



NOG
 ENERGY WEEK
 30 JUNE – 4 JULY 2024
 ICC, ABUJA, NIGERIA

POWERING NIGERIA'S SUSTAINABLE ENERGY FUTURE



Sponsorship & Exhibition Prospectus

WITH THANKS TO OUR 2023 SPONSORS

PRINCIPAL SPONSOR



SAPHIRE SPONSOR



DIAMOND SPONSORS



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSOR



BRONZE SPONSORS



KNOWLEDGE PARTNER



SUSTAINABILITY PARTNER



ISP PARTNER



#nogenergyweek

nogenergyweek.com

ORGANISED BY: **dmg::events**
 NIGERIA

IN PARTNERSHIP WITH:



“

“We are very proud sponsors of NOG Energy Week and have been part of this event for 21 years. This conference has grown in value and quality over the years.

As a developing country, energy resource dependent country, we know for sure that beyond 2050 oil will still be very relevant for us. The position we are taking as the National Oil Company is to produce ‘quick oil’. Over the next 3 to 4 years we will see massive development in gas infrastructure, development and monetisation and we are transiting to become an energy company. ‘Energy company’ means we are looking at the balances of renewables and fossil fuels and also fitting into the new realities.”



MELE KOLO KYARI
Group Chief Executive Officer
NNPC Limited



NOG ENERGY WEEK 2024: POWERING NIGERIA'S SUSTAINABLE ENERGY FUTURE

Following two decades of serving the Nigerian oil and gas industry, dmg Nigeria events looks forward to continuing to facilitate multilateral dialogue, foster multistakeholder engagement and enable deal making for many more decades to come.

Indeed, at a time of such momentous transformation for Nigeria as it navigates its energy evolution pathway underpinned by 'The Decade of Gas' and looks toward a more just, affordable and sustainable energy system, it is critical that NOG also adapts not only its narrative but what it stands for.

Therefore, after 20+ years as Nigeria Oil & Gas (NOG) Conference & Exhibition, dmg Nigeria events are delighted to announce the transition to **NOG Energy Week Conference & Exhibition**.

The repositioning to NOG Energy Week will enable a much more robust and integrated conversation around how Nigeria can truly galvanise its universal energy mix. This will also engage and leverage a wider audience of stakeholders, financiers, investors and private sector across the entire oil, gas, LNG, renewables, power and energy spectrum.

NOG ENERGY WEEK 2024 IN NUMBERS

7,000+

ATTENDEES

6,000^{SQM}

EXHIBITION
FLOOR SPACE

800+

DELEGATES

350+

EXHIBITING
COMPANIES

115+

EXPERT
SPEAKERS

35+

COUNTRIES
REPRESENTED

LEADING NOCS, INDIGENOUS OPERATORS & E&PS, IOCS, GOVERNMENT AGENCIES, EPCS & SERVICE COMPANIES AT NOG ENERGY WEEK

NOCS, INDIGENOUS OPERATORS & E&PS



IOCS



GOVERNMENT AGENCIES



EPCS & SERVICE COMPANIES



“

“Numerous opportunities abound in the Nigerian oil and gas industry with the PIA as well as current global conversation on energy transition. One of the many expected derivatives of the PIA is the attraction of foreign investment into Nigeria.

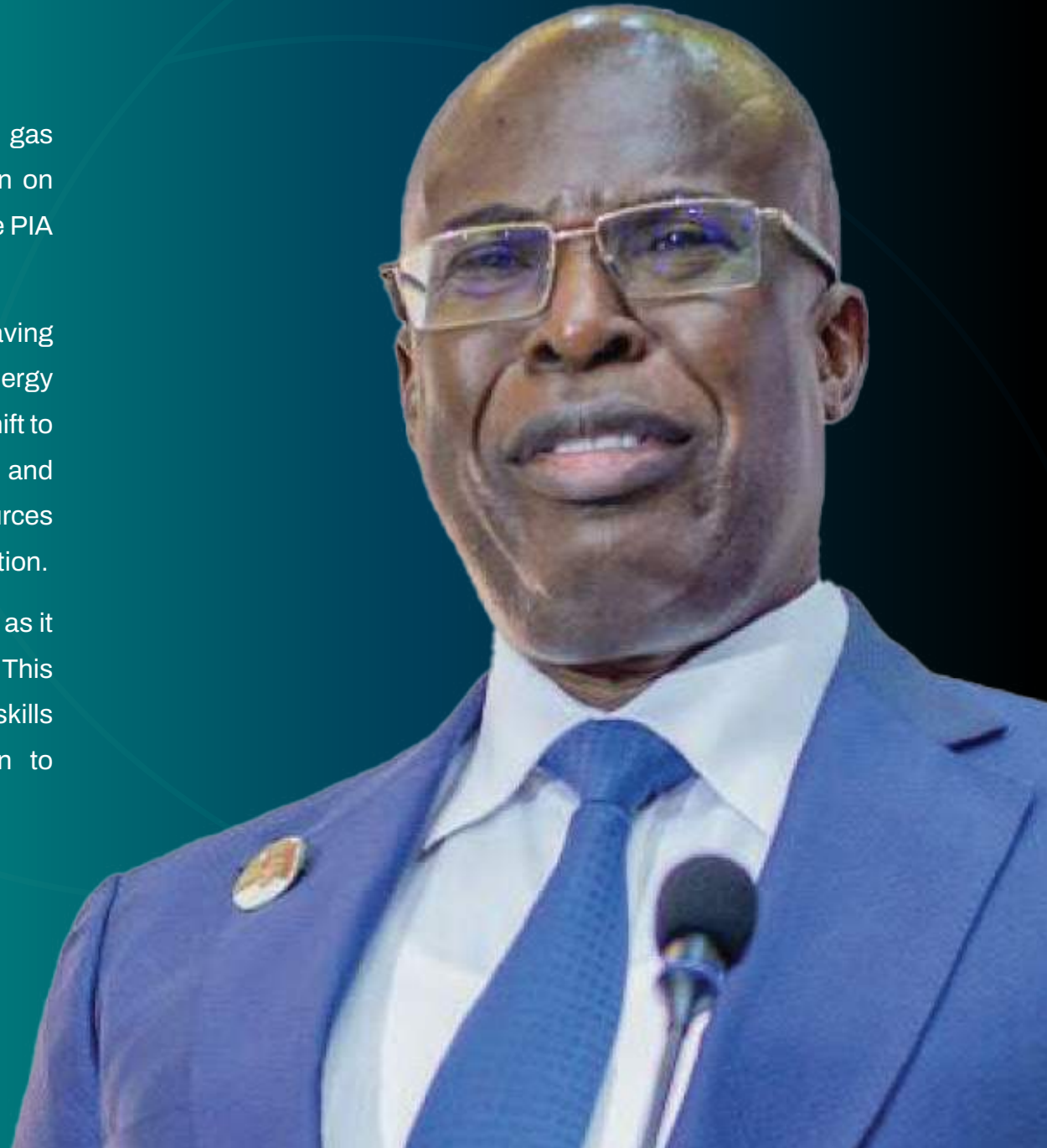
Globally the oil-producing countries are currently having conversations about moving away from fossil fuels to an energy mix of low carbon energy sources such as renewables. The shift to gas underscores President Buhari’s seriousness and determination for the development of Nigeria’s vast gas resources not just as a major exporter but as a major gas consuming nation.

