

Under the Patronage of
His Royal Highness Prince Salman bin Hamad Al Khalifa
Crown Prince and Prime Minister of the Kingdom of Bahrain

MEOS / GEO

Middle East Oil, Gas and Geosciences Show

19 – 21 February 2023
Exhibition World Bahrain

Conference Theme:
Today's Realities,
Tomorrows' Energy

meos-geo.com



Event
Brochure



Hosted by
KINGDOM OF BAHRAIN
Ministry of Oil

Supported by
الشركة الوطنية للغاز
nogaholding

Chaired by
aramco

Co Chaired by



Conference Organisers
AAPG

EAGE
EUROPEAN
ASSOCIATION OF
GEOLOGISTS &
ENGINEERS

SEG
SOCIETY OF EXPLORATION
GEOPHYSICISTS

SPE
SOCIETY OF PETROLEUM ENGINEERS

Event Organisers
informa markets

ABOUT THE MIDDLE EAST OIL, GAS & GEOSCIENCES SHOW

The Middle East Oil, Gas & Geosciences Show is a merger of the Middle East Oil & Gas Show (MEOS) and the Middle East Geosciences Conference & Exhibition (GEO). Building on 40+ years of effective knowledge-sharing and networking, together at MEOS GEO these two well-established events capture the upstream industry's full value chain under one roof.

The world-class exhibition and parallel conference takes place from 19 – 21 February 2023 at Exhibition World Bahrain under the patronage of Bahrain's Crown Prince and Prime Minister HRH Prince Salman bin Hamad Al Khalifa, hosted by Bahrain's Ministry of Oil, supported by NOGA Holding, and chaired by Saudi Aramco.

MEOS GEO will showcase the products, services and solutions that are driving mega energy projects forward. This exceptional event will unite NOCs, IOCs and service providers to shape the future of the oil & gas industry and drive business growth.

WHAT TO EXPECT

3DAYS OF
NETWORKING**15,000+**GLOBAL ENERGY
PROFESSIONALS**200+**LEADING
EXHIBITORS**40+**ATTENDING
COUNTRIES**36,000**SQM WORLD-CLASS
EXHIBITION**300+**HOURS OF
CONTENT**500+**TECHNICAL
PRESENTATIONS**400+**EXPERT
SPEAKERS**10+**KEYNOTE, PANEL
& CEO SESSIONS**40+**EMERGING
START-UPS

AN INDUSTRY-LEADING EXHIBITION

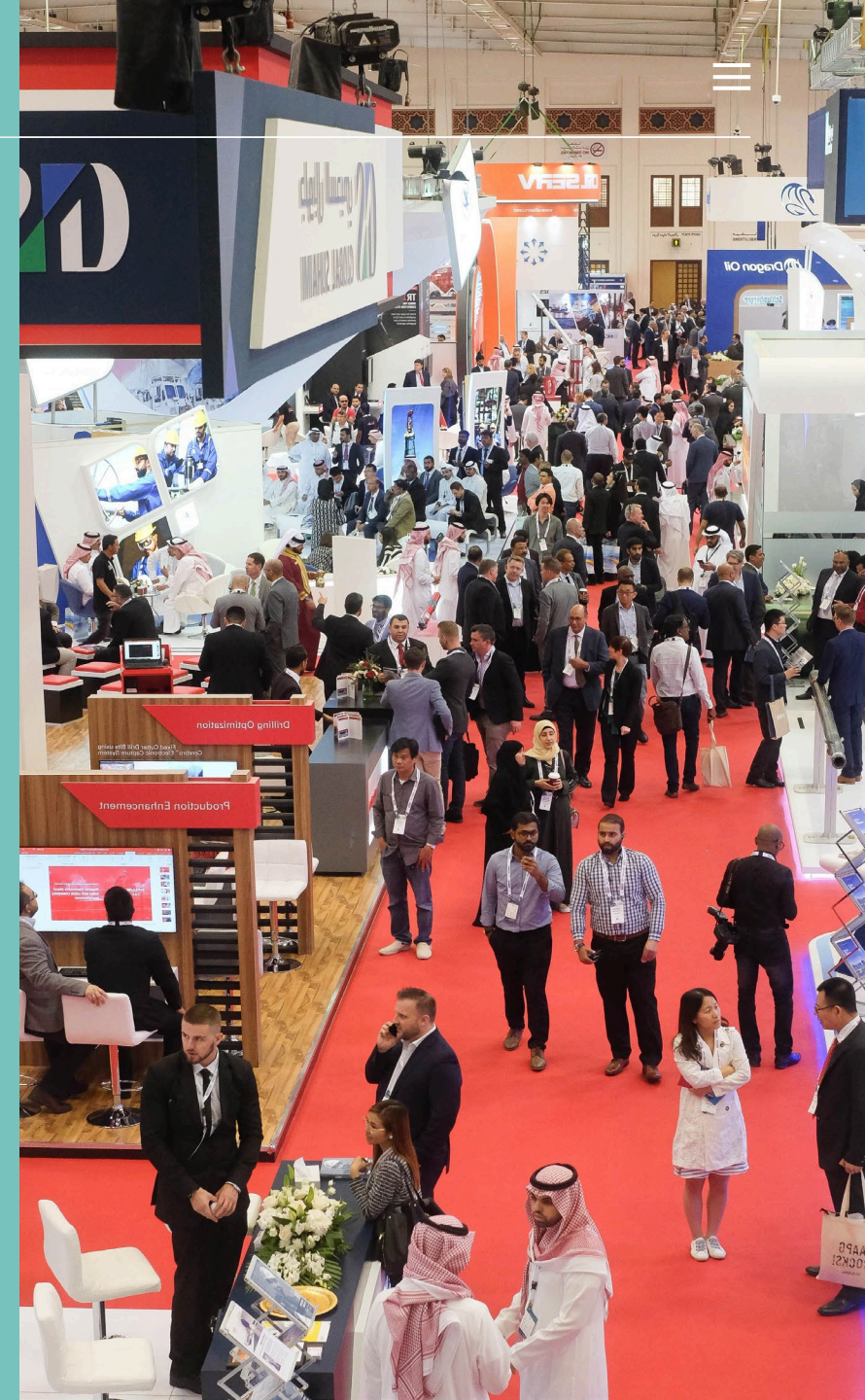
The MEOS GEO exhibition plays host to major oil & gas operators including Tatweer Petroleum, KPC, and Saudi Aramco, IOCs and service providers along with emerging businesses with the power to transform the industry at the newly introduced Start-Up Village.

