

FULLY B2B
SHOW CONCEPT

petfair[®] 5TH
SE ASIA EDITION
BANGKOK, THAILAND

www.petfair-sea.com



THE INTERNATIONAL PET INDUSTRY HUB
IN SOUTH EAST ASIA

28 - 30 OCTOBER 2026

PRICE PER SQM		Onsite Re-booking (within November)	Early-Bird (December – February)	Regular (March – October)
Raw Space (Min. 18 sqm)	Aisle	\$ 230	\$ 240	\$ 250
	Corner	\$ 235	\$ 250	\$ 265
	End of Row	\$ 255	\$ 260	\$ 270
	Island	\$ 265	\$ 270	\$ 275
Raw Space Zone A (Min. 18 sqm)	Aisle	\$ 242	\$ 253	\$ 264
	Corner	\$ 248	\$ 264	\$ 281
	End of Row	\$ 270	\$ 275	\$ 286
	Island	\$ 281	\$ 286	\$ 292
Premium Shell (Min. 18 sqm)	Aisle	\$ 325	\$ 340	\$ 360
	Corner	\$ 335	\$ 352	\$ 375
	End of Row	\$ 340	\$ 357	\$ 380
	Island	\$ 345	\$ 362	\$ 385
Basic Shell (Min. 12 sqm)	Aisle	\$ 315	\$ 330	\$ 350
	Corner	\$ 325	\$ 340	\$ 365
	End of Row	\$ 330	\$ 345	\$ 370
	Island	\$ 335	\$ 350	\$ 375
ASEAN Pet Avenue (9 sqm)	Aisle	\$ 310	\$ 325	\$ 330
	Corner	\$ 310	\$ 325	\$ 330

Remark: Exclusive Thai VAT (7%) & Administration Fee: \$ 295
Co-Exhibitor Fee: \$ 500

Get in touch with us

Pet Fair South East Asia

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Organized by

VNU | ASIA PACIFIC



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RAW SPACE (18 m² or more)

Design and build your own space

Contact petfairsea@vnuasiapacific.com
for recommendations of various quality Bangkok-based booth builders



BASIC SHELL BOOTH

Included Item	Description
Front Desk	1 Unit
Chair	3 Units
Trash Can	1 Unit
Product Wall Shelf	4 Units
Inkjet panel for print	1 Unit
Fluorescent	2 Units
Socket 5 Amp	1 Unit



PREMIUM SHELL BOOTH

Included Item	Description
Lockable Counter	2 Units
Stool bar	4 Units
Chair	6 Units
Round Table	2 Units
Trash Can	2 Units
Product Wall Shelf	6 Units
Inkjet panel for print	2 Units
Fluorescent	4 Units
Socket 5 Amp	2 Units



THAI PET AVENUE

Included Item	Description
Lockable Counter	1 Unit
Chair	2 Units
Round Table	1 Unit
Product Wall Shelf	3 Units
Fluorescent	3 Units
Socket 5 Amp	1 Unit
Spotlight (short arm)	3 Units



ASEAN PET AVENUE

Included Item	Description
Lockable Counter	1 Unit
Chair	2 Units
Round Table	1 Unit
Product Wall Shelf	3 Units
Fluorescent	3 Units
Socket 5 Amp	1 Unit
Spotlight (short arm)	3 Units

Contact Us

Email: petfairsea@vnuasiapacific.com
Website: www.petfair-sea.com