



Incorporating:

MOGSEC 2022

13 - 15 SEPTEMBER 2022

Kuala Lumpur Convention Centre



**THE REGION'S
NO.1
OIL & GAS SHOW**

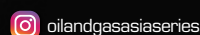
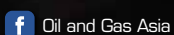
Organised By:



In association with:



www.oilandgas-asia.com





OVERVIEW

The Asian Oil, Gas & Petrochemical Engineering Exhibition, Oil & Gas Asia (OGA) has now merged with Malaysian Oil & Gas Services Exhibition and Conference (MOGSEC) to take place as one trade show from 13 to 15 September 2022 at Kuala Lumpur Convention Centre.

The merged event, OGA incorporating MOGSEC¹ is a culmination of its best highlights, reinvigorated with new ideas and features to match the current industry agenda. New elements introduced will put a key focus on highlighting the acceleration of competitiveness within OGSE companies while also reinforcing Malaysia as the Region's Oil, Gas & Energy Hub.

Whether joining us in-person or virtually, OGA x MOGSEC is the right platform for you to engage with industry professionals and peers in multiple networking bubbles, the conference agenda and also meet within the exhibition hall featuring over 1,000 oil, gas, and energy companies from across the globe.

FACTS AND FIGURES



10,000
sqm, Exhibition
Space



1,000
Participating
Companies



14,500
Onsite & Virtual
Attendees



30
Nations / Country



4,500
Business Matchings
Expected

INTERNATIONAL COUNTRY / REGIONAL PAVILIONS



PRICING PACKAGE

PHYSICAL PARTICIPATION



SPACE ONLY USD 550 per sqm

Rent a space, appoint a registered contractor to customize your **unique stand design** to match your branding needs. We recommend a minimum of Fifteen (15) Square Meters (m2) for a custom booth build.

Includes:

- Raw Space

SHELL SCHEME USD 595 per sqm

Thinking to customize your furniture preference? The Shell Scheme package provides a **built-up dedicated area with minimal furnishings**, allowing you space to select additional items from a provided list to cater your displaying needs within your dedicated area. Recommended for Nine (9) to Eighteen (18) Square Meters build.

Includes:

- Fluorescent Lighting and 13 Amp Single Phase Power Point
- Information Desk with Folding Chairs and Wastepaper Baskets
- Fascia Board with Company Name



WALK-ON PACKAGE USD 625 per sqm

Take it easy, reduce preparation complications with the WoP package. As the name goes, you need only to 'Walk-on' to your dedicated booth, set-up with **complete furnishings for easy placement of your materials**. Recommended for Nine (9) to Eighteen (18) Square Meters build.

Includes:

- Fluorescent Lighting and 13 Amp Single Phase Power Point, Carpeted Floor
- Information Desk with Folding Chairs and Wastepaper Baskets
- Coffee Table and Easy Armchairs
- Lockable Cupboards
- Display Board or Wall Shelving



PRICING PACKAGE

VIRTUAL ONLY PARTICIPATION



Participants with virtual booths will be provided an **advanced virtual platform** filled with key features that center mainly on **showcasing your products and services, coupled with AI-Powered business matching capabilities to a non-restricted audience across the globe.**

Virtual exhibitors benefit also from

- ▶ Being highlighted on physical show floor and virtual channels.
- ▶ Able to connect with visitors across the globe via live chat & direct video calling features connected to mobile application.
- ▶ Able to showcase products, arrange meetings, and generate leads for extended period (up to 15-January 2022)

*Virtual Pricing is subject to 6% SST



Virtual Booths in Platform include the following:

- ▶ Virtual Access Pass (x6) with AI-Powered Live Networking
- ▶ Live Chat & Direct Video Calling Capabilities
- ▶ Customizable Virtual Booth with personalized branding / designs
- ▶ Automated Lead Retrieval
- ▶ Auto-Play Exhibitor Video / Product Demo
- ▶ Unlimited Document Upload
- ▶ Uploaded Products will be featured in dedicated section, AI-Powered product recommendations
- ▶ Full access to hybrid / streamed on-site content



VIRTUAL OFFERINGS



Branding Opportunities

- ▶ Targeted Banner Ads

Be seen 24/7 on the OGA Virtual Platform! Have your company's advertise mention this main portal attracting 100,000 traffic from 181 countries & regions annually.

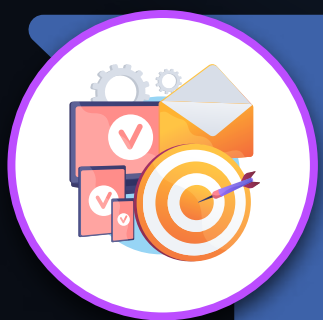
- ▶ Registration Branding / Sponsorship

With over 8,500 individuals expected to register for the show, placement of your logo on the online registration page, registration emails and multi-registration points around OGA 2022 venue will offer high profile exposure to all OGA 2022 participants globally.

- ▶ Social Media Shoutout

With over 23,000 followers on social media accounts coupled with an impressive engagement rate, build your social media network by capitalizing on Oil & Gas Asia's followers.

Click for more **branding opportunities** or reach out to us for a custom-tailored package!