The President will continue to strengthen the gas value chain as it is vital in transforming the economy of our great nation. This initiative will create over 2 million jobs per annum, promote skills acquisition, and enhance technology transfer in addition to growing the nation’s gross domestic product.”

H.E. DR. TIMIPRE SYLVA

Former Honourable Minister of State for Petroleum Resources

Federal Republic of Nigeria



DISTINGUISHED STAKEHOLDERS & INDUSTRY LEADERS SHAPING



H.E. DR TIMPRE SYLVA
Former Honourable Minister of State for Petroleum Resources
Federal Republic of Nigeria



OTUNBA NIYI ADEBAYO
Minister of Industry, Trade & Investment
Federal Ministry of Industry, Trade & Investment Federal Republic of Nigeria



THE LATE H.E. MOHAMMAD SANUSI BARKINDO
Former Secretary General
OPEC



KAMORU BUSARI
Ag Permanent Secretary
Ministry of Petroleum Resources



ABUDUGANIYU ADEBOMEHIN
Surveyor General
Federal Government of Nigeria



ENGR GBENGA KOMOLAFE
Commission Chief Executive
Nigerian Upstream Regulatory Commission



FAROUK AHMED
Chief Executive Officer
Nigerian Midstream and Downstream Regulatory Authority



SEN. MARGERY CHUBA OKADIGBO
Chairman-Board of Directors
NNPC



RICHARD KENNEDY
Chairman & Managing Director
Chevron Nigeria/ Mid-Africa Business Unit & Chairman, OPTS



MIKE SANGSTER
Managing Director & Chief Executive
TotalEnergies EP Nigeria Limited



RICHARD LAING
Chairman & Managing Director
ExxonMobil Companies in Nigeria



OSAGIE OKUNBOR
Managing Director
The Shell Petroleum Development Company of Nigeria Limited & Country Chair Shell Companies in Nigeria



ELOHOR AIBONI
Managing Director
Shell Nigeria's Exploration and Production Company Limited



PHILIP MSHELBILO
Managing Director & Chief Executive Officer
Nigeria LNG



SAIDU MOHAMMED
Board Member
Gas Exporting Member Countries



ABDULRAZAQ ISA
Chairman
IPPG



GBITE FALADE
Managing Director & Chief Executive Officer
Niger Delta E & P



NAEEM-ATIQ SADIQ
Chief Executive Officer
Heritage Energy Operation Service Limited



MR JULIUS RONE
Group Managing Director
UTM Offshore



ALEX IRUNE
Chief Operation Officer
Oando Energy Resources



VICTOR BANDELE
Deputy Managing Director
TotalEnergies EP Nigeria Limited



OLALEKAN OGUNLEYE
Deputy Managing Director
Nigeria LNG



ABDULKADIR AHMED
Managing Director & Chief Executive Officer
NLNG Ship Management Limited – NSML



PATRICK OBAH
Director – Planning, Research & Statistics
NCDMB



JONGSEOK KIM
Managing Director
Samsung Heavy Industries Nigeria



DR TIMI AUSTEN-PETERS
Chairman
Dorman Long Engineering Nigeria Ltd



GODWIN IZOMOR
Group Managing Director
MG Vowgas



VICTOR UDE
Managing Director
Vurin Group



IROGHAMA OGBEIFUN
Managing Director & Chief Executive Officer
Starz Investments Company Limited



GEORGE ONAFOWOKAN
Managing Director
Coleman Cables & Wires



BUKOLA ADUBI
Chief Operating Officer
MicCom Cables



ALERO ONOSODE
Chairman – Diversity
Nigerian Content Consultative Forum

THE FUTURE OF NIGERIA'S EVOLVING ENERGY LANDSCAPE



MELE KOLO KYARI
Group Chief Executive Officer
NNPC



DR ERNEST NWAPA
Pioneer Executive Secretary,
NCDMB



ENGR SIMBI WABOTE
Executive Secretary
Nigerian Content
Development & Monitoring
Board (NCDMB)



ADOKIYE TOMBOMIYE
Group Executive Director
- Upstream
NNPC



ABDULKABIR M. AHMED
Group Executive
Director - Gas & Power
NNPC



ADEYEMI ADETUNJI
Group Executive
Director - Downstream
NNPC



BALA M. WUNTI
Group General Manager
National Petroleum
Investment Management
Services (NAPIMS)



