

Middle East Oil Gas & Geosciences Show

Elevate your business. Shape the future of the industry.









(

UNDER THE PATRONAGE OF HIS ROYAL HIGHNESS PRINCE SALMAN BIN HAMAD AL KHALIFA, THE CROWN PRINCE AND PRIME MINISTER

EVENT ORGANISER:



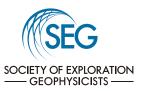




CONFERENCE ORGANISERS:







SUPPORTED BY:





AN INDUSTRY LEADING EXHIBITION

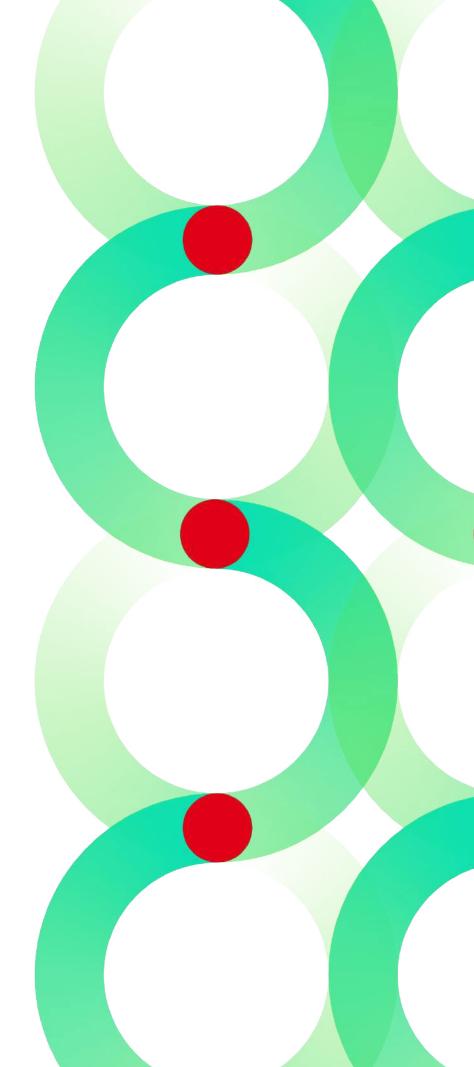
The MEOS GEO exhibition plays host to major oil & gas operators including Bapco Energies, KPC, and Saudi Aramco, IOCs, service providers and petroleum geoscientists along with emerging businesses with the power to transform the industry.

Decision-makers and key buyers with real spending power form strategic partnerships and identify business opportunities in the Middle East and beyond at MEOS GEO.

AN IMPACTFUL AND INFLUENTIAL CONFERENCE

The MEOS GEO conference is backed by the power of the world's two largest professional oil, gas and geology associations: the Society of Petroleum Engineers (SPE) and the American Association of Petroleum Geologists (AAPG).

This high-impact conference will deliver a curated programme of on-stage content, courses and workshops that will accelerate growth, efficiency, sustainability, and profitability.



L

MEOS GEO 2023 IN NUMBERS



17,000+ registrations & attendees



180+ exhibiting companies



890 expert conference speakers



396 hours of content



363 technical presentations



484 e-poster presentations



18,000 gross sqm exhibition space



78+ countries represented



Q

BENEFITS OF PARTICIPATING AT MEOS GEO



Generate new business

Showcase your offering and generate new leads that result in real business opportunities.



Stay competitive

Outpace competition and secure deals in the Middle East and beyond with participants from over 26 countries.



Gauge market sentiment

Gather market intelligence on new or existing products and services from industry professionals.





Knowledge exchange

Enjoy unprecedented access to the marketplace, stay abreast of industry trends, challenges and advancements.



Impactful networking

Meet with potential clients and form lucrative business partnerships with a high calibre audience.



Brand exposure

Enjoy high impact brand visibility. Enhance your brand's visibility among international leaders in oil, gas, and petroleum geosciences.



