



**2-4 SEPT 2025**  
KUALA LUMPUR  
CONVENTION CENTRE

# POST SHOW REPORT

**POWERING PROGRESS  
SHAPING TOMORROW**



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# WHERE ENERGY PROFESSIONALS CONNECT

The **21<sup>st</sup> edition of Oil & Gas Asia (OGA) 2025** concluded with remarkable success, transforming the Kuala Lumpur Convention Centre into Southeast Asia's energy hub from **2-4 September**. Over three days, **5,160 exhibitors** and **33,306 attendees** from **81 countries** converge to explore solutions to the industry's most pressing challenges - from energy security and affordability to decarbonisation and digitalisation.

Guided by the theme "**Powering Progress, Shaping Tomorrow**", OGA 2025 was more than an exhibition. It became a catalyst for innovation, collaboration, and transformative connections, with breakthrough technologies, low-carbon solutions, and digital advancements taking centre stage. The event also highlighted cross-border partnerships and future-ready workforce initiatives that are shaping the path towards a sustainable energy transition.

## OGA 2025 IN NUMBERS!

**33,306**

Attendees from  
**81** Countries

**2,000**

Participating  
Brands & Companies  
from **30** Countries

**8** International Pavilions

China, Germany, Italy, Singapore,  
South Korea, United Kingdom,  
India & North America

**USD 42,166,667**

reported potential  
business generated by  
exhibitors during OGA 2025

# HIGHLIGHTS

OGA 2025 wasn't just about what happened on the show floor, it was about the voices, stories, and initiatives that pushed the industry conversation further. From championing diversity to showcasing next-gen expertise, these special features amplified the impact of the event.



## OPENING CEREMONY



OGA 2025 kicked off with a vibrant opening ceremony, officiated by Datuk Adif Zulkifli, Executive Vice President & CEO, Gas & Maritime Business, PETRONAS alongside special guest Mohd Yazid Ja'afar, President/CEO, Malaysia Petroleum Resources Corporation (MPRC); Datuk Dr. Haji Hazland bin Haji Abang Hipni, Deputy Minister for Energy and Environmental Sustainability Sarawak; Tan Sri Abdul Rahman Mamat, Chairman, Informa Markets Malaysia at the Opening Ceremony of Oil & Gas Asia 2025.

The momentum continued with an exclusive Industry Executive Networking Session connecting stakeholders including MOGSC, MOGEC, and MPRC.

## SPEAK OGA GETS LOUDER!



SPEAK OGA 2025 returned bigger, bolder, and louder - featuring 40+ speakers and 30+ sessions over three impactful days of thought leadership and knowledge exchange. Centred on Industry & Innovation, Sustainability & Future Workforce, the programme transformed bold ideas into actionable strategies to keep Malaysia and the region at the forefront of the global energy transition. Beyond technology, SPEAK OGA also showcased Malaysia Women in Energy (MyWiE), highlighting diversity and inclusion, while case studies and interactive sessions equipped delegates with real-world insights and practical solutions.

## EMPOWERING YOUNG WOMEN



The three-day mentoring programme, co-organised by Girls for Girls (G4G), TalentCorp, and OGA, successfully empowered young women talents exploring careers in Oil and Gas. Through six specialized G4G modules covering mentorship, career planning, and industry challenges, participants gained confidence, clarity, and valuable connections while drawing inspiration from pioneering women leaders who transformed the sector.

# OTHER HIGHLIGHTS



**EXHIBITOR NETWORKING**



**SPEAK OGA**



**MOGSC CEO ROUNDTABLE**



**EXECUTIVE NETWORKING**



**VIP LUNCH**



**PETRONAS PRESIDENT TOUR & NETWORKING**

# EVENT AMBASSADORS POWERING OGA 2025

At OGA 2025, we celebrated the visionaries driving the industry forward. Our Event Ambassadors connect ideas, expertise, and collaborations to push boundaries and shape the future of energy.



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**MOGEC**  
MALAYSIAN OIL, GAS & ENERGY SERVICES COUNCIL

**MOGSC**  
MALAYSIAN OIL, GAS & ENERGY SERVICES COUNCIL

**VELESTO**  
energy

## HEAR FROM OUR OFFICIAL EVENT AMBASSADORS

“

OGA is more than an exhibition, it is a launchpad where Malaysian capabilities meet global opportunities.