YEMI ANYANECHI
Legal Adviser
Nigerian Upstream
Petroleum Regulatory
Commission



ED UBONG
President
Nigerian Gas Association



NICOLAS C. ODINUWE
Chairman
PETAN



PROFESSOR YINKA OMOROGBE
President
Nigerian Association
of Energy Economics



ADEWALE TINUBU
Group Chief Executive
Officer
Oando PLC



CHIKE NWOSU
Chief Executive Officer
Waltersmith
Petroman Oil



VICTOR OKORONKWO
Group Managing Director
Aiteo Eastern Exploration
& Production Company



ADEMOLA ADEYEMI-BERO
Managing Director &
Chief Executive Officer
First E&P



EBERECHUKWU OJI
Managing Director &
Chief Executive Officer
ND Western



AKINTUNDE ADELANA
Director - Monitoring & Evaluation
NCDMB



ISAAC YALAH
Director - Finance &
Personal Management
NCDMB



BARR NABOTH ONYESO
Head - Legal Services
Nigerian Content
Development &
Monitoring Board



DR AMA IKURU
General Manager - Capacity
Development
Nigerian Content
Development & Monitoring
Board (NCDMB)



TAYO AKINKUNMI
Chairman
PCTS



OLUMIDE ADEOSUN
Chairman
MOMAN
& Chief Executive Officer
Ardeva Plc



VASSILY OYE BARBEROPOULOS
Chairman
MAN Local Content
Group



ADETUNJI OYEBANJI
Managing Director
11 PLC



OLU VERHEIJEN
Managing Director
Latimer Energy



FOLAKE SOYANNWO
Deputy Managing Director
Prime Atlantic Safety
Services



STELLA DURU
Partner
Banwo & Ighodalo



ABDULMALIK HALILU
General Manager - Research
Statistics & Development
Nigerian Content Development
& Monitoring Board (NCDMB)



OLANREWAJU OLAWUYI
General Manager -
Nigeria Content Development
Shell Nigeria



DEBOLA FASUYI
UAV Operations Lead
DCPL



CHARLOTTE ESSIET
Managing Partner
Elint Systems



PAUL ARINZE
Director
Proxima

NOG ENERGY WEEK 2024 AT A GLANCE



This is a great occasion to meet up with peers, engage with new prospects and expand your contact base in a relaxed and informal setting. The Golf Day is strictly for registered Delegates who participate in the sport.



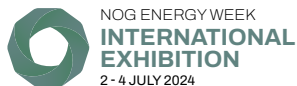
The Nigerian Content Seminar is an integral part of the NOG Energy Week Strategic Conference. The Seminar is organised in collaboration with the Nigerian Content Development and Monitoring Board (NCDMB), creating an avenue for industry players to have a deeper understanding of the NOGIC Act and its accompanying opportunities.



NOG Energy Week will focus on the strategies that will be employed by the Nigerian government and private sector leaders to navigate the emerging business environment – helping to set the nation's energy agenda for the next 12 months and beyond.



CPD accredited, the Technical Conference will run as a dedicated learning and development stream in parallel to the renowned Strategic Conference and will enable delegates to learn, upskill, expand both their practical capabilities and intellectual capital to enhance their day to day job and careers through sessions on the latest innovations, research findings, scientific advancements and industry best practice being defined by the energy transition.



The NOG Energy Week International Exhibition - an intrinsic and integrated component – will attract over 350 national, regional and international exhibiting companies showcasing the latest technologies and solutions in oil, gas, LNG, power and energy spanning exploration, production, processing, transmission, storage, distribution, generation and end use.



The NOG Energy Awards are recognised as a benchmark of excellence in the Nigerian energy industry. Forming part of the prestigious NNPC Gala Dinner, the 23rd NOG Energy Awards will celebrate the individuals, teams, collaborations, partnerships and innovations driving Nigeria's energy industry transformation.



With its private, VIP-only meeting lounge that boasts dedicated catering, secretarial services, priority seating and access to the Speaker Holding Room, the NOG Energy Club is where registered VIPs can meet, network and exchange knowledge and ideas with fellow industry leaders, government officials and policymakers, in an exclusive and premium environment.



"The panelists and moderators were obviously carefully selected resulting in quality sessions with rich, engaging, and very insightful discussions. The interactive Q and A sessions enhanced the conversations by allowing for active audience participation."



FOLAKE SOYANNWO
Deputy Managing Director
Prime Atlantic Safety Services (PASS)



"Good array of speakers. The contents of the various sessions are very informative and educative."



CHARLES NWOKO
Former Head of Finance & Control
Statoil Nigeria Ltd



"NOG is a good platform for engagement with domestic players and international players, I think it is getting a lot of traction now, it is a lot of recognition for what you are doing and that's why you can see a lot of participation across the board. I went to the hall, and I saw the exhibition and it was very impressive. You guys keep up the good work."