_

CONNECT WITH LEADERS AND DECISION MAKERS FROM OVER 78 COUNTRIES



Government entities



IECs and NECs



Marine service operators



Offshore & onshore drill rig managers & engineers



Petroleum geophysicists & geologists



Pipeline engineers



Technology providers



IOCs and NOCs



Service providers



Mechanical, electrical & civil engineers



Operators



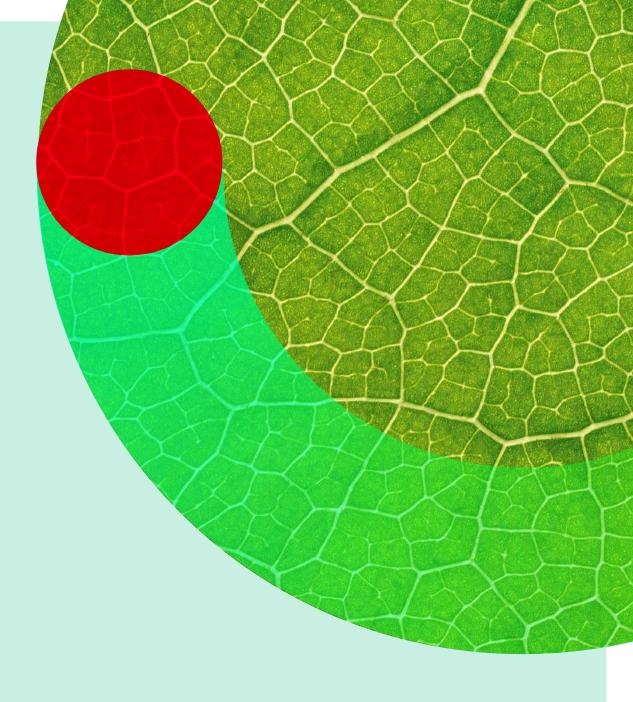
Petroleum & reservoir engineers



Seismic imagers & processors



Unconventional resources



C707

Make your mark in the region and beyond.

MEOS GEO is the premier upstream oil, gas, and petroleum geosciences event in the Middle East.

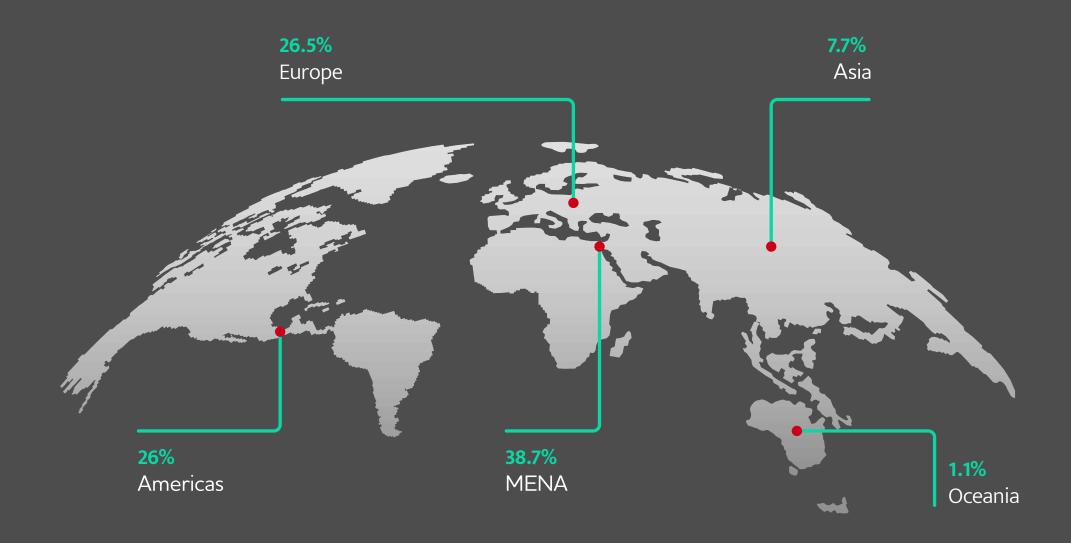


 \bowtie

<u>ာ</u>

WHO WILL YOU MEET AT MEOS GEO 2025?

180+ exhibitors from 26 countries:



Top 10 exhibiting countries:



Saudi Arabia



UK





UAE



France



China





Bahrain









Norway

Kuwait

DIGITALISATION

At the forefront of digitalisation

MEOS GEO 2025 will address evolving opportunities and challenges in oil, gas and petroleum geosciences, including digitalisation and 4IR technologies. The event will connect technology leaders with global operators, service companies, EPCs, E&P companies, integration solution providers, energy institutes, and academics.



