

About Exhibition

معرض
الحيوانات
الأليفة

PET
EXPO

The 4TH Edition Global Trade Exhibition for Pet Industry in ME
24-26 NOV 2025 • RICEC • RIYADH • SAUDI ARABIA

www.petvet-expo.com

Why Pet Expo?

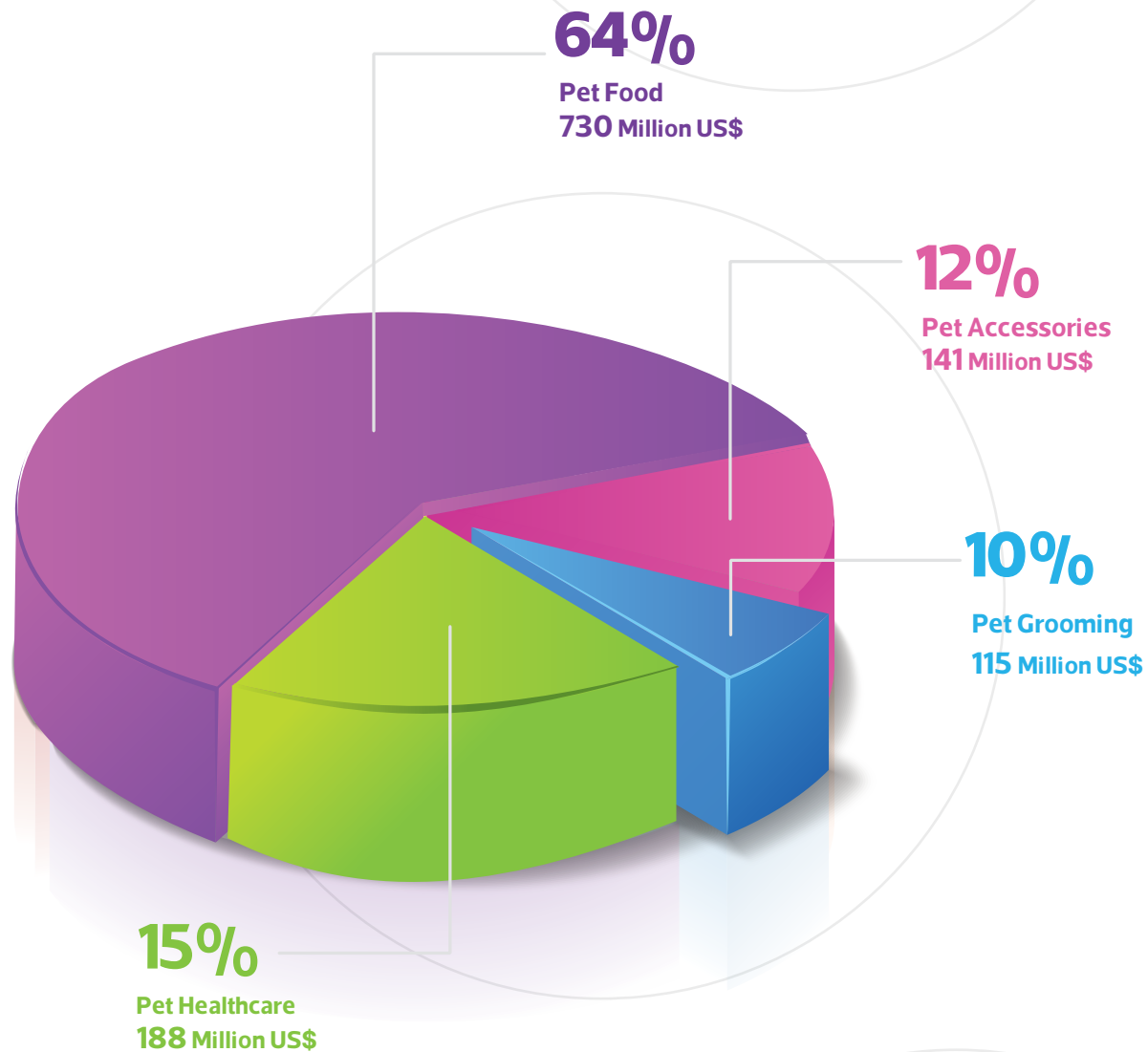
The pet industry in Saudi Arabia has witnessed significant growth in recent years, driven by a substantial increase in the number of pet owners as well as a rising demand for high-quality products and services tailored to their pets' needs. Pet Expo 2025 is the first and only pet expo in Saudi Arabia celebrating its fourth consecutive year due to the promising current and potential pet market in the country. As the middle class expands and incomes rise, pet owners in Saudi Arabia are becoming increasingly discerning in their search for high-quality food, accessories and healthcare services for their pets.

