

UNDER THE PATRONAGE OF HIS ROYAL HIGHNESS PRINCE SALMAN BIN HAMAD AL KHALIFA,  
THE CROWN PRINCE AND PRIME MINISTER OF THE KINGDOM OF BAHRAIN

# MEOSGEO

Middle East Oil, Gas & Geosciences Show

2025 Edition

# POST-EVENT REPORT

16 - 18 September 2025  
Exhibition World Bahrain

meos-geo.com | [in](#) [@](#) [f](#) [X](#)

EVENT ORGANISER:



SUPPORTED BY:



CHAired BY:



CO-CHAired BY:



EVENT CO-ORGANISER:



CONFERENCE ORGANISERS:



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GET INVOLVED



**MOHAMMED EBRAHIM**

GENERAL MANAGER  
INFORMA BAHRAIN

## A MESSAGE FROM **INFORMA BAHRAIN**

We extend our deepest thanks and appreciation to His Royal Highness Prince Salman Bin Hamad Al Khalifa, The Crown Prince and Prime Minister of The Kingdom of Bahrain, for the patronage of MEOS GEO 2025.

We would also like to share our heartfelt thanks to you, our exhibitors, for making MEOS GEO 2025 such a success.

This year's exhibition brought together over 17,400 visits from 63 visiting countries, 120 exhibitors from 21 countries. The conference brought 4,300+ conference participants, 123 technical sessions, 7 strategic panels and 732 speakers.

Your trust, collaboration, and support were instrumental in delivering such a high impact event. One that continues to shape the future of upstream energy and geosciences in the region.

We look forward to welcoming you back for the next edition in 2027.