AI & machine learning



Automation & robotics



Digital Twin technology



Industrial IOT (IIOT)



Big data & analytics



Blockchain solutions



Cyber security



Cloud computing & 5G



VR & AR



SHOW FEATURES



Investor and Partnership Lounge

Explore new business opportunities and connect with potential investors in the exclusive Investor and Partnership Lounge, the perfect platform to take your business to the next level.



Digital Experience & Live Labs

A leadership opportunity platform for motivating and inspiring success stories consisting of topics such as digitalisation, cloud solutions, AI, IoT, cyber security and many more.



e-Poster Zone

A dedicated area for professionals to present their research and innovations in an interactive and visually engaging format.



Start-up & Innovation Zone

The Start-up & Innovation Zone highlights emerging technologies and innovations from start-ups, enabling entrepreneurs to showcase their products and services and connect with potential investors and industry leaders.



Energy & Equipment Zone

An exhibition area for specialised vehicles, machinery, and equipment used in the industry, showcasing the latest advancements and solutions in transportation, drilling, production, and other areas.



MEOS GEO Coffee Lounge

A space for delegates and visitors to take a pause during a busy day at MEOS





MEOS GEO Media Lounge

An exclusive executive interview space, providing unparalleled access to c-suite leaders from NOCs and IOCs. Available to media outlets and exclusive sponsors.



Young Professionals & Students Zone

The Young Professionals & Students Programme at MEOS GEO promotes the energy sector as a source of fulfilling careers to the next generation of oil & gas professionals.





EXHIBIT AT MEOS GEO 2025

MEOS GEO offers a variety of exhibition options to suit companies of all sizes.

10% VAT charges apply.

Exhibitor benefits



Access to 17,000+ international professionals from the E&P industry



Complimentary listing on the MEOS GEO 2025 website



Complimentary listing on the MEOS GEO 2025 mobile application

SPACE WITH WALK-ON PACKAGE

USD\$ 915 per sqm

• All stand service facilities plus a selection of display items, furniture and electrical socket

INSIDE SPACE ONLY PACKAGE

USD\$ 745 per sqm

• Choose the flexibility to build your own stand (min 18 sqm)

DOUBLE DECKER SPACE PACKAGE

USD\$ 373 per sqm

MACHINERY & EQUIPMENT SPACE PACKAGE

USD\$ 375 per sqm

• Showcase extra large items such as trucks, vehicles, heavy duty machinery, & tools

르.

15

SPONSORSHIP PACKAGES

Choosing to be a sponsor at MEOS GEO will reinforce your company message, raise brand awareness, drive visitor traffic, and help your business stand out from the crowd.

Every sponsor at MEOS GEO receives a set of core benefits, plus additional benefits associated with individual sponsorship opportunities.

10% VAT charges apply.

Core benefits



Logo in the digital conference preview brochure



Logo on sponsor recognition signage displayed throughout the conference and exhibition venue in high-traffic areas



Logo and web link on the MEOS GEO website and related online brochures



Logo on the MEOS GEO mobile app

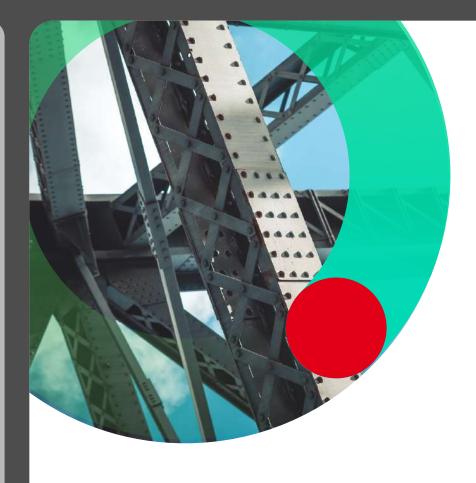


Logo on the main conference stage backdrop



Sponsor posts on MEOS GEO social media channels





PRINCIPAL SPONSOR

USD\$ 200,000

DIAMOND SPONSOR

USD\$ 150,000

TITANIUM SPONSOR

USD\$ 100,000

GOLD SPONSOR

USD\$ 70,000

SILVER SPONSOR

USD\$ 50,000

Pre-show

Key executive testimonial on the MEOS GEO website

Expert social media interviews

During the show

Complimentary full conference registrations

Reserved tables for your guests at the networking conference lunch

Reserved tables for your guests at the Opening Gala Dinner

VIP passes

Hanging banners inside the concourse

•	
4	
50	
3	
2	
10	
4	

<u> </u>
3
40
2
2
5
4

~
2
30
1
1
5
2

ı	^
ı	×
ı	
ı	
ı	20
ı	×
ı	×
ı	3
	2
- 1	

×
×
10
×
×
2
2



EXCLUSIVE SUSTAINABLE SPONSORSHIP PACKAGES

10% VAT charges apply.

