



P E T + V E T P R E S E N T S

PETVET FEST | 20 20

AUGUST 12-14 | DISTRITO ANHEMBI

**HIGHLIGHT YOUR BRAND
AT THE LEADING EVENT IN THE VETERINARY SECTOR**

Explore booth, merchandising, and activation options to expand your presence and generate valuable connections.



INSTITUTIONAL

- **9m² booth with special setup**
- **Included furniture: 1 TV, 1 customized counter, and 1 table with 3 chairs**
- **Mandatory fees included**
- **4 tickets for the PET VET Congress**
- **Digital Showcase**
- **2 tickets for the PET VET Congress Party**

 **\$ 5.304,60**

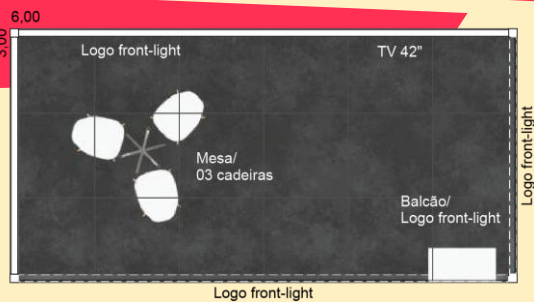


BRONZE



- **18m² booth with special setup**
- **Included furniture: 1 TV, 1 customized counter, and 1 table with 3 chairs**
- **Mandatory fees included**
- **Logo on the website as an official event sponsor**
- **6 tickets for the PET VET Congress**
- **Digital Showcase**
- **2 tickets for the PET VET Congress Party**

 **\$ 10.353,60**



SILVER

- **24m² raw space**
- **Mandatory fees included**
- **Logo on the website as an official event sponsor**
- **8 tickets for the PET VET Congress**
- **Digital Showcase**
- **2 tickets for the PET VET Congress Party**



 **\$ 9.302,40**

SILVER PLUS

- **30m² raw space**
- **Mandatory fees included**
- **Logo on the website as an official event sponsor**
- **8 tickets for the PET VET Congress**
- **Digital Showcase**
- **2 tickets for the PET VET Congress Party**



 **\$ 11.400,00**

GOLD

- **36m² raw space**
- **Mandatory fees included**
- **Logo on the Mega Floor Plan**
- **Logo on the website as an official event sponsor**
- **10 tickets for the PET VET Congress**
- **Premium Digital Showcase**
- **Participation in the PET VET Business Roundtable**
- **4 tickets for the PET VET Congress Party**

 **\$ 13.320,00**



GOLD PLUS

- **54m² raw space**
- **Mandatory fees included**
- **Logo on the Mega Floor Plan**
- **Logo on the website as an official event sponsor**
- **10 tickets for the PET VET Congress**
- **Premium Digital Showcase**
- **Participation in the PET VET Business Roundtable**
- **4 tickets for the PET VET Congress Party**

 **\$ 19.353,60**



PLATINUM

- **81m² raw space**
- **Mandatory fees included**
- **Logo on the Mega Floor Plan**
- **Logo on the website as an official event sponsor**
- **15 tickets for the PET VET Congress**
- **Premium Digital Showcase**
- **Participation in the PET VET Business Roundtable**
- **5 tickets for the PET VET Congress Party**



 **\$ 28.398,60**

DIAMOND

- **108m² raw space**
- **Mandatory fees included**
- **Logo on the Mega Floor Plan**
- **Logo on the website as an official event sponsor**
- **15 tickets for the PET VET Congress**
- **Premium Digital Showcase**
- **Participation in the PET VET Business Roundtable**
- **5 tickets for the PET VET Congress Party**



 **\$ 36.720,00**

PETVET FEST | 2026

The **2026** edition will bring together all solutions, products, and services in the pet market in a **3-day immersive experience**.

A highly qualified business environment to discover trends and connect with professionals from across Brazil and Latin America.