According to recent studies, the pet care market in Saudi Arabia is estimated to be around 4.4 billion Saudi riyals with a growth rate of over 8.2% annually. The latest market research suggests that the Saudi pet market is poised to continue its upward trajectory, with a growth rate of over 10% annually. The growing popularity of pets and increasing awareness of the importance of animal welfare and care are major factors contributing to the growth of the pet industry in Saudi Arabia.

As awareness grows within Saudi society about the significance of pets and their care at home and on farms, the pet industry is expected to experience rapid growth in the coming years. The number of pet breeders is on the rise, and pet-related businesses—such as stores, clinics, and hotels—are becoming increasingly widespread across the country. Additionally, there is a notable increase in non-profit organizations dedicated to animal welfare. The pet expo will serve as a key platform for suppliers, retailers, and distributors across the Gulf, Middle East, and North Africa region.



Saudi Arabia Pet Care Market 2024



9%

Growth rate in the
Saudi market

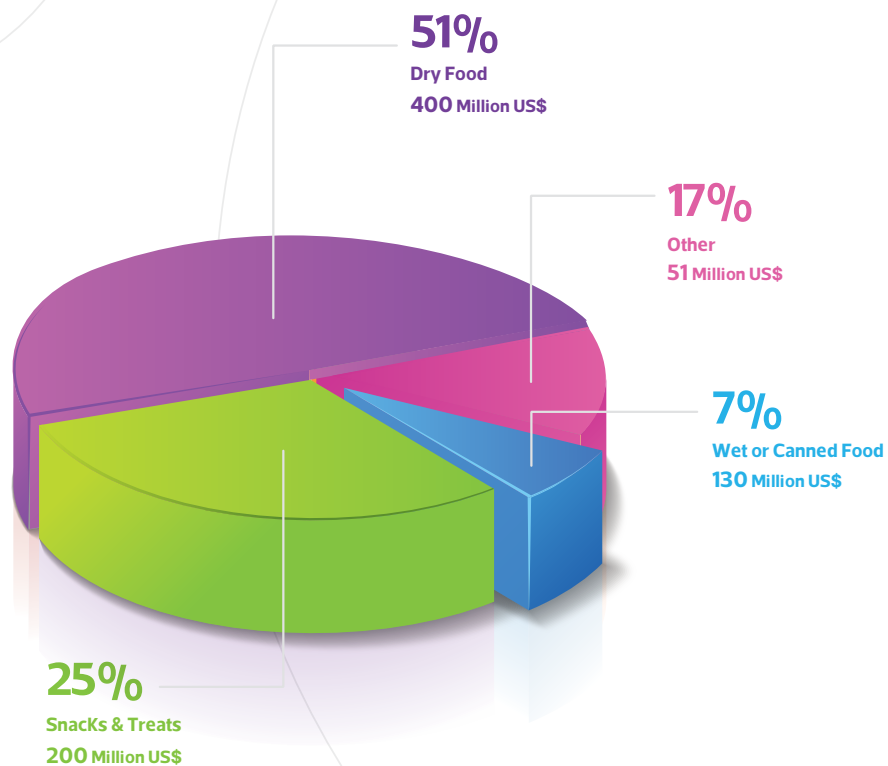
4,4

Billion USD

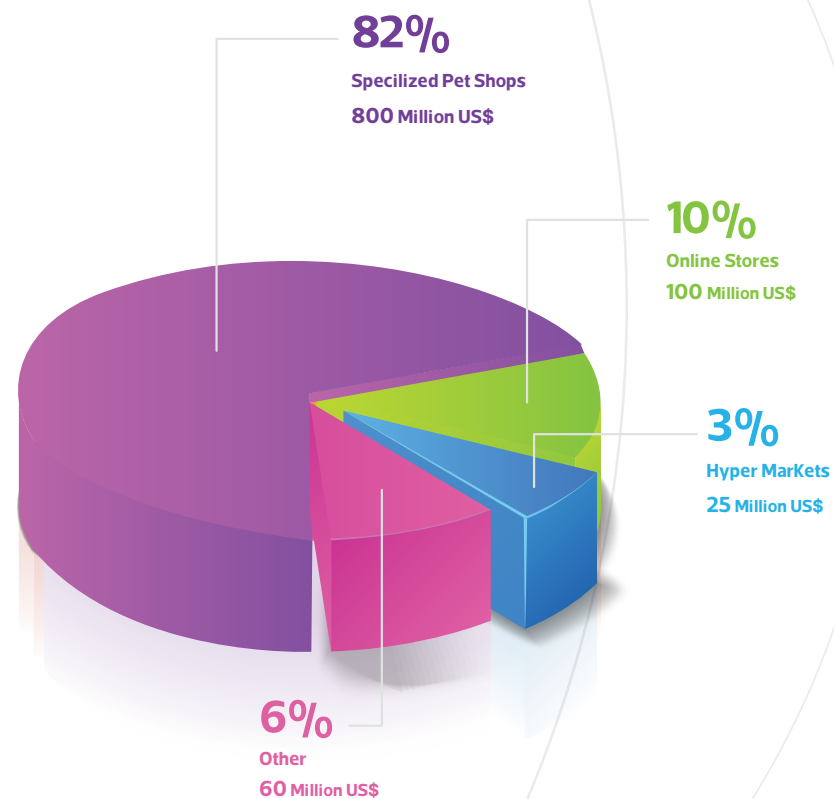
Saudi market size

Saudi Arabia Pet Care Market 2024

Market Size by Food Type



Market Size by Sales Channel



Exhibition Objectives

Raising the private sectors awareness about the importance of investing in the field of veterinary and pet supplies.



Enhancing business relationships between suppliers and buyers.



Facilitate meetings for companies involved in the export and import of pet supplies, veterinary vaccines, and medicines.



Launching an annual platform for exchanging scientific and practical experiences.



Highlight on the importance of raising pets in society.



Activate a volunteer culture for pets.



Why Should You Participate in the Expo?

Access the promising growing market.



Develop your business and expand in the Arab Gulf Region and Saudi Arabia.



Highlighting the brand among competitors.



Introduce products, services and brands.



The perfect place to generate new leads and launch existing products.



Increasing competitiveness.



Exhibitors – Leading Companies, Manufacturers, and Suppliers