SUSTAINABILITY PARTNER SPONSORSHIP

USD\$ 50,000

The exclusive Sustainability Partner sponsorship is an excellent way to showcase your commitment to environmental responsibility and promote sustainable practices within the E&P industry.

Pre-show

- Logo on MEOS GEO website under the heading of Sustainability Partner
- Key executive testimonial included on MEOS GEO website
- 2 expert social media interviews

During the show

- 3 speakers on the Live Lab stage (session subject Sustainability in Oil and Gas)
- 30 complimentary full conference registrations
- 2 hanging banners inside the concourse

SUSTAINABLE WATER BOTTLES SPONSORSHIP

USD\$ 50,000

- Logo printed on all sustainable bottles
- Logo printed on all distribution counters
- Logo displayed at water refill stations
- 2 hanging banners inside the concourse

ADDITIONAL SPONSORSHIP & ADVERTISING PACKAGES

Enhance your company's visibility at the show with our additional, customisable packages that cater to your specific marketing needs. From prominent branding opportunities to targeted promotional activities, MEOS GEO presents the perfect opportunities to elevate your presence and maximise your impact.

A summary of the MEOS GEO 2025 additional sponsorship and advertising packages is listed below. For further details, refer to the following pages.

10% VAT charges apply.

- General support sponsorship
- Badge sponsorship
- Conference & exhibition registration sponsorship
- Digital conference preview sponsorship
- Digital experience & Live Labs stage sponsorship
- Lanyards sponsorship
- The MEOS GEO Media Lounge sponsorship
- The MEOS GEO Energy Awards sponsorship
- VVIP & VIP invitation package sponsorship
- Wi-Fi sponsorship
- Technical sessions prize sponsorship
- Start-up Innovation Zone sponsorship
- Executive & technical committee awards sponsorship
- e-Poster sessions sponsorship
- Directional signage sponsorship
- Exhibition hall pillar wraps sponsorship
- The MEOS GEO Coffee Lounge sponsorship
- Mobile app sponsorship
- VVIP & VIP gifts sponsorship
- Conference opening ceremony sponsorship
- Delegate lunch sponsorship
- Pre-event cultural networking event sponsorship
- Technical sessions sponsorship
- Opening ceremony gala dinner & entertainment sponsorship
- Young Professionals & Student activities sponsorship
- Investor and Partnership Zone sponsorship
- Conference delegate bags sponsorship

COST:

USD\$ 25,000 USD\$ 50,000 USD\$ 55,000 USD\$ 70,000 USD\$ 75,000 USD\$ 80,000 USD\$ 85,000 USD\$ 85,000 USD\$ 85,000 USD\$ 90,000 USD\$ 100,000 USD\$ 100,000 USD\$ 100,000 USD\$ 100,000 USD\$ 110,000 USD\$ 120,000 USD\$ 150,000 USD\$ 175,000 USD\$ 250,000

MORE INFORMATION CAN BE FOUND ON:

Page #17
Page #17
Page #18
Page #19
Page #20
Page #21
Page #21
Page #21



GENERAL SUPPORT SPONSORSHIP

USD\$ 25,000

Become a supporter of the MEOS GEO team and showcase your brand before and during the event on the following:

Benefits

- Logo on the MEOS GEO website
- Logo on social media
- Logo on on-site banners

BADGE SPONSORSHIP

(co-sponsorship between two companies)

USD\$ 100,000

Benefits

- Logo printed on all MEOS GEO attendee badges
- 3 complimentary full conference registrations
- Social media coverage on MEOS GEO channels

CONFERENCE & EXHIBITION REGISTRATION SPONSORSHIP

(co-sponsorship between two companies)

USD\$ 50,000/EACH

With conference and exhibition registration opening months in advance on the event website, this opportunity places you at the front and center of your target audience both before and during the show.