Warm regards,

**Mohammed Ebrahim**

General Manager  
Informa Bahrain

# TOP INSIGHTS

MEOS GEO 2025 in numbers



**17,400+**

VISITS



**120**

EXHIBITORS



**500+**

C-SUITE ATTENDEES



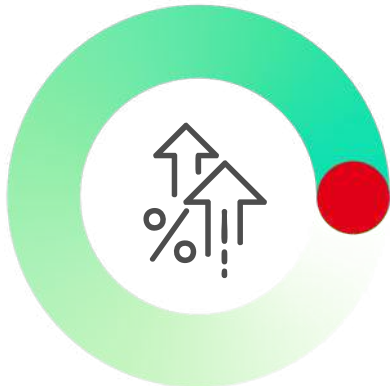
**63**

VISITING COUNTRIES



**120**

EXHIBITING COUNTRIES



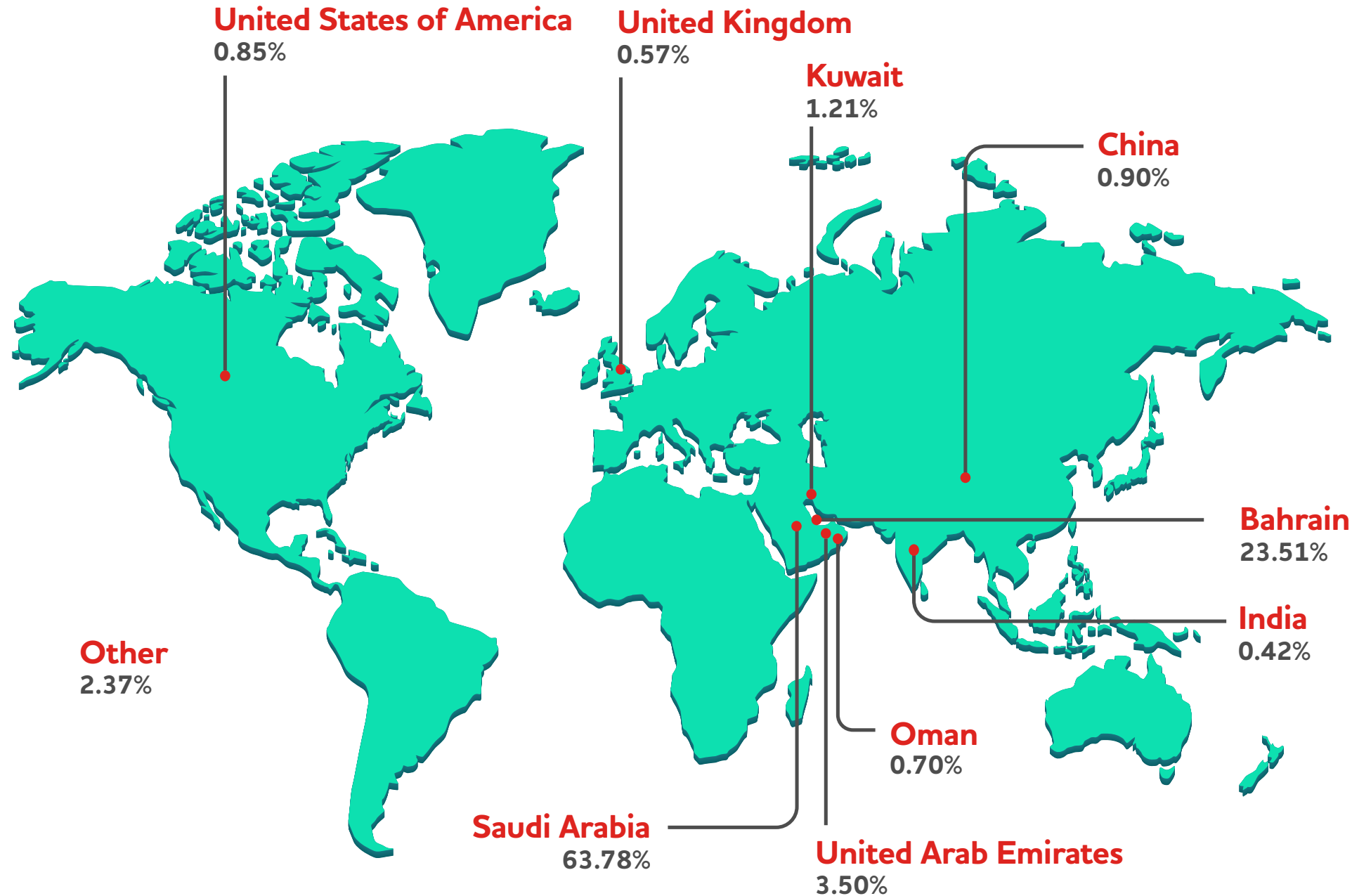
**34**

EXHIBITOR NPS:  
(INDUSTRY AVERAGE NPS 8.9)