Decision-makers and key buyers with real spending power form strategic partnerships and identify business opportunities in the Middle East and beyond at MEOS GEO.

A HIGH-IMPACT CONFERENCE

The MEOS GEO conference is backed by the power of the world's two largest professional oil & gas associations: the American Association of Petroleum Geologists (AAPG) and the Society of Petroleum Engineers (SPE). Together with Informa Markets we're staging one of the largest and most influential conferences the region has ever witnessed.

Research, insights and best practices from pioneers, innovators and policymakers will address today's most pressing industry issues. This high-impact conference will deliver a curated programme of onstage content, courses, field trips and workshops that will accelerate growth, efficiency, sustainability, and profitability.





"A must-attend upstream oil & gas event in the region, MEOS GEO is set to attract leading global players and act as a gateway for us to find partners and develop lasting business relationships."

Faisal Al Nughaimish
Chief Drilling Engineer
Saudi Aramco

BENEFITS OF PARTICIPATING AT MEOS GEO

GENERATE NEW BUSINESS

Engage with 15,000+ qualified attendees. Showcase your offering and generate new leads that result in real business opportunities

FACE-TO-FACE NETWORKING

Meet face-to-face with potential clients and form lucrative business partnerships with a high calibre audience

BRAND AWARENESS

Enjoy high-impact brand exposure. Position your company amongst leading international players in the oil and gas sector

KNOWLEDGE EXCHANGE

Enjoy unprecedented access to the marketplace while discovering invaluable market research. Stay abreast of industry trends, challenges and advancements

STAY COMPETITIVE

Remain ahead of your competition. Seal deals in the Middle East and beyond with participants from 40+ countries represented

GAUGE MARKET SENTIMENT

Gather market feedback on new or existing products and services from industry professionals. Discover trends and opportunities from around the globe



SPOTLIGHT ON DIGITAL TRANSFORMATION

Under the theme **Today's Realities, Tomorrow's Energy** MEOS GEO will address the rapidly evolving challenges and opportunities in the oil & gas industry. Key amongst these is digitisation and the adoption of 4IR technologies.

The exhibition and conference will fuel change, and bring technology powerhouses face-to-face with operators, service companies, EPCs, E&P companies, integration solution providers, energy institutes and academics.



