

# Petfood Suppliers Hub x Fi Europe



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Be part of Fi Europe, the leading global event for food ingredients and F&B manufacturing professionals to drive innovation, build new partnerships and accelerate business growth. Fi Europe 2025 is expecting to attract over 1500 exhibitors, 30% of whom are key suppliers serving the pet food industry.

Each year at Fi Europe, more than 450 exhibitors present solutions for pet food applications. The Petfood Suppliers Hub launched at Fi Europe comes back bigger and better. This zone offers a forward-looking platform to help pet food suppliers reach their full potential, reaching manufacturers of pet food products and F&B companies venturing into the pet food world.

We invite innovative pet food suppliers to showcase cutting-edge technologies and solutions which enable pet food manufacturers and brands to create products that are nutritious, safe and of the highest quality while offering the desired margin levels.





# Sectors Represented

- Ingredients & Additives
- Premix & Formulation
- Pet food Processing
- Private label & Co-packing
- Filling & Packaging
- Palatability
- Research & Marketing
- Pet food Startups





**Chloe Champion**  
Business Development, Agronutris



**Pet Food Product Display**



**PETFOOD AT FIE 2024**



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## What's new in 2025?

### Expanded Exhibit Area (400m2)

- 30 exhibitors expected + 15 product display pods
- Mix of ingredients manuf./distrib. and equipment

### Enhanced Content Program

- Petfood Innovation Days x Fi Europe
- Curated content (market data, finished product manufacturers, consumer trends, regulation, safety...)
- Limited number of sponsored sessions



# **Petfood Suppliers Hub 2025 Stand Packages**



## Kickstart Package (6m2)

- Rewind sustainable carpet
- Purple, mint & green name panels with stand number and company name, double sided print
- 8 LED spots on arm
- 1 lockable door to shared central storage
- 1 x showcase counter per exhibitor
- 2 x stools
- 1x wall socket

**€6,950** all inclusive

WAITING  
FOR  
VISUAL

IDENTICAL  
TO 2024





## Zone Package (min 9m<sup>2</sup>)

250 cm white wall elements (100cm wide panels)

Pink Fascia board

Company name and stand number on each open side in white text

Eye catcher 1x1 meter on top of each side with zone name

Frost grey carpeting in stands

### Electrics

1 electrical box of 3 kW including power consumption

1 rail with 3x 15KW-3000K LED spots

1 triple wall socket 1 kW

### Furniture

1 round table      3 chairs

1 bar stool        1 counter

1 waste bin        1 coat rack

1 green plant

**€986 / m<sup>2</sup>** (silver area)

**€1019 / m<sup>2</sup>** (gold area)



## MSD Opal Premium (9 to 19.9m2)

- 300 cm high walls with white panels
- Recyclable roll carpet (multiple colors available)
- Company logo on back wall
- Company logo on front counter
- 9m2 full color graphics of your choice

### Electrics

- 3 kW main power supply including consumption
- 1 rail with 15KW-3000K LED spots
- 1 triple wall socket 1 kW

### Furniture

- 1 round table
- 2 chairs white
- 1 information counter
- 1 waste bin

**€1150 / m2** (silver area)

**€1183 / m2** (gold area)



## MSD Emerald (20 to 29.9m<sup>2</sup>)

300 cm high walls with white panels  
Carpet direct to hall floor – multiple colours available  
2m x 2m storage room with lockable door

### Graphics

Company logo on back wall  
Company logo on front counter  
12m<sup>2</sup> full color graphics of your choice

### Electrics

3 kW main power supply including consumption  
1 rail with 15KW-3000K LED spots  
1 triple wall socket 1 kW

### Furniture

1 low table white  
4 chairs white  
1 information counter  
1 waste-basket



€1113 / m<sup>2</sup> (silver area)

€1146 / m<sup>2</sup> (gold area)



# Information & Stand Booking



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