# VISITOR SNAPSHOT

17,400+ Visits from 63 countries



## TOP VISITING COUNTRIES

1. Saudi Arabia
2. Bahrain
3. United Arab Emirates
4. Kuwait
5. United States of America

## DECISION-MAKING POWER



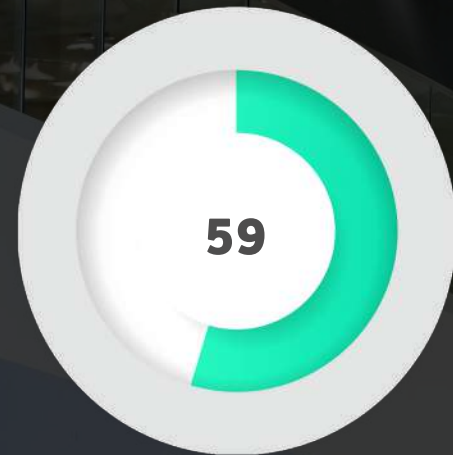
## SECTOR REPRESENTATION



## INDUSTRY LEADERSHIP PROFILE



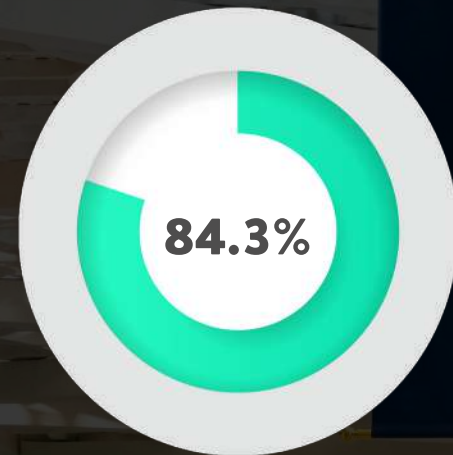
# VISITOR FEEDBACK



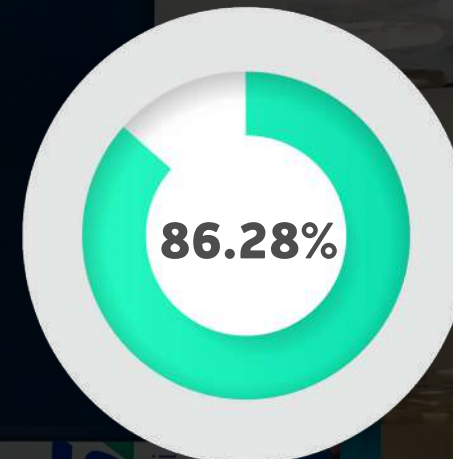
MEOS GEO 2025 VISITOR NET PROMOTER SCORE



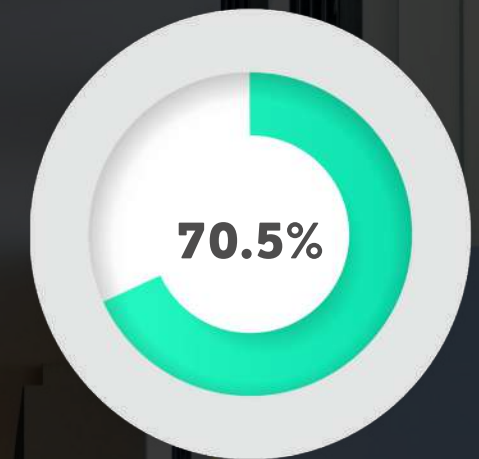
INDUSTRY STANDARD NET PROMOTER SCORE



EXPRESSED CLEAR INTENT TO RETURN IN THE NEXT EDITION



CONSIDER MEOS GEO AN IMPORTANT EVENT TO ATTEND



RATED MEOS GEO AS VALUE FOR MONEY

“It’s a great platform to learn, network, and get exposure as a young professional and student.”

“One of the best conferences in the Middle East. Very well organised and excellent preparation by the team.”

“MEOS GEO is very helpful for business in oil and gas work activities.”

“A must-attend conference and exhibition for engineers, geologists, and technicians in the upstream oil and gas industry.”

Source: MEOS GEO 2025 Visitor Survey conducted on-site and post-event

# TOP CONFERENCE INSIGHTS



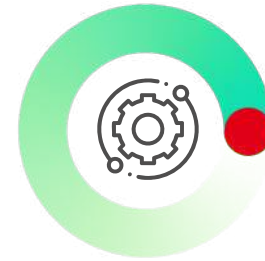
**4,300+**

REGISTERED CONFERENCE PARTICIPANTS



**7**

STRATEGIC SESSIONS



**123**

TECHNICAL SESSIONS



**732**

CONFERENCE SPEAKERS



The MEOS GEO 2025 conference, themed “Energy for a Prosperous Future: Leading a Sustainable Tomorrow,” successfully convened industry leaders and experts from around the globe.

The conference was inaugurated by the Deputy Prime Minister of Bahrain, Shaikh Khalid Bin Abdulla Al Khalifa, and led by MEOS GEO Chairman Sultan Al-Shamrani from Aramco.

A highlight was the keynote address by Olivier Le Peuch, CEO of SLB, who discussed the future of the energy industry. Additionally, a notable one-on-one session with H.E. Dr. Mohamed Bin Mubarak Bin Daina, Minister of Oil & Environment and Special Envoy for Climate Affairs, provided critical insights into Bahrain’s energy policies and sustainability initiatives.