ABDULRAZAQ ISA
Chairman & Chief Executive Officer
Waltersmith Petroleum Oil Limited



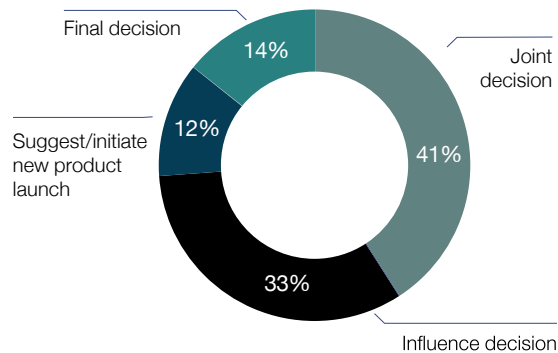
ATTENDEE BREAKDOWN BY REGION

Be Part Of The Global Oil, Gas, LNG, Renewables,
Power & Energy Opportunity In Nigeria

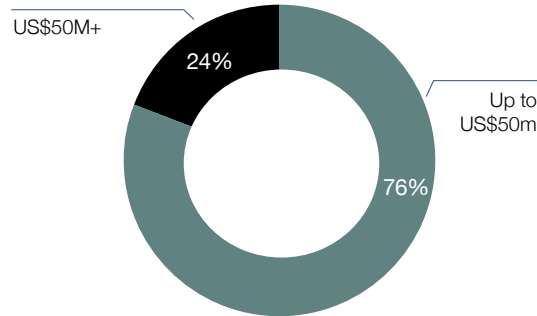


WEST AFRICA'S PREEMINENT INDUSTRY CONVENING PLATFORM FOR THE GLOBAL ENERGY INDUSTRY

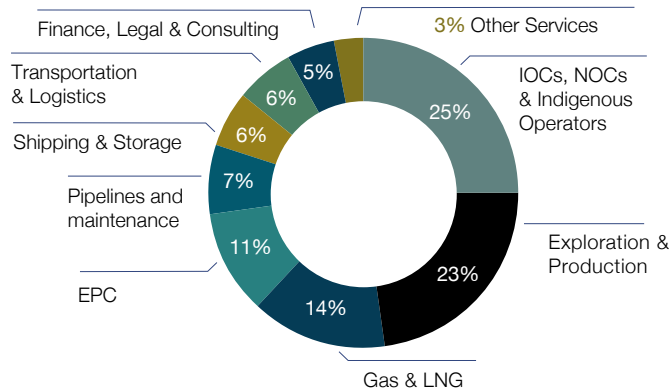
Attendee breakdown by level of purchasing responsibility



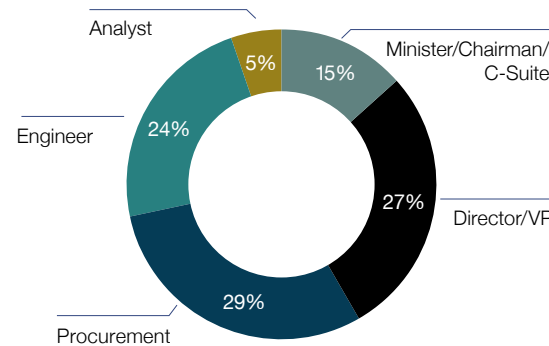
Attendee breakdown by yearly purchasing budget



Attendee by commercial focus



Attendee by professional profile



Sponsor and exhibitor satisfaction results

92%

Of exhibitors consider NOG Energy Week an important part of their sales and brand promotion strategy

90%

Of previous exhibitors confirmed they will exhibit again at NOG Energy Week

88%

Met or achieved their objectives

85%

Met or exceeded their ROI

78%

Booked onsite or confirmed plans to participate in 2023

Why do sponsors and exhibitors participate?

84%

Meeting/selling to current customers

82%

Generate new sales leads

75%

Increase their brand/product awareness

72%

Maintaining company profile/brand positioning

DELEGATE RATES

	VIP ENERGY CLUB (C-LEVEL ONLY) 30 JUNE - 4 JULY 2024	DELEGATE 30 JUNE - 4 JULY 2024	NIGERIAN CONTENT SEMINAR & STRATEGIC CONFERENCE 1 - 3 JULY 2024	STRATEGIC CONFERENCE ONLY 2 - 3 JULY 2024	NIGERIAN CONTENT SEMINAR & TECHNICAL SEMINAR 1 - 3 JULY 2024	TECHNICAL SEMINAR ONLY 2 - 3 JULY 2024
NAIRA	4,875,000	3,187,500	2,625,000	2,100,000	1,500,000	862,500
USD	6,500	4,250	3,500	2,800	2,000	1,150
Energy Club	✓					
Networking Breakfast	✓	✓	✓	✓	✓	✓
Networking Lunches	✓	✓	✓	✓	✓	✓
Opening Gala Dinner - Monday	✓	✓	✓		✓	
Tuesday Dinner	✓	✓	✓	✓		
NNPC Awards Dinner - Wednesday	✓	✓	✓	✓		
Drinks Receptions	✓	✓	✓	✓	✓	
Golf Day - Sunday	✓	✓	✓			
Nigerian Content Seminar	✓	✓	✓		✓	
Strategic Conference	✓	✓	✓	✓		
Technical Seminar	✓	✓			✓	✓
International Exhibition	✓	✓	✓	✓	✓	✓

WHY SPONSOR

NOG Energy Week has been facilitating deals within the industry for over 20 years. **Position your company** as an essential partner to all stakeholders within the global energy business in Nigeria. Whether you are looking to engage with Government officials, meet with C-suite executives from international IOCs and IECs, indigenous and regional NOCs and NECs, or transact business with local service and product procurement and purchasing decision makers, the entire energy industry value chain will be in attendance at NOG Energy Week 2024!

Our tailor-made sponsorship, branding and advertising packages will enable your company to **raise its corporate profile**, showcase its solutions, products and services, **build business-to-business partnerships** and **gain access to key new projects and prospects**.

