

BRIDGE



OIL & GAS ASIA 2025

**2-4 SEPTEMBER**

KUALA LUMPUR  
CONVENTION CENTRE

---

POWERING PROGRESS  
**SHAPING TOMORROW**

Organised By



informa markets

Endorsed By



This event is powered by  
**Renewable  
Electricity**

# About Oil & Gas Asia

Oil & Gas Asia (OGA) is a prominent energy industry event held annually in Malaysia, having transitioned from a biennial format in 2022. Originally launched as Oil & Gas Malaysia in 1987, OGA was rebranded in 2003 to better reflect its growing impact within the region. Following a successful 20<sup>th</sup> edition, the 21<sup>st</sup> edition of OGA is set to take place in 2025, continuing its role as a vital platform for networking, innovation, and collaboration in the oil, gas, energy and petrochemicals sector.

OGA has built strong local and international partnerships that drive growth and amplify engagement with key stakeholders. These strategic alliances leverage expertise, networks, and resources, fuelling innovation, stimulating economic growth, and raising industry standards.

The 21<sup>st</sup> edition of OGA, themed "Powering Progress, Shaping Tomorrow", reflects our commitment to advancing the oil, gas, energy, and petrochemicals sector towards a sustainable and resilient future. Through collaborative focus on sustainable energy practices, OGA serves as a forward-focused platform that drives sustainable innovation, fosters economic growth, and builds strategic partnerships, establishing itself as a beacon of progress in the ASEAN region, leading the way into an era of continuous sustainable development by the industry, for the industry.





## UNLOCK ASEAN WITH OGA 2025

### Booming Offshore Gas Market

Southeast Asia's offshore gas production is set to experience a remarkable transformation, with projections indicating a potential \$100 billion market by 2028. This surge is driven by a significant increase in planned investments, which jumped from \$9.5 billion in 2022-2023 to around \$30 billion in 2024-2025. With major projects in countries like Indonesia and Malaysia leading the charge, exhibitors at OGA 2025 can connect with key players in this rapidly evolving sector.

### Rising Demand Amidst Import Trends

As ASEAN is expected to become a net importer of natural gas by 2027, the urgency for local production and development has never been greater. This shift highlights the region's growing energy security concerns and the need for innovative solutions in gas production and management. Exhibiting at OGA 2025 offers companies the chance to showcase technologies and strategies that can help ASEAN nations & companies meet their energy needs sustainably.

### Strategic Investments and Collaborations

Oil and gas majors are projected to contribute 25% of the new investments through 2028, while national oil companies (NOCs) will account for 31% in Southeast Asia. This collaborative landscape presents a unique opportunity for exhibitors to network with these stakeholders, explore partnerships, and engage in discussions about upcoming deepwater projects and carbon capture initiatives that are critical to the region's future.

### Focus on Sustainability and Innovation

With a significant portion of planned gas projects containing high CO2 content, the implementation of carbon capture and storage (CCS) technologies is becoming vital. As countries like Malaysia and Indonesia develop CCS hubs, exhibitors at OGA 2025 can highlight their innovations in this space, positioning themselves as leaders in the transition to a more sustainable energy landscape.

Source: Rystad Energy & 8th ASEAN Energy Outlook

## 2024 OVERVIEW



**36,260**  
Attendees



**2,000** Participating  
Companies from **40** Countries



**7** International Pavilions:  
China, Germany, India, Italy, Singapore,  
South Korea & United Kingdom (UK)



SPEAK OGA -  
**1,300** attendees with  
**20+** speakers

## EXHIBITORS' FEEDBACK



satisfied with their  
overall exhibiting  
experience



would exhibit  
again at OGA



would recommend  
OGA to industry peers



satisfied with the visitor  
quality & traffic



Potential Business Generated at OGA 2024:

**USD 52,048,837**

(Includes MATRADE initiatives with OGA)