Benefits

- Logo on the MEOS GEO 2025 registration website
- Co-branding with show logo included in registration confirmation emails going to exhibitors, visitors and pre-registered delegates
- Co-branding prominent signage on registration counters at the venue
- 2 hanging banners inside the concourse

DIGITAL CONFERENCE PREVIEW SPONSORSHIP

USD\$ 50.000

This official comprehensive guide contains the conference schedule, session overview and other essential information including detailed exhibitor listings and is available to all delegates and visitors pre and during the event.

Benefits

- Logo on the digital brochure
- Recognition on MEOS GEO social media channels and website
- 2 hanging banners inside the concourse

DIGITAL EXPERIENCE & LIVE LABS STAGE SPONSORSHIP

USD\$ 50,000

Free to attend thought leadership sessions on emerging topics in the oil, gas and geosciences industries. Talks will be held on a dedicated stage, daily.

Benefits

- Opportunity to nominate one speaker from your company to present to attendees
- Logo on signage within the Genius Talks & Live Labs stage area
- Recognition on the event website and social media
- Dedicated Genius Talks email campaign
- 2 hanging banners inside the concourse

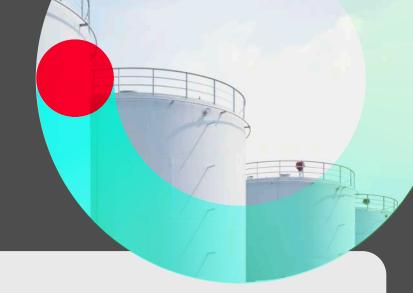
LANYARDS SPONSORSHIP

(co-sponsorship between two companies)

USD\$ 50,000/EACH

Lanyard sponsorship is one of the most impactful and visible opportunities to project your brand at MEOS GEO as each conference delegate, exhibitor and visitor must wear lanyards during the show.

- Co-branding with your logo and the show logos
- 4 hanging banners inside the main concourse



THE MEOS GEO MEDIA LOUNGE SPONSORSHIP

USD\$ 50,000

Increase your visibility and engage with industry professionals at the MEOS GEO Media Lounge, a dedicated space where media and independent brands can conduct interviews during the show.

Benefits

- Logo on branding in the media lounge
- Social media post to highlight your sponsorship and engage with event attendees
- Opportunity to create event-specific hashtags and encourage attendees to share their experiences in your sponsored lounge
- 2 hanging banners inside the concourse

THE MEOS GEO ENERGY AWARDS SPONSORSHIP

USD\$ 50,000

Held on the September 16 2025, The MEOS GEO Energy Awards serve as a platform to recognise and celebrate outstanding achievements and innovations in the energy sector. By sponsoring this segment, your brand will gain significant visibility and association with excellence in the industry.

Benefits

- Logo placement at the awards ceremony (including main stage screen)
- Logo on the page on the website
- Recognition on social media
- 2 hanging banners inside the concourse

VVIP & VIP INVITATION PACKAGE SPONSORSHIP

USD\$ 50,000

The VVIP & VIP Invitation Package holds significant value as it allows us to extend exclusive invitations to our esteemed guests. These individuals are influential industry leaders, decision-makers, and key stakeholders. By sponsoring the Invitation Package, your brand will have a unique opportunity to showcase your products, services, and commitment to excellence directly to this highly targeted audience.

Renefits

- Logo on all VVIP and VIP invitation collateral
- Opportunity to attend exclusive VIP events

WI-FI SPONSORSHIP

USD\$ 50,000

Keep visitors connected by sponsoring the Wi-Fi connection throughout the event, maximising your brand awareness and visibility onsite.

Benefits

- Co-branding with your logo and the show logos
- 4 hanging banners inside the concourse

TECHNICAL SESSIONS PRIZE SPONSORSHIP

USD\$ 55,000

An exciting prize draw for delegates on the last technical session conference will be held on September 18 2025, with your company's name on it.

Benefits

- Logo branded on prizes for the draw and on each room screen
- 2 hanging banners inside the concourse

START-UP INNOVATION ZONE SPONSORSHIP

USD\$ 70,000

The Start-up Innovation Zone showcases new businesses whose products and services have the power to transform the E&P industry.