AI & MACHINE
LEARNING



BLOCKCHAIN
SOLUTIONS



INDUSTRIAL INTERNET
OF THINGS (IIoT)



AUTOMATION



CLOUD
COMPUTING & 5G



DRONES &
ROBOTICS



BIG DATA &
ANALYTICS



CYBER
SECURITY



VR & AR



NEW SHOW FEATURES



START-UP VILLAGE

A global stage for start-ups engineering the future, connecting them to the world's most influential oil & gas companies, investors and media



SPOTLIGHT ON DIGITAL TRANSFORMATION

A showcase for disruptive innovation, digital transformation and the new technologies that are shaping the world around us and fueling the oil & gas industry's 4th Industrial Revolution



LIVE LABS

A leadership opportunity platform for motivating and inspiring success stories to be touched upon consisting of topics such as digitalisation, drones, cloud solutions, AI, IoT, cyber security and 3D



GENIUS TALKS

A rare opportunity to learn from and network with senior managers, company founders and presidents with decades of experience in an intimate group setting



WORLD-CLASS VENUE

MEOS GEO takes place at Bahrain's newest, state-of-the-art exhibition and conference venue with world class facilities to conduct your business



NETWORKING & SOCIAL OPPORTUNITIES

More opportunities to network, meet colleagues, and make new contacts with a range of activities including dinner receptions, golf evenings, relaxed breakout spaces and more



EXPERIENTIAL EXHIBITION DESIGN

A fresh show look designed to create an immersive atmosphere and offer plenty of opportunities for interaction



OIL VEHICLE SHOWCASE

Onsite reality comes to life in a special indoor area dedicated to oil & gas vehicles. Experience the latest technological advancements deployed in the upstream field in a real world setting



TARGETED KEY MARKETS



VISITOR PROFILES TO MEET



IOCs & NOCs



Petroleum Geophysicists & Geologists



Service Providers



Petroleum & Reservoir Engineers



Marine Service Operators



Pipeline Engineers



Mechanical, Electrical & Civil Engineers



Seismic Imagers & Processors



Offshore & Onshore Drill Rig Managers & Engineers



Technology Providers



Operators



Unconventional Resources



EXHIBIT OPTIONS

MEOS GEO offers a variety of exhibit options to suit companies of all sizes.



INSIDE SPACE ONLY

US\$ 675 per sqm

Allows the flexibility to build your own stand (min. 18 sqm)



SPACE WITH STAND SERVICE

US\$ 790 per sqm

Comprises exhibit space, carpet, walls, lighting, fascia name panel



SPACE WITH WALK-ON PACKAGE

US\$ 830 per sqm

Comprises all stand service facilities plus a selection of display items, furniture and electrical socket



OUTSIDE SPACE ONLY

US\$ 338 per sqm

Showcase of extra-large items such as trucks, vehicles and tools

**All exhibit options are subject to 10% VAT.*



SPONSORSHIP OPPORTUNITIES

Choosing to be a sponsor at MEOS GEO brings you the benefits of supporting a leading trade event that attracts a high quality professional audience. Sponsorship will reinforce your company message, raise brand awareness, drive visitor traffic and help your business stand out from the crowd.

Every sponsor at MEOS GEO receives a set of core benefits, plus additional benefits associated with individual sponsorship opportunities.

CORE BENEFITS:

- ✓ Logo in the preliminary conference programme
- ✓ Logo on sponsor recognition signage displayed throughout the conference and exhibition venue in high-traffic areas
- ✓ Logo and link on the MEOS GEO website
- ✓ Logo on the MEOS GEO mobile app and related online brochures
- ✓ Sponsor posts on MEOS GEO social media channels

If you have an idea, but don't see it listed, please contact us. We are always happy to discuss new combinations to meet your specific needs.



EXHIBITION LEARNING ZONE SPONSOR OPPORTUNITIES

Genius Talks - Headline Sponsor **US\$30,000**

Genius Talks are a rare opportunity to learn from and network with senior managers, company founders and presidents with decades of experience in a small group setting. Free to attend, 25-minute Genius Talk sessions will take place daily on the exhibition floor.

BENEFITS

- ✓ Opportunity to nominate one Genius speaker from your company to present to attendees for 30 mins
- ✓ Logo on signage throughout the Genius Talks meeting area
- ✓ Logo, hyperlink & bio on MEOS GEO website
- ✓ Recognition on the event website
- ✓ Recognition on social media
- ✓ Recognition in pre-show email campaigns



Genius Talks *or* Live Labs – Session Sponsor **US\$5,000**

Does your company have a great story to tell that incorporates how your products or solutions successfully solved a challenge? Genius Talks or Live Labs sessions give you the opportunity to speak to attendees on issues that concern and interest them - issues that your company is uniquely positioned to address.