Food



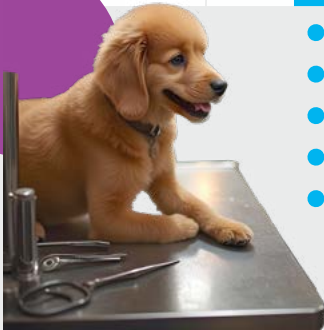
- Pet Food
- Supplements
- Raw Materials for Food Manufacturing
- Pet Food Technology
- Treats
- Canned Foods
- Frozen Foods

Accessories

- Toys
- Clothing
- Cages
- Collars
- Cat / Dog Beds
- Crates & Carriers
- Cat / Dog House
- ID Tag Holder
- Harness and Leash
- Training Supplies
- Aquarium
- Food Bowls



Care Supplies



- Litter
- Shampoo
- Sprays
- Disinfectants
- Pet Grooming Brush
- Nail Clippers
- Grooming Tools
- Cleaning
- Solutions
- Grooming Salons
- Hygiene Supplies
- Bath Towels
- Deodorizers

Healthcare

- Veterinary Medicines
- Vaccines
- Spay/Neuter
- Dental Care Tools
- Diagnostic Tools
- Surgical Instruments
- Medical Devices



Logistics Services



- Transportation
- Hotels
- Training Farms
- Cafes

Visitors



Distributors



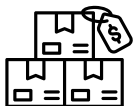
Retailers



Local and international
manufacturers



Local and international
investors



Wholesalers and
agents



Relevant government
agencies



Relevant charities

Target Pets



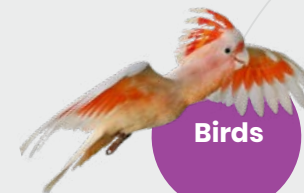
Dogs



Cats



Fish



Birds



Small
Animals



Reptiles

Exhibition Activities



Workshops

The exhibition is accompanied by specialized workshops in pets & vet.

Pet Care Truck Corner



Mini Farm



Veterinary Truck Corner

Mural Corner



International Cat Show

2nd Season



Talking Parrots Corner

B2B Business Communication Program

It is the gateway to holding meetings between exhibitors, investors, local and international CEOs.

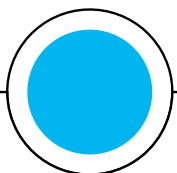


Pet in My Life Contest – 4th Season

Pet in my life contest is the first of its kind in the Kingdom of Saudi Arabia and aims to introduce the positive changes that occur in a person's life when he adopts or raises a pet, which ultimately leads to an increase in the public's care for pets and their breeding.



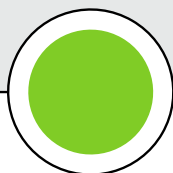
How to Participate?



Go to the website:

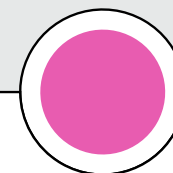
www.petvet-expo.com

**On the Exhibition page choose Book
your Stand Fill in your details**



You can send us an email at:

exhibition@cityevents.com.sa



You can call us:

- For local sales:+966 505128399

- For international sales:+966 533054004



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