-  **27** estates
-  **16** countries
-  **1.040** brazilian cities
-  **16.300** visitation
-  **13.339m²** business area



26.600 followers

1.156.235 total reach

6.758.595 total impressions

71.663 page views

130 number of posts



651 followers

160.666 total reach

194.312 total impressions

130 number of posts



1.378 seguidores

3.168 total reach

7.045 total impressions

130 number of posts



146.000 sessions

96.000 users

9.183 page views

*Period: 01/01/2025 to 08/31/2025

@petvetexpo petvetexpo.com.br

**CONTENT
JOURNEY**

**VIVA
LA
VET**

P E T + V E T P R E S E N T S

PETVET | 2026 FEST



Rotating banner

728x90px

Investment

 **\$ 300,00**

Rotating banner

300x250px

Investment

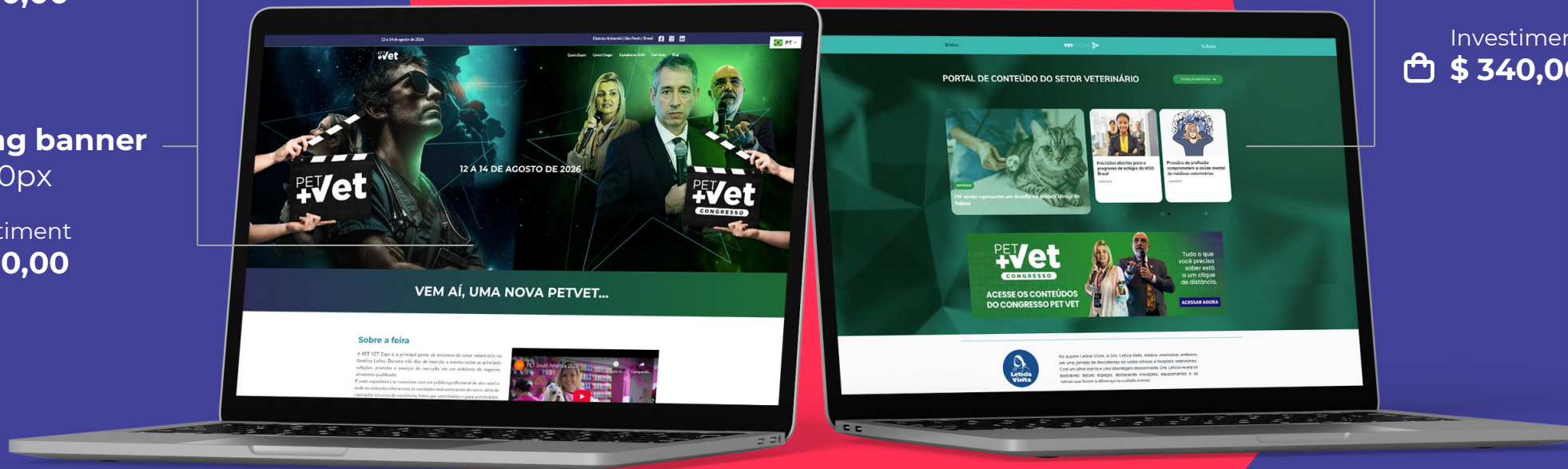
 **\$ 200,00**

Sponsored content

VET Conecta

Investment

 **\$ 340,00**



CONTENT COMBO

The content is created in the format of a written article, based on an interview with the content team about a pre-agreed topic.

It is published on the VET Conecta blog, with a collaborative post between the brands and highlighted in our biweekly newsletter.

- **Social media post (brand collaboration)**
- **Promotion in biweekly newsletter (qualified audience)**
- **Article creation after alignment meeting**

 Investment | **\$ 770,00**



Newsletter banner (300x250px)

Investment | **\$ 300,00**

Website pop-up (800x400px)


Investment | **\$ 440,00**

BRAND HIGHLIGHT COMBO

Highlight your brand on our main content channels!

**Artwork is the exhibitor's responsibility.*

- **Stories post (1080x1920px)**
- **Website banner (300x250px)**
- **Promotion in our biweekly newsletter (300x250px)**

 Investment | **\$ 800,00**



Studio **VETCONNECT@**

Showcase your brand in the studio set up during PET VET Expo and reach the visiting audience, engaging with them and conducting activations with sampling during the booked day.