BENEFITS

- ✓ Opportunity to present for 25 mins either on Day One, Day Two or Day Three of MEOS GEO (date, time, topic and format to be agreed by conference producer)
- ✓ Logo, hyperlink & bio on MEOS GEO website
- ✓ Logo displayed on brochure, email marketing, onsite documentation and slide show during session breaks

TECHNICAL SESSION **SPONSOR OPPORTUNITIES**

Executive & Technical Committee Awards

MEOS GEO would not be possible without the help of a dedicated Executive and Technical Programme Committee volunteer group who provide expertise and assistance throughout. In recognition of their efforts, these volunteers will be presented with awards of appreciation.

The Executive and Technical Committees are a powerful group of professionals from various companies that shape the development of MEOS GEO. These include Saudi Aramco, NOGA, Tatweer, ENI, PETRONAS, Abu Dhabi National Oil Company (ADNOC), Kuwait Oil Company and PetroChina, amongst many others.

BENEFITS

- ✓ Each award will be co-branded with your logo and the MEOS GEO logo



VENUE BRANDING SPONSORSHIP OPPORTUNITIES

Pillar Wraps US\$ 25,000

Companies can have their artwork or specific messaging branded on x 5 pillars located throughout halls 7 & 8 at Exhibition World Bahrain. Pillars will be highly visible to attendees as they move throughout the show.

This is an opportunity to enhance your branding and visibility beyond your exhibition space.

BENEFITS

- ✓ Company branding wrapped on x 5 pillars. Size of 1m (w) x 2.5m (h). Sponsor to supply artwork
- ✓ Prime indoor locations in areas of high visitor traffic



DIGITAL ADVERTISING SPONSORSHIP OPPORTUNITIES

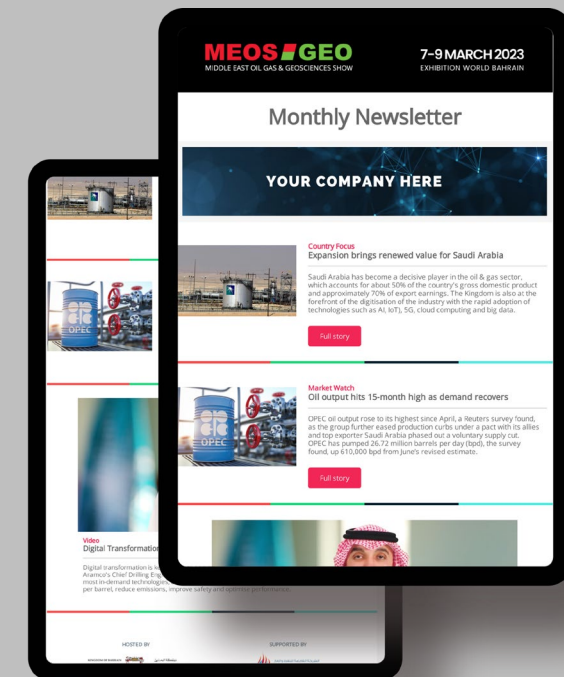
Email Newsletter US\$ 40,000

Raise awareness and increase engagement amongst visitors and delegates prior to the show by being featured in our MEOS GEO event industry newsletter.

Newsletters will run from October 2022 to February 2023.

BENEFITS

- ✓ X 5 banners to be hosted on x 5 newsletters. Email banner, call to action and message can change each month (sponsor to supply)
- ✓ Sponsor logo to be hosted on x 5 newsletter headers
- ✓ X 5 editorial pieces and images linked to the URL of your choice (sponsor to supply)
- ✓ Sponsor logo on the MEOS GEO Content Hub on www.meos-geo.com





DELEGATE BAGS
DELEGATE LUNCH
GALA DINNER
LANYARDS
MOBILE APP
TECHNICAL PROGRAMME
YPS ACTIVITIES



DELEGATE LUNCH
COFFEE LOUNGE



AV
GALA DINNER
LIVE LABS – SESSION SPONSOR



GALA DINNER ENTERTAINMENT
MOBILE APP



REGISTRATION
HALL DIRECTIONS



WEBINAR SERIES



DELEGATE LUNCH
GALA DINNER ENTERTAINMENT



POSTER SESSIONS
WIFI



LANYARDS



REGISTRATION



LIVE LABS – HEADLINE
SPONSOR



HALL DIRECTIONS



GENERAL SUPPORT

ELSEVIER

POSTER SESSIONS



CONFERENCE PROCEEDINGS

OILSERV

GENERAL SUPPORT



GENERAL SUPPORT



GENERAL SUPPORT
LIVE LABS – SESSION SPONSOR



BROWN BAG LUNCH



GENERAL SUPPORT



HANGING BANNERS



GENERAL SUPPORT



GENERAL SUPPORT



CONTACT US FOR BOOKINGS & ENQUIRIES

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