**

MODERATOR:

Nobuo Tanaka
Executive Director Emeritus, **International Energy Agency (IEA)**



LEADERS PANEL: UNLOCKING HYDROGEN POTENTIAL

SPEAKERS:

Hon. Brian Jean ECA, KC, Minister of Energy and Minerals,
Government of Alberta

Eiji Ohira, Director General, Fuel Cell & Hydrogen Office Advanced
Battery & Hydrogen Technology Dept., **New Energy and Industrial
Technology Development Organization (NEDO)**

Hayley Pham, VP Business Development, Asia Pacific, Low Carbon
Solutions, **ExxonMobil**

Juancho Eekhout, VP Business Development LNG and Net Zero
Solutions, **Sempra Infrastructure**

Dan Feldman, Partner, **King & Spalding**

Keiichiro Segawa, Chief Executive Staff Officer, Hydrogen Strategy
Division, **Kawasaki Heavy Industries, Ltd.**

MODERATOR:

Nobuo Tanaka, Executive Director Emeritus, **International Energy
Agency (IEA)**



“

In the hydrogen space, we are laser-focused [on the Baytown project] to support Japan in looking at setting up the global supply chain for the initial phase to use ammonia as a carrier for hydrogen.

”

Hayley Pham

VP, Business Development, Asia Pacific, Low Carbon Solution
ExxonMobil

TECHNICAL CONFERENCE HIGHLIGHTS

The Technical Conference brought together leading engineers and technical experts from across the energy value chain to present cutting-edge innovations and solutions that will enable Japan and Asia-Pacific to successfully transition to a low carbon future.

THEMES:

CARBON CAPTURE,
UTILISATION & STORAGE

FUEL CELL INNOVATION &
APPLICATIONS

SHIPPING, BUNKERING &
MARINE FUEL

INCREASING THE EFFICIENCY
OF ELECTROLYSIS

DECARBONISATION &
GHG EMISSIONS REDUCTIONS

TRANSPORTATION, STORAGE
& INFRASTRUCTURE

LEADERSHIP, SKILLS
& TRAINING

DIGITAL TRANSFORMATION &
NEW TECHNOLOGIES

UTILITIES &
POWER GENERATION



“

Japan Energy Summit & Exhibition is a valuable opportunity to showcase new products that will contribute to market clarity and accurate price discovery, fostering more informed trading decisions.

”

Joe Raia

CCO

**Abaxx Commodity Futures
Exchange and Clearinghouse**

CLIMATETECH ZONE

The inaugural Climatetech Zone, sponsored by ENGIE, provided a unique platform for startups, entrepreneurs, and industry executives to explore cutting-edge ideas and innovations driving climate mitigation and Japan's energy transition.

Held alongside the Technical Conference, the Climatetech Zone featured a line-up of knowledge sessions by seasoned industry experts, focusing on important topics across the energy value chain including carbon management, electric vehicles, and more.

STARTUP ZONE

The Startup Zone provided a platform for the latest innovators and disruptors to showcase their products, services and ideas alongside established market leaders, encouraging collaboration and meaningful discussions with potential customers, partners and investors.

From left to right:
Prof. Tatsuo Masuda, Professor, Kaishi Professional University
René Leven, Segment Leader, Hydrogen and CCUS | New Energy Solutions, John Crane
Ken Freeman, Vice President, Policy and Regulatory Development, Asia Pacific, ExxonMobil Low Carbon Solution



Sponsored by



“ According to the IEA, achieving net zero emissions is virtually unattainable without the implementation of carbon capture technologies. To meet the objective of widespread CCS application, it is crucial to continuously pursue advancements in technology and innovation. ”

Ken Freeman
Vice President, Policy and Regulatory Development
Asia Pacific
ExxonMobil Low Carbon Solution

LEADERSHIP ROUNDTABLES

The invitation-only Leadership Roundtables were an important cornerstone of the Japan Energy Summit & Exhibition's programme.

Bringing together C-level industry executives and policymakers, the closed-door conversations addressed, debated, and analysed the latest trends impacting the energy market in Japan and beyond, with the aim of generating the thought leadership and insights required to drive real progress towards net-zero.

The Leadership Roundtables were held under the Chatham House Rule to facilitate open conversation and information sharing, and to enable quality networking and relationship building.

Sponsored by

Knowledge Partner



WELCOME DRINKS RECEPTION

An open-invitation networking reception, sponsored by JERA and Tokyo Gas, enabled attendees to connect in an informal, social setting.

Sponsored by



WOMEN IN ENERGY NETWORKING DRINKS RECEPTION

Executives from the value chain convened to discuss the latest industry trends and opportunities to enhance diversity and representation in the industry with like-minded attendees.