- Logo on signage within the Start-Up Innovation Zone
- Recognition across the event website and social media
- Dedicated Start-Up Innovation Zone email campaign
- 4 hanging banners inside the concourse



EXECUTIVE & TECHNICAL COMMITTEE AWARDS SPONSORSHIP

USD\$ 75,000

MEOS GEO would not be possible without the help of a dedicated Executive and Technical Programme Committee volunteer group who provide expertise and assistance throughout. In recognition of their efforts, these volunteers will be presented with awards of appreciation.

Benefits

- Logo placement at the awards ceremony (including main stage screen)
- Logo on the page on the event website
- Recognition on social media
- 2 hanging banners inside the concourse

E-POSTER SESSIONS SPONSORSHIP

USD\$ 80,000

As part of the conference programme, daily e-poster presentations will take place on the exhibition floor during coffee breaks. These sessions will showcase some of the latest research by engineers around the world. A highlight for presenters and delegates alike, this sponsorship shows leadership in the future development of the oil, gas and petroleum geosciences sectors.

Benefit

- Logo will be printed on signage around the eposter session station
- Recognition on social media and event website
- 2 hanging banners inside the concourse

DIRECTIONAL SIGNAGE SPONSORSHIP

USD\$ 85,000

Ensure clear visibility by sponsoring the MEOS GEO 2025 directional signage, set up within the venue.

Benefits

- Logo on directional signage inside the venue
- 2 hanging banners inside the concourse

EXHIBITION HALL PILLAR WRAPS SPONSORSHIP

USD\$ 85,000

Companies can have their artwork or specific messaging branded on pillars located throughout halls 7 & 8 at Exhibition World Bahrain. This is an opportunity to enhance your branding and visibility beyond your exhibition space.

Benefits

- Company branding wrapped on x 10 pillars. Size of 1m (w) x 2.5m (h)
 Sponsor to supply artwork
- 2 hanging banners inside the concourse

THE MEO GEO COFFEE LOUNGE SPONSORSHIP

(exclusive to one company)

USD\$ 85,000

Increase your visibility at MEOS GEO by sponsoring the Coffee Lounge, a dedicated area where complimentary beverages will be served to delegates and exhibitors throughout the show.

Benefits

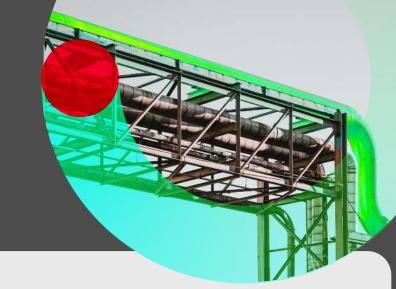
- Logo printed on a banner suspended above the MEOS GEO Coffee Lounge and any branding in the lounge
- 2 hanging banners inside the concourse

MOBILE APP SPONSORSHIP

USD\$ 90,000

The MEOS GEO mobile app is an interactive tool designed to help visitors, delegates and exhibitors plan and maximise their visit. This sponsorship offers you direct access to your target audience before, during and after the event.

- Logo on the app's main splash screen
- Banner advertising in-app
- Recognition on all collateral and signage advertising the MEOS GEO mobile app
- Banner advertising in-app



VVIP & VIP GIFTS SPONSORSHIP

USD\$ 100,000

The VVIP & VIP gifts hold significant value as they are specially curated to provide a memorable experience for our most distinguished guests. Gifts will be offered at the exclusive Opening Ceremony Gala Dinner on September 16 2025. By sponsoring these gifts, your brand will have a unique opportunity to showcase its excellence, exclusivity, and commitment to delivering exceptional experiences.

Benefits

- Logo on each gift and gift box
- 4 hanging banners inside the concourse

CONFERENCE OPENING CEREMONY SPONSORSHIP

USD\$ 100,000

The Opening Ceremony serves as the grand introduction to our event, capturing the attention of all attendees and setting the tone for the entire program.

Benefits

- Logo displayed on the main stage
- Exclusive recognition during the Opening Ceremony
- 6 reserved seats for the top management on the first three rows of the event
- 3 hanging banners inside the concourse

DELEGATE LUNCH SPONSORSHIP

USD\$ 100,000/DAY

Complimentary lunches for conference delegates are offered each day in an exclusive area of the venue. You may choose to sponsor a single or multiple days.