- **4 sponsored episodes (QR code + video) *per day**
- **1 guest participation with topic selection *per day**
- **Totem with logo for attendee engagement**
((Logo featured in the event's visual communication, highlighted during all 3 days of the event))

🛒 Investment | **\$ 2.000,00 – Per day**

🛒 Investment | **\$ 5.000,00 – 3-day package**



Podcast

VETCONNECT@

- Recording at the fair Logo promotion in the studio set up at the fair
- Participation during the episode + topic selection
- QR code inclusion + mention during the episode + information in the description
- Promotion on social media and newsletter

 Investment | \$ 550,00





CONGRESSO NACIONAL DE
HOSPITAIS VETERINÁRIOS

Management Congress for Owners
of Veterinary Diagnostic Centers

- **1-minute speaking slot at the beginning of the event**
- **10 CONAHV tickets**
- **Logo on chair covers**
((Production by the organizer – up to 4 logos per chair cover))
- **Mailing list of CONAHV participants**
- **Logo on entrance and stage backdrop Boxtruss**
- **Institutional video up to 1 minute during the event opening**
(Video production by the sponsor)
- **Distribution of materials and sampling to all participants**
(Production by the sponsor)



ABHV Partner

 Investimento | **\$ 2.400,00**

Non-ABHV Partner

 Investimento | **\$ 3.600,00**

HOSPITAL DESIGN

Sponsorship of the interest room

Space production is the sponsor's responsibility

- **Logo as a sponsor of Hospital Design on all space materials**
- **Mailing list of all Hospital Design visitors**
- **Social media post highlighting the Hospital Design space and mentioning sponsors**
- **Stories on PET VET social media – fixed artwork in the “Hospital Design” highlight**

Exhibitor

 Investment | **\$ 3.000,00**

Non-exhibitor

 Investment | **\$ 4.800,00**



PET VET + ABHV PARTY



VIP Box Package | 4 packages


- **30 tickets for the PET VET Party**
- **Institutional video up to 2 minutes during attraction interval**
(Video production by the sponsor)
- **Logo on the stage backdrop**
- **Logo on all digital communications of the event**

 Investment | **\$ 2.000,00 - ABHV Partner**

 Investment | **\$ 3.000,00 - Non-ABHV Partner**

Institutional Package

- **Logo on the stage backdrop**
- **10 tickets for the PET VET Party**

 Investment | **\$ 240,00 - ABHV Partner**

 Investment | **\$ 300,00 - Non-ABHV Partner**

HYDRATION STATION

Branding on the entire Hydration Station
in the Congress Area

Investment | \$ 2.000,00



BUSINESS MATCHMAKING



Get the opportunity **to connect with the top buyers from Brazil and Latin America**. 15-minute meeting sessions will be held during the fair hours.

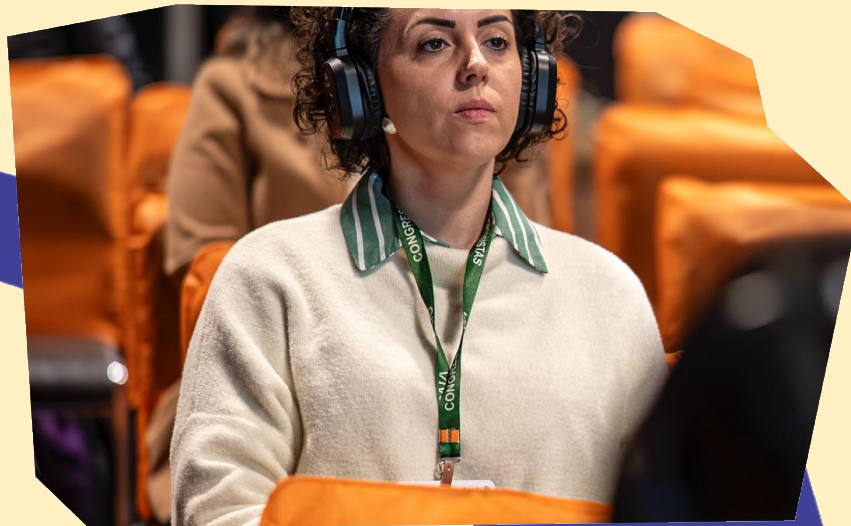
Additionally, your company will receive support from a specialized team to provide all necessary assistance. In the 2025 edition, the Business Roundtable generated over **R\$12 million with 58 buyers**.