# CONFERENCES AT MEOS GEO

## EXECUTIVE COMMITTEE



**SULTAN S. AL-SHAMRANI**

Conference Chairman  
Director Reservoir Management  
Aramco



**ALEXANDER VAN VELDHOVEN**

Conference Co-Chair  
Chief Strategy Officer  
Bapco Energies



**IBRAHIM MOUSSA**

Conference Co-Chair  
Managing Director of KSA & Bahrain  
SLB

## TECHNICAL PROGRAMME COMMITTEE



**GHAITHAN A. AL-MUNTASHERI**

Technical Programme Chairman Director,  
EXPEC Advanced Research Center  
Aramco



**HAMAD M. AL-GHENAIM**

Technical Programme Co-Chair  
Manager UR  
Aramco



**ABDULAZIZ S. AL-MANSOUR**

Technical Programme Co-Chair  
Manager Exploration  
Aramco

[CLICK HERE TO VIEW COMMITTEE MEMBERS](#)

[CLICK HERE TO VIEW TECHNICAL CONFERENCE TOPICS](#)

The MEOS GEO strategic session conferences addressed critical industry challenges through topics including:

- Navigating the future of energy: Investment, innovation, and sustainability
- Balancing energy security and transition
- Toward a net-zero future
- Driving innovation in upstream oil and gas: Solutions for a sustainable future
- Transforming the energy landscape: Harnessing geothermal, minerals, and hydrogen
- Financial resilience in a dynamic energy landscape
- Redefining drilling: From innovation to impact

# CONFERENCE SPEAKERS

MEOS GEO 2025 brought together an impressive lineup of conference speakers representing a truly global perspective on the energy industry.



**H.E. Dr. Mohamed Bin Mubarak Bin Daina**

Minister of Oil & Environment and Special Envoy for Climate Affairs  
Kingdom of Bahrain



**Jeff Miller**

President & CEO  
Halliburton



**Olivier Le Peuch**

CEO  
SLB



**John Defterios**

Sr Fellow, Centre for Energy & Materials  
World Economic Forum



**Abdul Hameed Al-Dughaiter**

EVP EXPEC & Drilling  
Aramco



**Waleed Al Mulhim**

Sr VP of Petroleum Engineering & Development  
Aramco



**Anuj Dhruv**

EVP & CFO  
Weatherford



**Alexander van Veldhoven**

Group Chief Strategy Officer  
Bapco Energies



**Amerino Gatti**

Executive Vice President for Oilfield Services & Equipment  
Baker Hughes



**Ivan Tan**

EVP - Upstream  
Shell



**Miguel Sanchez**

CEO  
Saudi Aramco Nabors Drilling (SANAD)