**Ts. Syed Saggaf Syed Ahmad**  
President, Malaysian Oil, Gas & Energy Services Council (MOGSC)

“

If I were to describe OGA in one word, it would be connectivity - a platform where ideas, technologies, and people converge to shape the future of the oil and gas energy industry.



**Danial Tay**  
Managing Director  
Beckhoff Automation Sdn Bhd  
Malaysia

“

For us, OGA is a stepping stone - building networks, creating visibility, and positioning Timor-Leste's energy sector in the eyes of international investors.



**Gualdino Do Carmo Da Silva**  
President of Autoridade Nacional Do Petroleo (ANP)  
Timor- Leste



# EXHIBITOR FEEDBACK

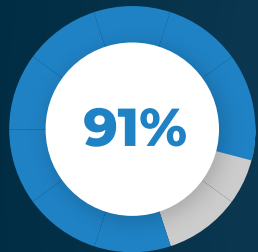
## NEW & RETURNING EXHIBITORS

NEW EXHIBITORS

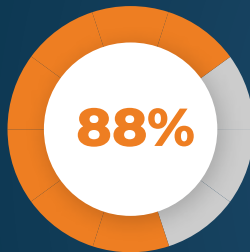
41%

RETURNING EXHIBITORS

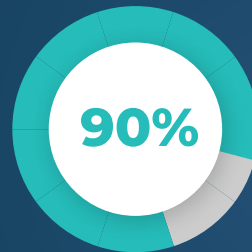
59%



satisfied with their overall exhibiting experience



would exhibit again at OGA



would recommend OGA

## VISITOR QUALITY & TRAFFIC



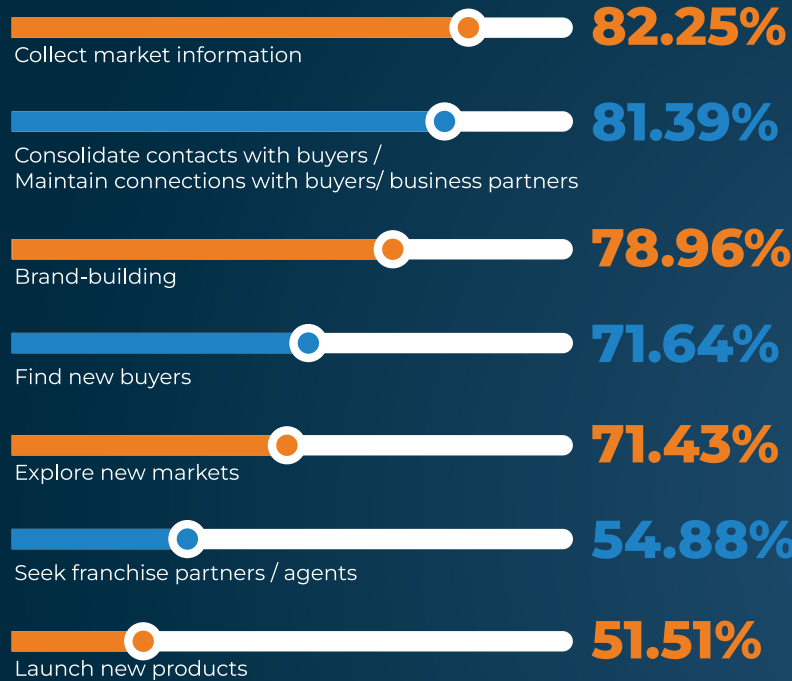
80%  
SATISFIED

20%  
NOT SATISFIED



# EXHIBITOR FEEDBACK

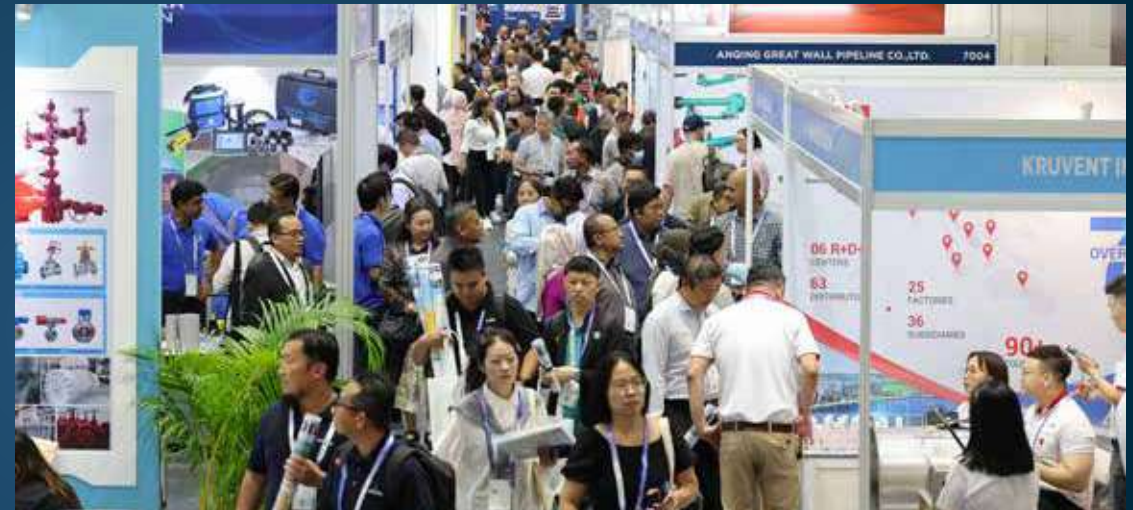
## EXHIBITOR TOP OBJECTIVES



## POTENTIAL BUSINESS GENERATED AT OGA 2025:



**USD 42,166,667**



## EXHIBITOR TESTIMONIES

“

As the Super Bowl of oil and gas, OGA brings together industry leaders to celebrate innovation, foster collaboration, and demonstrate our steadfast commitment to driving the future of the sector.