BE A PART OF NIGERIA'S RAPIDLY EVOLVING ENERGY INDUSTRY OPPORTUNITY



\$45bn+ USD oil and gas projects due to come on stream within the next 5 years



\$10bn USD LNG plant expansion project, creating 12,000 direct jobs



Increased renewable electricity generation to 36% by 2030



Solar market worth \$227mln+ USD million FDI

Increase your company's brand exposure to the industry

Launch new brands, products, services & solutions

Network with decision makers across the entire energy value chain

Position your company as an industry expert and thought leader


DESIGN YOUR SPONSORSHIP PACKAGE

	SAPHIRE USD150,000	DIAMOND USD115,000	PLATINUM USD100,000	GOLD USD85,000	SILVER USD55,000	BRONZE USD37,500	ASSOCIATE USD18,000
	₺112,500,000	₺86,250,000	₺75,000,000	₺63,750,000	₺41,250,000	₺28,125,000	
Onsite Branding (onscreen branding and recognition)							
Strategic Conference theatre	✓	✓	✓	✓	✓	✓	✓
You Are Here company logo	✓	✓					
Thank You To Our Sponsors	✓	✓	✓	✓	✓	✓	✓
Digital							
Interview promoted across Show's social media channels	✓	✓	✓				
Sponsor profile and hyperlink featured on event webpage and event app	✓	✓	✓	✓	✓	✓	✓
Rotating logo on the homepage	✓	✓	✓	✓	✓	✓	✓
Logo on email campaigns	✓	✓	✓	✓	✓	✓	✓
Social media posts	✓	✓	✓	✓	✓	✓	✓
Third party marketing (approved media partners)	✓	✓	✓	✓	✓	✓	✓
Branding on Collateral							
Sponsor profile and logo featured in onsite show guide	Full Page	Full Page	120 Words	60 Words	60 Words	60 Words	
Full page advert within onsite show guide or app where applicable	✓	✓	✓	✓	✓	✓	
Logo featured within Main Event Brochure	✓	✓	✓	✓	✓	✓	✓
Logo featured within initial Event Brochure	✓	✓	✓	✓	✓	✓	✓
Complimentary passes							
VIP Delegate Pass	7	3	2	1			
Strategic Conference Pass	15	10	7	5	3	2	1
Technical Seminar Pass	✓	✓	✓	✓	✓	✓	✓

BRANDING OPTIONS AVAILABLE TO DIAMOND, PLATINUM AND GOLD SPONSORS


(Additional cost may apply)

ENERGY CLUB LOUNGE
MINIMUM TIER: DIAMOND



The Energy Club Lounge is a bespoke networking and matchmaking service for VIPs, conference delegates, exhibition visitors and exhibitors. The lounge provides an opportunity for a company to place its brand within this global business meeting facility, reinforcing its presence at our shows

DELEGATE BAGS
MINIMUM TIER: PLATINUM




Each delegate will be gifted a high-quality after fabric bag, containing essential conference documentation and complimentary inserts.

ENERGY CLUB LANYARD
MINIMUM TIER: PLATINUM



An exclusive opportunity to brand the Energy Club lanyards. Worn by VVIP for the duration of the event. Branding on the lanyards will include 1 double sided logo (2 colours). Please note sponsorship of the lanyard trees are not included.

LEADERSHIP ROUNDTABLES
MINIMUM TIER: PLATINUM



The Leadership Roundtables are a series of meetings under Chartham House Rule will gather selected Ministers, C level executives and policy makers to foster transformative thinking that will shape the future of the most critical energy challenges being faced by the industry.

Each session is limited to 30 participants and facilitated by an independent and experienced moderator and hosted by an industry leader.

The participants are carefully selected for each session to ensure the calibre of the members remains high – the exclusivity of the Roundtable Sessions is maintained to ensure only the most senior decision makers are selected.

GALA DINNER (SUN, MON & TUES)
MINIMUM TIER: PLATINUM



Opportunity to sponsor the Gala Dinner. Sponsorship includes prominent branding throughout the event, a short welcome speech, invitations handed to all delegates, speakers and VIPs, as well as exposure through pre-event marketing.

BRANDING OPTIONS AVAILABLE TO PLATINUM, GOLD AND SILVER SPONSORS

(Additional cost may apply)

ENERGY CLUB VIP DELEGATE BAGS

MINIMUM TIER: PLATINUM



Each delegate will be gifted a high-quality after fabric bag, containing essential conference documentation and complimentary inserts.

SPEAKERS LOUNGE

MINIMUM TIER: PLATINUM



Increase brand awareness by sponsoring the Show Speakers Lounge (green room), which is frequently accessed by hundreds of conference speakers. Sponsorship includes significant branding within the lounge.

EXHIBITION MAIN HALL BRANDING

MINIMUM TIER: PLATINUM



Sponsors logo positioned around exhibition main hall

MARQUEE SPONSOR

MINIMUM TIER: PLATINUM



Host of the exhibition marquee, sponsors logo featured in and around the exhibition marquee

CONFERENCE LANYARDS

MINIMUM TIER: GOLD



An exclusive opportunity to brand the conference lanyards. Worn by visitors, delegates and speakers for the duration of the event. Branding on the lanyards will include 1 double sided logo (2 colours). Please note sponsorship of the lanyard trees are not included.

EXHIBITION LANYARDS

MINIMUM TIER: GOLD




An exclusive opportunity to brand the exhibition lanyards. Worn by visitors, exhibitors and media representatives for the duration of the event. Branding on the lanyards will include 1 double sided logo (2 colours). Please note sponsorship of the lanyard trees are not included.

BRANDING OPTIONS AVAILABLE TO DIAMOND, PLATINUM AND GOLD SPONSORS


(Additional cost may apply)

WELCOME DRINKS
MINIMUM TIER: GOLD




Opportunity to sponsor the show welcome party. Sponsorship includes prominent branding throughout the event, a short welcome speech, invitations handed to all delegates, speakers and VIPs, as well as exposure through pre-event marketing.

HERE TO HELP STAFF
MINIMUM TIER: GOLD




Here to Help Staff are located within key locations around the event. Here to Help staff will answer attendees queries and assist with navigation. Create walking adverts with Here to Help Staff wearing sponsor branded T-Shirts.