Sponsored by



MARKETING & PR REACH

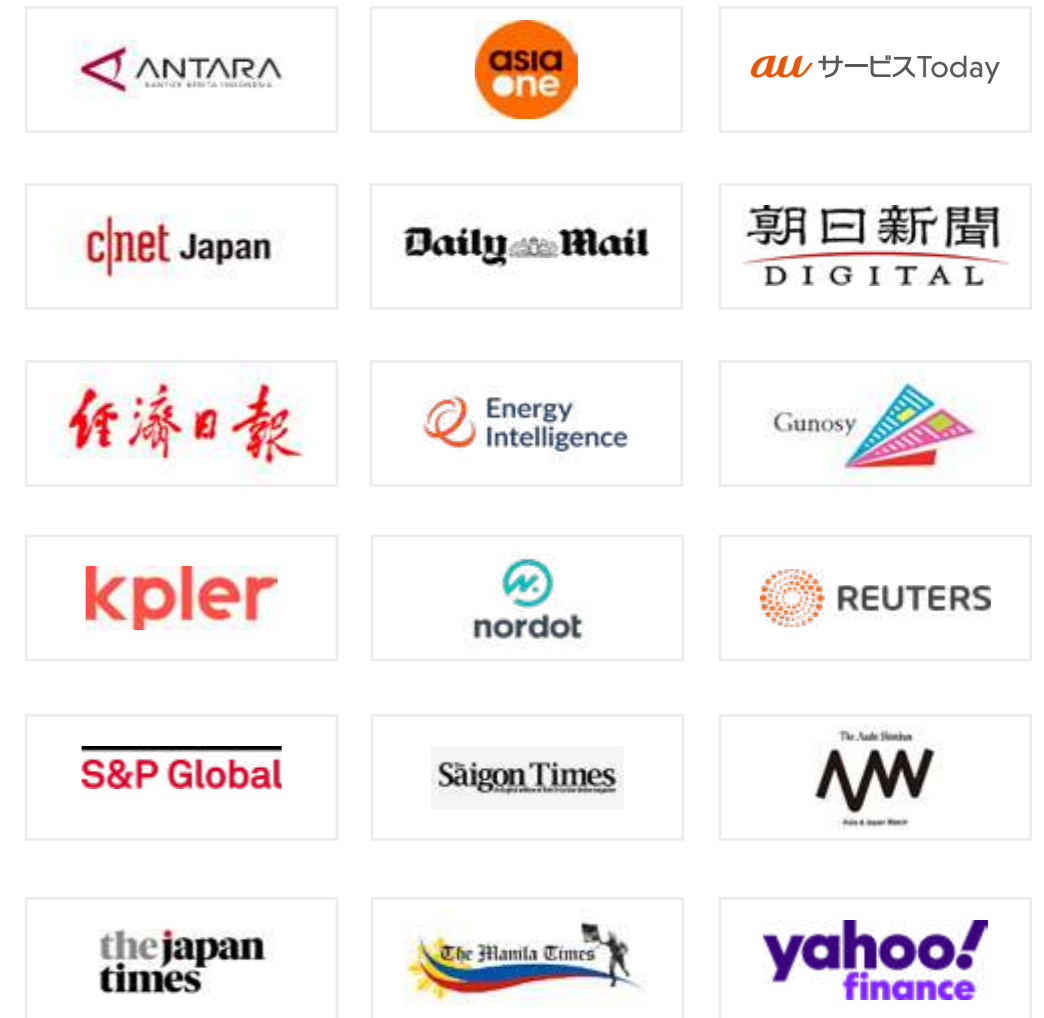
The event conducted a targeted, dual-language marketing communications campaign, which ran in the lead up to, during and after the event to reach new audiences.

Working closely with our exhibitors, sponsors and partners, speakers, energy experts and event participants, the communications campaign ensured that key messages, critical opinions and outcomes from the event were shared with the rest of the world.

This showcased the events' role as a pivotal platform for stakeholders to forge partnerships, share innovative solutions, and shape policies that will collectively advance the global pursuit of a sustainable energy future.



TOP INTERNATIONAL AND REGIONAL MEDIA COVERING THE EVENT, INCLUDED:



951K

Website page views with 733K unique users

608

Press mentions across local and international media coverage

177

Email campaigns launched to 1.2M industry professionals

180

Deliverables by 27 media partners and supporting associations with 3.1M reach

1M

Social media impressions

3.6K

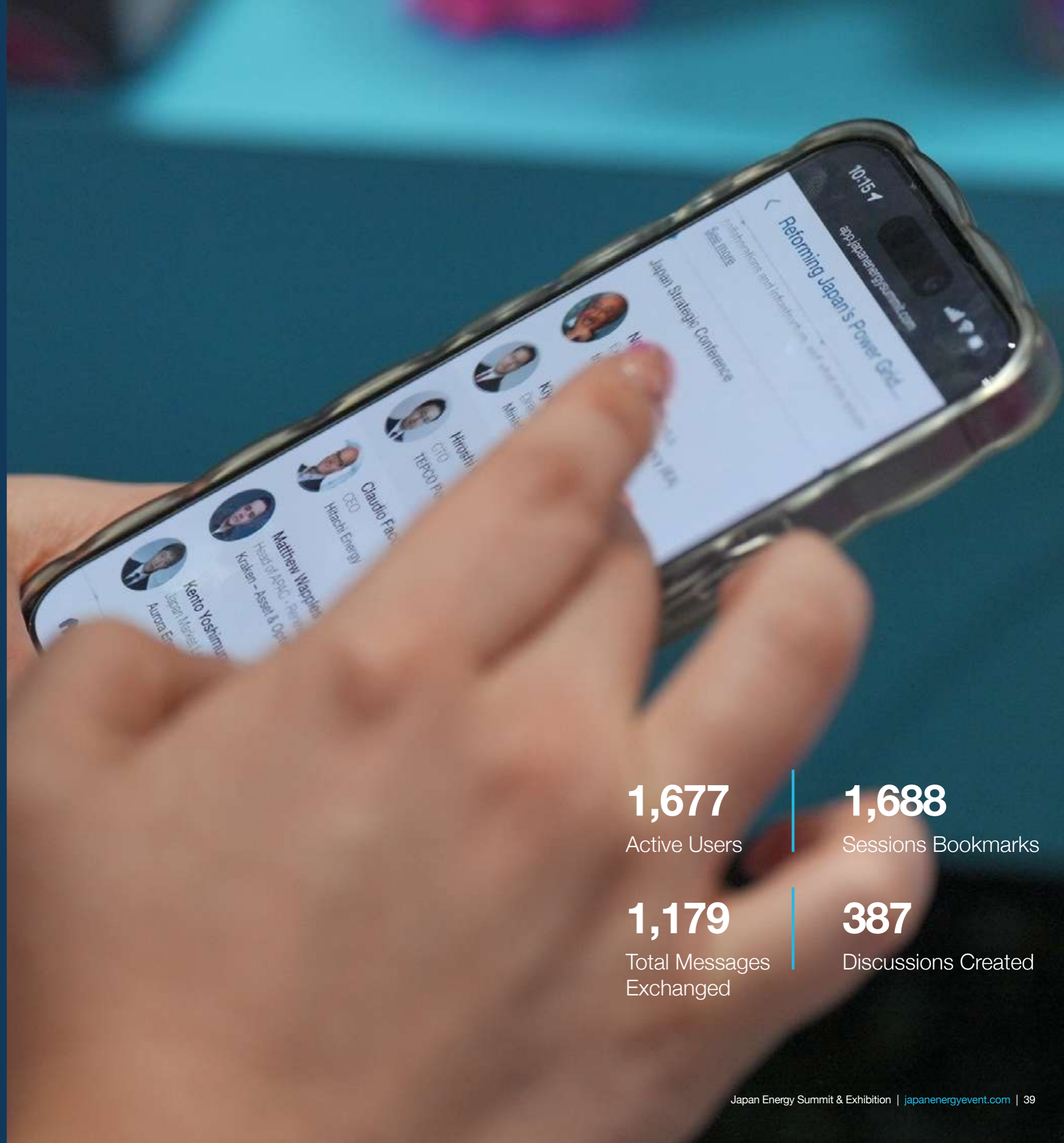
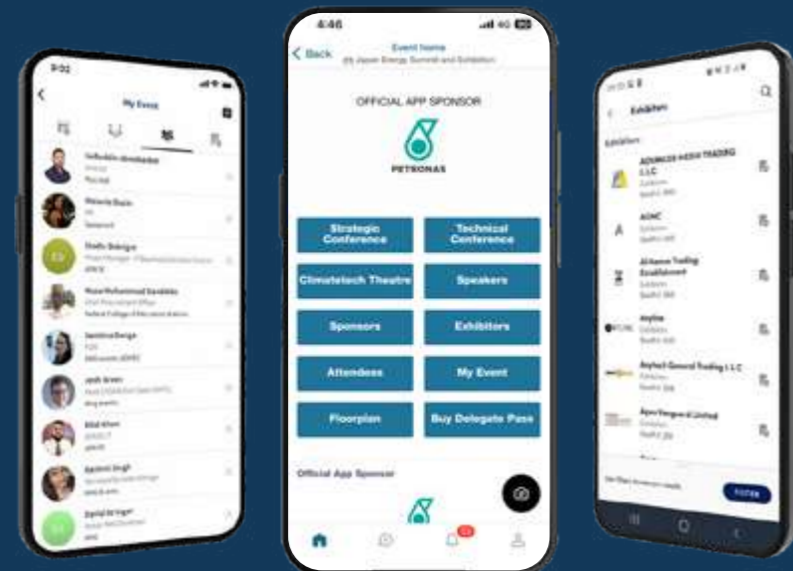
Followers across all social media channels

OFFICIAL EVENT APP

The Official Event App sponsored by Petronas was a bespoke networking platform that enhanced the attendee experience at Japan Energy Summit & Exhibition.