**Syed Ismail**  
Managing Director  
Sedia Teguh Sdn Bhd  
Malaysia

“

Technology is always evolving, and OGA helps us stay connected to what's new, from advanced diagnostics to sustainable solutions.



**Joshua Raj**  
Group CEO  
Valser Synergy Sdn Bhd  
Malaysia

“

It's our first time at OGA, and I have to say, we are really satisfied. The meetings we've had here are highly relevant and aligned with our business — that's not always the case at other exhibitions.



**Luigi Boldrocchi**  
Board of Director,  
Boldrocchi S.R.L  
Italy

# VISITORS FEEDBACK

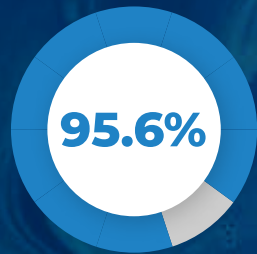
## NEW & RETURNING VISITORS

NEW VISITORS

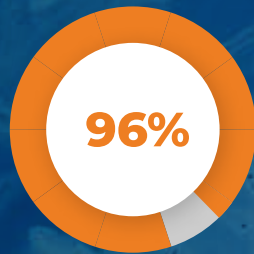
43%

RETURNED VISITORS

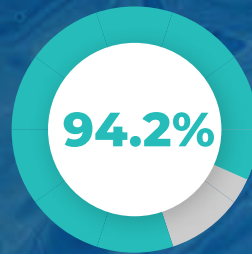
55%



Satisfied with their overall experience at OGA 2025



Recommend OGA to friends/colleagues



Likelihood to attend OGA in future



## TOP 5 PRODUCTS & SERVICES VISITORS INTERESTED:

-  Construction / Engineering Equipment
-  Oil & Gas Processing Equipment
-  Chemical Engineering Systems
-  Design & Consultancy
-  Computer Systems / Data Management Systems

## TOP 5 VISITORS BY INDUSTRY CLASSIFICATION:

-  Construction
-  Engineering Construction, Procurement and Construction (EPC)
-  Agent / Distributor / Representative
-  Consultancy
-  Integrated Oil & Gas Company

## TOP 5 VISITORS BY JOB FUNCTION:

-  Engineering
-  Sales & Marketing
-  Consultancy
-  Project Management
-  Executive