**Mohamed Hegazi**

CEO  
ARO Drilling



**Sherif Foda**

Chairman & CEO  
NESR



**Steve Gassen**

EVP of Geographies  
SLB



**Marc de Louw**

Sr. Vice President – Tax  
Halliburton



**Ayesha Abdul Rahman Al Marzouqi**

SVP, Onshore Development  
ADNOC



**Rodney Reed**

SVP & CFO  
NOV



**Ajit Menon**

Vice President of Geothermal  
Baker Hughes

# CONFERENCE SPEAKERS



**Ali H. Habtar**

Vice President & Chief Petroleum Engineer,  
Petroleum Engineering  
Aramco



**Saleh M. Al Saleh**

VP Aramco Transition Minerals  
Aramco



**Wadii El Karkouri**

EVP Innovation & Technology  
TGS



**Ashraf Al Tahini**

VP Upstream Digital Center  
Aramco



**Abdullah S. Al Reziza**

Director of Group Finance & Consulting Department  
Aramco



**Guillaume Verhaeghe**

MENA Director for New Energy  
SLB



**Yara Alzahid**

Gas Storage Manager  
Aramco



**Nayef Al Ghafel**

VP Drilling Engineering  
Aramco



**Hani Al Maimani**

Vice President of KSA & Bahrain  
Weatherford



**Ibrahim Moussa**

Managing Director for Saudi Arabia and Bahrain  
SLB



**Paul Sims**

President Production Systems  
SLB



**Mohammed AlDuhailan**

Director Exploration Resource Assessment  
Aramco



**Laila Alhmod**

Manager of Upstream Subsurface Digital Factory  
Aramco



**John Josephakis**

VP of Global Sales  
Nvidia



**Darryl Clark**

SVP, Exploration & Resource Development  
Maden



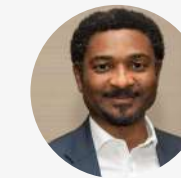
**Pablo Avogadri**

Partner and Director  
Boston Consulting Group



**Javier La Rosa**

President Base Assets and Emerging Countries  
Chevron



**Peter Egbe**

Group Leader, D&WO Well Integrity Group  
Aramco



**Nayef Al Sadhan**

Manager SA Oil Producing Engineering  
Aramco

# YOUNG PROFESSIONALS AND STUDENTS PROGRAMME

The Young Students & Professionals (YPS) programme at MEOS GEO 2025 successfully engaged emerging it's talent through a dynamic blend of technical innovation challenges, industry networking, and cultural experiences. The programme featured a 2-day Innovation Challenge for Future Energy with hands-on workshops and Shark Tank-style presentations, complemented by technical trips to the ASRY Offshore Rig Facility, curated exhibition booth visits, executive panel sessions, KFUPM e-poster showcases, and cultural visits to the Bahrain National Museum.



4

DAYS OF LEARNING & KNOWLEDGE SHARING



**INNOVATION CHALLENGE FOR FUTURE ENERGY ACROSS FOUR KEY TRACKS**

- ENERGY SECURITY
- AFFORDABLE ENERGY FOR ALL
- TRANSFORMING WASTE INTO OPPORTUNITY
- BEYOND PAPER



# EVENT FEATURES

MEOS GEO 2025 delivered a comprehensive experience through its specialised zones designed for networking, learning, and exploring cutting-edge advancements in the industry.



## LIVE LABS AND GENIUS TALKS

A leadership opportunity platform for motivating and inspiring success stories which consisted of topics such as digitalisation, cloud solutions, AI, IoT, cyber security and many more.



## START-UP ZONE

The start-up zone highlighted emerging technologies and innovations from start-ups, which enabled entrepreneurs to showcase their products and services and connect with potential investors and industry leaders.



## E-POSTER ZONE

A dedicated area where professionals presented their research and innovations in an interactive and visually engaging format.



## GAMING ZONE

Designed for both fun and engagement, this interactive space featured simulation games.



## CULTURAL VILLAGE

A series of interactive exhibits, enabling visitors to experience Bahraini heritage through crafts, performances, and celebrating the island's rich culture.



## YOUNG PROFESSIONALS & STUDENTS PROGRAMME

The Young Professionals & Students Programme at MEOS GEO promoted the energy sector as a source of fulfilling careers to the next generation of oil & gas professionals.



## TRUCK ZONE

This zone highlighted advanced engineering, safety and gave a look at cutting-edge technology.



## NETWORKING ZONE

Industry leaders, innovators, and professionals from across the energy and geosciences sector met in a space designed to spark meaningful conversation and lasting partnerships.



## COFFEE LOUNGE

A space where delegates and visitors were able to relax and recharge during the busy event.



## DIGITALISATION ZONE

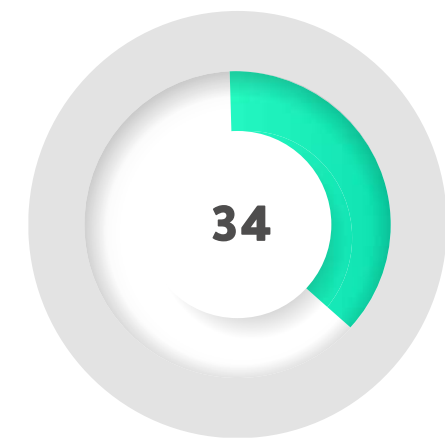
An exhibition space focusing on the gateway for tomorrow's technology, showcasing cutting-edge digital trends and Fourth Industrial Revolution innovations.