Benefits

- Logo printed on digital signage within the designated lunch area
- Logo on the digital invitations which are distributed to all conference delegates
- 3 hanging banners inside the concourse
- 15 full access passes to the lunch

PRE-EVENT CULTURAL NETWORKING EVENT SPONSORSHIP AT THE BAHRAIN INTERNATIONAL CIRCUIT

USD\$ 100,000

The pre-event cultural networking event will be held at the home of motorsports, the Bahrain International Circuit (BIC) on September 15 2025. An exclusive event, the evening will be attended by VVIP and VIPs.

Benefits

- Logo featured in the event area (signage, banners, digital displays)
- 3 hanging banners inside the concourse

TECHNICAL SESSIONS SPONSORSHIP

(co-sponsorship between two companies)

USD\$ 110,000/EACH

Be part of the action by sponsoring all audio-visual equipment and services across the technical session conference rooms.

Benefits

- Logo on all audio-visual equipment in the technical session meeting rooms
- 2 hanging banners inside the concourse

OPENING CEREMONY GALA DINNER & ENTERTAINMENT SPONSORSHIP

(co-sponsorship up to two companies)

USD\$ 125,000/EACH

The Opening Ceremony dinner is a one-of-a-kind, high-profile social event. Being held on September 16 2025, it promises to welcome members of government, MEOS GEO 2025 leadership, along with an exclusive selection of CEOs & VVIPs.

- Logo on the digital invitation to gala dinner
- Logo on the main screen at the venue
- 10 full access passes to the gala dinner
- 2 hanging banners inside the concourse

YOUNG PROFESSIONALS & STUDENT ACTIVITIES SPONSORSHIP

USD\$ 150,000

By choosing this Young Professionals and Student sponsorship opportunity, your company will allow students from selected universities across the wider Middle East region to attend the 2025 conference and exhibition as well as experience a full and exciting programme of activities.

Benefits

- Logo printed on all literature relating to the activities and on signage during the actual events
- Logo on sponsorship recognition banners, signage and posters at the event
- 4 hanging banners inside the concourse

INVESTOR AND PARTNERSHIP ZONE SPONSORSHIP

USD\$ 175,000

The Investor and Partnership Zone will serve as a central hub for investments and partnerships happening during the event.

Benefits

- Logo on signage within the Investor and Partnership Zone
- Recognition across the event website and social media
- Dedicated Investor and partnership email campaign
- 4 hanging banners inside the concourse

CONFERENCE DELEGATE BAGS SPONSORSHIP

USD\$ 250,000

Maximise your visibility by branding delegate bags given to each registered conference attendee. These high-quality bags will not only be useful to have for the duration of MEOS GEO 2025 but will be used long after the event.

- Co-branding with sponsor logo and show logo on all conference delegate bags (up to 3000 bags)
- 4 hanging banners inside the concourse



EXHIBITION WORLD BAHRAIN – OUTDOOR SCREENS & OUTER DOOR GLASS BRANDING













EXHIBITION WORLD BAHRAIN – ENTRANCE BANNERS & INDOOR SCREENS













EXHIBITION WORLD BAHRAIN – GLASS BRANDING & BANNERS













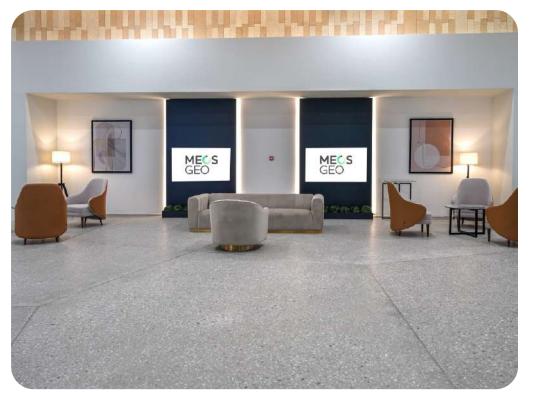
EXHIBITION WORLD BAHRAIN – HANGING BANNERS, TOTEMS, WALLS, ARCHES & LAMPPOSTS















ABDUL REHMAN

Exhibition organiser Informa Markets

PO Box 20200 Manama, Bahrain Tel: +973 32224161 abdul.rehman@informa.com

KHUSHBU RAJWANI

Conference organiser Society of Petroleum Engineers (SPE)

P O Box 215959 Dubai, UAE Tel: +971 44575800 krajwani@spe.org