# VISITORS FEEDBACK

## TOP 5 VISITING COUNTRIES:



**12,817**

**PROCUREMENT STAKEHOLDERS  
ATTENDED OGA 2025**

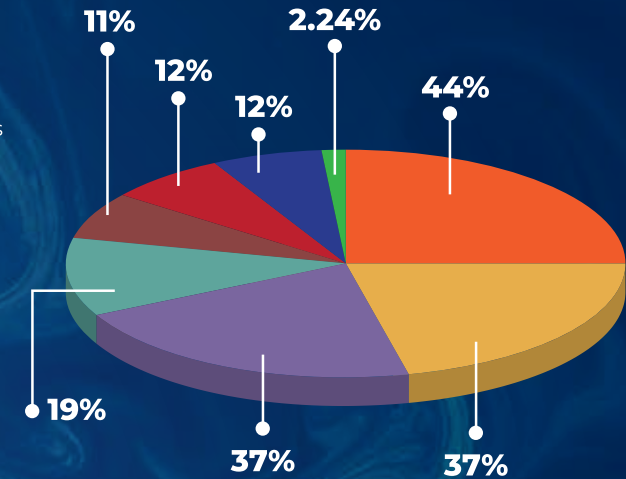
**98%**

**SATISFIED WITH THE QUALITY,  
QUANTITY & SERVICES OF THE  
EXHIBITORS**



## VISITING OBJECTIVES AT OGA 2025:

- 44%** To Look for New Products/ Technologies/ Services/ Solutions
- 37%** To Source for the latest market information
- 37%** To Look for New/ Existing Suppliers
- 19%** To Purchase/ Recommend Purchase of Products/ Services
- 12%** To Establish New Distribution Channels/ Agents
- 12%** To Attend Onsite Seminar/ Conference
- 11%** To Evaluate Show for Future Participation
- 2.24%** Others



## VISITOR TESTIMONIES

“

The exhibition feels a lot more buoyant this year, with more people and an energised atmosphere throughout the hall. It's a positive sign that the industry is on the rise.



**Chris Andrew**  
General Manager  
Vault Subsea, Singapore

“

OGA reflects the market's direction while offering valuable opportunities for networking, exploring new technologies, and discussing sustainability and new energy. It's an event we look forward to every year.



**Captain Hakeem Haron**  
Logistics Manager  
Enquest Petroleum  
Malaysia

“

OGA has created a great platform for women leaders in technology, energy, and investment banking to come together, share ideas, and explore synergies. It's a strong initiative that truly adds value to the industry.



**Noor Syukrina Mohd Jaafar**  
Mazu Offshore Sdn Bhd  
Malaysia

“

OGA is truly phenomenal - a diverse platform that brings together organisations and companies across the entire energy value chain. The opportunity to connect with so many different parties in one place is extremely valuable, and the event has exceeded my expectations.



**Alan Chan**  
VP Business Dev NSO SEA  
Singapore



## LEADGRAB

### OFFICIAL LEAD SCANNING MOBILE APP



**22,461**  
Scans



**7,473**  
Unique Leads



## SOCIAL MEDIA & WEBSITE REACH



**21.3M**  
Ad Impressions



**674K**  
Website Views

## OGA INSIGHTS



**11K**  
Adopted Users



**2K**  
Active Users  
throughout show



## MEDIA & PR VALUE



**RM1.51M**  
Media PR Value generated



**468** Articles &  
Coverage on Broadcast,  
Print and Online Media



**1.99M** Reach



# SUSTAINABILITY @ OGA

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Oil & Gas Asia 2025 reinforced its commitment to **responsible and sustainable event practices** through **measurable actions and stakeholder impact**:

## ENABLING LOW-CARBON BUSINESS ENGAGEMENT

- Over **50% of participants** (visitors and exhibitors) avoided **1–5 return flights** each by attending OGA instead of making multiple trips.
- **30% of visitors** and **50.5% of exhibitors** stated they would have taken **more flights** if OGA didn't exist.

## DRIVING PAPERLESS AND DIGITAL-FIRST PARTICIPATION

- OGA 2025 achieved 100% digital show guide materials, eliminating the need for thousands of printed copies.
- Over **60% of exhibitors** used digital tools such as e-invitations, social media templates, and online listings.





**2-4 SEPT 2026**  
KUALA LUMPUR  
CONVENTION CENTRE



## POWERING PROGRESS SHAPING TOMORROW

OGA 2025 may have closed its doors, but the journey toward a sustainable, secure, and innovative energy future is only just beginning.

The 22nd edition of Oil & Gas Asia will return to the Kuala Lumpur Convention Centre from **2 - 4 September 2026**, promising even more innovation, opportunities, and industry-defining dialogue. With bigger ambitions and stronger global participation, OGA 2026 will once again serve as the region's most influential energy - powering progress, shaping tomorrow.

See you at OGA 2026!

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