EXHIBITION POCKET MAP
MINIMUM TIER: GOLD




Exclusive sponsorship of the Exhibition Pocket Map distributed within the visitor bags. Available to all Visitors, Exhibitors, Speakers and Media representatives.

TABLET POUCH
MINIMUM TIER: GOLD




Each delegate will be gifted a high-quality tablet pouch

DELEGATE LUNCH (MON, TUES & WED)
MINIMUM TIER: GOLD



Position your branding and key messaging in front of this highly influential audience of c-suite level executives, decision-makers, influencers, and engineers by sponsoring the delegate lunch. Attended by speakers as well as delegates.

CONFERENCE REGISTRATION DESKS + ONLINE REG
MINIMUM TIER: SILVER



A prominent and interactive feature seen by every attendee entering the show. The Conference Registration Desks greet all conference delegate collecting their event badges before entering the event. Onsite branding includes; large logo placement located on the below desks and backdrops placed behind the desks.

Online reg - Position your branding on the portal, where users pre-register for the event. Promoted heavily during the event visitor marketing campaign, the portal is accessed by visitors, exhibitors, delegates and media representatives to secure their event passes in the months and weeks prior to the event.

BRANDING OPTIONS AVAILABLE TO PLATINUM, GOLD AND SILVER SPONSORS

(Additional cost may apply)

EXHIBITION REGISTRATION DESKS + ONLINE REG

MINIMUM TIER: SILVER



A prominent and interactive feature seen by every attendee entering the show. The Exhibition Registration Desks greet all exhibitors and visitors collecting their exhibitor and visitor badges before entering the exhibition halls. Onsite branding includes; large logo placement located on the below desks and backdrops placed behind the desks.

Online reg - Position your branding on the portal, where users pre-register for the event. Promoted heavily during the event visitor marketing campaign, the portal is accessed by visitors, exhibitors, delegates and media representatives to secure their event passes in the months and weeks prior to the event.

PHOTOCALL BANNERS

MINIMUM TIER: SILVER



An opportunity to sponsor the NOG Energy Week Photocal Banner, positioned by the entrance of the Strategic Conference and Technical Seminar

PRINTED 'YOU ARE HERE' BOARDS

MINIMUM TIER: SILVER



A valuable resource that will be used by all attendees to help them navigate their way around the event. The printed 'You are here' boards will be placed in key locations around the venue and exhibition show floor. The sponsor's stand highlighted for prominence.

CHARGING STATIONS

MINIMUM TIER: SILVER



Prominent branding on multiple charging stations strategically placed throughout the exhibition. The charging stations will provide comfortable seating for visitors to rest, work and charge their devices

MOBILE POWER BANKS

MINIMUM TIER: SILVER



An opportunity to sponsor high-quality conference mobile power banks, provided to all delegates, speakers and VIPs inside the delegate bag.

BRANDING OPTIONS AVAILABLE TO DIAMOND, PLATINUM AND GOLD SPONSORS

(Additional cost may apply)

EVENING DRINKS RECEPTION

MINIMUM TIER: SILVER



Sponsor the networking cocktail which will conclude the full day diversity and inclusion programme. Sponsor branding will appear on invitations, branding and collaterals during the networking drinks.

The sponsor will be invited to deliver the welcome address at the cocktail which is a great opportunity to explain your company's approach to this agenda. Opportunities will also be made to propose speakers for the inclusion and diversity panels.

COFFEE BREAKS

MINIMUM TIER: SILVER



Opportunity to sponsor the coffee breaks. Featuring prominent branding where young executives come together to network between sessions.

CONFERENCE NOTEPADS

MINIMUM TIER: SILVER



Brand the conference notepads placed within the conference delegate bags. Available to delegates, speakers and VIPs only.

CONFERENCE PENS

MINIMUM TIER: SILVER



Provide conference delegates with a branded high-quality pen to use during and post event. Pens will be distributed within the delegate bags, available to delegates, speakers and VIPs only.

BOTTLED WATER

MINIMUM TIER: SILVER




Branded Bottled Water handed to all Delegates and Exhibitors

BRANDING OPTIONS AVAILABLE TO PLATINUM, GOLD AND SILVER SPONSORS

(Additional cost may apply)

EXHIBITION VISITOR BAGS


MINIMUM TIER: SILVER



Bag distribution points are positioned within prominent locations close to the hall entrances. Each bag will contain a copy of the show guide and other essential show related information. The sponsor logo will be placed on sustainable fabric which will be available to all visitors, exhibitors, speakers and media representatives


CONFERENCE WATER BOTTLES

MINIMUM TIER: BRONZE



HAND SANITIZER STATIONS


MINIMUM TIER: BRONZE



Exclusive branding of Hand Sanitizer Stations located within the registration area and throughout the show in high traffic areas.

TRAVEL ADAPTERS


MINIMUM TIER: BRONZE



An opportunity to sponsor the Conference Travel Adapters, provided to all Delegates, Speakers and VIPs, available inside the Delegate Bags.

HEADPHONES


MINIMUM TIER: BRONZE



An opportunity to sponsor the Conference Headphones, provided to all Delegates, Speakers and VIPs, available inside the Delegate Bags.

EXHIBITION PENS

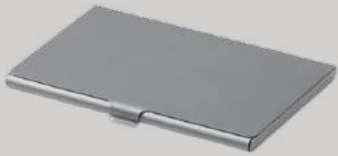
MINIMUM TIER: BRONZE



Provide all attendees with a branded pen to use during and post event. Pens are to be distributed within Visitor Bags.