# EXHIBITOR SNAPSHOT

120 exhibitors from 21 countries

## TOP EXHIBITING COUNTRIES

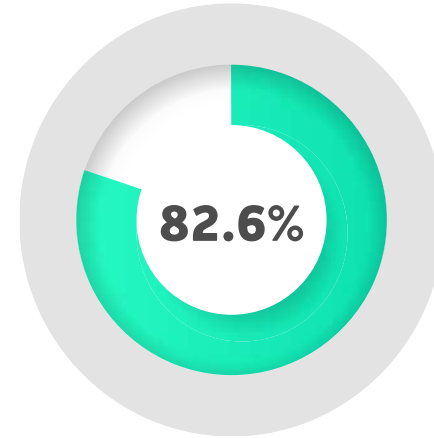
1. Saudi Arabia
2. Bahrain
3. United Kingdom
4. United Arab Emirates
5. United States of America / China



MEOS GEO 2025 EXHIBITOR NET PROMOTER SCORE



INDUSTRY STANDARD NET PROMOTER SCORE



EXHIBITORS ARE LIKELY TO EXHIBIT AT MEOS GEO 2027



“ Great opportunity for sharing knowledge, exchanging experiences, and engagement

“ Great footfall, good quality of visitors and proper organisation

“ Excellent opportunities to network and demonstrate our tools

“ Great client interactions and good technical sessions

# EXHIBITOR OVERVIEW

Our esteemed exhibitors showcased the latest innovations and solutions shaping the future of the upstream oil, gas & geosciences industries.



**HALLIBURTON**



**Baker Hughes**



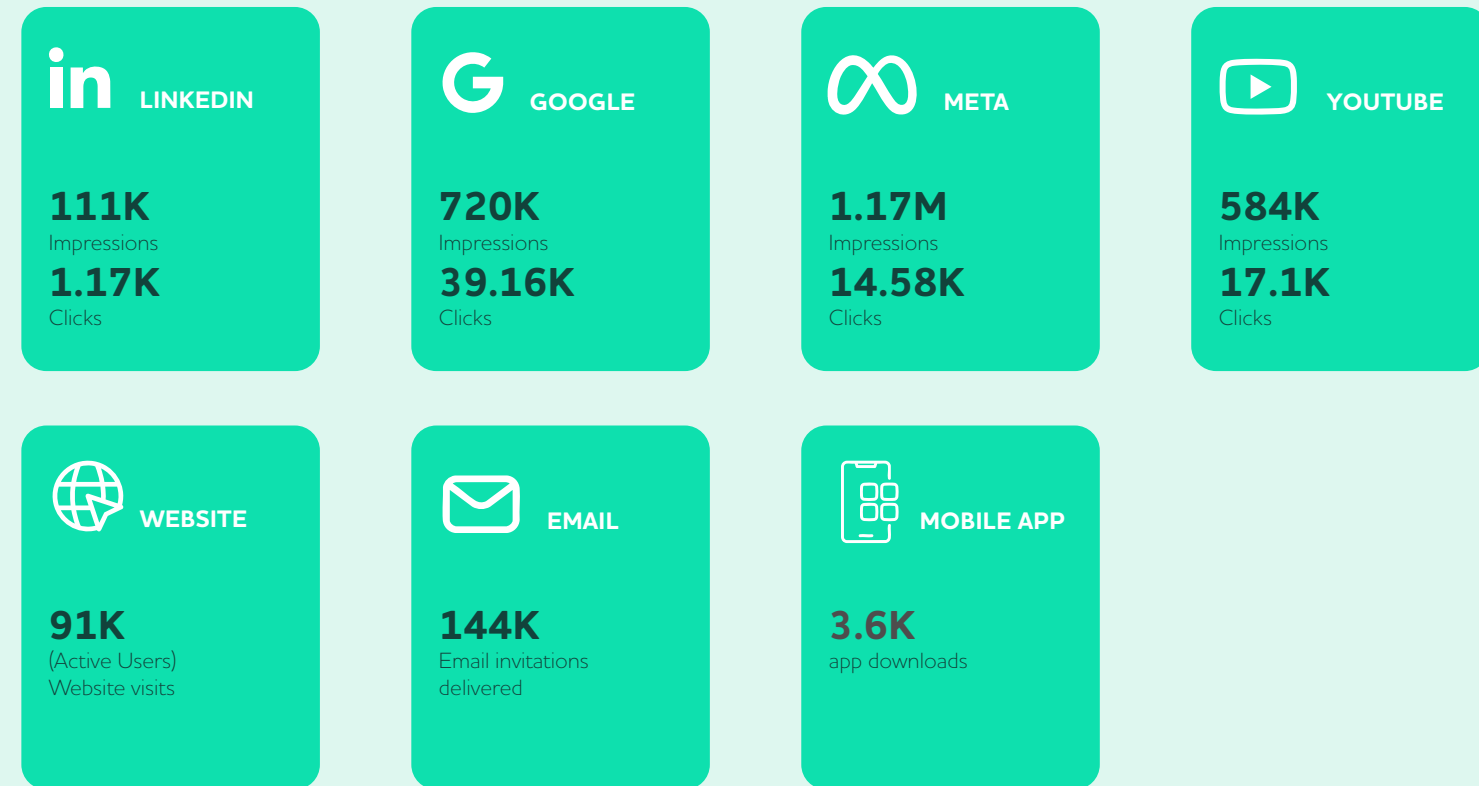
[VIEW ALL EXHIBITORS](#)