Exhibitor

 Investment | **\$ 1.200,00**

Non-exhibitor

 Investment | **\$ 2.400,00**



INDIVIDUAL ITEMS

Logo on the digital participation


certificate of the PET VET Congress 2026

 Investment | **\$ 700,00**

Logo on the lanyard of the congress

participants' badges

Production is the responsibility of the organizer

 Investimento | **\$ 2.400,00**

POCKET MAP

2 packages available

1 slide advertisement

Artwork creation is the exhibitor's responsibility and subject to approval by the marketing team

 Investment | **\$ 1.000,00**



PET VET EXPO PAVILION



Floor Sticker
Registration Area

Investment
\$ 1.100,00



Aerial Banner
Inside the fair

Investment
\$ 1.650,00



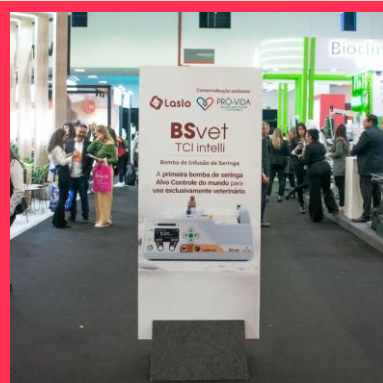
Totem
Entrance or Exit of
the event

Investment
\$ 1.320,00



Inflatable
Production and placement
are the responsibility of the
sponsor, with the location
defined in collaboration with
the organization.

Investment
\$ 5.500,00



Totem
Inside the fair

Investment
\$ 1.320,00



Floor Sticker
Inside the fair

Investment
\$ 1.100,00



Logo on the master plan
Inside the fair

Investment
\$ 1.320,00

SPONSORSHIP PET VET CONGRESS 2026 ROOMS



- 10 complimentary registrations for the Congress (Standard Pass)
- Institutional video before the start of the lecture – maximum 2 minutes
- Logo in the online program – next to the macro-theme
Half-page ad in the printed congress program
- Customized chair covers during the sponsored macro-theme lectures
(Production by the sponsor)
- Social media post on PET VET mentioning the sponsoring brand
- Stories on PET VET social media
- Logo on the PET VET Congress webpage
Access to the participant database for attendees of the sponsored lectures

Investment | \$ 4.000,00

INDUSTRY SESSION SPONSORSHIP

6 packages available

Exclusive space with 3 lectures in the scientific program

All scheduled on the same day and in the same room, ensuring higher visibility and audience flow

Topic and speakers defined in collaboration with the organization for scientific alignment

Theme cannot duplicate an existing one in the congress

Speaker costs (fees, travel, etc.) are the sponsor's responsibility

Day and time confirmed with the organization

- **10 complimentary registrations for the Congress (Standard PET VET Pass)**
- **Institutional video before the start of the lecture - maximum 2 minutes**
- **Logo in the online program - next to the macro-theme**
Half-page ad in the printed congress program
- **Customized chair covers during the sponsored macro-theme lectures**
(Production by the sponsor)
- **Social media post on PET VET mentioning the sponsoring brand**
- **Stories on PET VET social media**
- **Logo on the PET VET Congress webpage**
- **Access to the participant database for attendees of the sponsored lectures**



 Investment | **\$ 3.000,00**

CONGRESS KIT



- 10 complimentary registrations for the PET VET Congress
- Logo on the digital participation certificate of the PET VET Congress 2026
- Distribution of the brand's kit to all congress participants

Exhibitor

 Investment | \$ 3.000,00

Production of the kit and coordination with the organization are the sponsor's responsibility

*** Must include a bag, pen, and notepad or notebook*

CONGRESS LOUNGE



The Congress Lounge is an exclusive area for rest and networking for PET VET Congress 2025 participants, a highly qualified audience attending to enhance their professional skills and knowledge.

Space setup and furniture included
(any customization costs are the sponsor's responsibility)

- **Security and receptionist included**
- **Activation and catering are the sponsor's responsibility**
- **Exclusive kit/gift for visiting congress participants**
(production by the sponsor)
- **20 tickets for the PET VET Congress 2026**
- **Logo on digital materials as an official sponsor of the PET VET Congress 2026**
- **Logo on the official PET VET Congress 2026 website**

LUNCH BOX



Lunch Box with a customized identity to be delivered to all congress participants during the 3-day event;

Production by the organizer

Artwork by the sponsor

Voucher for picking up the customized Lunch Box

Production by the organizer

Artwork by the sponsor

 Investment | **Upon request**

SPEAKER LOUNGE SPONSORSHIP

 Investment | **Upon request**

P E T + V E T P R E S E N T S

PETVET FEST | 20 26



**THE MAIN BUSINESS
GATHERING OF THE
VETERINARY SECTOR**

AUGUST 12-14 | DISTRITO ANHEMBI