BUSINESS CARD HOLDERS

MINIMUM TIER: BRONZE



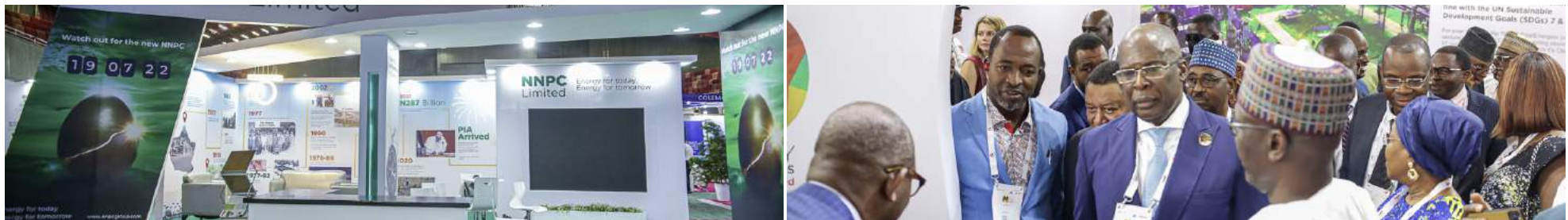
An exclusive opportunity to brand sustainable business card holders. This opportunity provides the sponsor with high-level brand exposure, available to all Delegates, Speakers and VIPs, available inside the Delegate Bags.

WHY EXHIBIT

The NOG Energy Week International Exhibition is the largest energy exhibition in West Africa and will take place from 30 June - 4 July 2024 in Abuja at the International Conference Centre. This year there will be an expanded exhibition space of **6,000 SQM attracting 7,000+ attendees from Africa, Middle East, Europe, Asia and the USA** to create an unparalleled business opportunity for exhibiting companies to tap into this vital market.

Becoming an Exhibitor of NOG Energy Week 2024 provides you with the ideal platform to position your business as an industry leader and to showcase your brand, products and services to the key players across the energy value chain.

As an exhibitor your company will connect with the industry's most important stakeholders, enabling you to **forge new partnerships, capitalise on growth opportunities and demonstrate your business strength, innovation and expertise.**



Showcase technology innovation and excellence



Identify future project requirements



Meet with key technology purchasing and procurement decision makers



Showcase national excellence

NOG ENERGY WEEK 2024 FLOORPLAN

INTERNATIONAL COUNTRY PAVILIONS

-  FRANCE
-  INDIA
-  ITALY
-  SOUTH AFRICA
-  USA

-  SOLD
-  RESERVED
-  AVAILABLE
-  COUNTRY PAVILION



BOOK A STAND



DESIGN YOUR EXHIBITION PACKAGE

	SPACE USD730 / SQM	SHELL SCHEME USD820 / SQM	UPGRADED SHELL SCHEME USD900 / SQM	PREMIUM STAND USD1,150 / SQM		
INCLUSION						
Panel Branding			6			
Spotlights		2 SPOTLIGHTS PER 12SQM	6	8	9	10
Table		1	2			
Chairs		2	6	3	3	3
Sofas					2	2
Round Table					✓	✓
Coffee Table					✓	✓
Bar Stools						4
High Table				✓		✓
50inch Plasma TV				1	1	2
Brochure Rack			2	1	1	1
Lockable Cupboard			2			
Branded Fascia		✓	✓			
Front Desk				✓	✓	✓
Electric Sockets		1 (13amp)	2 (13amp)	2 (14amp)	3 (14amp)	4 (14amp)
Carpet			18sqm	18sqm	24sqm	36sqm
EXTRAS						
Extra Panel Branding		\$50 per panel	\$50 per panel			
PRICES ARE EXCLUSIVE OF 7.5% VAT						



SHELL SCHEME - USD820.00 / SQM



UPGRADED SHELL SCHEME - USD900.00 / SQM

Full Page
Exhibition Catalogue
Advert \$6,500.00

Half Page
Exhibition Catalogue
Advert \$3,250.00



PREMIUM STAND - USD1,150.00 / SQM



*****The images above are illustrations only

“

“The NoG Energy Week was quite insightful with multiple networking opportunities. The panels sessions also discussed critical issues about the Oil and Gas Industry in Nigeria. NoG Energy week is a must attend for any professional in the energy sector who wants to stay informed about critical industry activities and energy sustainability. Organisers have done a great job this year as always.”



PHILIP AFOLAMI
Corporate Events Advisor
External Relations Division
Nigeria LNG Limited

“

“I am particularly happy to be part of this great and auspicious event that gives us an opportunity to rub minds and exchange ideas as key industry actors and stakeholders on how we can further deepen and achieve greater Nigerian Content level in the oil and gas industry.”



ENGR. SIMBI WABOTE
Executive Secretary
Nigerian Content Development
& Monitoring Board

“

“The conference was well organised and drew participation from the major actors in Nigeria’s Oil & Gas value chain, from policy makers to operators and servicing companies as well as host communities. The quality of conversation was also topnotch.”



SENAN MURRAY
Manager, Corporate & Project Communication
TotalEnergies EP Nigeria Limited



WITH THANKS TO OUR 2023 SPONSORS

PRINCIPAL SPONSOR



SAPHIRE SPONSOR



DIAMOND SPONSORS



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSOR



BRONZE SPONSORS



KNOWLEDGE PARTNER



GATHERING LEADERS IN THE NIGERIAN OIL, GAS & ENERGY INDUSTRY FOR THE PAST 22 YEARS



The Late President Umaru Musah Yar'Adua opening the NOG International Exhibition



Former President Goodluck Ebele Azikiwe Jonathan GCFR, GCON opening the NOG International Exhibition



Danladi Kifasi, Former Head of Service, Federal Republic of Nigeria delivering a Goodwill Address at NOG Nigerian Content Seminar



The Late H.E. Mohammad Sanusi Barkindo, Former Secretary General, OPEC



The Late Rilwanu Lukman, Former Minister of Petroleum Resources and Secretary General of OPEC, and Henry Odein Ajumogobia, Former Minister of State Petroleum Resources and Minister