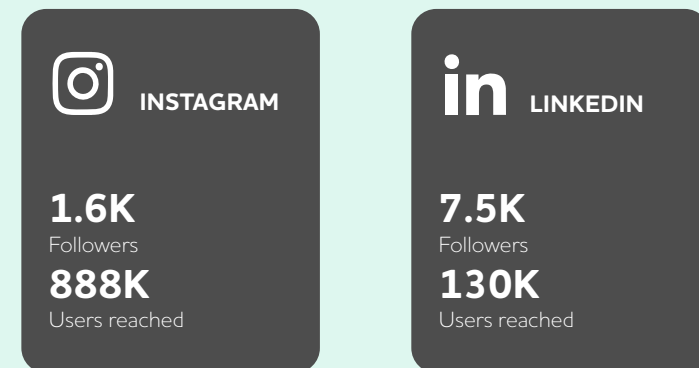
# MARKETING CAMPAIGN IN NUMBERS

Exhibitor brands gained strategic digital exposure and social media visibility through our MEOS GEO platform network, delivering enhanced brand awareness and targeted audience engagement.

## DIGITAL REACH



## SOCIAL REACH



WATCH THE HIGHLIGHTS ON THE LINKS BELOW



# PRESS COVERAGE

Our comprehensive media outreach strategy delivered measurable results across traditional and digital channels, generating significant brand visibility and industry engagement.