With AI-powered matchmaking features, participants were able to network and explore business opportunities with other visitors, delegates, speakers, exhibitors and sponsors.

Attendees enjoyed a seamless and innovative digital experience that enabled them to maximise their time at the event.



1,677
Active Users

1,688
Sessions Bookmarks

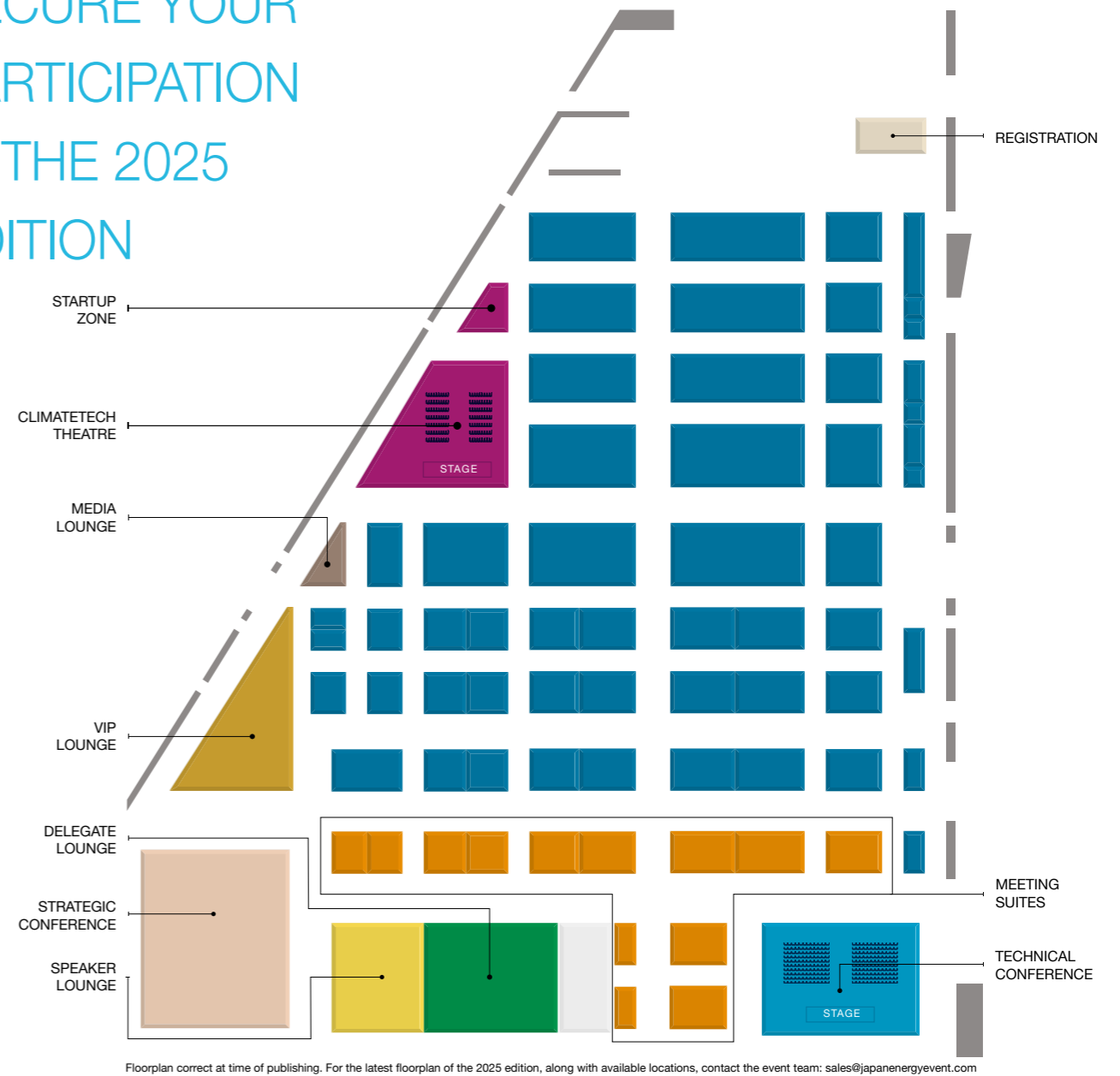
1,179
Total Messages Exchanged

387
Discussions Created

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