Hon Dr Emmanuel Ibe Kachikwu, Former Minister of State, Petroleum Resources & Former Group Managing Director, NNPC officially opening NOG



The Late Dr Mikanti Baru, Former Group Managing Director, NNPC delivering a Keynote Address



The Late Dr Joseph Thilama Dawah, Former Group Managing Director, NNPC delivering a Keynote Address



From left: Engr Simbi Wabote, Executive Secretary, NCDMB, The Late Dr. Mikanti Baru, Former Group Managing Director, NNPC, Mele Kolo Kyari, Group Managing Director, NNPC & Kamoru Busari, Director - Upstream, Ministry of Petroleum Resources Opening NOG



Austin Oniwon, Former Group Managing Director, NNPC



Hon. Ositadimma Chinedu Nebo, Former Minister of Power, opening NOG's Nigeria Power Seminar



Dr Ernest Nwapa, Pioneer Executive Secretary, NCDMB, Engr Simbi Wabote, Executive Secretary, NCDMB, Arch Denzil Kentebe, Former Executive Secretary, NCDMB

dmg Nigeria events is an indigenous industry leader in organising and delivering innovative strategic and technical conferences, exhibitions and seminars for the energy industry. Facilitating government and private sector collaboration to promote the development of industries and strengthen economies is at the heart of what we do.

Over the last 21 years, our energy industry events have gathered the top echelon of the Nigerian oil and gas industry including presidents, ministers, heads of government agencies and CEOs. Senior industry stakeholders annually convene for the opportunity to convene to hear new policy announcements, deliberate challenges, explore solutions and explore investment opportunities.

Our team of experts have a diverse range of skills and backgrounds including government relations, energy publishing, project and event management, marketing, research and sales disciplines.

dmg Nigeria events is a subsidiary of dmg events. Headquartered in Dubai, UAE since 1989 with operations in Saudi Arabia, Egypt, Singapore, Canada, South Africa and the UK, dmg events is an international exhibitions and publishing company, attracting more than 425,000 attendees to its portfolio of 84 exhibitions each year.



**PARTNERSHIPS INITIATIVES
IN THE NIGER DELTA (PIND)**

The Foundation for Partnerships Initiatives in the Niger Delta (PIND) is a Nigerian non-profit organization working to promote peace and equitable economic growth in Nigeria's Niger Delta region by forging multi-sectoral and multi-stakeholder partnerships at the regional, national and international levels. PIND works closely with numerous partners to implement collaborative market-based, community-owned programs to mitigate conflicts and boost economic opportunities for local businesses, ensuring that economic progress occurs in a systemic, inclusive, and sustainable manner.

Since 2010, PIND and partners have strengthened and stabilized Niger Delta communities by reducing poverty, powering coastline communities, nurturing employment, fostering stability, and enabling development.

Learn more: PINDfoundation.org



**PRACTICAL NIGERIAN CONTENT
YOUTH WORKSHOP**

In partnership with the Nigerian Content Development & Monitoring Board (NCDMB) and the Bayelsa State Government, dmg Nigeria events has developed the annual Practical Nigerian Content Youth Workshop. Working closely with local youth groups and societies, student organisations and professional associations, the Youth Workshop brings together over 300 Bayelsan graduates from across the state to this free-to-attend forum.

In a country with an unemployment rate as high as 23% for graduates, and close to 60% youth unemployment in rural areas, the Youth Workshop provides a valuable platform for local youths to hear from respected figures within business, industry and academia, providing them insights and useful tools to help them enter the oil and gas industry, or launch their own businesses, capitalising on the opportunities present in their own communities and Bayelsa as a whole.

The Workshop also highlights further training opportunities available as well as initiatives provided by local government and the NCDMB that will enable them to further enhance their employment prospects.



**NIGERIAN BUSINESS COALITION
AGAINST AIDS**

dmg Nigeria events has supported the Nigerian Business Coalition Against AIDS (NiBUCAA) for over five years now. We have been an active member of the coalition as we share NiBUCAA's belief that the private sector should respond to the growing challenges of HIV/AIDS ensuring equal rights and opportunities for employees infected or affected by the virus. dmg Nigeria events has provided regular support through:

- Organization, funding and publicity of the Annual NiBUCAA Charity
- Raffle taking place at the NOG Energy Week
- Regularly hosted by country's favourite athletes, comedians and artists.
- Donation of all proceeds from the Annual NiBUCAA Charity Raffle
- Providing NiBUCAA with exposure to 9,000+ contacts per year
- Support and guidance with NiBUCAA's marketing and PR reports

This is a very important initiative and one we are extremely proud to support. Given our long history of working in Africa and our extensive local contacts we are keenly aware of the impact of HIV and AIDS within the region.

CONTACT THE TEAM FOR MORE INFORMATION

WEMIMO OYELANA | Country Director, dmg Nigeria events | E: NOGEnergyWeek@dmgevents.com



NOG

ENERGY WEEK

30 JUNE – 4 JULY 2024
ICC, ABUJA, NIGERIA

FOR NIGERIAN ENQUIRIES,
PLEASE CONTACT

ODIRI UMUSU

DIRECTOR - NIGERIA

+44 7593 441 500 | +234 813 893 8564

info@nogenergyweek.com

TIWALADE TOKI

COMMERCIAL MANAGER

+234 701 686 2503

info@nogenergyweek.com

FUNMI MARINHO

JV DIRECTOR

+234 803 303 5600

info@nogenergyweek.com

BENJAMIN IREKPITA

COMMERCIAL MANAGER

+44 771 009 2475

info@nogenergyweek.com

FOR INTERNATIONAL ENQUIRIES,
PLEASE CONTACT

ALEX POPLE

SENIOR COMMERCIAL MANAGER

+44 7816 749 497

info@nogenergyweek.com