## EXHIBITING PACKAGES



**Space Only**  
**USD 570** per sqm  
 (Min 18sqm)



**Shell Scheme**  
**USD 615** per sqm  
 (Min 9sqm)



**Walk On Package**  
**USD 670** per sqm  
 (Min 9sqm)



**Premium Type 1**  
**USD 675** per sqm

**Premium Type 2**  
**USD 740** per sqm

**Premium Type 3**  
**USD 760** per sqm





Exhibit with Convenience, Cost Efficiency and Sustainability with our Premium Stand Offerings.  
 (Minimum 18sqm for Premium Stand)

*Speak to our sales representatives for more information!*

## POWER YOUR FUTURE AT OGA 2025!

Elevate your brand by becoming a sponsor at OGA 2025.

Here's why it's an opportunity you can't afford to miss:

-  **Unparalleled Reach**
-  **Forge Key Connections**
-  **Showcase Innovation**
-  **Gain Market Intelligence**



## Sponsorship Packages:

FROM \_\_\_\_\_  
**USD 10,000**  
 \_\_\_\_\_ ONWARDS



- Applied sponsorship tier does not include cost for exhibition space.
- Opportunities are on a first-come, first-serve basis and subject to availability.

Our representatives are at the ready to advise you in detail on further sponsorship selections, pricings and customised packages to meet your needs.



## OUR PAST SPONSORS & PARTNERS

### Corporate Partner



### Sponsors



Invest & Trade  
WESTERN AUSTRALIA

WESTERN AUSTRALIA  
IT'S LIKE NO OTHER

YOKOGAWA

**13,199** Procurement Stakeholders Attended OGA 2024



### Top 10 Attendees' Business Nature

- Engineering Construction
- Procurement and Construction (EPC)
- Integrated Oil & Gas Company
- Consultancy
- Agent / Distributor / Representative
- Operations, Maintenance & Repair
- Manufacturer / Fabricator
- Construction
- Engineering – Production
- Service Provider
- Engineering – Completion

### Top 10 Attendees' Professional Roles

- Engineering
- Sales & Marketing
- Consultancy
- Project Management
- Executive
- Purchasing / Procurement
- Manager
- Technical Services
- Corporate & General Management
- Distributor / Agent

### Top 10 Attendee-Interested Product & Services

- Construction / Engineering Equipment
- Oil & Gas Processing Equipment
- Renewable / New Energy
- Design & Consultancy
- Chemicals Engineering Systems
- Instrumentation & Control Systems
- Pipeline Engineering
- Exploration & Production Technology
- Inspection / Testing / Quality Control Equipment
- Offshore Well Equipment & Services

### Top 10 International Visitors by Countries & Regions



Singapore

China

Indonesia

Brunei

India

Thailand

Australia

South Korea

Vietnam

USA



Scan to Access the  
2024 Post Show Report

# PAST EVENT PARTNERS

## Organised By



## Endorsed By



## Conference Partner



## Supporting Partners



## Supporting Organisations



## Knowledge Partners



## Official Wellness Partner



## Official Airlines Partner



## Media Partners



## Contact Us:

### Informa Markets Malaysia Sdn Bhd

Suite 5-01, Level 5, Sunway VISIO Tower, Lingkaran SV,  
Sunway Velocity, 55100 Kuala Lumpur, Malaysia.

Tel: +603 9771 2688

Fax: +603 9771 2799

## For Sales and Sponsorship:

### MALAYSIA

**Hamizan Razali**

Senior Sales Manager

E: Hamizan.Razali@informa.com

M: +6012 367 1415

### ASIA

**Chua Soon Fatt**

Sales Executive

E: Soonfatt.Chua@informa.com

M: +6017 7275 791

### REST OF THE WORLD

**Garrison Hunte**

Sales Executive

E: garrison.hunte@informa.com

M: +44 (0) 7880 026002

### Susan Lee

Project Director

E: Susan.Lee@informa.com

M: +44 7775 752705



Stay Connected

[www.oilandgas-asia.com](http://www.oilandgas-asia.com)

Join Our Digital Community  
to get latest updates.



Oil & Gas Asia (OGA) Official