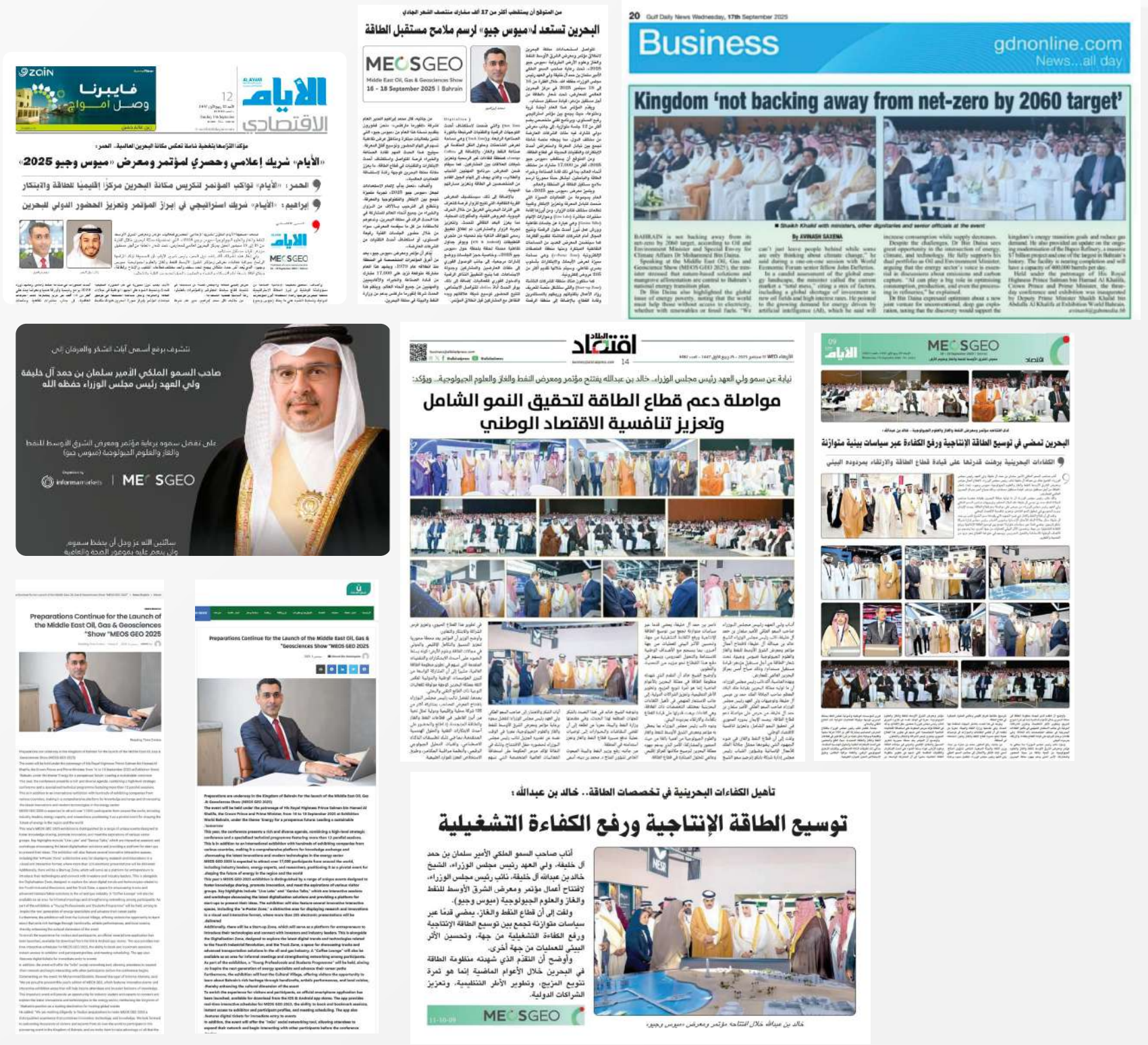
**TOTAL AVERAGE  
\$813,148**



**ONLINE CLIPPINGS  
298**



**OFFLINE CLIPPINGS  
68**



**MEDIA PARTNERS:**



خالد بن عبدالله خلال افتتاح مؤتمر ومعرض 'ميوس وجيو 2025'

# GALA DINNER HIGHLIGHTS

Held at the Ritz-Carlton Hotel, the Gala dinner hosted the most elite leaders from the oil, gas and geosciences sectors of the region.



# OUR COMMUNITY'S VOICE

Our success is measured by the achievements of our visitors, delegates, exhibitors and partners. Here's what they had to say about their experience.



# OUR VALUED SPONSORS

## SPONSORS

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LANYARD SPONSOR



SUSTAINABILITY SPONSOR



REGISTRATION SPONSOR



REGISTRATION SPONSOR



AWARD SPONSOR



LIVE LABS & GENIUS TALK SPONSOR



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