Targeted Audience Outreach

- ▶ Lead Generation via E-Newsletter

Reach the right audience by pushing targeted messages to the industry specific database developed over the years of successful editions. Each newsletter is blasted on a timed basis, taking advantage of OGA's most notably effective communication tool

- ◆ 3,000 targeted buyers of your choice
- ◆ Newsletter to include your Company Logo and Write-up
- ◆ Feature up to four (4) product photos (in JPEG format)
- ◆ Customize your own Call-To-Action (CTA) link
- ◆ 2 weeks lead collection period with one (1) time follow-up campaign provided to non-respondents
- ◆ Post Campaign Report including Engagement Rates and Contact Details of those interested in the newsletter



Content Partnership

- ▶ Webinars, Technical Talks and More!

Allow us to set the stage and draw the audience; Virtual, Physical or Both, to position yourself as a Key Opinion Leader within the oil & gas communities. Keep the relationship and engagement on a high note with this highly interactive solution all the while positioning yourself and the brand you represent as a subject / person of reference.

- ◆ Company logo featured in all promotional campaign for the session
- ◆ Conduct a Welcome Remark, Moderate or Speak during the session with rehearsal and facilitation
- ◆ Promotion of webinar to targeted audiences
- ◆ Post Campaign Reports including details of attendees and leads acquired via promotion

ONSITE ACTIVITIES

OGA INNOVATION AWARDS



The OIA (OGA Innovation Awards) 2022 which will be co-organised by Malaysian Oil & Gas Services Council (MOGSC) is held to recognise and honour companies and individuals at the forefront of innovation. OGA 2022 will serve as a regional platform to spotlight these companies; promoting innovation and ingenuity within the Oil & Gas Service Providers, related industries and academia.

MATRADE INTERNATIONAL SOURCING PROGRAMME (INSP)

Working together with MATRADE again, OGA 2022 will be arranging the International Sourcing Programme (INSP). MATRADE will be inviting and managing international buyers from around the world to have one-to-one business meetings with the OGA 2022 exhibiting companies.



INDUSTRY TALKS

Professionals and major players of the Oil & Gas industry will be invited to conduct talks / seminars relating to the challenges, current trends, and situation faced by the industry.

Our collaborative partners include:

- Malaysia External Trade Development Corporation (MATRADE)
- Malaysia Investment Development Authority (MIDA)
- Malaysian Oil & Gas Services Council (MOGSC)
- Malaysia Petroleum Resources Corporation (MPRC)

TECHNICAL TALKS

Special talk sessions will be arranged for visitors of OGA, working together with the Exhibitors. These talks will be focused on the current and future developments of the industry which includes latest advancement of their own research and technologies.



BUSINESS MATCHING PROGRAMME (B2B)

The AI-powered networking platform presented through the OGA 2022 Virtual Platform and Mobile Application for exhibitors and trade visitors to have individual meetings during the exhibition days. This easy to use app facilitates business meetings and prepares exhibitors and visitors before the exhibition.

EXHIBITORS' INDUSTRY NETWORKING NIGHT

Usually held on the first day of the show, this networking night offers exhibitors and hosted buyers a relaxing environment to meet and mingle with their peers in the industry.



EXHIBITORS' TESTIMONIES



We've been participating in OGA since 2007 it has been getting better and better and more customers know about us. It has developed to where we are now today. OGA has been bringing us more good news than bad.

Mr. Kesavan Vadivelu
Director,
Business Star Kriss Services Sdn Bhd



Keep on being the best Oil & Gas focused event. I think OGA should continue to be the best in the region and should hold on to its position.

Mr. Fuzz Sufian
Group Managing Director
Essem Group



OGA is the biggest show for oil & gas industry in Malaysia and it would be a great platform for brand exposure to relevant oil & gas participants.

Mr. Calvin Lim Tow Wee
National Sales Manager
Cromwelltools Sdn Bhd



Keep up the good work and professionalism in delivering a good exhibition and organising OGA brilliantly!

Mr. Adrian Ng
Executive Director,
Goforth Corporation Sdn Bhd

VISITORS' TESTIMONIES

"There are many exhibitors here at OGA 2019 and every year it's growing. The exhibition also provides various companies locally and from overseas. It's a good opportunity for Malaysian companies."

Mr. Nathan Low

Commercial Manager,
Hurricane Geo Inspection Survey Sdn Bhd

"As you know the O&G Industry has been facing a tough time, so with OGA 2019 exhibition, it gives us the opportunity to see how we can bounce back and also meet the companies that managed to come out from the turbulence and how they did it."

Mr. Azmi Ismail

General Manager, Project Delivery & Operations
Vestigo Petroleum

"I visited OGA 2017, 2 years ago and I am back to OGA this year because it's always interesting to be able to meet different people from the industry and I am always looking forward for new trends, new suppliers, new customers and new competitor at OGA."

Mr. Gilles Longqueu

Business Development & Technical
Manager, SPIE Oil & Gas Services

"I like to get updated on the new technologies & products and I chose to visit OGA because this exhibition provides not only local players and buyers, but from all over the world. I'm very pleased with OGA this year."

Mr. Hasnol

Director, Hak Teknik Sdn Bhd

Supported by:



Endorsed by:



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